

# Lane County Problem Gambling Advisory Committee Meeting Agenda: April 3, 2007

**Working Mission: "To reduce the negative effects of gambling in Lane County communities through coordinating effective prevention strategies and linking people to effective resources."**

**\*\*NOTE TIME/LOCATION CHANGE\*\***

**Tuesday, April 3 from 3:30 - 5:00 pm at Lane County Health & Human Services  
125 E. 8<sup>th</sup> Avenue, Eugene [map/directions <http://tinyurl.com/2t2fwk>]**

⇒ **News/Announcements (5 min.)**

⇒ **Middle School Poster Search: Lane County poster judging**

Most of the meeting will involve judging posters created by Lane County middle school students for the 2007 Oregon Problem Gambling Awareness Week poster search.

**Judging criteria [developed by the Oregon Problem Gambling Prevention Committee]:**

The posters will be part of a statewide calendar this coming year.

We will have a simple point total and judging "considerations" for the posters, rather than a complicated point system for scoring. We can whittle down the top 10 posters using the criteria below. Posters will be displayed in the Lane County H&HS Admin Conference Room. We can separate the posters that will be reviewed again, and whittle them down to a manageable amount to which we can judge with the following criteria.

Criteria in judging will include:

**1. ART:**

How clear is the poster? Think visibility from a distance, ease of understanding the message.  
How creative (original, imaginative) and colorful is the poster?

**2. MESSAGE:**

How positive and accurate is the message?  
How appropriate is the message for the target audience of friends/family?

**3. "INTANGIBLES":**

Is there something about this poster that either calls your attention in a good or bad way, that can't be quantified in the above categories?

Each scorer will give their favorite (or #1) poster 10 points, followed by #2 with nine points, and so on. We can then tally up our final results when we are finished looking at the posters.

**Nomination of a teacher for the \$75 'special recognition' prize:**

As opposed to the teacher prize for the 'most posters', this prize will be subjective. We can nominate a teacher we believe most deserving of special recognition statewide, and award of the \$75 prize. Our nomination will be brought up to the state Problem Gambling Services meeting and final poster judging on Friday, April 13.

**Final judging and prize dissemination:**

Julie will bring our top 10 posters to the state Problem Gambling Services meeting on Friday, April 13. Prevention and outreach coordinators attending the meeting will be voting on the top 12 student posters, the top student poster overall, and the teacher special recognition prize. The teacher who has the most posters submitted statewide will also receive a prize.

Locally, once we receive any awards, Julie will be purchasing gift cards in their respective amounts. Volunteers are welcome to help Julie deliver prizes :). Julie will be creating award certificates for each participant, and we will also be giving prizes (to be determined) for each poster search participant.

**Next Meeting: Tuesday, May 1 from 3:30 - 5:00 pm at Perugino in Eugene.**

Support provided by Lane County H&HS Problem Gambling Prevention Program

541.682.3928 ♦ [Julie.Hynes@co.lane.or.us](mailto:Julie.Hynes@co.lane.or.us) ♦ [www.lanecounty.org/prevention/gambling](http://www.lanecounty.org/prevention/gambling) ♦ **'Know the Rules of the Game'**