

WIC CERTIFIER

DEFINITION

WIC Certifiers promote health and nutrition for women, infants, and children in the WIC program by determining eligibility, completing certification and providing nutrition and breastfeeding education to program participants.

SUPERVISION RECEIVED AND EXERCISED

Receives general supervision from assigned staff.

EXAMPLES OF DUTIES – Duties may include, but are not limited to the following:

- Determine initial and ongoing eligibility of potential participants according to federal, state and local policies.
- Conduct nutrition assessment, evaluate collected information and assign appropriate risk codes/high risk codes.
- Collect and evaluate diet and medical history for conditions relevant to nutritional status.
- Promote, educate on and encourage breastfeeding with pregnant and post-partum participants.
- Obtain and evaluate blood samples relevant to the measurement of hemoglobin/hematocrit.
- Obtain and evaluate height and weight measurements.
- Provide nutrition education appropriate to medical/nutritional risk conditions, participant category and level of motivation/understanding.
- Complete all certification components and issue nutrition benefits to eligible participants.
- Teach prepared group nutrition education sessions on a variety of nutrition topics in facilitative style to encourage client participation and ensure full utilization of maximum program benefits.
- Facilitate and promote healthy parenting behavior related to nutrition.
- Provide service in a manner that demonstrates and incorporates cultural competence.
- Refer WIC participants to appropriate professional and social service agencies.
- Assist colleagues with meeting local and state WIC program objectives.
- Attend and participate in required self-development and continuing education opportunities.
- Communicate in a professional manner in all contacts with colleagues, participants and the community.

- Develop effective, cooperative relationships with colleagues, participants and the community.
- Assist in setup, takedown and daily operations of mobile clinic sites.
- Transport clinic supplies and equipment as requested.
- Promote WIC through periodic outreach activities in the community.

MINIMUM QUALIFICATIONS

Knowledge of

- Wellness, prevention and health promotion principles.
- Nutrition principles and nutrition education techniques.
- Topics relevant to maternal and child health.
- Concepts of cultural competence.

Ability to

- Interpret and implement program guidelines.
- Manage multiple priorities in an active work environment.
- Multitask with attention to detail.
- Maintain confidential information.
- Establish effective relationships with colleagues. Ability to use tact and discretion when working with participants and the public.
- Learn and adapt to new technology and a changing work environment.

EXPERIENCE AND TRAINING

Experience

Two years progressively responsible work experience in a health care setting, educational or social service setting which includes, or is supported by coursework in, nutrition education.

Training

Bachelor's degree from an accredited college or university with major course work in nutrition, health, dietetics, education or a related field.

Special Requirements

- Oregon Driver's License may be required.

An equivalent combination of experience and training demonstrating the required knowledge and abilities, is qualifying.