

AGENDA Summary

LCAS ADVISORY COMMITTEE

MONDAY, JUNE 12, 2017

3:00 PM TO 5:00 PM

This written indexed summary of minutes is provided as a courtesy to the reader. The recorded minutes created pursuant to ORS 192.650(1) are the official minutes of this body under Oregon Law

The recorded minutes are available on the Animal Services Advisory Committee website:

<http://www.lanecounty.org/Departments/PW/Parks/LCAS/Pages/AnimalServicesAdvisoryCommittee.aspx>

Members Present: Scott Bartlett (Co-Chair Arrives 00:08:30), David Calderwood, Dr. Duwayne Penfold, Dave Hancock, John Bradfeldt, Dr. Bill Young

Members Absent: Jan Shelton (Co-Chair),

Staff Present: Mike Russell, Charlie Conrad, Rachael Germann, Petra Schuetz (Assistant Public Works Director)

Guests Present: Jaclyn Rudebeck (Greenhill Humane Society), Devon Ashbridge (Lane County Public Information Officer)

00:00:00-00:01:43 Welcome/Public Comment

- The new Assistant Public Works Director, Petra Schuetz, is introduced to Committee by Mike Russell.
- No public comment.

00:01:44-00:02:09 Changes/Additions to Agenda

- Charlie Conrad asks that the topic of the Licensing Public Service Announcement be addressed first under "Old Business" due to the presence of Devon Ashbridge.

00:02:10-00:02:49 Review/Approve Minutes Summary

- Minutes Summary for May 8 2017 unanimously approved at 00:02:44.

00:02:50-01:04:35 Old Business:

a) Licensing Public Service Announcement (00:02:50-00:29:12)

- D. Calderwood provides the Committee an example (DVD) of eight PSAs from Calgary Animal Services for their licensing program. There are also Word and PDF documents provided on the DVD with brochures and explanation of the Calgary PSA model. This

example was brought to the Committee because Calgary Animal Services has over 90% license compliance for dogs in the City of Calgary.

- Lane County Animal Services' goal is to increase license compliance. Currently, LCAS' license compliance is at 34%.
- Devon Ashbridge discusses possible PSA options/avenues:
 - TV PSA – this is a viable opportunity, however, the challenges are cost and is at the discretion of broadcasters. It is also probable that the PSA would be broadcasted at hours that would not allow for ideal exposure.
 - Radio PSA – typically less expensive than the TV PSA option and airs during times that would allow for better exposure. D. Ashbridge explains reduced cost radio PSA program available.
 - Print Media – typically a high cost option.
 - Digital Advertising – unsure of cost, but this option allows for more exposure than print media.
 - Lane County PSA – making our own PSA and using social networking channels. Lane County can also make their own print advertisements such as fliers, brochures etc.
- Mike Russell discusses issues with cost, budget, exposure, and staff resources that can arise with a potential PSA for LCAS.

b) Large Animal Shelter Memo (00:29:13-00:35:05)

- C. Conrad discusses memorandum which recommends the Lane Events Center as the most suitable site for large animal shelter.
- **Dr. Penfold moved and Dr. Young seconded to recommend to the Board to use the Lane Events Center as an emergency contingency back-up shelter/facility for large animals. Motion was unanimously passed at 00:34:54.**

c) Goals/Mission Statement (00:35:06-01:04:35)

- What goals does the Committee want to work towards?
- Universal licensing, vouchers for spay/neuter, and public outreach.
- Committee discusses separation of jurisdictions/cities and idea of universal licensing. S. Bartlett would like to have the subject of universal licensing to be an ongoing topic for future LCAS meetings.
- M. Russell advises that the idea of the summit is still ongoing and a meeting will be held (hopefully) by the end of the calendar year.
- M. Russell reads mission statement of LCAS advisory as it is written in the by-laws.

01:04:36-01:22:55 Greenhill Activities at 1st Ave. Shelter

- J. Rudebeck provided the Committee with shelter/GHS statistics from May 2017.
- This year's GHS event "Bark in the Park" raised over \$100,000 and was incident-free.

- Discussion on Greenhill's renovations and vacating the First Avenue Shelter location. J. Rudebeck feels that operations will be much more efficient once the two locations are consolidated and renovated.
- J. Rudebeck and D. Penfold elaborate on statistical euthanasia cases and feline leukemia.

01:22:56-01:27:26 Lane County Animal Services Activity

- C. Conrad provides and explains the LCAS monthly statistics for May 2017 to the committee. There have been 72 vouchers for the spay/neuter program submitted and processed year to date.

01:27:27-01:38:12 Importation Sub-committee Report

- Dr. LeaMaster had a meeting with the Oregon Medical Association and advised D. Penfold that they are interested in putting forth a bill to get the rescue groups to be registered under the Oregon State Veterinarian. The State Veterinarian was thinking there could, potentially, be a fee (per head) for rescue groups.

01:38:13-01:38:19 Open Discussion

- No topics discussed.

01:38:20-01:40:43 Items for Next Month's Agenda

- D. Calderwood suggested that we remain aware of canine influenza that has broken out in eastern United States and also be aware of disease coming in to Lane County.
- Refine Universal Licensing.
- S. Bartlett requested from M. Russell to find out information on the City of Eugene's revenue, license numbers, and vouchers used.
- Next month's meeting will be a work session on the committee's mission statement. The committee will go over the existing mission statement and make any changes or additions they feel may be necessary.

01:40:44 Adjourn

Our next regular meeting is scheduled for Monday, July 10, 2017 from 3:00 PM to 5:00 PM.