## Executive Summary

Promotes awareness of Lane County Government programs and initiatives to citizens, media, the business community and community leaders. Engages and informs community members and employees about Lane County Government. Develops and implements internal/external countywide public information and communications programs. Evaluates and recommends strategy for communications/issues management. Develops emergency communications plans and collaborates with other agencies for coordinated public information in an emergency.

## Service Descriptions

<table>
<thead>
<tr>
<th>Adopted Budget Total</th>
<th>Revenue</th>
<th>Expense Total</th>
<th>General Fund</th>
<th>FTE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$201,212</td>
<td>$187,491</td>
<td>($13,721)</td>
<td>1.00</td>
</tr>
</tbody>
</table>

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## State/Federal Mandate

None

## Leverage Details

The General Fund portion of this program leverages the following:

- $0 back to the Discretionary General Fund
- $0 into other non Discretionary County Funds
- $0 directly to community members (child support payments)