

Lane County Animal Services Advisory Minutes

June 9, 2014

Members Present: Ann Jensen, Chair, Dale Hyland, Dr. DuWayne Penfold, Dr. Bill Young

Guests Present: Cary Lieberman, Greenhill Humane Society
Jaclyn Rudebeck, Greenhill Humane Society
Kelly Darnell, City of Eugene

Staff Present: Mike Russell, Lane County

Public Present (signed in): Marilyn Lance Marilyn.lance@gmail.com
Alice Davenport aadavenport@yahoo.com
Linda Garrett lind.garrett@yahoo.com
Janice Howard

The meeting started at 3:13p.m. without quorum, Dr. Young arrived at 3:20 to establish quorum.

1st Avenue Shelter's Activities

Cary Lieberman reviewed the May shelter report. General trend is that less cats are coming in and more dogs when compared to last year. Four cats died in care (City of Eugene) that were sick on arrival. Overall, 93% live released rate (96% for dogs, 86% for cats). Volunteer hours are up when compared to last year. One Lane County euthanasia for behavior and one for health in May.

Mr. Lieberman reported on the "Cat Shower" event they held to help cat owners better care for their pets.

Mr. Russell informed the committee that the committee's web page had been updated to break out the shelter and outcome reports from the minutes to make it easier for the public to access.

Special Guest – Kelly Darnell, City of Eugene Animal Services

Ms. Darnell reported that licensing is going strong and will hit the fundraising goal of \$180,000. She discussed the benefits of working with PetData, their licensing contractor. Chair Jensen mentioned that it is hard for folks to tell which license to buy. Ms. Darnell said that, at the beginning, there was some issues, but now there is an easy web page that vet offices can use to determine very quickly which jurisdiction license to sell.

Ms. Darnell said they have about a 40% compliance rate. She said also that Eugene will pay PetData about \$30,000 this year for their services. Mr. Hyland asked how much PetData takes per license. Ms. Darnell said they take \$3.90 per license for a one year license and for every year after that it is another \$2.00.

Ms. Darnell went on to discuss the marketing campaigns the City of Eugene Animal Services are doing. Key messages include license your pet to get them home faster, money from licensing doesn't just support returning lost pets to their owners, but helps care for animals that are hurt, lost, and abused. Dr. Young asked how much will be spent on marketing. Ms. Darnell said she will spend about \$7,000 on marketing this year.

Dr. Penfold asked what the net amount of her time goes to support dog control, Kelley said that a small portion of her job is licensing, less than 10%.

Dr. Penfold said that the main reason we asked her to come to this meeting was to discuss ways to centralize licensing in the County. The group discussed the difficulties that some vet offices have had with having to sell separate licenses and sending separate checks to different agencies. Kelly said that, at the beginning it was rough, but she has worked with vet offices and is not hearing that anymore and not hearing from the public that they are confused about licensing.

Mr. Russell said that initially, at the transition, Lane County looked at PetPoint and Pet Data and there were some issues with them that made it more attractive to reactivate PetTrack, which is what Lane County is using now. He said it may be time to reevaluate this and look at PetData again for licensing.

Dr. Penfold discussed the difficulty in getting specific information about the budgets; where the money comes from and where does it go? Ms. Darnell said it was her job to know where the money goes for her budget and could help people understand that.

Dr. Young stated his support for having all the agencies in Lane County figure out a way to centralize licensing to make it easier for everyone. Ms. Darnell said they are running well with their licensing, but is willing to help in making it easier for everyone. The group discussed ways that might be able to happen.

The group discussed getting better compliance with licensing by going door-to-door, phone calling, being more strict on enforcement.

Approval of the Minutes

The committee reviewed minutes for May 2014 minutes. Dr. Young moved to adopt the minutes as presented, Dr. Penfold seconded. Motion passed unanimously.

Lane County Officer Activities Report

Mr. Russell presented the Officer Activities Summary Report. Mr. Russell reported that this weekend LCAS seized three horses that were under neglect. LCAS worked with Emerald Valley Equine Assistance and Horse Rescue to take the horses and help in their rehabilitation. The owners have been cited for neglect. Two of the horses were signed over to the rescue by the owner, one horse is in Lane County's custody and will await disposition through the judgment of the court.

The group discussed again how good it would be to centralize licensing and work to a better way of making it easier for everyone from the person getting the licenses to the vet offices selling them.

Adjournment

The meeting ended at 4:20 p.m.

APPROVED July 14, 2014

Minutes Recorder
Mike Russell, Parks Manager