



PARKS ADVISORY COMMITTEE

AGENDA

Monday, October 8, 2018



5:30 pm
6:00pm

Dinner (Committee/Staff) – Staff breakroom
Public Meeting Session - Goodpasture Rm.

Customer Service Building
3050 N. Delta Hwy., Eugene, OR 97408

PAC Meeting

- I. **Introductions** – (5 min.)
- II. **Public Comment** – (up to 10 min.)
- III. **Assignment Review** – all (5 min.)
- IV. **Review of Meeting Summary** – All (2 min.)
- V. **Parks & Open Space Master Plan** (45 min.)
 - 1) Presentation of Master Plan & Feedback from the PAC
 - 2) Update from Master Plan Task Force Meeting
 - 3) Timeline for Adoption:
 - *October 16 – (Change in date) BCC Regular Meeting Work Session
 - November 6 – Joint Planning Commission & PAC Meeting
 - December 18 – BCC Regular Meeting - Adoption
- VI. **HBRA Habitat Management Plan** (15 min.)
 - 1) Timeline for Adoption: December 18 - BCC Regular Meeting
- VII. **Staff Updates/Reports** – (20 min.)
 - 1) Market Fee Analysis
 - 2) Passport
 - 3) Orchard Point Revetment
 - 4) HBRA Dog Policy
- VIII. **Old Business** – All (25 min.)
 - 1) Economic Impact Study (Business Plan)
 - 2) Matrix Scoring of Proposed Campground Expansion Projects
 - 3) McKenzie River Parks Tour
- IX. **New Business** – All (15 min.)
 - 1) LE Oversight Committee Application Process
- X. **Open** – All (5 min.)
- XI. **Operations Report** – (10 min.)
- XII. **Meeting Wrap-up/Assignments** – (5 min.)
- XIII. **Adjourn**

2018 Meeting Dates:

JANUARY 8

MAY 14

SEPTEMBER 10

FEBRUARY 12

JUNE 11

OCTOBER 8

MARCH 12
APRIL 9

JULY NO MEETING
AUGUST NO MEETING

NOVEMBER 5
DECEMBER 10



SEA TO SUMMIT:
CREATING THE FUTURE OF
OUR LANE COUNTY PARKS
PARKS & OPEN SPACE MASTER PLAN



agenda

Task Force Meeting #7: Draft Plan Review

Date **10/01/2018, 6:00 pm–8:30 pm**

Location LC Public Works Goodson Training Room, 3040 N. Delta Hwy.

6:00 pm – 6:05 pm

6:05 pm – 6:15 pm

6:15 pm – 6:45 pm

6:45 pm – 7:40 pm

7:40 pm – 7:50 pm

7:50 pm – 8:20 pm

8:20 pm – 8:30 pm

Welcome

Public Comment

Presentation

- Draft Plan Overview
- Public Comments Received

Discussion: Proposed Plan Revisions

- What changes are needed?

10 minute break

Recommendation for Adoption

- Discussion
- TF letter of recommendation?

Meeting Summary/Close

- Recap of discussion
- Next steps
- Adjournment

Note: Meeting materials are posted here: LaneCounty.org/ParksPlan.



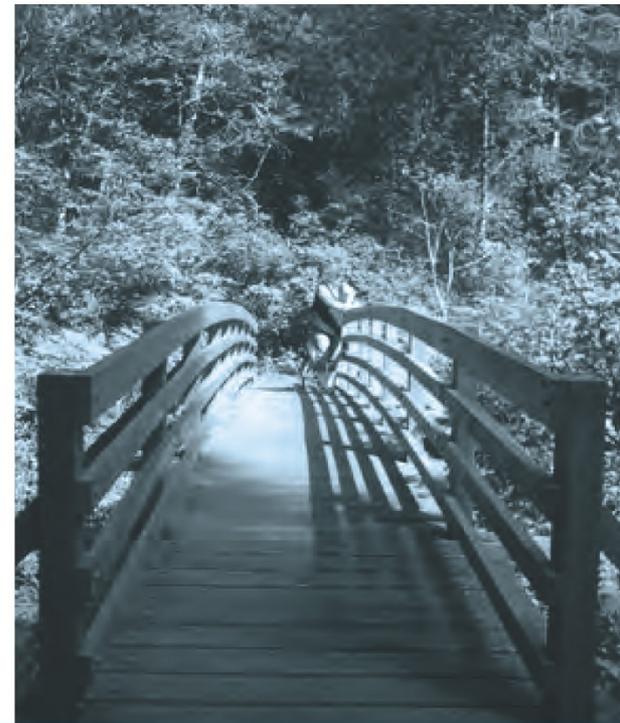
LANE COUNTY PARKS & OPEN SPACE MASTER PLAN

SEA TO SUMMIT: Creating the Future of Lane County Parks

Task Force Meeting: Draft Master Plan *October 1, 2018*
6:00 pm to 8:30 pm

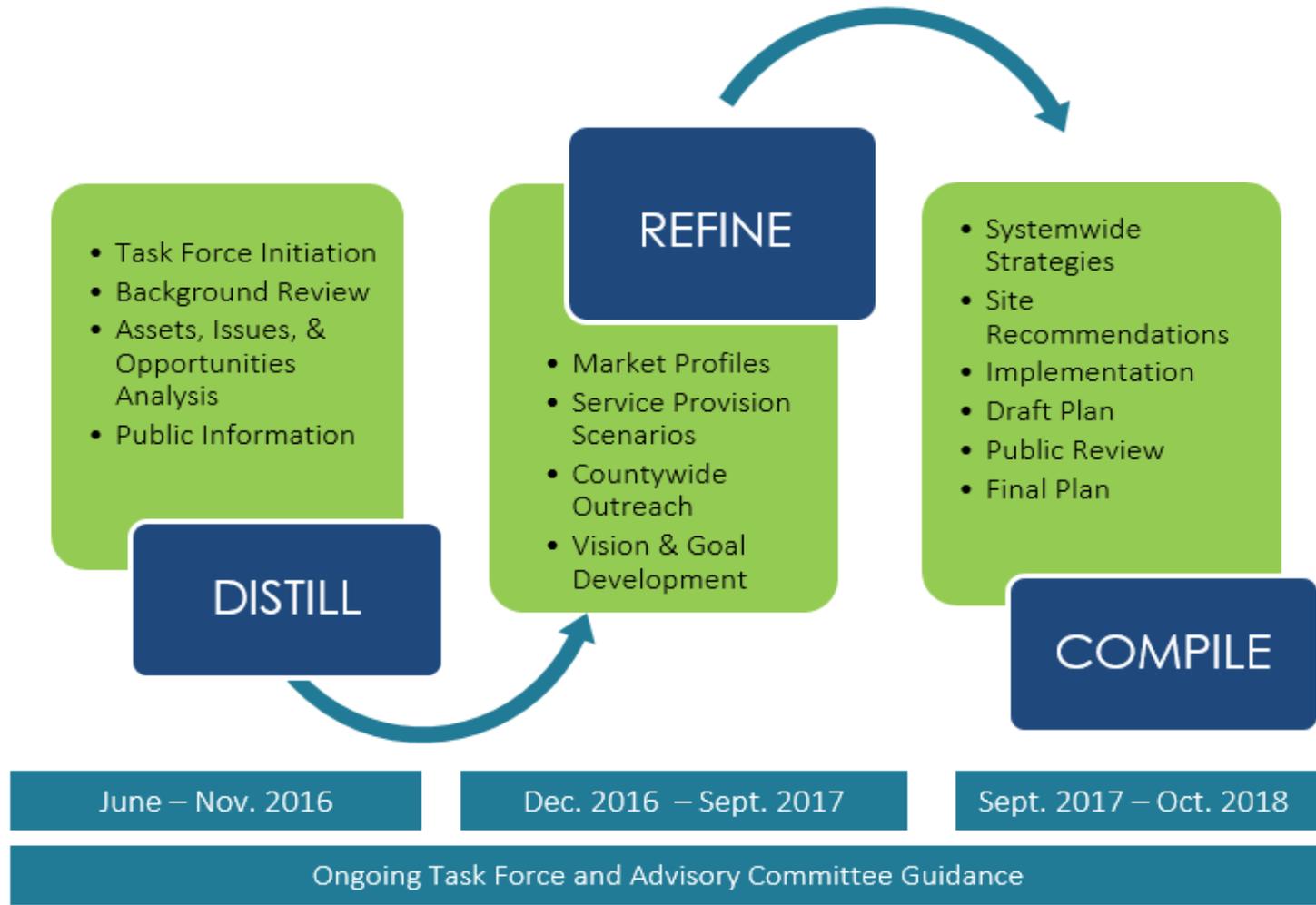
Purpose of Meeting

- Present overview of Draft Master Plan
- Present public review findings
- Task Force decision on revisions
 - Revisions 1 through 9
 - Other revisions
- Recommendation for adoption?



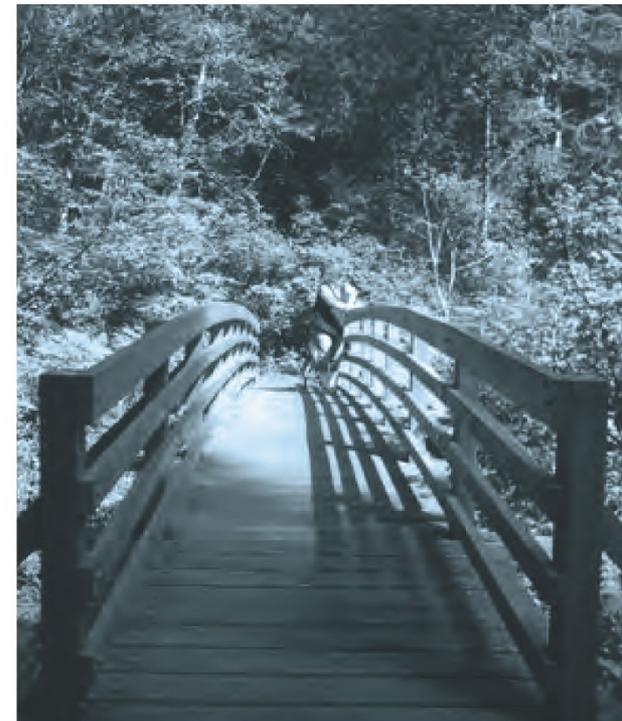
Planning Process

Master Plan Development Process



Master Plan Adoption Process

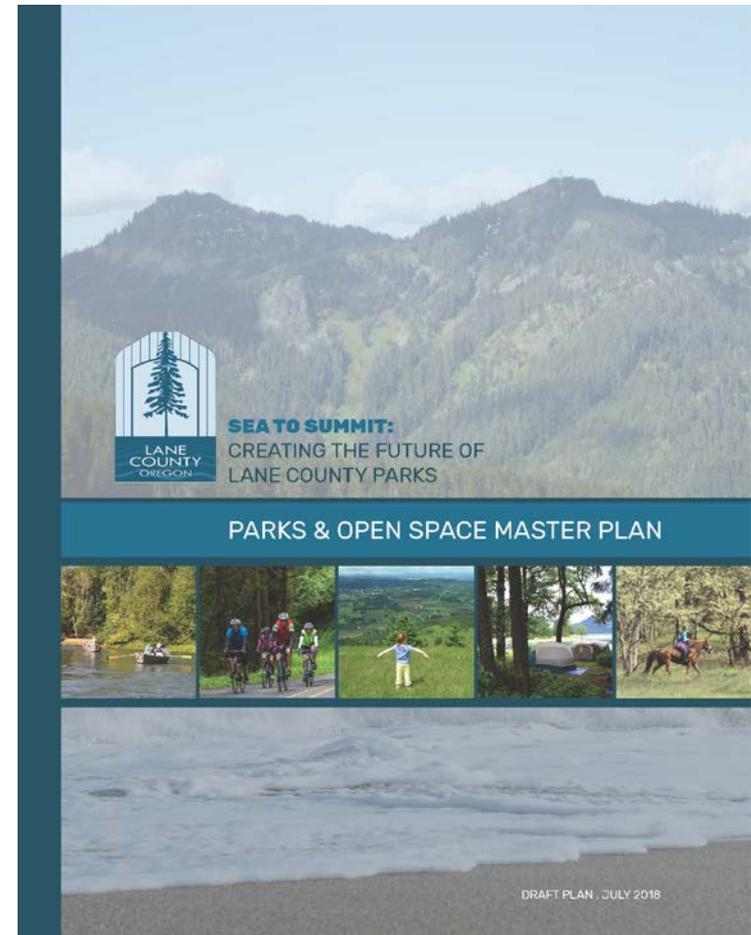
- October 1: Task Force
- October 8: PAC
- October 16: BOC
- November 6: PAC and Planning Commission recommendation for adoption
- December 4 (First Reading): Board of County Commissioners
- December 18 (Adoption Hearing): Board of County Commissioners



Master Plan Overview

Master Plan Overview

1. Introduction
2. Assets, Issues & Opportunities
3. Needs & Priorities
4. Vision, Mission, Goals & Systemwide Strategies
5. Site Recommendations
6. Implementation Strategies

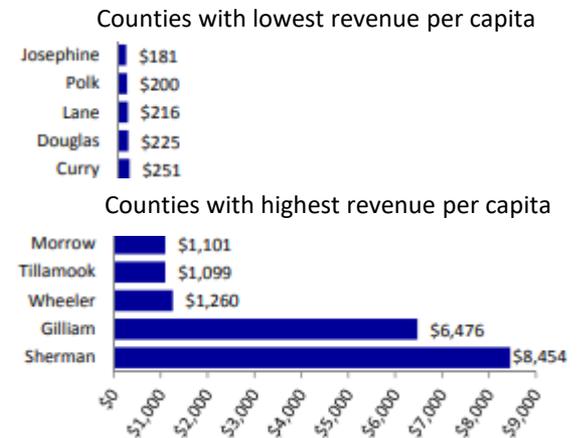


Chapters 1 and 2: Conveys Issues

- Conveys the issues the Task Force has discussed over the last year +
- Describes the breadth and scale of the park system
- Gives a snapshot of the six planning regions



FIGURE 1: LOCAL TAX REVENUE PER CAPITA
5-YEAR AVERAGE, FY 2011-2015



Secretary of State Audit Report, Oregon's
Counties: 2016 Financial Condition Review

Chapter 3: Articulates Priorities

- Tells the story of the 10+ year outreach effort to identify community priorities
- Presents the service provision scenarios
- Highlights the consistent themes from current public outreach



Chapter 4: Policy Framework



- Vision
- Mission
- Goals
- Systemwide Strategies

Created at Task Force Meetings:

- *February 2017*
- *August 2017*
- *January 2018*

Chapter 5: Site Recommendations

- Reviewed and refined at the May 2018 Task Force meeting
- Addresses all sites
- Additional guidance on key sites

CHAPTER 5 Site Recommendations



Chapter 6: Toolkit Approach

- Process to create annual Action Plan
 - Draft Action Plan for 2019
- Process for evaluating proposals
- Capital project prioritization criteria



Executive Summary

Executive Summary

Harbor Vista

Recommendations for Harbor Vista support the following Master Plan elements:



Community Priority
Accessible water-based system

Goals

- Goal 1: Collaborate
- Goal 2: Connect
- Goal 4: Generate Economic Vitality

Strategies

- Engage partners and community members to provide enhanced nature programming.
- Communicate needs and opportunities to community partners.
- Collaborate with partners to build projects.
- Improve connectivity and access.
- Enhance amenities.

Selected Recommendations

- Collaborate with local partners to support educational/interpretive opportunities and camp programming.
- Expand partnerships and collaboration between the Park caretaker, friends group, schools, City of Florence and state and federal agencies.
- Explore joint use agreement for amphitheater use.
- Continue to support day use for local residents, providing access to the river and beach and support amenities such as restrooms.
- Reinvest in campground facilities, targeting this to be an RV-oriented campground catering to out-of-town visitors to the Oregon Coast. Add yurts/cabins.

Executive Summary

Old McKenzie Hatchery

Recommendations for Old McKenzie Hatchery support the following Master Plan elements:



Community Priority
Nature-based recreation and accessible water-based system.

Goals

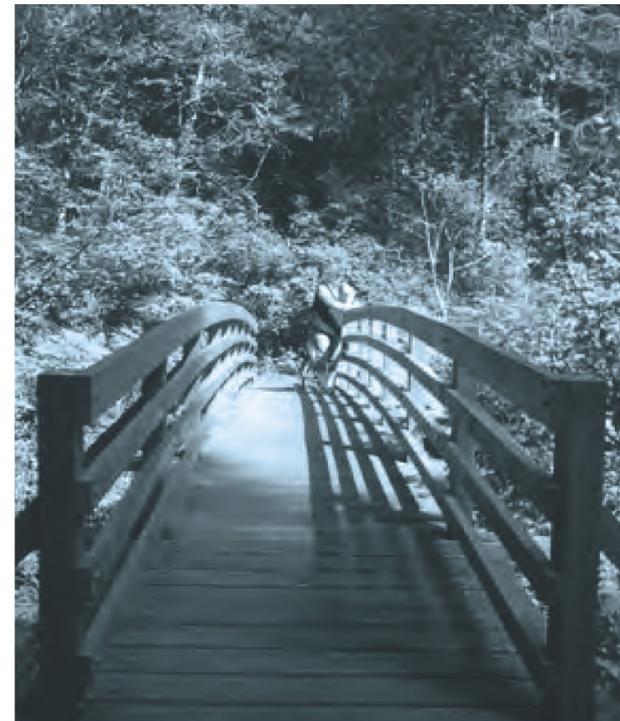
- Goal 1: Collaborate
- Goal 4: Generate Economic Vitality
- Goal 5: Protect Resources

Strategies

- Support environmental education, nature interpretation and stewardship.
- Strengthen efforts to identify, designate, interpret and protect cultural resources and ensure that they are made available for public understanding and interpretation.
- Prepare site-specific resource management plans for protecting and enhancing natural areas while providing compatible public access for recreation.
- Provide sustainably-designed facilities and introduce resource conservation measures.

Selected Recommendations

- Develop a formal agreement with Friends of Old McKenzie Fish Hatchery that allows them to proceed with their goal to develop and operate an interpretive center and museum at the site.
- Ensure the site is managed for natural resource and habitat value.
- Preserve public access to the river.



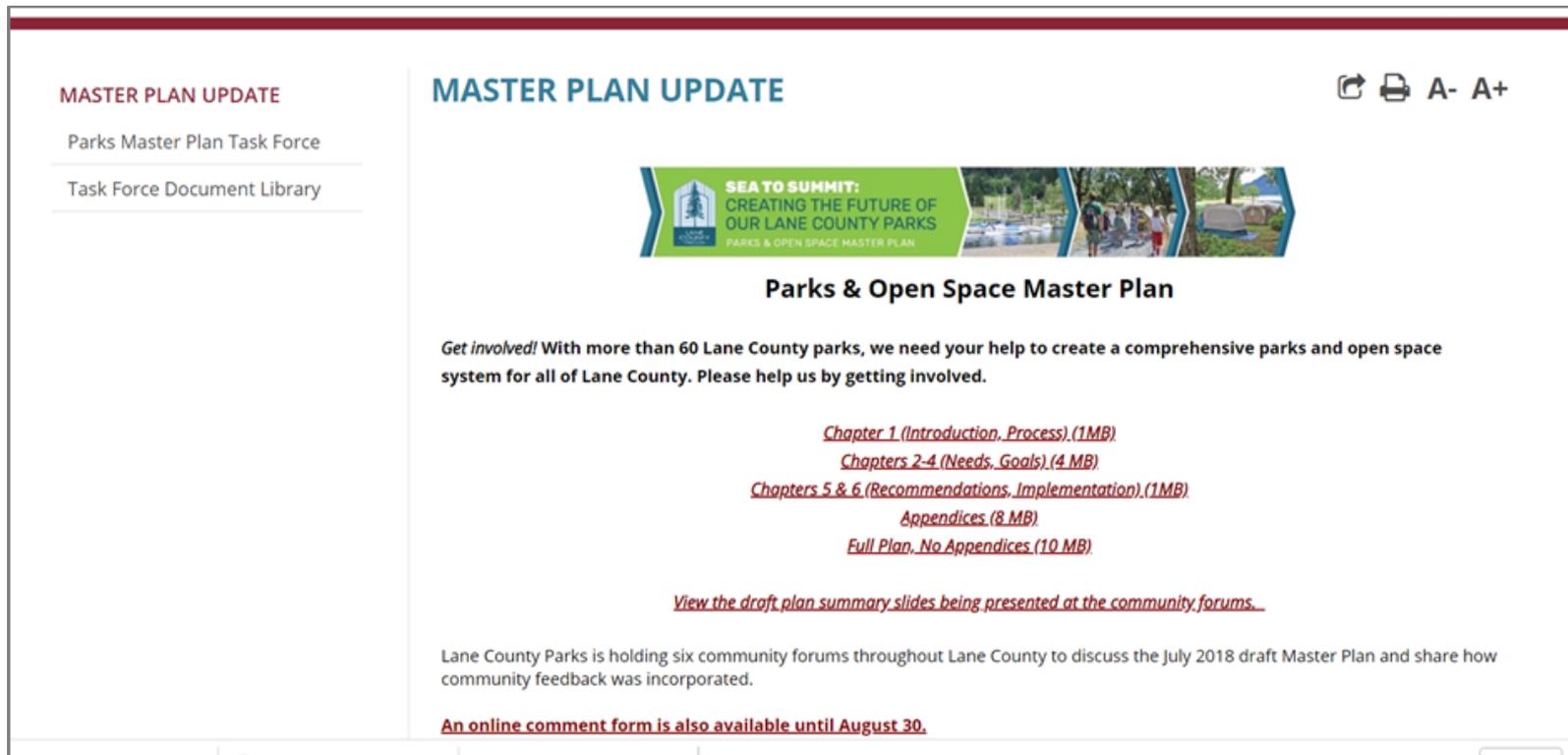
Public Review Findings

Public comments to Draft Master Plan

- Tuesday, July 24: Veneta Community Center (13 participants)
- Wednesday, July 25: Lane County Public Works Goodson Room (8 participants)
- Thursday, July 26: Leaburg Fire Station (8 participants)
- Tuesday, July 31: Lowell Fire Station (7 participants)
- Wednesday, August 1: Creswell Community Center (10 participants)
- Thursday, August 2: Siuslaw Valley Fire Station #1 (30 participants)
- Friends of Mt. Pisgah and Buford Park (11 participants)

Online Comment Form

- 48 commenters provided feedback



MASTER PLAN UPDATE

Parks Master Plan Task Force

Task Force Document Library

MASTER PLAN UPDATE

SEA TO SUMMIT:
CREATING THE FUTURE OF
OUR LANE COUNTY PARKS
PARKS & OPEN SPACE MASTER PLAN

Parks & Open Space Master Plan

Get involved! With more than 60 Lane County parks, we need your help to create a comprehensive parks and open space system for all of Lane County. Please help us by getting involved.

[Chapter 1 \(Introduction, Process\) \(1MB\)](#)

[Chapters 2-4 \(Needs, Goals\) \(4 MB\)](#)

[Chapters 5 & 6 \(Recommendations, Implementation\) \(1MB\)](#)

[Appendices \(8 MB\)](#)

[Full Plan, No Appendices \(10 MB\)](#)

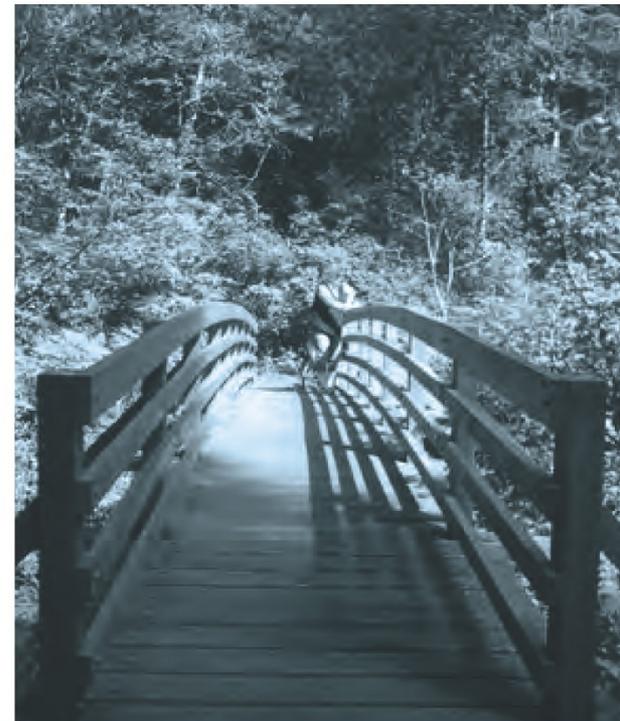
[View the draft plan summary slides being presented at the community forums...](#)

Lane County Parks is holding six community forums throughout Lane County to discuss the July 2018 draft Master Plan and share how community feedback was incorporated.

[An online comment form is also available until August 30.](#)

Recommended Revisions

#	Description
1	Add a strong statement of inclusivity
2	Add specific policy language on water trails and access points
3	Reference mountain biking specifically in the Master Plan
4	Eliminate duplication of strategies with reference to the Large Event Tasks Force process
5	Add language that specifically expresses support for local efforts to obtain more funding (the example provided was a west county parks district).
6	Add policy language regarding cell towers
7	Add policy language regarding climate change and resiliency
8	Incorporate site-specific refinements in Chapter 5 in response to feedback (Peaceful Valley, Zumwalt, Harbor Vista)
9	Remove reference to OHV/ATV and hunting/shooting sports



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LANE COUNTY PARKS & OPEN SPACE MASTER PLAN

SEA TO SUMMIT: Creating the Future of Lane County Parks



memo portland

to **PAC Members
Task Force Members
Lane County Staff (Dan Hurley, Brett Henry and Charlie Conrad)**

from **MIG, Inc. (Lauren Schmitt and Cindy Mendoza)**

re **Recommended Revisions to the Draft Lane County Parks Master Plan**

date **10/3/18**

In July and August, Lane County staff conducted a public review process for the Draft Parks & Open Space Master Plan (Draft Master Plan). The attached engagement summary includes the comments received. Overall, there was public support for the Draft Master Plan and the direction within it. This support was expressed in the verbal feedback at meetings and through the online comment form. Commenters identified some typographical/ editorial errors, suggested additional topics, and made suggestions about specific sites.

The Task Force met on October 1 and recommended revisions to the Draft Master Plan that address the public comments and additional Task Force feedback.

This memo summarizes the Task Force's recommended revisions to the Draft Master Plan for PAC consideration. Each revision is numbered for reference, presented in the order they would appear in the Master Plan. Specific text additions are shown in italics.

Task Force Recommended Revisions

Revision 1: Add a strong statement of inclusivity

- Add a statement to the beginning of the plan, on the inside cover, drawing language from Lane County's Equity Committee vision statement:

Lane County parks are safe, respectful and inclusive places free of hate and discrimination. All park visitors are welcome.

Revision 2: Add a Foreword that describes the Master Plan's intent.

- Add a brief Foreword (from the County Administrator or Parks Division Manager) that describes what the Master Plan is (and what it is not).

Revision 3: Delete the offroad vehicle and hunting examples from Recreation Resource Area definition.

- Since these activities don't occur in the two Lane County parks classified as Recreation Resource Areas, remove "ATV/OHV/dune buggy use" and "hunting/shooting sports" as examples from the second bullet in Recreation Resource Area definition on p 10.

Revision 4: Revise strategy 1.5 to incorporate the development of a multi-jurisdictional open space vision.

- Revise Strategy 1.5 as follows:
Convene a regular cross-agency forum with other public landholders/land managers (Federal, state, non-profit) with the initial goal of developing a comprehensive countywide parks and open space vision.

Revision 5: Add specific policy language on water trails and access points.

- Add a strategy to Goal 2: *Support water trails by managing parks with water access for appropriate public use of Lane County's rivers and lakes by collaborating with partners on water trail development, promotion and improvement efforts.*
- Add a footnote to define water trail as follows: *Water trails are routes on navigable waterway such as rivers, lakes, canals and coastlines for recreational use. They allow access to waterways for non-motorized boats and sometimes motorized vessels, innertubes, and other craft.*

Revision 6: Reference mountain biking specifically in the Master Plan strategies.

- Under Goal 3, Strategy 3.9, specifically list mountain biking as an advocacy group.

Revision 7: Eliminate duplication of strategies with reference to the Large Event Tasks Force process.

- Under Goal 4, eliminate strategy 4.11 (which duplicates and is less specific than strategy 3.6). Renumber the strategies.

Revision 8: Add language that specifically expresses support for local efforts to obtain more funding.

- Under Goal 4, add a new strategy and renumber the strategies as needed:

Support local and citizen-led efforts to bring additional funding resources to parks in Lane County.

Revision 9: Revise the examples given in Strategy 4.5, bullet 7.

- In Strategy 4.5, revise bullet 7:
Explore ecologically sustainable harvest of forest products to generate revenue to reinvest back into the same park.

Revision 10: Revise Strategy 4.10 for clarity.

- Revise the second sentence in Strategy 4.10 to state:
These efforts should not create net operating costs for the County.

Revision 11: Add policy language regarding cell towers and infrastructure.

- Under Goal 5, add a new strategy and renumber as needed:

Avoid siting infrastructure such as cell towers or water lines in environmentally or visually sensitive areas.

Revision 12: Add a statement about noise impacts to Strategy 5.9.

- Add a sentence to the end of Strategy 5.9:
Consider ecological, visual and noise impacts when evaluating compatibility.

Revision 13: Add policy language regarding climate change and resiliency.

- Under Goal 6, add a new strategy addressing climate change and resiliency and renumber as needed:

Build the capacity of Lane County Parks staff and programs to monitor impacts, integrate climate change preparedness, and improve resiliency.

- *Reduce greenhouse gas emissions associated with facilities and operations*
- *Protect coastal buildings and infrastructure*
- *Adapt plant palettes for resilience to climate change*

- *Strengthen hazard response plans for fire and flooding in particular.*

Revision 14: Add a strategy to Goal 6 regarding coordination with other countywide and statewide planning documents.

- Add a new strategy under Goal 6 and renumber as needed:
Coordinate with countywide and statewide planning guidance, such as the Willamette River Greenway.

Revision 15: Eliminate the word “brand” from Strategies 6.1 and 6.2.

- Remove the word “brand” from Strategy 6.1, in line 1 and bullet 2, line 2 of the strategy.
- Remove the word “brand” from line 1 of Strategy 6.2.

Revision 16: Incorporate site-specific refinements in Chapter 5 in response to feedback:

- P 53 - Reclassify Peaceful Valley park to a Natural Area (from Undeveloped)
- p 56 – Remove Zumwalt Park from the bulleted list under Fern Ridge Reservoir Parks (it is listed on its own on p 57)
- p 59 – Add “and a hiker/biker camping area” to the first bullet under Harbor Vista Park.

Revision 17: Add a statement to Chapter 6 on measuring progress

- Add a brief section called “Measuring Progress” after the three tools are presented and before the concluding statement.

Measuring Progress

Each year, staff and the PAC will evaluate progress on achieving the Master Plan vision and goals. This evaluation should be completed in conjunction with the annual update to the Action Plan and should include:

- *Report on Action Plan progress from the previous year.*
- *Review of progress on the six goals.*
- *Key performance metrics that can be tracked from year to year such as number of passes sold, number of visitors or campground reservations, etc.*

This progress report should be used to help staff and the PAC in making decisions on the Action Plan update. It should also be in a brief and digestible format suitable for sharing with the public.

Note:

In addition to the revisions listed above, MIG will make non-substantive editorial and typographic corrections as needed.

Executive Summary



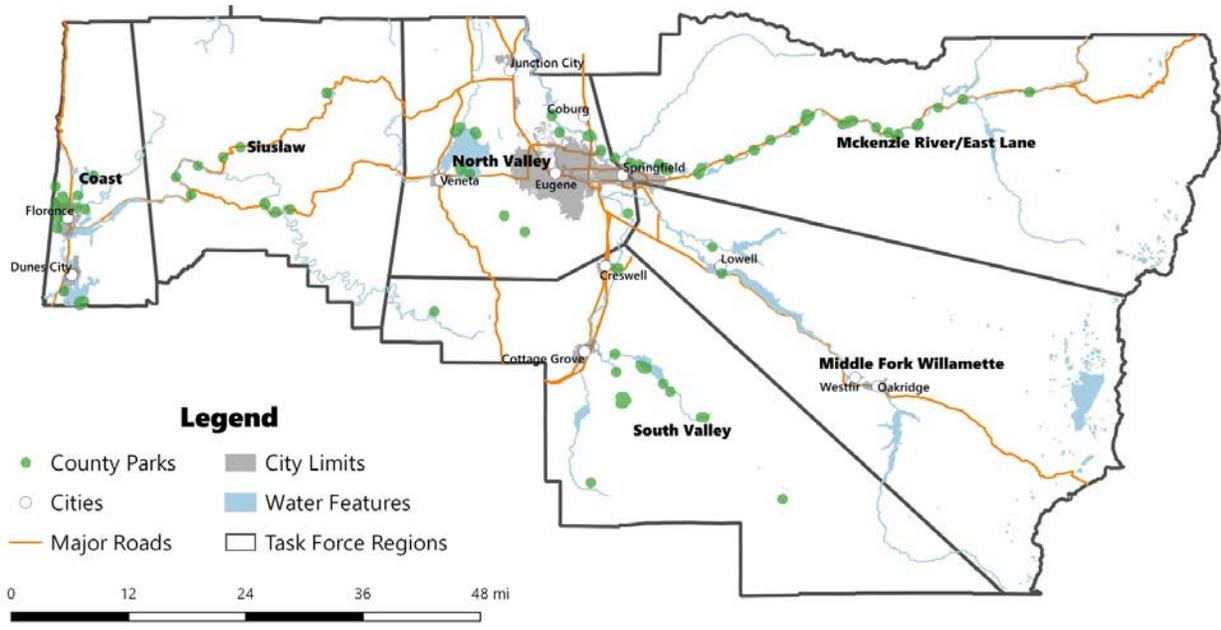
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Executive Summary

Lane County’s parks include 4,364 acres of rich natural, recreational and cultural assets at 68 sites spread across the County’s 4,800 square miles. The County’s parks and open spaces encompass important ecosystems that support wildlife habitat, biodiversity and clean air and water. These parks also provide access to fishable, swimmable and navigable rivers, lakes and ocean beaches; historic covered bridges; and facilities such as campgrounds, picnic areas, and mountain trails. Because of the richness and diversity of assets, many people--from park neighbors to out-of-state tourists--appreciate and benefit from County parks and open space.

Much of this park system was built in the middle of the 20th century during the logging heyday in Lane County. Booming timber sales from Federal lands provided funding for high-quality public services, including roads, schools, and parks. This allowed Lane County’s tax rates to remain low. Now, timber harvest revenues have disappeared, property tax increases are restricted, and General Funds are constrained. **The County manages parks distributed from the coast to the mountains in six different regions (Figure i). It stewards this widespread and incredibly diverse park system with extremely limited resources. A greater investment in Lane County’s parks and open space is needed.**

FIGURE i: LANE COUNTY PARKS BY REGION



Plan Purpose

The Lane County Parks & Open Space Master Plan (the Master Plan) provides realistic guidance for managing existing assets and providing well-maintained parks and open spaces. It identifies where strategic improvements, community collaborations and partnerships will help position County Parks to more strongly support outdoor recreation and a vibrant local economy. Grounded in the community’s vision and priorities, it presents an investment strategy for enhancing parks and open space for the next 20 years.

Planning Process

A community-supported parks master plan is a priority for the County. For over a decade, County staff made gradual progress in collecting information to update the 1980 Parks and Open Space Master Plan. In 2016, the County Administrator renewed efforts to create a more relevant and actionable Parks Master Plan. The County initiated a 23-member Task Force--representing different interests and areas in Lane County--to review technical documents, guide community input and help identify the Master Plan vision, mission, goals and strategies. From Summer 2016 to Fall 2018, the Task Force worked collaboratively with the Project Management Team (PMT), Parks Advisory Committee (PAC) and Board of Commissioners to consolidate best practices and insights from park staff, stakeholders, and community members. The planning process included three phases (Figure ii) to distill, refine and compile key findings into this new Master Plan.

Community Engagement (2016-2018)

Activities

- Online questionnaire
- Series of community workshops
- Interactive activities at the County Fair

Promotion

- Dedicated webpage
- Social media
- Video
- Emails
- Newsletters
- Digital billboard
- Radio PSAs

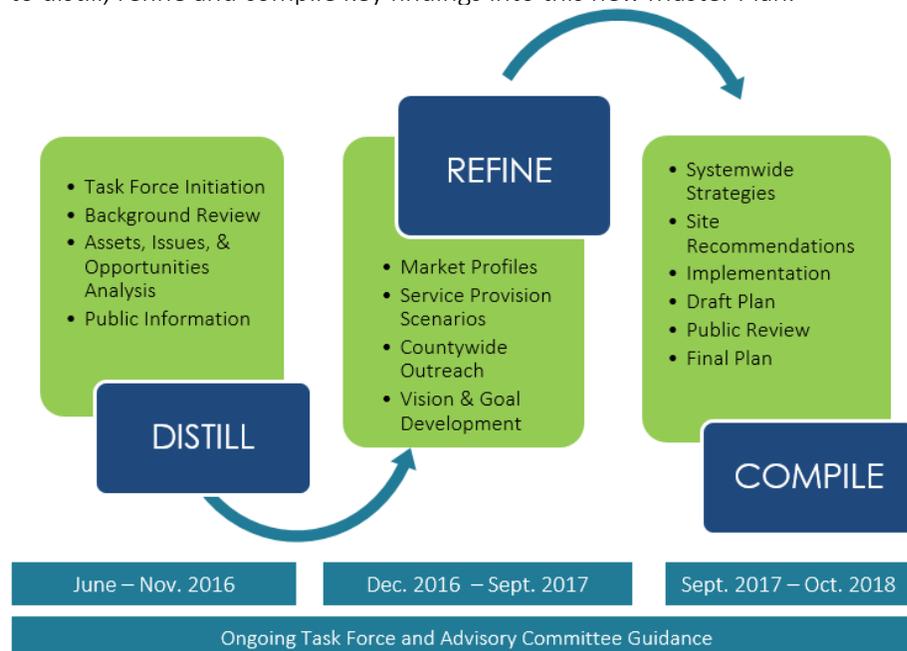


FIGURE ii: THE PLANNING PROCESS

Community Priorities

Past and recent community input and a technical analysis revealed three priority areas—access to water, nature and trails—where focused investments will leverage County Park assets to enhance recreation in Lane County. These needs and priorities are described in detail in Chapter 3.

An Accessible Water-Based System

Rivers, streams, wetlands, estuaries, reservoirs and coastlines are major public resources and a key part of Lane County’s identity. Residents noted that Lane County parks should continue to emphasize water access and water-based recreation opportunities.



Nature-Based Recreation

Lane County parks provide an incredibly diverse range of natural resources. Community priorities for natural areas within County parks include habitat protection and restoration, as well as adding access, where appropriate, with campgrounds, cabins, nature play areas and picnic areas.



Connected Trail-Based Recreation

County parks include more than 28 miles of land trails, largely concentrated in just a few sites. Residents would like to have a greater variety of trail opportunities, and if possible, an interconnected system of County parks, parks provided by other entities, and nearby community destinations.



Community Vision, Mission and Goals

The aspirations for Lane County parks are the guiding forces for the Parks & Open Space Master Plan. These aspirations are summarized in the following vision, mission and goals, which are introduced in Chapter 4. The goals will guide Master Plan implementation.

Vision

Our thriving parks and natural areas connect us to our rivers, reservoirs and natural features, showcase our heritage and natural diversity, and protect resources for future generations.

Mission

We responsibly manage, sustain and enhance our parks and natural resources through partnership, stewardship and quality customer service.

Goals

1. **Collaborate** Engage residents, volunteers, interest groups, educational providers, businesses and local, state, and federal agencies as partners in the coordinated effort to expand, enhance, interpret, provide, and protect parks, natural areas, trails and recreation opportunities across Lane County.
2. **Connect.** Attract people to nature, the outdoors and County parks by providing a variety of experiences, improving park and facility access, increasing stewardship, supporting environmental education/nature interpretation, and improving communication.
3. **Create vibrancy.** Re-invigorate and revitalize key parks as thriving, family-friendly outdoor activity hubs through redesign, renovation and programming to help position Lane County as the best county for outdoor recreation and play.
4. **Generate economic vitality.** Create a strategic and holistic park management approach that balances local needs with opportunities to create economic benefits in surrounding communities and/or to generate revenue to re-invest in parks.
5. **Protect resources.** Sustain and protect unique County assets, cultural and natural resources as our legacy for future generations.
6. **Reflect our values.** Emphasize our diverse, natural character and make high impact, low-cost moves to maintain sites, sustain infrastructure and improve the quality, safety and attractiveness of park amenities, landscaping and recreation facilities.

Achieving the Goals

The Master Plan goals will be achieved by implementing strategies that provide systemwide direction for all County parks and open spaces. These strategies are contained in Chapter 4, organized by the six goals. This strategic guidance is incorporated into the site-specific recommendations found in Chapter 5, including high-level “site treatments” that describe the types of future investment and development appropriate for each site, based on the current function of the park and its desired future use. Several sites also include more detailed recommendations. The following pages present selected recommendations for three sites drawn from Chapter 5 to illustrate how potential projects are tied to community priorities (noted in Chapter 3), as well as Master Plan goals and strategies (noted in Chapter 4).

Harbor Vista

Recommendations for Harbor Vista support the following Master Plan elements:



Community Priority

Accessible water-based system

Goals

Goal 1: Collaborate

Goal 2: Connect

Goal 4: Generate Economic Vitality

Strategies

- Engage partners and community members to provide enhanced nature programming.
- Communicate needs and opportunities to community partners.
- Collaborate with partners to build projects.
- Improve connectivity and access.
- Enhance amenities.

Selected Recommendations

- Collaborate with local partners to support educational/interpretive opportunities and camp programming.
- Expand partnerships and collaboration between the Park caretaker, friends group, schools, City of Florence and state and federal agencies.
- Explore joint use agreement for amphitheater use.
- Continue to support day use for local residents, providing access to the river and beach and support amenities such as restrooms.
- Reinvest in campground facilities, targeting this to be an RV-oriented campground catering to out-of-town visitors to the Oregon Coast. Add yurts/cabins.

Baker Bay

Recommendations for Baker Bay support the following Master Plan elements:



Community Priority

Connected trail-based recreation and accessible water-based system.

Goals

Goal 2: Connect

Goal 3: Create Vibrancy

Goal 4: Generate Economic Vitality

Strategies

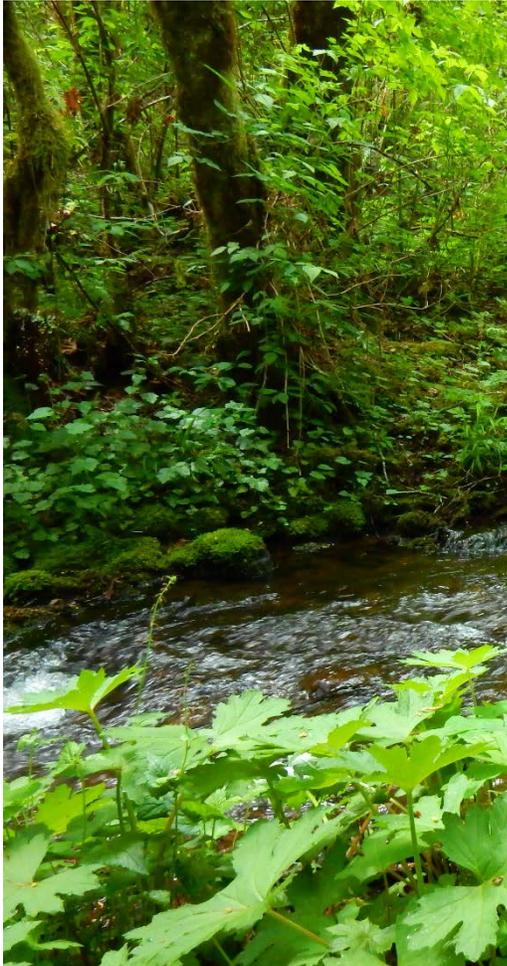
- Enhance function as community outdoor recreation destination.
- Identify potential partnerships and joint projects.
- Embrace ‘nature play’ approach for play areas.
- Provide different sizes of group picnic areas.
- Strengthen existing policies and procedures guiding events of different scales.
- Recruit program providers or host regular activities, events and programs.

Selected Recommendations

- Master plan and phase in site improvements.
- Explore opportunities to create regional trails hub.
- Retain and reinvest in lakefront facilities, including improving the beach area.
- Partner with the concessionaire to renovate the building and enhance its function.
- Add at least one covered picnic area near the lakefront.
- Remove the manufactured play structure at the end of its lifecycle and replace it with nature play elements.

Old McKenzie Hatchery

Recommendations for Old McKenzie Hatchery support the following Master Plan elements:



Community Priority

Nature-based recreation and accessible water-based system.

Goals

Goal 1: Collaborate

Goal 4: Generate Economic Vitality

Goal 5: Protect Resources

Strategies

- Support environmental education, nature interpretation and stewardship.
- Strengthen efforts to identify, designate, interpret and protect cultural resources and ensure that they are made available for public understanding and interpretation.
- Prepare site-specific resource management plans for protecting and enhancing natural areas while providing compatible public access for recreation.
- Provide sustainably-designed facilities and introduce resource conservation measures.



Selected Recommendations

- Develop a formal agreement with Friends of Old McKenzie Fish Hatchery that allows them to proceed with their goal to develop and operate an interpretive center and museum at the site.
- Ensure the site is managed for natural resource and habitat value.
- Preserve public access to the river.

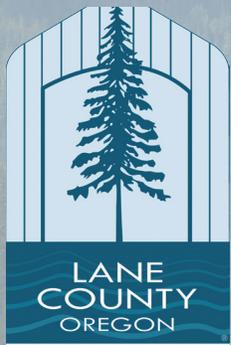
Realizing the Vision

This Master Plan envisions a collaborative approach to improving and enhancing Lane County's parks and natural areas. Chapter 6 features three implementation tools designed to help Lane County staff and the PAC determine what projects are well-suited to advance the Master Plan's vision and goals.

- **Prioritizing Strategies.** Parks staff can use these evaluation criteria and matrix to create and annually update short-term (two to three year) Action Plans. The criteria help staff consider the feasibility, necessary resources and costs associated with capital projects and ongoing maintenance.
- **Process and Worksheet for Evaluating Community Proposals.** This worksheet will help County staff and PAC members review and evaluate projects proposed by residents, stakeholders, partners and others for Lane County's parks and natural areas. It will help identify what types of projects are a good fit and which ones are not.
- **Capital Projects Prioritization.** These criteria will help staff prioritize funding and sequence capital improvements.

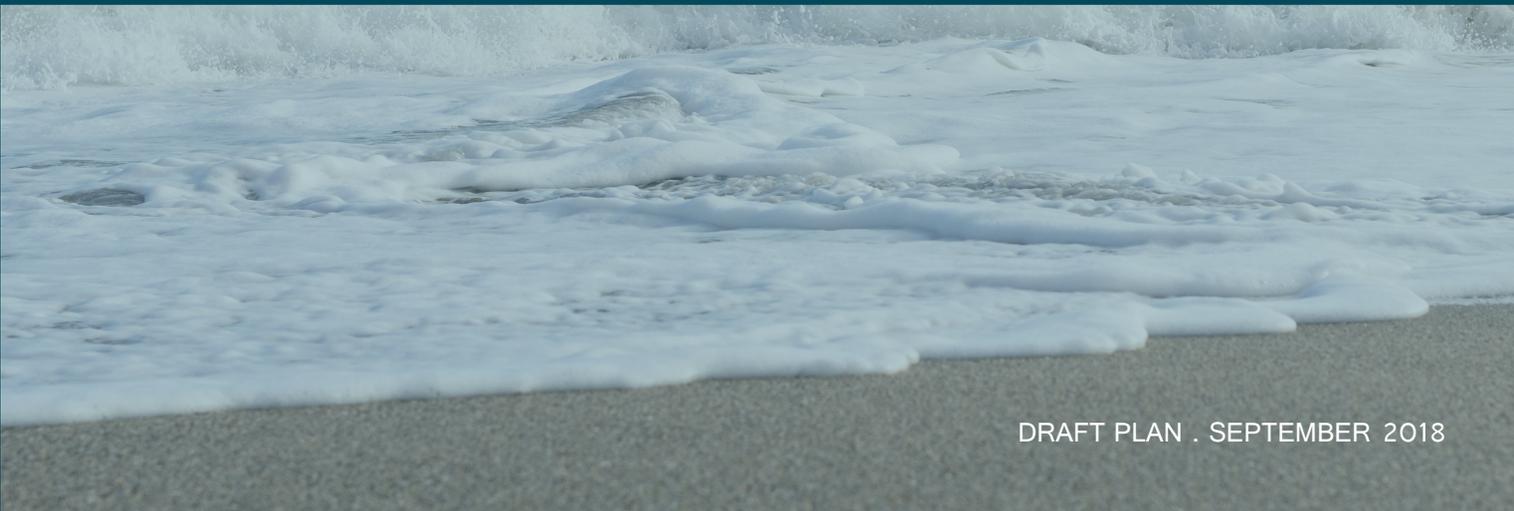
The Master Plan's guidance and tools will support Lane County Parks in ushering in a new age. Working together, County staff, partners, stakeholders, other agencies, cities and volunteers can maximize the benefits of Lane County parks from sea to summit and preserve these resources for future generations.





SEA TO SUMMIT:
CREATING THE FUTURE OF
LANE COUNTY PARKS

PARKS & OPEN SPACE MASTER PLAN





Sea to Summit: Creating the Future of Lane County Parks

Parks and Open Space Master Plan

Draft Plan

September 2018

Prepared by:



815 SW 2nd Avenue, Suite 200 | Portland, OR 97204
503.297.1005 | www.migcom.com

Acknowledgements

Thank you to Lane County's current and former community members, County staff, Board of County Commissioners, Advisory Committee, Task Force, and PMT members who have given their time, energy, ideas, and guidance to this Master Plan.

** Participants previously involved in the 2018 Master Plan.*

Board of County Commissioners

Jay Bozievich, District 1

Pat Farr, District 4

Sid Leiken, District 2

Pete Sorenson, District 3

Gary Williams, District

Parks Master Plan Task Force

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Robert Emmons

Art Farley

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Greg Hyde

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Jeff Krueger

Dick Lamster

Gary Mounce

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Executive Summary



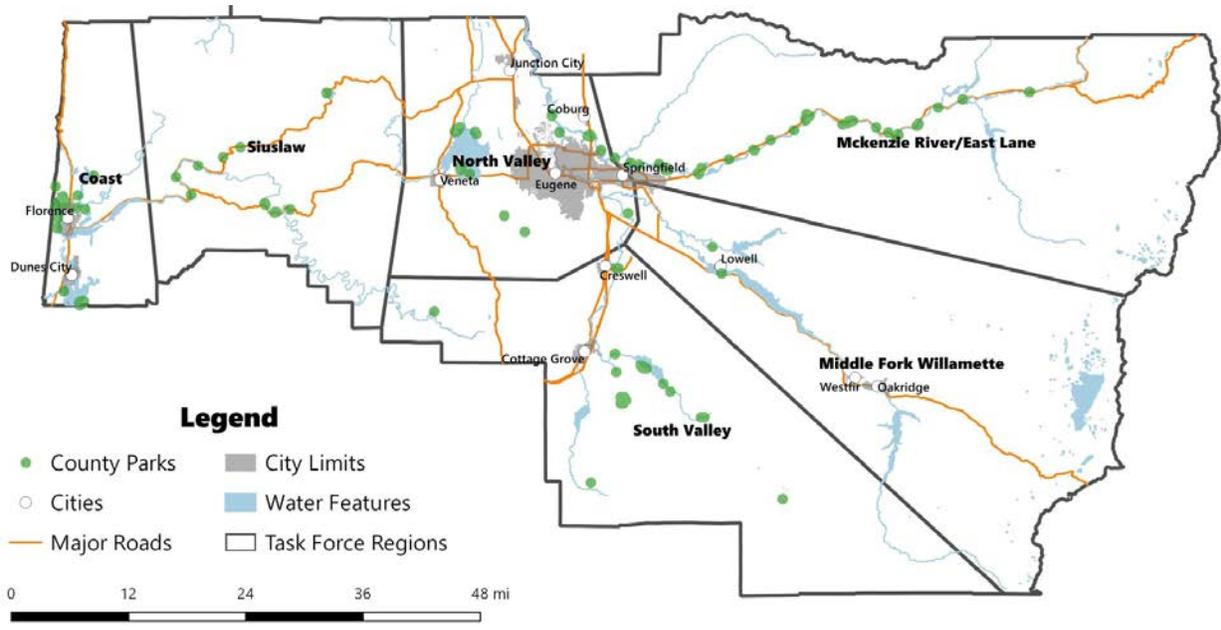
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Executive Summary

Lane County’s parks include 4,364 acres of rich natural, recreational and cultural assets at 68 sites spread across the County’s 4,800 square miles. The County’s parks and open spaces encompass important ecosystems that support wildlife habitat, biodiversity and clean air and water. These parks also provide access to fishable, swimmable and navigable rivers, lakes and ocean beaches; historic covered bridges; and facilities such as campgrounds, picnic areas, and mountain trails. Because of the richness and diversity of assets, many people--from park neighbors to out-of-state tourists--appreciate and benefit from County parks and open space.

Much of this park system was built in the middle of the 20th century during the logging heyday in Lane County. Booming timber sales from Federal lands provided funding for high-quality public services, including roads, schools, and parks. This allowed Lane County’s tax rates to remain low. Now, timber harvest revenues have disappeared, property tax increases are restricted, and General Funds are constrained. **The County manages parks distributed from the coast to the mountains in six different regions (Figure i). It stewards this widespread and incredibly diverse park system with extremely limited resources. A greater investment in Lane County’s parks and open space is needed.**

FIGURE i: LANE COUNTY PARKS BY REGION



Plan Purpose

The Lane County Parks & Open Space Master Plan (the Master Plan) provides realistic guidance for managing existing assets and providing well-maintained parks and open spaces. It identifies where strategic improvements, community collaborations and partnerships will help position County Parks to more strongly support outdoor recreation and a vibrant local economy. Grounded in the community’s vision and priorities, it presents an investment strategy for enhancing parks and open space for the next 20 years.

Planning Process

A community-supported parks master plan is a priority for the County. For over a decade, County staff made gradual progress in collecting information to update the 1980 Parks and Open Space Master Plan. In 2016, the County Administrator renewed efforts to create a more relevant and actionable Parks Master Plan. The County initiated a 23-member Task Force--representing different interests and areas in Lane County--to review technical documents, guide community input and help identify the Master Plan vision, mission, goals and strategies. From Summer 2016 to Fall 2018, the Task Force worked collaboratively with the Project Management Team (PMT), Parks Advisory Committee (PAC) and Board of Commissioners to consolidate best practices and insights from park staff, stakeholders, and community members. The planning process included three phases (Figure ii) to distill, refine and compile key findings into this new Master Plan.

Community Engagement (2016-2018)

Activities

- Online questionnaire
- Series of community workshops
- Interactive activities at the County Fair

Promotion

- Dedicated webpage
- Social media
- Video
- Emails
- Newsletters
- Digital billboard
- Radio PSAs

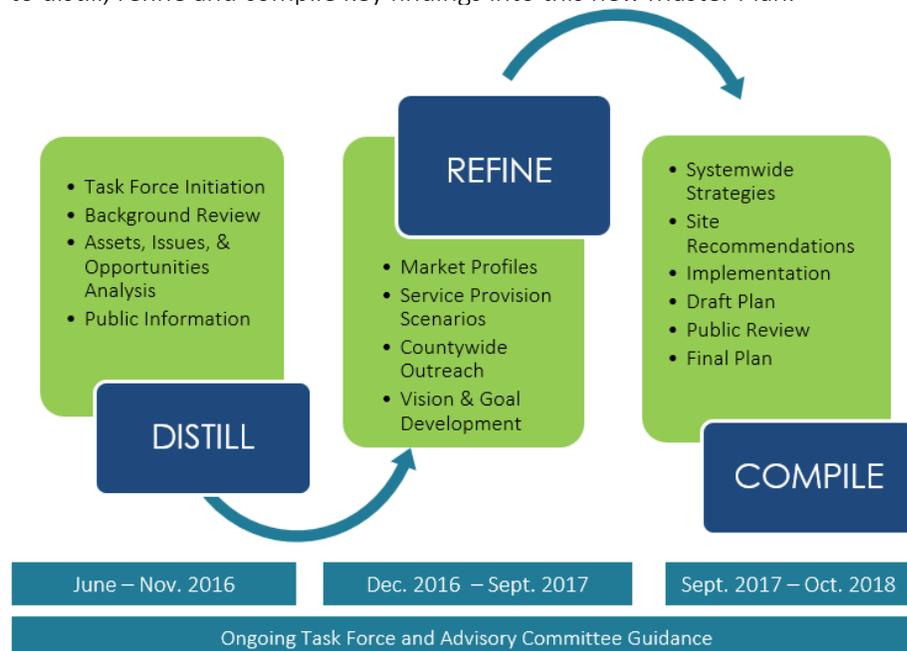


FIGURE ii: THE PLANNING PROCESS

Community Priorities

Past and recent community input and a technical analysis revealed three priority areas—access to water, nature and trails—where focused investments will leverage County Park assets to enhance recreation in Lane County. These needs and priorities are described in detail in Chapter 3.

An Accessible Water-Based System

Rivers, streams, wetlands, estuaries, reservoirs and coastlines are major public resources and a key part of Lane County’s identity. Residents noted that Lane County parks should continue to emphasize water access and water-based recreation opportunities.



Nature-Based Recreation

Lane County parks provide an incredibly diverse range of natural resources. Community priorities for natural areas within County parks include habitat protection and restoration, as well as adding access, where appropriate, with campgrounds, cabins, nature play areas and picnic areas.



Connected Trail-Based Recreation

County parks include more than 28 miles of land trails, largely concentrated in just a few sites. Residents would like to have a greater variety of trail opportunities, and if possible, an interconnected system of County parks, parks provided by other entities, and nearby community destinations.



Community Vision, Mission and Goals

The aspirations for Lane County parks are the guiding forces for the Parks & Open Space Master Plan. These aspirations are summarized in the following vision, mission and goals, which are introduced in Chapter 4. The goals will guide Master Plan implementation.

Vision

Our thriving parks and natural areas connect us to our rivers, reservoirs and natural features, showcase our heritage and natural diversity, and protect resources for future generations.

Mission

We responsibly manage, sustain and enhance our parks and natural resources through partnership, stewardship and quality customer service.

Goals

1. **Collaborate** Engage residents, volunteers, interest groups, educational providers, businesses and local, state, and federal agencies as partners in the coordinated effort to expand, enhance, interpret, provide, and protect parks, natural areas, trails and recreation opportunities across Lane County.
2. **Connect.** Attract people to nature, the outdoors and County parks by providing a variety of experiences, improving park and facility access, increasing stewardship, supporting environmental education/nature interpretation, and improving communication.
3. **Create vibrancy.** Re-invigorate and revitalize key parks as thriving, family-friendly outdoor activity hubs through redesign, renovation and programming to help position Lane County as the best county for outdoor recreation and play.
4. **Generate economic vitality.** Create a strategic and holistic park management approach that balances local needs with opportunities to create economic benefits in surrounding communities and/or to generate revenue to re-invest in parks.
5. **Protect resources.** Sustain and protect unique County assets, cultural and natural resources as our legacy for future generations.
6. **Reflect our values.** Emphasize our diverse, natural character and make high impact, low-cost moves to maintain sites, sustain infrastructure and improve the quality, safety and attractiveness of park amenities, landscaping and recreation facilities.

Achieving the Goals

The Master Plan goals will be achieved by implementing strategies that provide systemwide direction for all County parks and open spaces. These strategies are contained in Chapter 4, organized by the six goals. This strategic guidance is incorporated into the site-specific recommendations found in Chapter 5, including high-level “site treatments” that describe the types of future investment and development appropriate for each site, based on the current function of the park and its desired future use. Several sites also include more detailed recommendations. The following pages present selected recommendations for three sites drawn from Chapter 5 to illustrate how potential projects are tied to community priorities (noted in Chapter 3), as well as Master Plan goals and strategies (noted in Chapter 4).

Harbor Vista

Recommendations for Harbor Vista support the following Master Plan elements:



Community Priority

Accessible water-based system

Goals

Goal 1: Collaborate

Goal 2: Connect

Goal 4: Generate Economic Vitality

Strategies

- Engage partners and community members to provide enhanced nature programming.
- Communicate needs and opportunities to community partners.
- Collaborate with partners to build projects.
- Improve connectivity and access.
- Enhance amenities.

Selected Recommendations

- Collaborate with local partners to support educational/interpretive opportunities and camp programming.
- Expand partnerships and collaboration between the Park caretaker, friends group, schools, City of Florence and state and federal agencies.
- Explore joint use agreement for amphitheater use.
- Continue to support day use for local residents, providing access to the river and beach and support amenities such as restrooms.
- Reinvest in campground facilities, targeting this to be an RV-oriented campground catering to out-of-town visitors to the Oregon Coast. Add yurts/cabins.

Baker Bay

Recommendations for Baker Bay support the following Master Plan elements:



Community Priority

Connected trail-based recreation and accessible water-based system.

Goals

Goal 2: Connect

Goal 3: Create Vibrancy

Goal 4: Generate Economic Vitality

Strategies

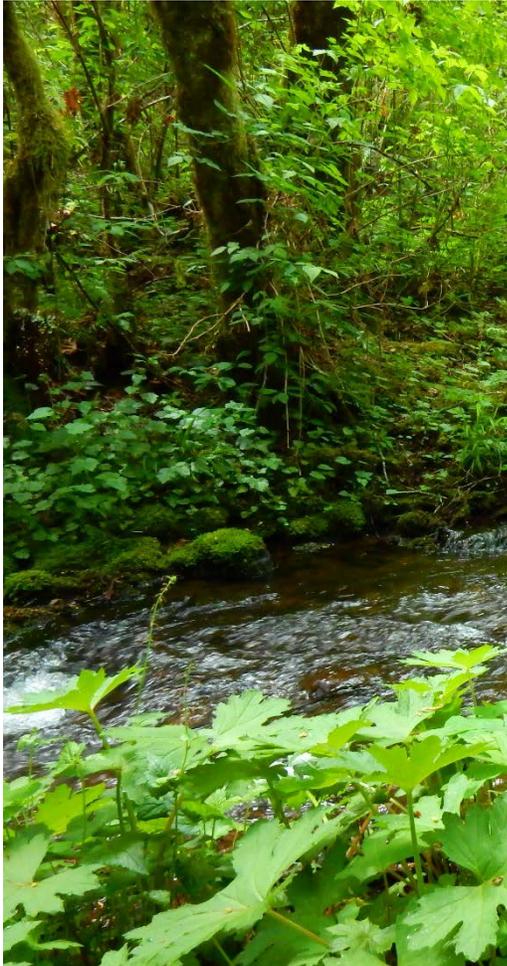
- Enhance function as community outdoor recreation destination.
- Identify potential partnerships and joint projects.
- Embrace ‘nature play’ approach for play areas.
- Provide different sizes of group picnic areas.
- Strengthen existing policies and procedures guiding events of different scales.
- Recruit program providers or host regular activities, events and programs.

Selected Recommendations

- Master plan and phase in site improvements.
- Explore opportunities to create regional trails hub.
- Retain and reinvest in lakefront facilities, including improving the beach area.
- Partner with the concessionaire to renovate the building and enhance its function.
- Add at least one covered picnic area near the lakefront.
- Remove the manufactured play structure at the end of its lifecycle and replace it with nature play elements.

Old McKenzie Hatchery

Recommendations for Old McKenzie Hatchery support the following Master Plan elements:



Community Priority

Nature-based recreation and accessible water-based system.

Goals

Goal 1: Collaborate

Goal 4: Generate Economic Vitality

Goal 5: Protect Resources

Strategies

- Support environmental education, nature interpretation and stewardship.
- Strengthen efforts to identify, designate, interpret and protect cultural resources and ensure that they are made available for public understanding and interpretation.
- Prepare site-specific resource management plans for protecting and enhancing natural areas while providing compatible public access for recreation.
- Provide sustainably-designed facilities and introduce resource conservation measures.



Selected Recommendations

- Develop a formal agreement with Friends of Old McKenzie Fish Hatchery that allows them to proceed with their goal to develop and operate an interpretive center and museum at the site.
- Ensure the site is managed for natural resource and habitat value.
- Preserve public access to the river.

Realizing the Vision

This Master Plan envisions a collaborative approach to improving and enhancing Lane County's parks and natural areas. Chapter 6 features three implementation tools designed to help Lane County staff and the PAC determine what projects are well-suited to advance the Master Plan's vision and goals.

- **Prioritizing Strategies.** Parks staff can use these evaluation criteria and matrix to create and annually update short-term (two to three year) Action Plans. The criteria help staff consider the feasibility, necessary resources and costs associated with capital projects and ongoing maintenance.
- **Process and Worksheet for Evaluating Community Proposals.** This worksheet will help County staff and PAC members review and evaluate projects proposed by residents, stakeholders, partners and others for Lane County's parks and natural areas. It will help identify what types of projects are a good fit and which ones are not.
- **Capital Projects Prioritization.** These criteria will help staff prioritize funding and sequence capital improvements.

The Master Plan's guidance and tools will support Lane County Parks in ushering in a new age. Working together, County staff, partners, stakeholders, other agencies, cities and volunteers can maximize the benefits of Lane County parks from sea to summit and preserve these resources for future generations.



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CHAPTER 1

Introduction



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CHAPTER 1

Introduction

From sea to summit, Lane County covers almost 4,800 square miles of diverse Oregon landscape. Stretching from the Pacific Ocean through the Coastal Range, the Willamette Valley to the Cascade Mountains, Lane County is home to approximately 366,000 people. The county's communities are as varied as its landscape, including agricultural, rural, suburban, and a few urban areas. Many of these communities grew around Oregon's thriving logging industry in the first half of the 20th century. Booming timber sales from Federal lands provided income to local and regional governments and funding for high quality public services, including roads, schools, and parks. Low tax rates were standard in communities with healthy timber sales, and Lane County was no exception.

In this context, Lane County Parks acquired 4,364 acres of rich natural, recreational and cultural assets. County parks and open space provide a variety of outdoor recreation experiences and important ecosystems that support wildlife habitat, biodiversity and clean air and water. The parks also provide residents and visitors access to fishable rivers, navigable and swimmable lakes, ocean beaches, historic covered bridges, old growth forests, and mountain trails.



However, nowadays, timber harvest revenues are at historic lows. When Statewide Ballot Measure 50 made the low tax rates permanent in 1997, and limited the annual growth of assessed values, Lane County lost much of its funding base for services. Federal and local revenues have not been replaced, and the County cannot provide desired service levels. Local revenues are also constrained, with nearly 90 percent of property taxes in Lane County going to fund services provided by schools, cities and other municipal services--not County services.

Although the County has started rebuilding its economy and balancing its budget, Lane County's per capita tax revenue is the third lowest in the State of Oregon (Figure 1). A greater investment in its parks and open space is needed, but General Fund dollars are not currently available to support County parks. Still, the resources and assets owned by Lane County are vast.

Opportunities exist to re-invest in County parks in a way that contributes to the local economy and protects the community's heritage. This re-investment requires a new vision and a new management strategy for Lane County parks. It also requires the collaboration of staff, stakeholders, partners and other agencies who must work together to leverage the resources needed to support parks and open space.

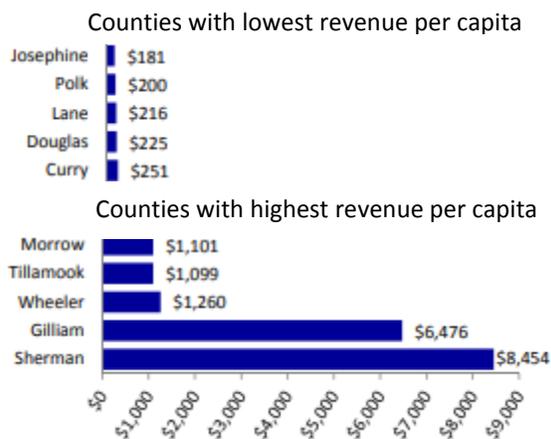
Purpose of the Master Plan

The Lane County Parks & Open Space Master Plan (the Master Plan) will guide the County in navigating its funding challenges to provide well-maintained parks and open spaces. With strategic investments and collaborations with community members and partners County Parks will be better positioned to support outdoor recreation and contribute to a sustainable and vibrant local economy. This Master Plan provides strategic and high-level guidance the County park system. For future park-specific capital investments or operational changes, community members will be engaged in a project-specific planning process.

Planning Process

Lane County last completed a Parks and Open Space Master Plan in 1980. To provide direction for park system management and development, Lane County Parks initiated a Master Plan update in the early 2000's. This internal effort proceeded as staff had

FIGURE 1: LOCAL TAX REVENUE PER CAPITA
5-YEAR AVERAGE, FY 2011-2015



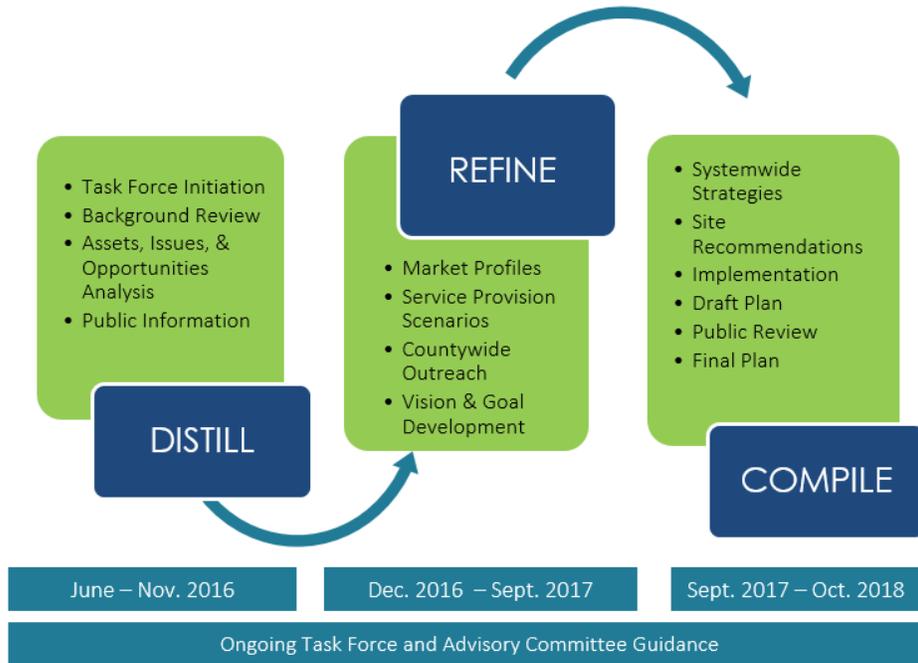
Secretary of State Audit Report, Oregon's
Counties: 2016 Financial Condition Review

availability, continuing off and on for over a decade as staff faced the same budget and resource constraints that they also encountered in providing other park services.

In 2014, County staff pulled together years of past work to create a 2015 Preliminary Draft Master Plan. The Preliminary Draft was posted online and taken out to public meetings. County residents noted that the Preliminary Draft Master Plan, although detailed and technical, lacked overarching strategic guidance for park system management consistent with current funding realities. It also included some assumptions about future park development that were inconsistent with community preferences.

In 2016, the County Administrator committed to relaunching the planning effort, building on the foundation of information collected in past planning efforts. Bringing together Park staff, members of the Lane County’s Parks Advisory Committee (PAC) and added consultant support, the Project Management Team (PMT) created a new Task Force to guide the Master Plan process and ensure it reflected community priorities and the County’s fiscal realities. Figure 2 illustrates this renewed planning process.

FIGURE 2: PLANNING PROCESS



Ongoing Master Plan Task Force and PAC Guidance

The planning process was guided by a Task Force of 23-members who were selected through an application process. The Task Force was structured to ensure that diverse geographies and interests were represented. Two Task Force members were selected from each of the County’s six regions including: Coast (Florence), Siuslaw (Mapleton),

North Valley (Eugene, Springfield, Fern Ridge, Veneta), McKenzie River/East Lane (Vida and South Valley (Cottage Grove). Other Task Force members were added to represent County-wide interests. Members included City representatives, directors or board members of relevant nonprofits, community groups and broad-based recreation groups, as well as other representatives with recreation and natural resource knowledge. Members attended multiple meetings and reviewed technical documents and community input to develop the Master Plan vision, mission, goals and strategies. The PAC was also actively involved in the master plan process, participating in joint meetings with the Task Force and reviewing key documents.

Three-Phased Planning Process

The Task Force, supported by the PAC, provided overarching guidance through three project phases. In Phase 1, the Task Force, PAC and PMT reviewed and distilled previous planning data and collaborated to identify issues, assets, and opportunities within the County’s parks and open space system. In Phase 2, the assets and opportunities were refined into three service provision scenarios. Members of the public considered the scenarios and provided input on their priorities through an online questionnaire, at a series of community workshops held across Lane County, and during interactive activities at the 2017 County Fair. The Task Force and Project Team incorporated these priorities into the Master Plan vision and goals. In Phase 3, this information was refined further into a series of strategies to enhance the park and open space system.

Guiding Plans

Several relevant plans were consulted during Master Plan development. The Master Plan reflects the direction provided by the 2014-2017 Lane County Strategic Plan, which was updated in 2018 (see Figure 3). The Strategic Plan called on the County to focus on:

- Providing services that positively impact health, safety and quality of life;
- Stewarding Lane County’s environmental and cultural resources and building; and
- Maintaining smart and resilient infrastructure for today and future generations.

The Master Plan also supports the County in fulfilling Oregon’s Statewide Planning Goal 8: To satisfy the recreational needs of the citizens of the state and visitors and, where appropriate, to provide for the siting of necessary recreational facilities.

FIGURE 3: LANE COUNTY STRATEGIC PLAN 2018-2021, STRATEGIC PRIORITIES



Other local and statewide plans and projects that were reviewed include, but are not limited to, the 2015 Findings and Recommendations of the Lane County Large Events Task Force, Oregon’s Statewide Comprehensive Outdoor Recreation Plan 2013-2017 (SCORP), park master plans and strategic plans for the City of Eugene and Willamalane Park and Recreation District, the 2003 Rivers to Ridges Metropolitan Regional Parks and Open Space Study, Travel Oregon’s tourism data and bicycle tourism initiative.

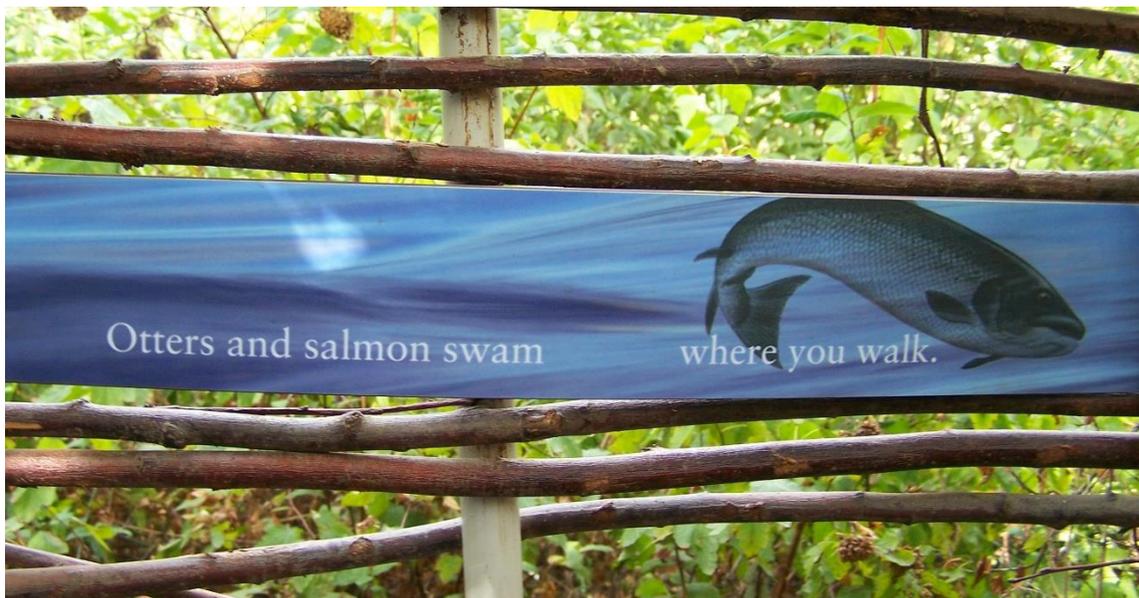
Looking Forward

Now, almost 40 years after the County’s first adopted parks plan, this Master Plan sets forth a new path toward the future of Lane County parks. The Master Plan addresses the needs of the County’s evolving communities, the realities of the current local economy, the County’s current fiscal challenges, and the opportunities available to enhance the County’s park system.

This Master Plan describes County park assets, issues and opportunities in Chapter 2. Chapter 3 summarizes the community’s priorities and needs for parks and open space. These priorities inform strategic directions for the future parks system, as presented in Chapter 4, and for specific park sites, as noted in Chapter 5. Chapter 6 provides a plan for implementing the Master Plan goals and strategies.

Change is inevitable, and this Master Plan is well positioned to usher in a new age for Lane County parks, with greater financial support and alignment with the varied needs of residents across the County. However, it will take a collaborative effort—involving County staff, partners, stakeholders, other agencies, cities and communities—to maximize the benefits of Lane County parks and preserve these resources for future generations.

PHOTO: MOUNT PISGAH ARBORETUM IN THE HOWARD BUFORD RECREATION AREA



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CHAPTER 2

Assets, Issues & Opportunities



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CHAPTER 2

Assets, Issues & Opportunities

Lane County is located on the central west-coast of Oregon and southern end of Willamette Valley. The western part of the county includes ocean beaches and the Siuslaw National Forest. The eastern portion of the county encompasses the Cascade Mountain range, including parts of the Willamette National Forest, Umpqua National Forest and several significant Wilderness Areas. With population of approximately 366,000 people, Lane County encompasses about four times as much land as the State of Rhode Island, yet has about one-third as many people.

Given the expanse and diversity of Lane County, Lane County parks and community park needs also differ from one end of the county to the other. This creates some unique opportunities and challenge for park management. This chapter describes Lane County's unique park assets, along with the identified issues and challenges addressed in this Master Plan.

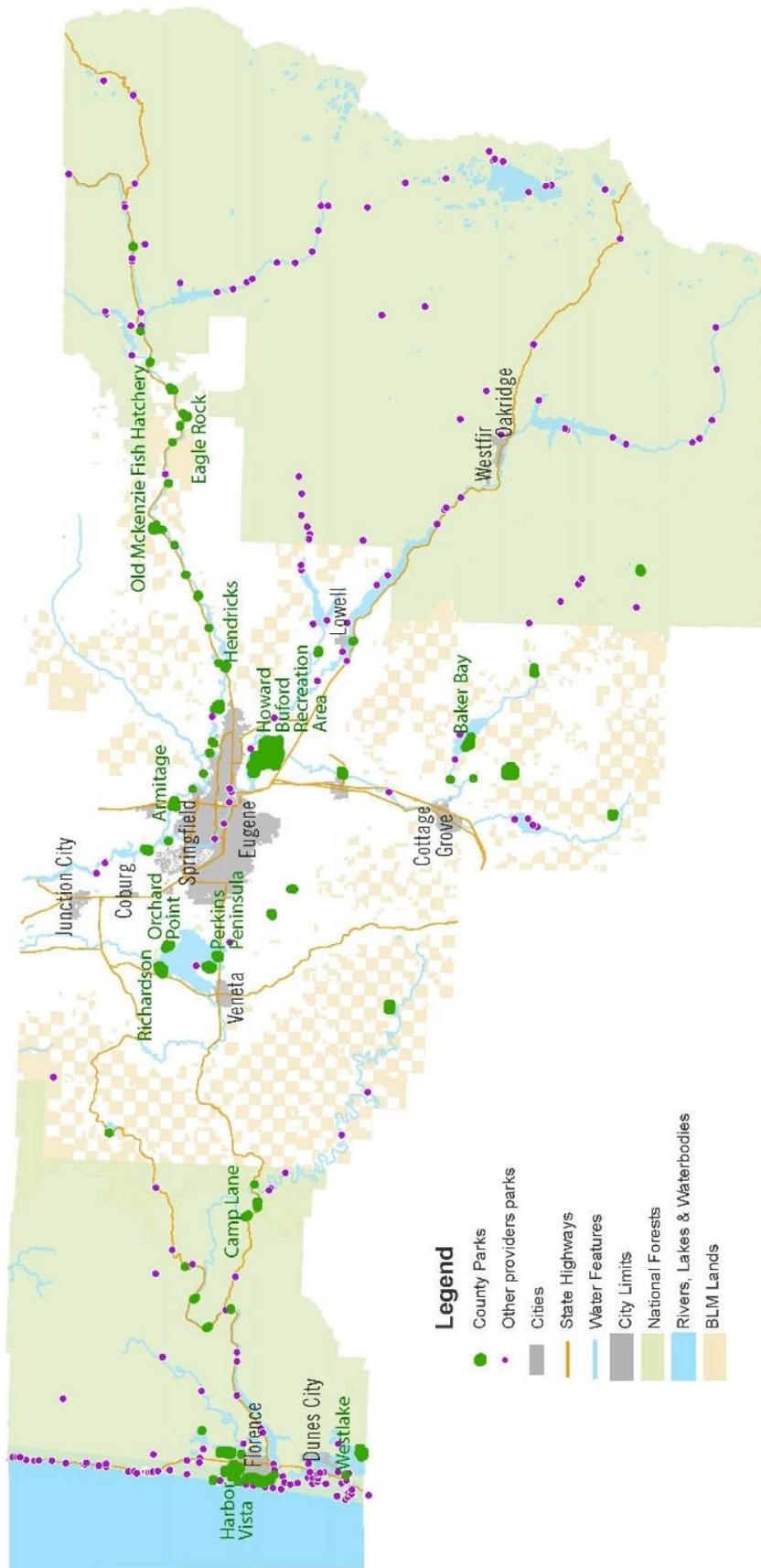
County Park Assets

Lane County provides 4,364 acres of parks and open space at 68 sites across the county (Figure 5). County Parks are interspersed among parks provided by a variety of other jurisdictions, including towns, cities, park districts, and state and federal agencies. Many of the County's parks are clustered near water bodies, including the Pacific Ocean and several rivers and reservoirs. Some of these sites are adjacent to public lands managed by the United States Forest Service (USFS) and Bureau of Land Management (BLM). National Forests and BLM lands also support open space and recreation opportunities.

FIGURE 4: LANE COUNTY, OREGON



FIGURE 5: LANE COUNTY PARKS IN CONTEXT



Management Issues and Opportunities

County parks and open space are managed by the Lane County Parks program (County Parks), part of the Parks Division (the Division), within the Public Works Department.

Managing a system of this size provides many opportunities and challenges, including:

- The variety of parks and facilities that the County manages, and the different roles and functions of sites across the system
- The need to balance recreation and natural resource protection
- Limited staffing and funding for resource management and maintenance
- The size of the County, its diverse communities and need to balance local and countywide needs
- Balancing visitor use, tourism, and other park needs

Each of these opportunities and challenges are described below.

Park Variety and Function

The County's park and open space sites range greatly and are developed, maintained and used by the public to varying degrees. Some of the County's most valuable parks feature high quality natural resources and unique features such as waterfalls, sand dunes, rivers, trails, lake docks, forests and historic covered bridges. County parks range from large sites that attract tourists and visitors from Lane County and beyond to smaller isolated sites with short trails beloved by local residents. Many County park sites offer camping, hiking, and boating, among other experiences. Yet, other County sites have limited recreational value, and some do not support public access at all. While most are County owned, some are not. A few parks are owned by other providers that contract with Lane County staff for long-term site maintenance.

The County's previous Parks Master Plan inventoried all sites alphabetically, making it difficult to understand and manage such a complex system of sites. Without a classification system that groups sites with similar functions and services, there was no at-a-glance reference that differentiated between developed and undeveloped, open and closed, high-use and no-use sites.

This Master Plan establishes a new classification scheme to support management decisions for park sites. Park classifications support County staff in implementing Master Plan policies by providing parameters for design and development standards, park and natural resource maintenance and operating levels, and guidelines for future funding and acquisition opportunities. The classifications are derived from Oregon Statewide Comprehensive Outdoor Recreation and Park Plan (SCORP) classifications but customized for Lane County according to industry standards and best practices.

The nine classifications are introduced in Figure 6. Appendix A classifies all park land by these categories.

FIGURE 6: PARK CLASSIFICATIONS

Regional Park	
7 Regional Parks	2,628 Acres
<p>Large park with specialized facilities and unique natural, cultural, historic, scenic or recreational features that attract visitors from the region, County or beyond.</p> <ul style="list-style-type: none"> • Attracts visitors from an hour away or more • Includes a variety of recreation opportunities • Typically includes natural areas (for protection and/or outdoor recreation) • May support frequent visitation, high impact uses or overnight uses (where appropriate) • May be suitable for large group events 	
Examples: Armitage, Baker Bay, HBRA, Orchard Point, Perkins Peninsula, Richardson	
Recreation Resource Area	
2 Recreation Resource Areas	288 Acres
<p>Minimally-developed open space area managed primarily for outdoor recreation.</p> <ul style="list-style-type: none"> • Site may be large and include a mix of developed uses, along with high and low-value natural resources; the majority of the site is undeveloped/natural • May include passive recreation and high-impact outdoor recreation activities, such as ATV/OHV/dune buggy use, mountain biking, hunting/shooting sports, temporary camps/jamborees, etc. 	
Recreation Resource Areas: Blue Mountain Park, Hileman Park	
Water Access Park	
29 Water Access Parks	324 Acres
<p>Single-purpose site developed to provide water access (coastal, river or reservoir).</p> <ul style="list-style-type: none"> • Primarily supports recreation activities such as boating, paddleboarding, swimming, fishing, clamming, wave-watching, etc. • May include minor supporting uses, such as picnic tables, paths, viewpoints • Typically a small, single-purpose site • May include natural areas at larger sites 	
Examples: Ada Park, Heceta Beach, Konnie Memorial, Linslaw, Wildwood Falls	

Special Use	
11 Special Use Parks	111 Acres
<p>Other single-purpose sites:</p> <ul style="list-style-type: none"> • Includes a specialized facility or provides access to a specific cultural or natural resource (e.g., campground, wayside, covered bridge or interpretive viewpoint) • May be highly developed to support intended use 	
<p>Examples: Bohemia Saddle, Camp Lane, Dorena Covered Bridge, Old McKenzie Hatchery</p>	

Local Park	
3 Local Parks	36 Acres
<p>Small- or medium-sized park designed to support local access and meet recreation needs for nearby neighbors and the surrounding community.</p> <ul style="list-style-type: none"> • Attracts local residents from 10-20 minutes away • Supports variety of small scale active and passive recreation activities • May support small group events (25-200 people) • Includes community/town parks; may include larger neighborhood parks • Typically provided in rural areas 	
<p>Local Parks: Deerhorn Landing, Hendricks Bridge, Unity Park</p>	

Natural Area	
7 Natural Areas	844 Acres
<p>Natural resource/open space area intended for resource protection. The site may or may not have developed public access.</p> <ul style="list-style-type: none"> • Includes high- or medium-value natural resource areas • Primary purpose is protection of natural resources • Secondarily may be used for low-impact recreation that does not damage natural resources 	
<p>Examples: Big River, Clear Lake Dunes, Kinney Park, Siuslaw Falls, South Beach, Three Mile Prairie</p>	

Undeveloped/Closed Park	
2 Undeveloped/Closed Parks	10 Acres
<p>Land intended but not currently managed or maintained for park use.</p> <ul style="list-style-type: none"> • Designated open space, but not currently functioning or managed as park or natural area • May or may not currently provide public access • Includes sites with no development and minimally-developed parks that are currently closed • Intended to be re-classified and developed as a park in the future (if access can be provided) 	
Undeveloped Parks: Oakhurst Community Recreation Area, Peaceful Valley	

Land Bank	
2 Land Bank Sites	24 Acres
<p>Land held for resource management, temporary holding or future uses yet to be determined.</p> <ul style="list-style-type: none"> • May include resource/timber harvest areas with no recreation access or recreation access as a secondary use • May include tax-foreclosed properties and other lands held by Parks Division to sell for proceeds or to transfer to partners • May include sites currently in County ownership that are not suitable for management as park land or natural areas • May include sites in County ownership suited for transfer to other governmental or non-profit conservation organizations 	
Land Bank Sites: Blue Mountain Land Bank, Myers Tract	

Other Properties: Maintained Parks (Contractual)	
5 Maintained Parks	97.5 Acres
<p>Parks maintained by Lane County staff through a contracted maintenance agreement.</p> <ul style="list-style-type: none"> • Contracted by an entity such as OPRD or EWEB to provide maintenance services • County is not responsible for site management, development or improvements • No parking fee charged at these sites 	<p><i>Add photo</i></p>
Examples: Goodpasture Boat Landing, Hayden Bridge, Lloyd Knox	

Recreation/Natural Resource Protection

As noted in Appendix A, Lane County parks include many recreation amenities and facilities that provide access to water, nature, outdoor recreation, overnight camping, and resource interpretation (Table 1).

TABLE 1: HIGHLIGHTS OF RECREATION FACILITIES AND FEATURES IN LANE COUNTY PARKS

Facility Type	# of Park Sites Where Present
Water Access	
Marina	3
Dock/ Piper	7
Boat Ramp	35
Swimming Area	20
Nature Access Facilities	
Soft-Surfaced Trail	17
Hard-Surfaced Trail	5
Nature Viewpoint	13
Interpretive Feature	9
Other Outdoor Facilities	
Picnic Shelters	7
Picnic Area	32
Play Equipment	6
Sports/ Game Court	8
Overnight Facilities	
Cabins/ Yurts/ Treehouse	1
Campgrounds	5 (and Camp Lane)
Other Buildings/ Features	
Covered Bridge	4
Historic/ Cultural Feature	8
Interpretive Center	2

Note: See Appendix A for additional amenities and facilities.

Despite the numbers of recreation features, not all parkland is developed for recreation uses. The County's park system encompasses a variety of important natural resources ranging from river and creeks to forests and prairies. Substantial acreage is either undeveloped or protected as natural resources areas.

To better understand the value of natural resources in Lane County parks, thirty-three of the County's parks that include large amounts of land or otherwise appear to support significant habitat values were evaluated using criteria that address these broad categories: Habitat Values, Water Quality and Floodplain Function, and Public Use and Enjoyment. (See Appendix A, Natural Resource Evaluation Matrix.) These parks were scored on a scale of 1-100, which indicate a park's natural resource value. Scores for individual County Parks ranged from a low of 28.5 points to a maximum of 89 points. The median score was 44.5 points. Scores were further subdivided into high, medium and low ranges.

The natural resources scores were added to the park land and facility inventory to note sites requiring more extensive natural resource stewardship. The challenge the County faces is finding enough funding to maintain and steward its recreation assets and natural resources. Despite limited resources, the Parks Division has funded a Natural Areas Coordinator staff position. Additionally, volunteers support the stewardship of natural resources and environmental education at several of the County's sites including Howard Buford Recreation Area and Harbor Vista.

Parks with High Natural Resource Values

- Howard Buford Recreation Area
- Hileman
- Vickery
- Konnie Memorial
- South Beach
- Blue Mountain
- Eagle Rock
- Siuslaw Falls
- Ben and Kay Dorris
- Big River
- Old McKenzie Hatchery
- Three Mile Prairie



Funding and Staffing

The County must use a variety of approaches and areas of expertise in managing its diverse and expansive parks system. The County faces two significant hurdles in delivering the desired level of maintenance and service: a shortage of staff resources and funding.

Staff Resources

The Parks Division is allocated only 15.8 Full Time Equivalent employees (FTE's) for total staffing (FY 2017-18). These positions include 6 FTE's for full-time park maintenance staff, who also serve as compliance/enforcement officers, and 5 FTE's for temporary park maintenance staff. That's nearly 400 acres per maintenance staff position--clearly insufficient to take care of 4,363 acres of parks and open space areas. To use staffing and funding resources most efficiently, Lane County contracts out some of its maintenance services. The County also devotes staff to maintaining none County-owned park land. Staff and contractor efforts are also supplemented in some parks by the efforts of partners and volunteers. Without staff to manage partnerships and volunteer projects, the County cannot fully leverage these resources.

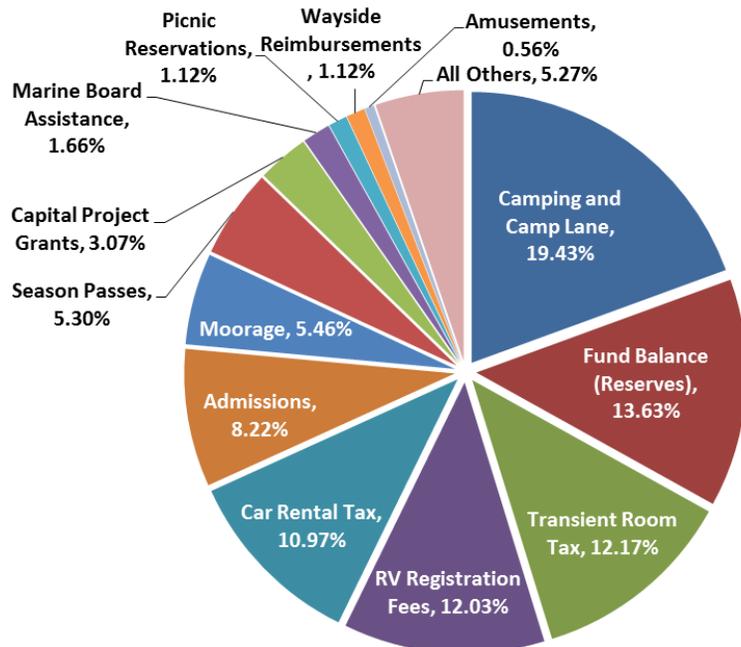
Funding

Lane County Parks Division operates on an annual budget of approximately \$3.42 million (FY 2017-18). Historically, the Parks Division has been funded through a variety of sources. For examples, the distribution of funding sources in 2015-2016 are illustrated in the pie chart in Figure 7. Of this, direct park expenses (maintenance and materials) account for \$2.65 million. The division does not receive

any General Fund (property tax) support. The Parks & Open Space program operates on revenues collected from parking fee, moorage, and picnic reservation fees, camping and Camp Lane reservation fees transient room tax, recreational vehicle fees, car rental tax the Oregon State Marine Board and fees from hosting large events.

Capital projects accounted for another \$148,000 in expenditures last year. In comparison, Parks continues to manage a deferred maintenance backlog of \$17 million¹

FIGURE 7: FY 2015/16 Funding Sources



¹ Lane County 2017-18 Adopted Budget

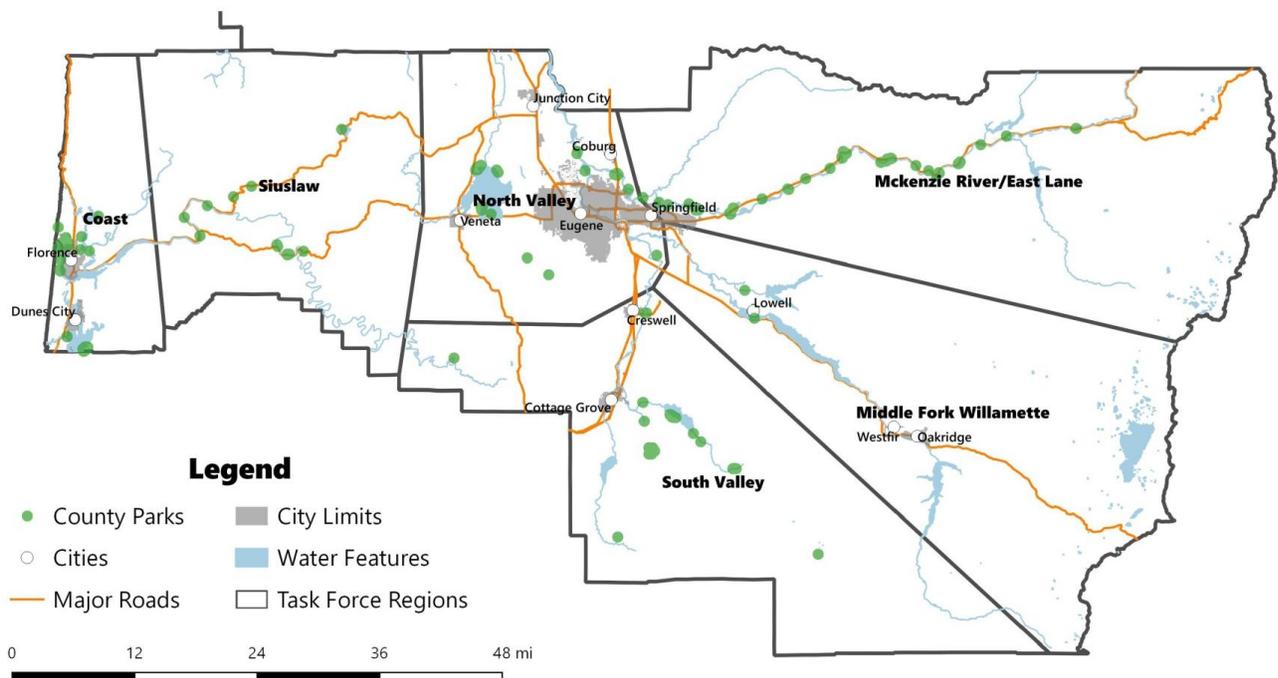
throughout the park system. As infrastructure continues to age, repairs are not sufficient and more expensive replacements are needed. Currently, some parks remain closed, undeveloped or lacking in amenities due to lack of available funds.

Local and Countywide Needs

The size of the park system, mix of natural resources and recreation assets, and limited funding and staffing resources introduces another challenge: the need to distribute resources to serve residents and across the county. To evaluate the provision of park services, Lane County parks were divided into six regions to better understand local needs. The regions are defined by landscape features such as watersheds and park clusters (Figure 8). Regions include:

- Coast
- Siuslaw
- North Valley
- McKenzie River/East Lane
- Middle Fork Willamette
- South Valley

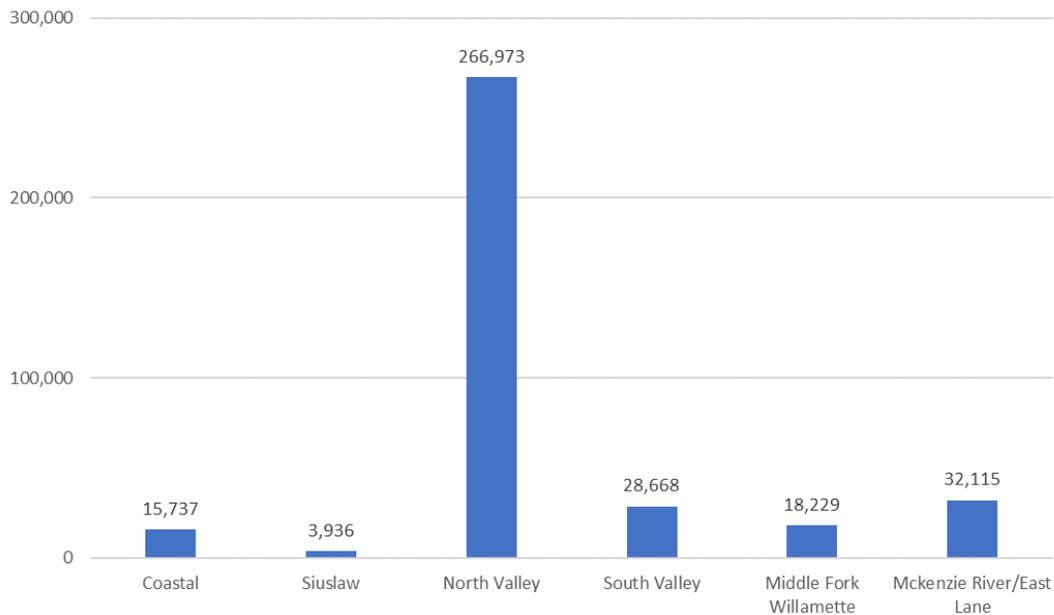
FIGURE 8: LANE COUNTY PARKS BY REGION



As shown in Figure 8, parks are not equally distributed within the six different regions. Reasons include:

- Maintenance & Management Agreements:** Lane County Parks and Oregon State Parks negotiated an agreement to increase maintenance efficiencies and park management. Lane County took over the maintenance of additional sites along the McKenzie River. It turned over site maintenance and management of several parks in the Middle Fork Willamette region. While both regions have many parks (compare Figure 5), Lane County has fewer managed sites in the Middle Fork Willamette region.
- Population Distribution:** The numbers of residents living in the six regions are not evenly distributed (Figure 9). Demands for park services are greatest in the North Valley, where most of the County’s population resides. Similarly, population within in each region is clustered as well. For example, most residents living in the Coast region are from Florence, where most of that region’s County parks are located.
- Assets and Opportunities:** Most of Lane County’s parks are situated to provide access to cultural or natural features or bodies of water. Parks are clustered along river corridors, near reservoirs, near the beach, adjacent to roadways (where they provide waysides), etc.

FIGURE 9: POPULATION BY REGION



Source: Lane County Parks Demographic Analysis. (See Appendix B)

When the Master Plan Task Force discussed the equitable provision of services, they recognized that the goal was not the equal distribution of parks, facilities and open space. Instead of evenly serving residents living in 12 incorporated communities and more than 80 unincorporated communities, more important was ensuring that local and regional needs were considered in park improvements and stewardship. The needs, preferences and resources across Lane County communities widely vary.

The demographic and socioeconomic characteristics of residents in each region of the County, as well as out-of-County visitors, were analyzed to understand recreation preferences and needs (Appendix B). Resident and tourist profiles are described below. ESRI's "tapestry segments" described customers' lifestyle choices, purchase options, and recreation preferences based on demographic and socioeconomic characteristics². These characteristics were defined for each region (Figure 10).

FIGURE 10: DOMINANT MARKET IN THE SIUSLAW, SOUTH VALLEY, & MIDDLE FORK WILLAMETTE REGIONS



MARKET PROFILE (Consumer preferences are estimated from data by GfK MR)

- Satellite dishes and riding lawn mowers are familiar sights in these rural settings, along with multiple vehicles; four-wheel drive trucks are popular, too.
- Residents are members of AARP and veterans' clubs and support various civic causes.
- Technology is not central in their lives: light use of Internet connectivity for shopping and entertainment.
- Most households have pets—dogs or cats.
- Television channels such as CMT, History, and Fox News are popular.
- They enjoy outdoor activities such as hiking, hunting, fishing, and boating.

Source: Lane County Parks Demographic Analysis. (See Appendix B for the market analysis of other regions.)

² Esri supplies geographic information system (GIS) software.

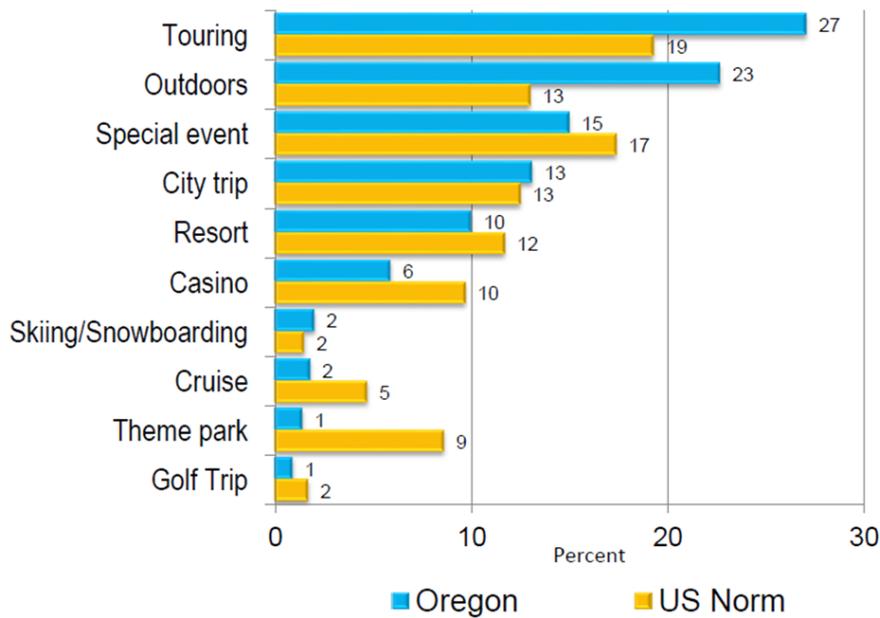
An analysis of natural and recreation assets coupled with the market segments pointed to the types of parks and recreation experiences that the County could consider in each region to better meet community needs (Appendix C). This strengthened the recommendations provided in this Master Plan.

Visitor Use and Tourism

In addition to County residents, tourists are important Lane County Park users. Visitors contribute to the vibrancy of rural Lane County communities by spending money on lodging, food and other services. Travel Lane County promotes Lane County as an “adventure-driven destination,” highlighting outdoor recreation experiences ranging from biking to fly fishing. The agency integrates local culture and food with recreation experiences. Many of the natural features and activities promoted are available in County parks.

A snapshot of Travel Oregon’s 2015 Visitors Report describes the state’s thriving tourism industry. There is great potential for Lane County to attract more visitors to its parks and recreation facilities. In 2015, 13.4 million adults took overnight trips to Oregon and 25 million took day trips. Touring and outdoors are the most common purpose for both overnight and day trips to Oregon (Figure 11). Special events ranked third. Visitors to Oregon are more likely to go to national or state parks, visit historic sites, and hike or backpack than the average visitor to other U.S. destinations.

FIGURE 11: PURPOSE OF TRIPS IN OREGON & UNITED STATES



Source: Lane County Parks Demographic Analysis. (See Appendix B)

Recreation tourism offers many benefits to Lane County. Not only do vacationers and visitors pay to use County parks and facilities, but they also provide larger economic impacts to Lane County businesses. Also, approximately fifteen percent of the Division's budget comes from the transient room tax, meaning County parks benefit directly from people staying in local hotels, motels, and lodging.

However, the challenge for Lane County is finding the right balance between meeting visitor and local needs. Many County parks are not intended to be recreation destinations or large event venues. Site characteristics, the need to protect natural and cultural resources, and the needs of nearby neighbors must be respected in decisions about site management, development and use.

Advantages of Better Data

The Master Planning process uncovered both unique opportunities and challenges for Lane County's park and open space system. However, it also provided new data to be able to better respond to those challenges through enhanced management and strategic site improvements. The new park classification, regional designations, park and habitat inventories and County demographic, market and tourism analysis together provided important information that allowed County staff, the Task Force and PAC members to make key decisions about system management. This technical analysis, coupled with outreach findings presented in the next chapter, helped define a new vision, mission and goals for Lane County parks.



CHAPTER 3

Needs & Priorities



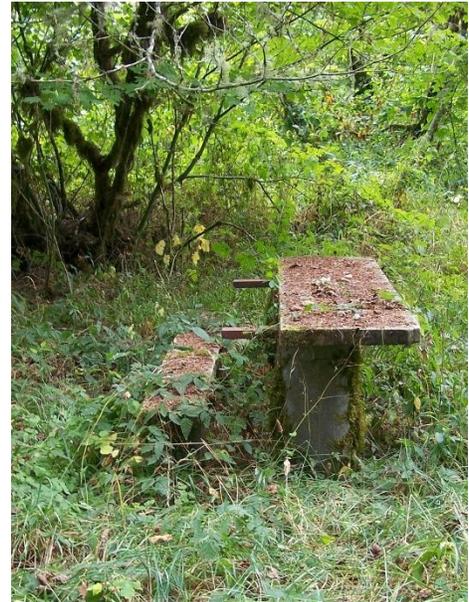
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CHAPTER 3

Needs & Priorities

The County's diverse and expansive parks and open space system serves a variety of users ranging from park neighbors to out-of-state tourists. County Parks must balance community and regional needs and priorities (ranging from stewarding natural resources to managing highly developed recreation facilities) and meet the needs and preferences of nearby neighbors and stakeholders. This requires County Parks staff to understand the unique needs of specific sites while also addressing the comprehensive needs of the entire parks and open spaces system with limited staff and funding.

This chapter summarizes the County's early outreach efforts, the service provision scenarios, and findings from recent community input.



Background

For over 10 years, the County has used a variety of engagement techniques to receive input about the community's needs and priorities and to guide decisions about the provision of parks and recreation opportunities. The County used this decade of community input to support the recommendations proposed in the 2015 Preliminary Draft Master Plan.

When the Master Planning effort resumed in 2016, earlier community outreach findings were evaluated to see if older needs reflected current community and park system priorities. To test whether the previously identified community needs remained relevant, the PMT developed service provision scenarios based on early outreach findings and technical analysis. In the most recent round of community engagement, the community reviewed the scenarios to identify their priorities for investments in the County's parks and open spaces system.

Early Community Engagement Findings and Needs

Early Outreach Efforts

From 2000 – 2016, leading up and in response to the 2015 Preliminary Draft Master Plan, the County conducted several surveys, online and in-person questionnaires, meetings, and comment forums to understand community needs and priorities (see sidebar).

Early Outreach Results

Community members identified the following recreation facilities as areas of high demand or where County Parks should expand or enhance their facilities.

- Campgrounds
- Trails
- Picnic and day use facilities
- Boating facilities (motorized and non-motorized)
- Swimming areas
- Fishing areas
- Interpretive facilities

In the development of the 2015 Preliminary Draft Master Plan, staff noted additional needs such as more extensive site development, site improvements and revenue-generating opportunities at sites where feasible. As a result, preliminary recommendations overemphasized site development to support recreation uses, which was not consistent with funding realities or the character of many Lane County Parks. Public comments on the Preliminary Draft Master Plan highlighted the need for a stronger investment strategy addressing several specific concerns, including:

- **Increased accessibility for people of all abilities:** Respondents noted the need to address the requirements of the Americans with Disabilities Act (ADA) in developed parks. People with disabilities comprise nearly 20% of the population¹ and the population includes more Baby Boomers (a large and aging segment of the population) than other Oregon counties. It will become increasingly important that ADA access and universal accessibility are integrated into Lane County's parks system. All renovated facilities will need to meet current standards.
- **Focus on high priority facilities (trails, picnic and day use facilities and interpretive facilities, etc.):** As community members reviewed the 2015 Preliminary Draft Plan,

Community Engagement 2005-2016

- 5 online questionnaires and surveys (2004-2015)
- 1 community telephone survey (2010)
- 22 focus groups (2004-2005)
- Public comments on the 2015 Preliminary Draft Master Plan
- 1 staff visioning retreat (2004)

¹ 2012-2016 American Community Survey 5-Year Estimates

they highlighted community priorities that needed more attention and development.

- **Large events:** Respondents expressed a concern about the impacts that large events—with 1,000 attendees for more—would have on nearby neighbors, natural resources, park access for non-event goers, and County Park resources.
- **Maintenance of Existing Parks and Facilities:** Community members would like to see improved maintenance of parks and facilities. They noted the need for improved maintenance of existing assets should be addressed before acquiring new parklands and developing new facilities.
- **Natural Resource Protection:** Conservation and preservation issues were high priorities for park management. Respondents wanted park recommendations to address the needs of wildlife, tree and plant health, and biodiversity through park resources.
- **Human Health Benefits:** Members of the public called attention to the mental, emotional and spiritual benefits provided by parks. Community members underscored the need to preserve and protect wildness and opportunities for solitude—rather than emphasizing park development at all sites.

Service Provision Scenarios

The planning team used themes and findings from past public outreach as well as outreach findings from 2011 SCORP survey findings for the Lane County region (see sidebar) to inform a technical analysis of Lane County’s park system to test areas that are most suitable for Lane County park services. The analysis identified which sites were best positioned to support the desired recreation services using different investment scenarios.

Recognizing that funding is insufficient to address all competing demands and needs, there are three different service provision scenarios that could be emphasized through investment in County parks: 1) water access, 2) nature access and/or 3) trail connectivity.

SCORP Data Echoes Outreach Findings

- SCORP data notes the top three priorities for park and recreation investments in Lane County: soft surface trails and paths, public access sites to waterways and nature and wildlife viewing areas.
- Walking, hiking, beach activities and picnicking were among the top 10 most popular activities for recreation participation in Lane County.

An Accessible Water-Based System

Rivers, streams, wetlands, estuaries, reservoirs and coastline are all major public resources and a key part of Lane County's identity. About 54% of County parks provide water access facilities while 90% of parks and open spaces are adjacent to a body of water where there may be opportunities for access.



Nature-Based Recreation

Lane County parks support an incredibly diverse range of natural resources. While protecting and stewarding natural resources, opportunities exist to enhance access to nature and nature-based recreation activities, such as wildlife viewing, nature play, hiking, camping, and environmental education. About 13% of County parks are undeveloped parks or natural areas. Some of these sites are not currently open or accessible to public, but access could be supported through appropriate and resource-sensitive improvements that support recreation and create opportunities to enhance or restore natural resources on site. Similar opportunities exist at other sites that currently intermix natural areas with other developed uses.



Connected Trail-Based Recreation

County parks include at least 28 miles of land trails, largely concentrated in just a few parks. Trails and pathways to support a variety of recreation uses (e.g., hiking, biking, horseback riding) and facilities to support water trail use (e.g., kayaking and canoeing) could be added to several parks. In addition, approximately 30% of the County's parks could be connected by new land or water trails to create a more cohesive, interconnected system of County parks, parks provided by other providers, and nearby community destinations.



The Composite Model: Sites Addressing all Three Scenarios

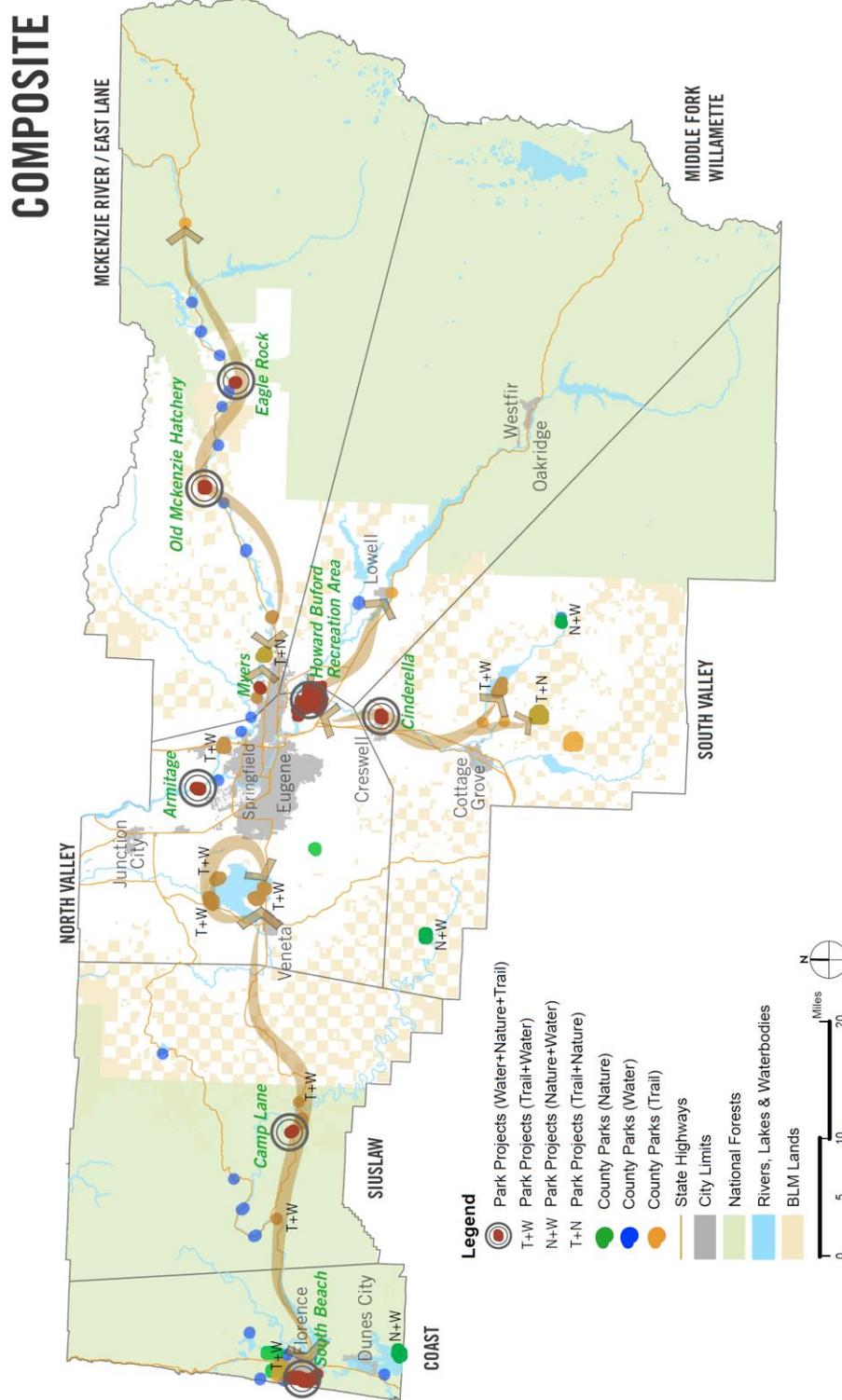
The analysis also showed locations with characteristics that could easily support water, nature and trail experiences together at one site, adding greater variety and opportunity to the primary focus of a park site. These experiences include: picnicking, camping, recreating with pets, and taking advantage of concessions and interpretative elements.

Instead of investing in one scenario, the County could selectively invest in parks that advance the three types of recreation opportunities most desired. Instead of smaller investments across many sites to support water access, for example, this model suggested investing more heavily in fewer key sites in each region to create activity hubs for water-based, trails, and nature-based recreation experiences, while stewarding natural and cultural assets at these sites.

Figure 11 (the Service Provision Scenario Composite Map) is a conceptual model that helped illustrate which sites best support each of the different service provision scenarios.



FIGURE 12: SERVICE PROVISION SCENARIOS COMPOSITE MAP



Note: This map is a conceptual illustration and does not reflect Plan recommendations. It assisted in making decisions about system development and management.

Community Needs and Priorities

Task Force and PAC members, as well as stakeholders and community members evaluated the service provision scenarios. Based on their evaluation, participants prioritized recreation opportunities and elaborated on needs across the parks system.

Current Outreach Efforts

The Project Team conducted three types of community engagement activities in 2016-2017, including an online questionnaire, a series of community workshops, and interactive activities at the County Fair. The online questionnaire was administered from April 14 through June 4, 2017, with 463 respondents providing feedback. Community workshops held across the county in Eugene, Mapleton, Leaburg, Cottage Grove, Florence, Oakridge and Springfield involved 106 participants. Interactive activities at the 2017 Lane County Fair solicited 80 responses. Details are noted in Appendix D.

To ensure that residents were aware of the planning process and opportunities to be involved, the County promoted engagement opportunities through many different platforms. Promotion included a dedicated webpage on the County website, video, emails, newsletters, social media ads, posts and videos, digital billboard and through radio PSAs.



Current Outreach Results

The current outreach results revealed themes related to community needs and priorities. Outreach results are provided in more detail in Appendix D. Although this input was provided by a relatively small number of community members, many of the themes are supported by the 2011 SCORP survey (see sidebar on page 23). Community engagement themes are summarized below.

- **Invest in a water, nature and trail-based recreation system:** Community input indicated that Lane County parks are best known for their water access, trail and

nature experiences, and residents look to County parks to support each of these. This suggested the need to further consider the composite model of the three service provisions scenarios.

- **Protect natural areas:** Top community priorities for natural area/habitat improvements included habitat protection and restoration areas, as well as adding campgrounds and cabins, nature play areas and picnic areas to support access in appropriate places. They also noted a need to balance open space and habitat protection in parks with little or no public access, with natural area stewardship in parks with extensive public use. These findings, along with the recently completed park habitat inventory, helped identify sites that could remain undeveloped or largely protected open space areas, plus underscore the need to support natural area maintenance in a stronger way.
- **Improve maintenance and stewardship:** Community members re-iterated that improving the maintenance and condition of existing facilities and infrastructure should be the top priority for County investments. While new acquisitions could be considered if the right opportunity emerged, and funding was available, respondents wanted existing parks improved and maintained and maintenance funding or resources identified before new acquisitions are pursued.
- **Add and enhance water-based facilities:** Access to the County's rivers, creeks, reservoirs and coast continued to be a top priority. Desired investment to enhance water access included providing more designated swimming areas and non-motorized boat launches (e.g., canoe, kayak, driftboat).
- **Invest significantly in targeted parks:** In the community workshop, where participants had an opportunity to design their ideal County park, it became clear that residents hoped to see a much higher investment at selected County parks. It was also clear that this level of investment would not be feasible at all sites. Feedback included guidance to select targeted sites by taking into account the distribution and equity of recreation options, respecting the unique character and assets at specific sites, and building on sites with existing access, infrastructure and opportunities to improve recreation experiences.
- **Increase the awareness of County parks and facilities:** Despite the County's effort to conduct a robust and extensive engagement effort reaching out to residents, stakeholders and partners, fewer people responded to the questionnaire than Task Force members expected. Also, many people who did respond were unaware of the significant funding challenges faced by Lane County parks. One of the takeaways from this outreach effort was the need for improved information and communication channels between the County and community members to

educate people about the need for greater resident, partner, volunteer and funding support to meet community expectations.

Together, with the early community input and the technical analysis, the recent community findings suggested clear strategic directions for County Parks. The Task Force evaluated the community needs and community priorities and parks system assets and developed a vision and goals for Lane County Parks. The vision and goals serve as the framework that guides the strategies and recommendations described in the following chapters.



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CHAPTER 4

Goals & Systemwide Strategies



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CHAPTER 4

Vision, Mission, Goals & Systemwide Strategies

The aspirations for Lane County parks are the guiding forces for the Parks & Open Space Master Plan. These aspirations are summarized in the following vision, mission and goals, which were developed and refined based on insights from the community, Task Force, Parks Advisory Committee (PAC) and County Board of Commissioners. This document also presents strategies that will provide guidance for staff and the community to work together to achieve Master Plan goals.

Master Plan Elements

Vision

The vision reflects the aspirations for parks and open space in the future. It paints a picture of the desired park and open space system County residents want to achieve.

Our thriving parks and natural areas connect us to our rivers, reservoirs and natural features, showcase our heritage and natural diversity, and protect resources for future generations.

Mission

The mission statement describes the business or approach that County staff will take in providing parks, recreation facilities, trails and open space.

We responsibly manage, sustain and enhance our parks and natural resources through partnership, stewardship and quality customer service.

Goals

Goals are the desired outcomes to be achieved by implementing the Parks & Open Space Master Plan. Goals can be used to identify plan strategies, policies or recommendations to guide future decisions and ensure consistent long-term direction for service provision.

Six goals are proposed:

1. **Collaborate.** Engage residents, volunteers, interest groups, educational providers, businesses and local, state, and federal agencies as partners in the coordinated effort to expand, enhance, interpret, provide, and protect parks, natural areas, trails and recreation opportunities across Lane County.
2. **Connect.** Attract people to nature, the outdoors and County parks by providing a variety of experiences, improving park and facility access, increasing stewardship, supporting environmental education/nature interpretation, and improving communication.
3. **Create vibrancy.** Re-invigorate and revitalize key parks as thriving, family-friendly outdoor activity hubs through redesign, renovation and programming to help position Lane County as the best county for outdoor recreation and play.
4. **Generate economic vitality.** Create a strategic and holistic park management approach that balances local needs with opportunities to create economic benefits in surrounding communities and/or to generate revenue to re-invest in parks.
5. **Protect resources.** Sustain and protect unique County assets, cultural and natural resources as our legacy for future generations.
6. **Reflect our values.** Emphasize our diverse, natural character and make high impact, low-cost moves to maintain sites, sustain infrastructure and improve the quality, safety and attractiveness of park amenities, landscaping and recreation facilities.



Strategies

Strategies are specific activities and initiatives that will achieve the stated goals. These strategies provide system-wide direction for all County parks and open spaces. They are organized by the goals that they support.

Goal 1: Collaborate

Engage residents, volunteers, interest groups, educational providers, businesses and local, state, and federal agencies as partners in the coordinated effort to expand, enhance, interpret, provide, and protect parks, natural areas, trails and recreation opportunities across Lane County.

- 1.1 Create a volunteer, partnership and program coordinator position, whose responsibilities include:
 - Volunteer and partner recruitment
 - Contact list management
 - Friends group formation, operations and support
 - Recognition programs
 - Volunteer and partner contribution tracking
 - Intern recruitment and management
 - Program provider recruitment (see 3.6)
- 1.2 Develop and implement an engagement and communication plan focused on recruiting and retaining individuals, partners and non-profits to help implement the strategies in Goals 2-6. For example, recruit volunteers to offer nature walks and interpretive programs at specific parks.
- 1.3 Engage local businesses and outdoor recreation companies by organizing annual volunteer drives and investment opportunities (sponsorships, donations) to support park needs.
- 1.4 Designate a staff liaison/contact person from Lane County Parks to facilitate local agency collaboration (e.g., City of Eugene Parks, Willamalane PRD, City of Cottage Grove) and increase coordination with public and private entities that have an ownership stake in various County park sites. Make participation in local agency planning efforts part of the job description for this person.
- 1.5 Convene a regular cross-agency forum with other public landholders/land managers (Federal, state, non-profit), with quarterly meetings as an initial goal.

- 1.6 Involve an independent 501(c)(3) parks advocacy non-profit organization (see 4.2) as an umbrella group for non-profit for friends of parks groups, to support site specific advocacy and fundraising.
- 1.7 Identify and keep current a list of projects (both capital and stewardship) that can be completed or supported by volunteer groups, businesses, non-profit groups, interns, students and others.
- 1.8 Define and implement a review process for community-built and operated projects proposed at Lane County parks, with criteria to evaluate proposals when they are made. Proposed projects should:
 - Meet the goals and intent of this Master Plan
 - Be consistent with Lane County’s design and programming guidance for the park’s classification
 - Demonstrate feasibility for implementation, including addressing support amenities and infrastructure
 - Provide a maintenance plan to ensure funding and staffing are sufficient for its intended lifespan
 - Go through a staff evaluation process (including Director approval) and PAC review of staff’s recommendation
- 1.9 Develop a fillable intake form for vendors, concessionaires, and private/non-profit recreation providers to "Propose a class, event, meeting or activity in a Lane County Park" to guide the intake, evaluation, and tracking of activities hosted by others at County sites.
 - Identify the review and approval process, including applicable fees, clearly on the form
 - Coordinate the approval process with current Special Use Permitting and Large Event Application processes
 - Ensure the proposed use meets the goals and intent of this Master Plan
 - Ensure proposed locations are consistent with Lane County’s design and programming guidance for the park’s classification
 - Develop a fee structure for different scales/types of activities
 - Identify any use restrictions for sites for small and large group activities (see 3.6)
- 1.10 Develop conditions, criteria and procedures for in-kind sponsorships, where Lane County is recognized as a sponsor or formal partner for classes, events, meetings and programmed activities in Lane County parks or facilities.
 - Identify requirements for activities where fees may be waived or reduced
 - Ensure partner activities advance the goals and intent of the Master Plan
- 1.11 Leverage the PAC’s role as advisor to the Board of County Commissioners on parks needs and as a community liaison group. Also:

- Assign a Committee member to serve as the Lane County liaison to the 501(c)(3) parks advocacy non-profit organization
 - Encourage Committee members to serve as Lane County liaisons to other parks-related non-profits and planning efforts
 - As stated in the bylaws, review and make recommendations to the Board on matters related to land the transfers, acquisition and disposal of park lands and other policy decisions
 - Track and report progress on Master Plan implementation
 - Advise when ad hoc citizen advisory groups or task forces are needed to address specific issues
- 1.12 Develop formalized agreements with partners who manage or operate facilities on Lane County park lands, with entities that support site stewardship and with public and private entities that have an ownership stake in various County park sites.
- 1.13 Develop internship policies and procedures to guide the recruitment and management of interns.



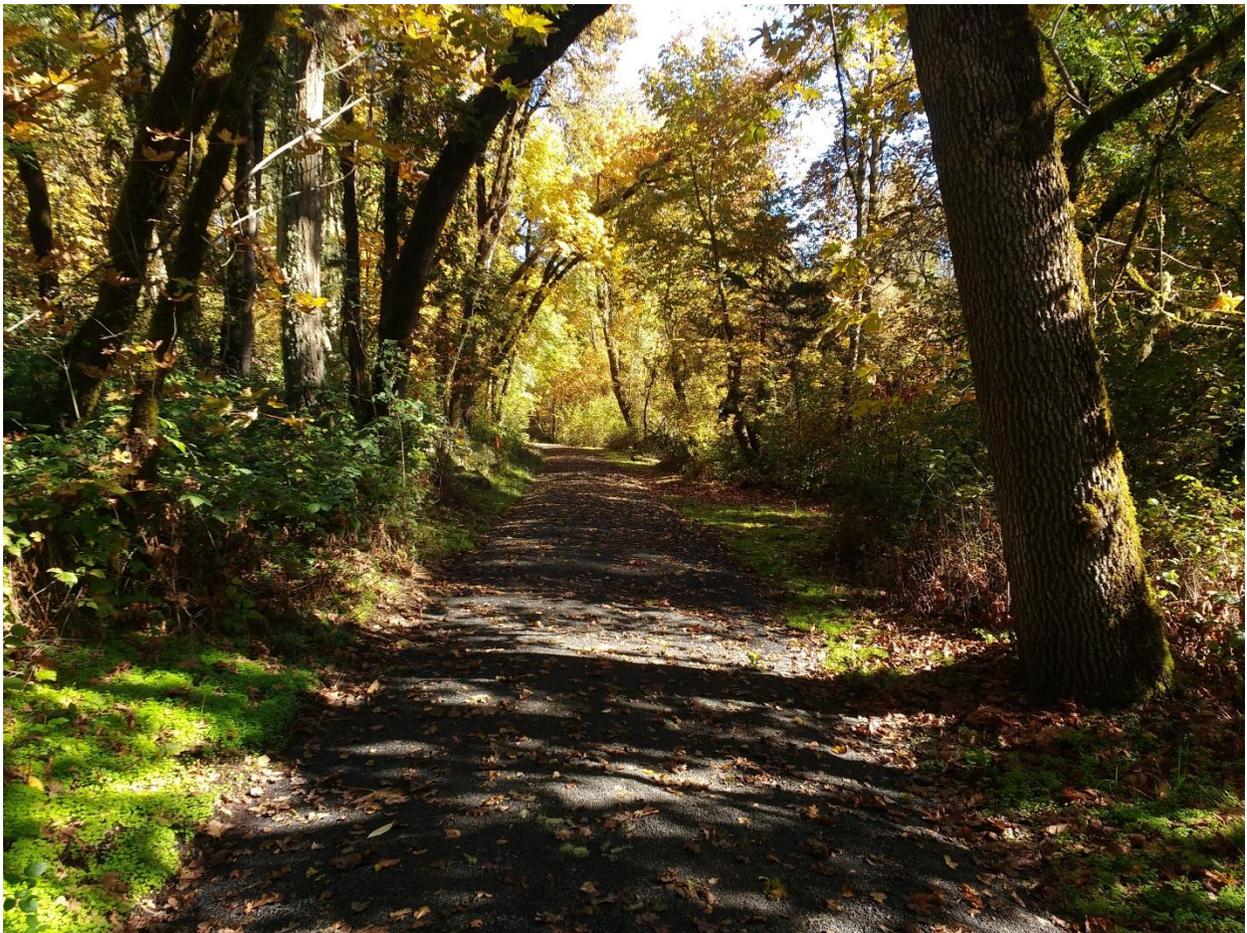
Goal 2: Connect

Attract people to nature, the outdoors and County parks by providing a variety of experiences, improving park and facility access, increasing stewardship, supporting environmental education/nature interpretation, and improving communication.

- 2.1 Develop a wayfinding program that identifies countywide trails and Lane County parks and major facilities. It should respect local brands and identities and be usable in conjunction with other signage.
- 2.2 Improve access to Lane County parks by clearly identifying access points, providing safe and well-marked park entries for pedestrians, bicyclists and vehicles, and enhancing connections to parks via bike routes and trails.
- 2.3 Coordinate and collaborate with other departments (e.g., Lane County Transportation) and agencies (e.g., the coalition of Rivers to Ridges agencies) to connect Lane County parks to the countywide network of on-street and off-street trails, including physical connections as well as wayfinding. This includes advocating for and helping advance planned State, regional and city trails and on-street bike routes that expand the network, even if they don't directly connect to a Lane County park.
- 2.4 Make Lane County parks more welcoming for people with disabilities (in addition to ADA compliance, which is required by law) by providing more information online about accessible facilities and challenge levels, reviewing and ensuring policies and procedures support inclusion, and reaching out to communities of people with disabilities and advocates for constructive feedback.
- 2.5 Improve connectivity and access within Lane County parks, by improving roads, paths and trails to key destinations and providing looped trails of different challenge levels, as well as better on-site wayfinding.
- 2.6 Enhance existing trailheads at designated parks throughout the system by developing amenities, such as permanent restrooms, adequate parking, potable water, wayfinding signage and accessibility accommodations. Consider support elements such as seating, shade, bike repair stations and racks, interpretive and directional signage, mileage markers from key destinations, etc.
- 2.7 Develop and actively maintain a user-friendly Lane County Parks webpage providing clear information on parks and park amenities, park passes, reservations and event planning, and volunteer opportunities, ongoing and planned projects. Refine and simplify existing online information if feasible to highlight the following on separate pages:

- Open parks and facilities (overview, map with ability to zoom in to each site, facility information)
 - Provide an email contact link on the Lane County Parks website (in addition to the address and phone number).
 - Parks Pass info
 - Water Access opportunities, including river, lake, and ocean access and information on boat ramps, marinas and moorage
 - Camping options, with descriptions of sites/special amenities and a link to reservations
 - Trails, distinguishing sites with trails suitable for hiking, mountain biking, ATV/OHV use (if any), and horseback riding
 - Covered Bridges in Lane County
 - Planning an Event, including Camp Lane, reservable picnic and day use areas, large events policies, insurance requirements
 - “How to get involved,” with information on volunteering, friends groups, donations and partnerships
 - Parks Advisory Committee
 - A Parks Planning page (capital Improvements information, information about specific planning efforts and task forces, library of adopted plans and documents)
 - Links to Lane County Tourism and local parks providers
 - Highlights of events occurring in Lane County parks (or a calendar if feasible)
 - Highlight native habitats found Lane County parks and provide information on where to see them.
 - Highlight native habitats found in Lane County parks and provide information on where to see them
- 2.8 Update Google Maps with information about each Lane County park site, so that all sites have information and photographs. See Richardson Park for an example of a Lane County park with a complete profile.
- 2.9 Develop and implement a social media campaign to raise awareness about parks, water access, activities in parks, and the contributions of volunteers and partners to Lane County Parks, using the Lane County Gov platform and a set of parks-specific hashtags.
- 2.10 Create and make available online self-guided activities in Lane County parks to increase awareness and community connections, such as:
- A parks “passport” where people take pictures of key park feature at different sites or photos at a specific number of parks to potentially receive a prize (free parks pass for the next year, a free camping night, parks swag)
 - Self-guided bike tours

- Self-guided hikes and walks
 - Downloadable river access map
 - Nature guides for key parks
- 2.11 Attend a selection of outdoor recreation and nature focused community events and activities hosted by other entities to provide Lane County parks information.
- 2.12 Collaborate with other Lane County departments and divisions on activities in or related to parks.
- 2.13 Implement a consistent public involvement protocol for parks capital improvements.
- 2.14 Continue to empower rangers and maintenance crew members to act as ambassadors for Lane County Parks. Provide tools to help them make and report on visitor contacts.



Goal 3: Create Vibrancy

Re-invigorate and revitalize targeted parks as thriving, family-friendly outdoor activity hubs through redesign, renovation and programming to help position Lane County as the best county for outdoor recreation and play.

- 3.1 Follow Master Plan recommendations to invest in targeted parks to enhance their function as community outdoor recreation destinations. Priorities for investment include parks with the following characteristics:
 - Includes a cultural or natural feature that provides identity
 - Provides a suitable location for educational, social or cultural events and activities
 - Attracts or has the potential to attract visitors for 2+ hours
 - Has permanent restrooms
 - Is located so it can draw people from throughout the planning region and potentially beyond
 - Is designed for universal access, including accessible trails
 - Has existing or potential partners, an active stewardship or friends group, or an interested person who can help incubate a park volunteer program
- 3.2 Re-envision and create master plans for targeted park sites with community and volunteer participation. Identify potential partnerships and joint projects to enhance these sites. Develop phasing plans with modest incremental implementation of planned projects, contributing to a more comprehensive site renovation over time.
- 3.3 Embrace 'nature play' as the preferred approach for play areas at Lane County Parks sites, providing a range of play experiences that reflect the local ecosystem and landscape and are tailored to the scale of the park.
- 3.4 Provide different sizes of group picnic areas in regional parks and other targeted sites to accommodate a variety of uses. Consider the character and type of picnic experience (e.g., sheltered and unsheltered, secluded and active settings), as well as opportunities to use or reserve these sites as group gatherings, activities and programs.
- 3.5 Recruit volunteers to provide education, interpretation and activities at key park sites.
- 3.6 Strengthen existing policies and procedures to host or facilitate events of different scales.
 - Revisit and apply the policies and procedures established by the Large Events Task Force (LETF) to identify sites with an existing capacity to host events with more than 1,000 attendees. Similar to the analysis conducted at HBRA, incorporate new habitat inventory data, park

classifications, newer information on existing park access and infrastructure, as well as development recommendations to further vet sites previously identified as “potentially suitable.” As part of this vetting, identify sites that may be better suited for smaller events based on access restrictions and infrastructure

- Establish a new intake and approval process for events, coordinated with the current Special Use Permitting and Large Event Application processes (see 1.9)
- Identify any use restrictions for sites for small and large group activities and events
- Encourage smaller events, programs and activities as appropriate to meet community needs (see 3.7)

- 3.7 Recruit program providers or host regular activities, events and programs at targeted sites throughout Lane County’s park system, striving to provide:
- An annual celebration day at a site within each planning region that takes inspiration from the site’s identifying features. For example, Richardson Park could include an event focusing on Fern Ridge reservoir with activities such as a bike ride around the reservoir, water-based activities (a regatta, a float, a milk carton derby) with food, exhibits and performance on the open lawn
 - An annually-occurring covered bridge festival that celebrates Lane County’s covered bridge history
 - Activities that reflect a variety of recreation interests, such as outdoor exercise, guided hikes, paddle tour, markets, concerts, environmental stewardship
 - Options for different times of the day and week
 - A variety of group sizes and activity formats to meet community needs
 - Options in every planning region
 - Activities at different parks to introduce people to a variety of sites and experiences
- 3.8 Encourage events organized by community groups, nonprofits and/or businesses that support physical activity, family-friendly social interactions, enjoying the outdoors and connecting to nature.
- 3.9 Maintain or strengthen connections with niche recreation enthusiasts and advocacy groups (e.g., disc golf, geocaching, ATV/OHV, birding) to determine how and where to best accommodate them in County parks.
- 3.10 Establish policies and identify permitted locations for recreation activities that make use of the physical environment but do not require permanent facilities. Examples include slack-lining, hang gliding, and rock climbing. Allow these activities where feasible and when minimal impact to habitat is likely.

Goal 4: Generate Economic Vitality

Create a strategic and holistic park management approach that balances local/site needs with opportunities to create economic benefits or to generate revenue to re-invest in parks.

- 4.1 Collaborate with Travel Lane County and other regional tourism initiatives (e.g., Oakridge’s focus on mountain bike tourism).
- 4.2 Establish a Lane County parks advocacy non-profit that is a 501(c)(3). This non-profit can advocate for parks funding, conduct campaigns, apply for grant funding and receive donations for Lane County parks.
- 4.3 Evaluate and improve cost accounting to support decision-making regarding park management and operations.
 - Track operations revenues and expenditures by site, not separating out campgrounds, marinas, reservable facilities and maintenance funds. That will create a clearer picture of which sites are profitable, which break even, and which are subsidized. Note: some categories of revenues (such as annual passes) and expenditures (administration) apply to entire system and should be included as such
 - Track revenues by category to inform the evaluation of existing fees and revenue sources. Consider these categories: day use/parking fees (including annual passes or day passes purchased online or from a vendor), moorage/marinas, campgrounds/Camp Lane, picnic shelter reservations, event fees, wayside reimbursements, Oregon State Marine Board, maintenance funds for contracted sites, and other sources such as the transient room tax, recreational vehicle fees, car rental tax, etc. Note funding sources for any parks funding deficits not addressed by traditional revenue sources
- 4.4 Create a resource development manager position or reassign an existing employee to this role to proactively increase funding and resources for Lane County Parks. (See 4.5)
- 4.5 Develop additional resources and funding for Lane County parks.
 - Cultivate and grow relationships with local businesses, hospitality industry and private sector recreation providers, including outdoor recreation manufacturers and retailers headquartered or with significant presence in Lane County
 - Explore corporate sponsorships as well as volunteerism
 - Evaluate the Parks fee structure on an annual basis and consider new fee types, especially those related to new programs, facilities or events (see 4.6)
 - Monitor and apply for grants and outside funding

- Explore new sources of stable long-term operational funding for Lane County parks, such as operating levies or utility fees
 - Consider capital funding measures in conjunction with other Lane County infrastructure improvements
 - Explore the sustainable harvest of renewable resources (e.g., mushrooms, forest produces) generate revenue to reinvest back into the same park
 - Discuss options for investing General Fund monies or increasing the percentage of funding received from the transient room tax, recreational vehicle fees, car rental tax or other funding sources
- 4.6 Re-evaluate and update fees and fee structures for all passes, programs, events and reservable facilities.
- Restructure and simplify the fee structures for marinas/moorage and picnic shelter reservations
 - Adjust camping fees for sites with hook-ups and other amenities (see 4.8)
 - Add a short-term pass aimed at visitors (3-day or 1-week pass).
 - Increase the cost of a one-day pass
 - Reposition and market the Annual Pass as a membership to Friends of Lane County Parks Advocacy group or non-profit advocacy group
 - Consider providing a discount for Lane County residents purchasing annual passes, by increasing prices for non-resident annual passes purchased online
 - Consider incorporating peak and off-peak pricing
 - Annually reassess and increase fees based on market pricing
- 4.7 Evaluate transitioning to an independent online reservation system, such as Reserve America, that is more easily searchable by visitors.
- 4.8 Enhance and expand camping options throughout the Lane County park system to provide a range of lodging alternatives and maximize revenue potential:
- Provide more hike-in/bike-in campsites with charging stations and bring at least half into the reservation system. The price point should be the same as for walk-in tent-only sites
 - Provide walk-in tent-only campsites/camping lawns with a lower price point than drive-in campsites and sites with hook-ups
 - Increase the prices for sites with electric and water hookups, to create a bigger differential from sites that have none
 - Explore adding roofed camping structures (cabins, yurts, tiny houses on wheels, vintage trailers) at some sites at a higher price point
 - Add more group camp sites with different capacities, and vary the pricing based on capacity

- Provide/improve support amenities where warranted to enhance camping comfort and the camping experience (cooking shelters, showers, group fire rings and grills)
- 4.9 Expand rental options for Camp Lane, including day use, partial site and winter rentals, as well as potential additional lodging options. Revisit pricing and develop a focused marketing plan for this facility.
- 4.10 Facilitate non-profits, outfitters and businesses providing services ranging from food and lodging to white water rafting adventures in selected parks to expand services and increase local economic vitality. These efforts should be cost-neutral for Lane County but should not necessarily be expected to generate direct revenue for Lane County Parks.
- 4.11 Continue to apply the large events evaluation process to sites listed as potential large events sites in Appendix B of the Large Events Task Force report (dated September 2015), to further define their suitability.
- 4.12 Prepare a feasibility study and business plan for any proposed new major facility development or renovation/expansion (marina, boat ramp, campground) prior to determining whether to proceed, or require one for partner-proposed facilities that will be located on Lane County sites.



Goal 5: Protect Resources

Sustain and protect unique County assets, cultural and natural resources as our legacy for future generations.

- 5.1 Increase Lane County investment in park maintenance and natural resource stewardship to protect cultural and natural assets.
- 5.2 Conduct a countywide inventory of natural and cultural resources in the park system and identify significant resources.
- 5.3 Assess the condition and improvement needs and costs of significant natural and cultural resources noted on the countywide inventory.
- 5.4 Identify a deferred maintenance project list and facility lifecycle inventory. Prioritize projects for partnership investment and improvements when funds are available.
- 5.5 Conduct a trails inventory to track the locations, types, conditions and lengths of County trails.
- 5.6 Preserve and protect natural resources in parks and throughout the county to support wildlife, ecological functions and establish stronger connection to Lane County's natural environment, including:
 - Managing invasive species
 - Increasing riparian buffers
 - Replanting/ seeding with native plants
 - Protecting nesting sites and rare plants
- 5.7 Strengthen efforts to identify, designate, interpret and protect cultural resources (such as cultural landscapes, public art, archeological resources and historic structures) and ensure that they are made available for public understanding and interpretation.
- 5.8 Prepare site-specific resource management plans for sites with significant natural or cultural resources. This should include a cultural resource management plan for Lane County's covered bridges.
- 5.9 Invest in protecting and enhancing Lane County's natural areas while providing compatible public access for recreation.
- 5.10 Provide sustainably-designed facilities and introduce resource conservation measures in parks where feasible.
- 5.11 Adopt a planting palette, water conservation strategies and approach to landscaping in parks of all classifications that prioritizes native plants,

reduces turf grass area (where not supporting recreation uses) and considers long-term resiliency.

- 5.12 Reduce the footprint and impact of parking facilities over time by siting and scaling parking lots carefully, supporting multiple modes of transportation, and using pervious surface materials where possible.
- 5.13 Involve partners and/or coordinate with existing programs to improve resource stewardship and potentially incorporate outside expertise and best practices.
- Explore opportunities to coordinate with EWEB’s Pure Water Partners program.
 - Explore options to coordinate with Oregon Department of Environmental Quality guidelines regarding Total Maximum Daily Load and Water Quality Management strategies for waterbodies in the Willamette Basin to improve water quality and stormwater management.
- 5.14 Support environmental education, nature interpretation and stewardship in Lane County parks.
- Develop and offer interpretive tours and guided hikes.
 - Collaborate and partner with friends groups and other community organizations to further educational programs on the natural habitat and environment at County parks.
 - Host annual park clean ups in collaboration with partners, friends groups and other community organizations.
 - Continue to support recycling in Lane County and educate people about the impacts of illegal dumping in parks.
 - Address global-scale challenges, such as addressing impacts of climate change, by acting to reduce greenhouse gas emissions when replacing equipment, identifying maintenance strategies, etc.
 - Promote and support compatible self-directed wildlife-dependent recreation throughout the County’s park system, including fishing, wildlife observation, photography, and interpretation.



Goal 6: Nurture Our Values

Emphasize our diverse, natural character and make high impact, low-cost moves to maintain sites, sustain infrastructure and improve the quality, safety and attractiveness of park amenities, landscaping and recreation facilities.

- 6.1 Develop, define and promote an identity and brand for Lane County Parks.
 - Work with Lane County’s Public Information Officer and staff to develop language, images and communication tools that promote the role of Lane County Parks in providing vibrant parks that support access to water, nature, trails, while stewarding the County’s natural and cultural resources
 - Update park design and development guidelines to define the characteristics, identity and brand of Lane County Parks as well as required amenities to ensure a safe, welcoming park experience. Ensure that new park development, park renovations and improvements adhere to these guidelines and the goals of the Master Plan
- 6.2 Focus on the character and outdoor recreation brand of Lane County Parks when making capital improvements:
 - Re-invest in facilities at existing parks that support trail activities, camping, water access, boating/paddling, nature interpretation and outdoor recreation
 - Focus on visitor amenities and facilities that can support multiple activities and are flexible enough to accommodate evolving trends.
 - Emphasize the local environment and character of the park in material selection, plant palettes and site furnishings.
 - Add amenities at parks to make parks visitor-friendly and comfortable (benches, potable water, shade, restrooms, bike parking)
- 6.3 Develop long-term asset replacement plans for major revenue generating sites, including a schedule for regular investment and volunteer stewardship.
- 6.4 Track deferred maintenance needs by site; include desired habitat and vegetation management needs (as noted in 5.4).
- 6.5 Consider shrinking the developed footprint in some parks through efforts such as reducing mowed turf grass areas, reducing paved areas, or not replacing aging and worn features incompatible with Plan goals, site character, park design guidelines and desired site uses.
- 6.6 Explore options to optimize local management of selected Lane County sites by working with other public agencies to transition ownership (e.g., Cinderella Park or Ocean Woods) or management responsibility (e.g., HBRA) of sites or selected facilities.

- 6.7 Explore options to formalize arrangements with friends groups, service groups and volunteers to support specific parks or facilities on an ongoing basis, rather than project by project.
- 6.8 Evaluate functionally closed, inaccessible and landbanked parks and open space areas to determine if these sites should be opened or managed to support the goals of the Master Plan. Identify a long-term management strategy for each of these sites. Ensure parks have sufficient maintenance and operational resources, as well as development funding, before opening or encouraging access to these sites.
- 6.9 Consider long-term funding for maintenance and capital improvements prior to acquiring new sites if opportunities arise that are consistent with Master Plan goals or generate a profit that can be reinvested in that site and other County parks.



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CHAPTER 5

Site Recommendations



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CHAPTER 5

Site Recommendations

As the vision, goals and strategies from the previous chapter are implemented across the park and open space system, some parks will be improved and activated while others will be monitored as natural open space. In between, many sites will be maintained and stewarded to continue their existing level of use, and a few will be naturalized over the long term. This chapter summarizes recommendations for each Lane County park site, highlighting detailed recommendations for several parks.

Site Treatments

The Master Plan recommends ten different potential “treatments” for each Lane County park site. These treatments provide high-level guidance on the types of future investment and development that are appropriate for each site, based on the current function of the park and its desired future use. These treatments are applied to Lane County’s park inventory, including sites owned or leased by Lane County, as well as several sites maintained by Lane County under contract. The site treatments can be applied to potential new sites when applicable.¹

The potential site treatments defined as follows:

- **Site Planning:** Prior to site renovation and new development, conduct public outreach, evaluate opportunities and identify ways to best meet local and regional needs and integrate best practices into site development. Develop site designs and/or master plans, along with business plans for any large revenue-generating facilities if proposed (e.g., nature center, programmed event space).
- **Park/Facility Investment (Renovation):** Increase the level of investment in this site by renovating existing assets and facilities and adding new facilities consistent with site master plans, the Parks & Open Space Master Plan, and

¹ New sites may be acquired on an opportunity basis where these advance Master Plan goals and are consistent with Master Plan strategies. No specific new sites are recommended at this time.

County or partner financial resources. Consider site enhancements that expand use and activate the site.

- **Park/Facility Stewardship (Replacement):** Sustain the existing use of the site by repairing and replacing existing facilities at the end of their lifecycle. The level of investment should be consistent with the current facilities on site.
- **Native Planting/Turf Reduction:** Reduce mowed turf not serving a recreation purpose, replacing it with native plants or lawn alternatives.
- **Maintenance:** Maintain the site for public use. Provide routine and preventative maintenance as needed (e.g., clean restrooms, mow grass, empty trash, pick up litter, maintain parking lot, manage trees and vegetation, remove nuisance/unsafe elements).
- **Nuisance Monitoring:** Monitor sites that are not receiving regular maintenance for dumping, encampments, or hazard trees on a periodic basis. (Note: This treatment typically applies to sites with minimal or no improvements. Developed sites will need regular maintenance.)
- **Collaboration:** Recruit, coordinate and manage volunteers, friends' groups and/or interest groups for involvement in temporary or periodic site projects.
- **Formalized Partnership:** Develop a Memorandum of Understanding or other formalized agreement with site partners defining their roles and responsibilities in ongoing site management, maintenance and/or improvements.
- **Historic Resource Stewardship:** Manage, maintain and/or restore the historic resources on the site to meet resource preservation goals.
- **Natural Resource Stewardship:** Manage, maintain and/or restore the natural resources and habitat to meet stewardship goals. Remove invasives, improve habitat, address wildfire hazards and protect the tree canopy and ecological function of the park.

Table 2 on the following pages identifies each site and its recommended treatment. Facilities at sites that are not noted for capital investment/renovation or stewardship/replacement will be maintained until the end of their lifecycle and then removed; the site will eventually be naturalized as open space. Some sites, currently undeveloped, will receive nuisance monitoring until they are developed as per the recommended site treatment.

On the table, sites proposed for a greater level of investment are noted by dollars signs to indicate the comparative amount of investment.

Table 2: Recommended Site Treatments

Site	Site Planning	Park / Facility Investment (Renovation)	Park / Facility Stewardship (Replacement)	Native Plantings / Turf Reduction	Maintenance	Nuisance Monitoring	Collaboration	Formalized Partnership	Historic Resource Stewardship	Natural Resource Stewardship
Lane County Parks										
Regional Parks										
Armitage	x	\$\$\$		x	x		x			x
Baker Bay	x	\$\$\$		x	x			x		x
Howard Buford Recreation Area	x	\$\$\$			x		x	x	x	x
Orchard Point	x	\$\$\$			x					
Perkins Peninsula	x	\$\$\$		x	x				x	
Richardson	x	\$\$\$		x	x			x		
Zumwalt	x	\$\$		x	x		x	x	x	x
Recreation Resource Area										
Blue Mountain	x	\$\$			x		x	x		x
Hileman	x	\$\$			x		x			x
Konnie Memorial	x	\$\$			x		x			x
Water Access Park										
Ada	x	\$			x					x
Austa Boat Ramp			x		x					
Bellinger Landing		\$			x					
Bender Landing		\$			x		x			
Deadmonds Ferry Landing						x				
Deadwood Landing			x		x					
Eagle Rock			x		x					x
Farnham Landing		\$			x		x			
Forest Glen Landing		\$			x					
Greenwood Landing			x		x					
Hamlin			x		x					
Heceta Beach		\$			x		x			
Helfrich Landing			x		x					
Lasells Stewart		\$			x		x			x
Leaburg Dam Boat Slide			x		x					
Leaburg Landing			x		x					
Linslaw			x		x		x	x		x

Site	Site Planning	Park / Facility Investment (Renovation)	Park / Facility Stewardship (Replacement)	Native Plantings / Turf Reduction	Maintenance	Nuisance Monitoring	Collaboration	Formalized Partnership	Historic Resource Stewardship	Natural Resource Stewardship
Mapleton Landing		\$			x		x	x		
Mercer Lake Landing			x		x		x			
Munsel Lake Landing			x		x		x			
Rodakowski Landing		\$			x					
Schindler Landing			x		x		x	x		
Tide Wayside			x		x					x
Tiernan Boat Ramp		\$			x		x	x		
Triangle Lake		\$			x		x			
Westlake					x		x			
Whitely		\$			x					
Wildwood Falls			x		x		x			x
Special Use Park										
Archie Knowles			x		x		x		x	x
Bohemia Saddle						x	x	x	x	x
Camp Lane		\$\$\$		x	x				x	x
Currin Covered Bridge			x			x	x		x	
Dorena Covered Bridge			x		x		x		x	
Harbor Vista		\$\$\$			x		x			
Howard J. Morton						x				x
Lowell Covered Bridge			x		x		x		x	
Old McKenzie Hatchery		\$\$\$			x			x	x	x
Rock Dock			x		x			x		
Stewart Covered Bridge		\$\$				x	x		x	
Local Park										
Deerhorn Landing		\$		x	x		x			x
Hendricks Bridge		\$		x	x		x		x	x
Unity		\$			x		x	x		

Site	Site Planning	Park / Facility Investment (Renovation)	Park / Facility Stewardship (Replacement)	Native Plantings / Turf Reduction	Maintenance	Nuisance Monitoring	Collaboration	Formalized Partnership	Historic Resource Stewardship	Natural Resource Stewardship
Natural Area										
Big River		\$				x		x		x
Clear Lake Dunes						x	x			x
Kinney						x	x			x
Siuslaw Falls		\$				x	x	x		x
South Beach						x	x			x
Three Mile Prairie		\$				x	x	x		x
Vickery						x	x			x
Undeveloped/Closed Park										
Oakhurst Comm. Recreation Area						x				
Peaceful Valley						x				
Land Bank										
Blue Mountain Property						x				x
Myers Tract						x				
Other Properties										
Maintained Parks (Contractual)										
Ben and Kay Dorris					x					x
Goodpasture Boat Landing					x					
Hayden Bridge					x					
Jennie B. Harris					x					
Lloyd Knox					x					

Note: Sites proposed for a higher level of investment are noted by dollar signs to indicate comparative investment levels.

Additional Site Recommendations

Within the overarching recommendations framework, the Master Plan provides additional guidance on regional parks, recreation resource areas, and park sites or categories of sites warranting special attention. These park sites are intended for additional investment in the future. Note: Any site targeted for capital projects and additional development will also need greater investment in maintenance and potentially operations in the future.

TABLE 3: ADDITIONAL SITE RECOMMENDATIONS

Regional Parks		
Site	Park Functions	Recommendations
Armitage	Campground (target market: visitors to Lane County) River access Trail access Community gathering	<ul style="list-style-type: none"> • Master plan site to enhance overnight and day uses, while protecting environmentally sensitive riparian corridor. • Expand campground facilities, targeting this to be an RV-oriented campground catering to out-of-town visitors. Its location on I-5 makes it desirable for those visitors looking for a place to stay near Eugene or Springfield. • Improve ADA access in the campground, picnic area, overlook, trails and dog park. • Retain and enhance McKenzie River access and develop site as a stop on the water trail. Continue collaboration with McKenzie River Trust, City of Coburg and Willamalane PRD. • Retain Crilly Nature Trail, seek partners and volunteers to assist in stewardship. • Manage to improve habitat value, especially along the river. • Over time, reduce turf grass where not providing recreation value; plant more trees, and eliminate manufactured play structure or replace with nature play elements. • Explore suitability of this site for concessionaire (e.g., paddle equipment rental) or to market as a beginning/ending point for events (river events, runs, bike rides). • Explore potential acquisition of adjacent property if site revenues cover additional maintenance costs.

Regional Parks (continued)		
Baker Bay	<p>Campground (target market: families and bike tours)</p> <p>Lake access</p> <p>Community gathering</p>	<ul style="list-style-type: none"> • Master plan and phase in site improvements. • Improve campground facilities and expand camping options to enhance the family-friendly vibe of this campground (e.g. bike-in campsites, tent only areas, yurts and cabins). • Explore opportunities to create regional trails hub, with connections and/or information about nearby USFS bike trails, other campgrounds, and scenic bikeway routes. • Retain and reinvest in lakefront facilities, including improving the beach area. Evaluate cost benefits of expanding fishing dock and marina slips; make ADA accessible. • Partner with the concessionaire to renovate the building and enhance its function. Consider an improved seating area/plaza adjacent to the concessions. • Add at least one covered picnic area near the lakefront. Remove the manufactured play structure at the end of its lifecycle and replace it with nature play elements. • Over time, reduce turf grass where not providing recreation value, and plant more trees to provide shade in developed areas of the park.
Howard Buford Recreation Area	<p>Natural resource stewardship and interpretation</p> <p>River access</p> <p>Trail access</p>	<ul style="list-style-type: none"> • Follow the guidance of the adopted HBRA Master Plan and Habitat Plan, including “to provide varied opportunities for primarily low intensity outdoor recreation and education activities while protecting, conserving, enhancing, and maintaining the natural, scenic, historical, rural, and recreational qualities of this... park.” Ensure all uses and facilities are compatible with this statement. • Collaborate with Mt. Pisgah Arboretum and Friends of Buford Park & Mt. Pisgah on a comprehensive management approach for the public lands on and around Mt. Pisgah. Address management of the partner developed/operated facilities in the park. • Update master plan, in conjunction with site partners, to evaluate options to acquire Willamette Confluence Preserve, increase interpretive facilities and programs, and restore house/barn as nature center and rustic shelter.

Regional Parks (continued)		
<p>Fern Ridge Reservoir Park Complex</p> <ul style="list-style-type: none"> • Orchard Point • Perkins Peninsula • Richardson Park • Zumwalt Park 	<p>Campground (target markets: Lane County residents, regional visitors)</p> <p>Boating</p> <p>Paddling</p> <p>Lake access</p> <p>Community gathering</p> <p>Bicycling</p> <p>Trail access</p>	<ul style="list-style-type: none"> • Jointly master plan the four Fern Ridge Reservoir parks as a complex of parks, each one providing a different waterfront experience. Consider associated Zumwalt Park uses. • Coordinate/partner with the USACE in planning/implementing access improvements. • Develop a biking/pedestrian route around the reservoir that connects Richardson, Orchard Point and Perkins Peninsula. A connection to Zumwalt Park is desirable. • Provide biking amenities, including bike repair station, information and wayfinding to adjacent bike routes. • Reinvest in the campground at Richardson Park, sustaining quality sites and expanding camping options (e.g. bike in campsites, tent only areas, yurts or cabins). Improve the group camp areas and provide amenities to support group use. • Reinvest in existing marina and boating facilities. • Reinvest in the day use area of Richardson Park to serve as a trailhead for the reservoir loop trail or other road rides, and an outdoor event hub for activities such as triathlons, walks and paddling/water-oriented events. • Provide a variety of picnic facilities at all three sites, including various sizes and group capacities, sheltered and in the open, and different settings (forested, waterfront, sunny). Add a shelter to Perkins Peninsula. Consider adding at least one enclosed picnic shelter, likely at Richardson Park, to allow year-round gatherings. Improve the restroom at Richardson. • Improve swimming opportunities, especially a swimming beach at Perkins Peninsula or Orchard Point. • Over time, plant more trees, replace play structures with nature play areas and reduce turf grass where not providing recreation value, leaving space for lawn games such as croquet, badminton, and Frisbee. • Avoid additional sport field development; maintain existing sports field through collaboration with a partner group or phase out sports fields. • Consider recreation alternatives during low-water times. • Coordinate with park friends groups for collaborative projects.

Regional Parks (continued)		
Fern Ridge Reservoir Park Complex (continued)		<ul style="list-style-type: none"> Collaborate in the provision of events and activities with water sports providers, the Chamber of Commerce, US Fish and Wildlife, and nearby schools and cities, including Veneta and Elmira.
Zumwalt Park		<ul style="list-style-type: none"> Master plan as a unique site connected to the Fern Ridge Reservoir Complex via trails. Plan for more of a regional park function serving local residents and walk-in/bike-in visitors. Expand for picnicking, swimming, birding, trail connectivity, and historic resource stewardship. Consider for bike-in camping. Consider opening some parking on a regular basis. Add permanent restroom. Protect oak trees. Consider acquisition opportunity if site revenues and/or partnership contributions can address maintenance needs.
Recreation Resource Areas		
Site	Park Functions	Recommendations
Blue Mountain	Trail access Outdoor recreation resource Community gathering place Environmental education	<ul style="list-style-type: none"> In the long term, develop and manage as Recreation Resource Area. Master plan the site as a nature interpretation and trail hub for a variety of trail uses. Provide a variety of hard and soft-surfaced loop trails for hiking and biking. [Note: This may require a policy change to allow bikes on park trails.] Consider a trail bridge across Mosby Creek. Improve access road and park entry, as well as internal park circulation. Develop accessible day-use area consistent with activities, including parking, restrooms, picnic tables, picnic shelter, seating, interpretive kiosk, etc. Consider an outdoor classroom (shelter with storage, water, and support amenities) to support environmental education and nature interpretation, potentially in conjunction with fish habitat and forest management projects. Explore options to keeping off-road vehicles away from and out of the creek and sensitive natural areas. Coordinate with the Coast Fork Watershed Council in fish habitat protection at Mosby Creek.

Recreation Resource Areas (continued)		
Blue Mountain (continued)		<ul style="list-style-type: none"> • Discuss with nearby neighbors options to provide a rustic group camp/day use area to support on-site trail and nature programs, events or small group/scout jamborees (either consistent with current zoning or by considering a zoning change). • Re-evaluate suitability for large group events in context of access challenges, zoning restrictions, habitat protection needs, development levels and intended small group use.
Hileman	Trail access Nature interpretation Natural resource protection	<ul style="list-style-type: none"> • Develop and manage as Recreation Resource Area. • Work with partners in the Upper Willamette Stewardship Partnership (McKenzie River Trust, Long Tom Watershed Council, OPRD and Lane County) to develop site to support nature interpretation/education amenities emphasizing the Willamette River. • Add environmental education facilities, such as an outdoor classroom and interpretive elements. • Consider low-impact recreation opportunities, such as non-motorized boating. • Restore and enhance riparian and natural resources. • Explore collaboration with City of Eugene.
Konnie Memorial	Water access Nature/trail access Habitat, natural area	<ul style="list-style-type: none"> • Develop and manage as Recreation Resource Area. • Master plan site considering opportunities to add camping, improve road and swimming area and expand trail network. • Evaluate potential partnership for site to serve as a trailhead for adjacent US Forest Service lands.
Special Use Parks		
Site	Park Functions	Recommendations
Archie Knowles	Campground (target market: Lane County residents) River access	<ul style="list-style-type: none"> • Maintain, and periodically update site catering to Lane County residents.
Bohemia Saddle	Historic and cultural resource preservation	<ul style="list-style-type: none"> • Reach out to Bohemia Mining Days, Bohemia Mine Owner's Association, City of Cottage Grove regarding the future use and management of this site.

Special Use Parks (continued)		
Camp Lane	Campground (target markets: Lane County residents, regional visitors) Event venue	<ul style="list-style-type: none"> Reinvest in campground and lodge facilities, improving and adding lodging options, refurbishing bathrooms and other amenities. Add facility rental options that allow more than one group to rent the site. Improve views and connections to the river. Market as a wedding and event destination. Consider connections to Konnie Memorial via Old Stagecoach Road.
Harbor Vista	Campground (target market: visitors to Oregon Coast) River and beach access	<ul style="list-style-type: none"> Reinvest in campground facilities, targeting this to be an RV-oriented campground catering to out-of-town visitors to the Oregon Coast. Add yurts/cabins. Collaborate with local partners to support educational/interpretive opportunities and camp programming. Continue to support day use for local residents, providing access to the river and beach and support amenities such as restrooms. Maintain Chicken Point access and view; coordinate with other entities on trail to ocean. Expand partnerships and collaboration between the Park caretaker, friends group, schools, City of Florence and state and federal agencies in improvements and programming. Explore joint use agreement for amphitheater use.
Howard J. Morton	Picnic	<ul style="list-style-type: none"> Add park identification signage. In the long term, evaluate options to improve the entrance and picnic area and maximize water views, or to naturalize the site.
Old McKenzie Hatchery	Historic and cultural resource preservation River access	<ul style="list-style-type: none"> Develop a formal agreement with Friends of Old McKenzie Fish Hatchery that allows them to proceed with their goal to develop and operate an interpretive center and museum at the site. Within this agreement, ensure that the Friends are required to also manage the site for natural resource and habitat value, and to preserve public access to the river.
Covered Bridges	Historic and cultural resource preservation	<ul style="list-style-type: none"> Seek partners to help preserve and interpret Lane County's covered bridges. Develop a covered bridge preservation plan that addresses all covered bridges under the County's ownership or management. Identify bridges to be included in an asset preservation program that includes capital improvement costs.

Other Parks		
Site	Park Functions	Recommendations
Ada	Local day use Water access	<ul style="list-style-type: none"> • Improve as local day use area for local residents. Reinvest in picnic area, boat ramp, nature viewpoints. • Steward natural resources. • Re-evaluate suitability for large group events in context of access challenges, natural area protection needs, development levels and intended small group use.
Natural Areas	Habitat, natural area Potential trail partnership	<ul style="list-style-type: none"> • Pursue cooperative habitat restoration projects • Evaluate Big River, Siuslaw Falls, and Three Mile Prairie and others if applicable for potential partnerships with BLM, USFS, or nearby city for potential trails/trailheads connecting to adjacent lands.
Maintained Parks (Contractual)	Not applicable	<ul style="list-style-type: none"> • Continue or renegotiate maintenance contracts to ensure the contract fully supports the needed maintenance staffing and activities.

CHAPTER 6

Implementation Strategies



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CHAPTER 6

Implementation Strategies

As noted in Chapter 2, Lane County's funding resources are constrained and staffing for parks is lean. This Master Plan envisions collaboration to improve and enhance Lane County's parks and natural areas. Lane County Parks needs an implementation approach that helps it focus efforts on moving toward the vision, yet is flexible enough to allow the County to take advantage of opportunities that arise in future years.

This chapter presents a set of tools designed to help Lane County staff and the PAC implement the Master Plan vision and goals.

- **Prioritizing Strategies.** Parks staff can use this evaluation criteria and matrix to create and annually update short-term (two to three year) action plans.
- **Process and Worksheet for Evaluating Community Proposals.** Lane County staff and the PAC can use this worksheet to review and evaluate projects proposed by residents, stakeholders and partners for Lane County's parks and natural areas.
- **Capital Projects Prioritization.** These criteria will help staff prioritize capital improvements.

Prioritizing Strategies

Each year, Lane County Parks staff will develop an action plan that provides a two- to three-year work plan to carry out Master Plan strategies. The action plan will establish priorities for applying available staff and funding resources to capital projects, as well as ongoing systemwide maintenance and administration. The action plan will prioritize efforts and define a lead staff member for each item. It can also serve as a basis for reporting progress on the Master Plan.

Evaluation Criteria

In implementing the Master Plan, Lane County Parks should strive to make measurable progress on all six Master Plan goals, giving attention to the different regions of the County, and maximizing limited staffing and funding where possible. To develop the action plan, Lane County staff should answer the following questions:

- 1. Does the project or action increase collaboration and partnerships?**
 - Y: Yes
 - N: No
- 2. How much staff time is required?**
 - H: High (Requires multiple individuals or cross-department or agency team, major focus for project lead)
 - M: Medium (More than one person, about > ¼ of project lead's time)
 - L: Low (Limited hours, a single individual)
- 3. Is it a recurring or one-time cost?**
 - O: One-time cost. This means that only one investment of budget or staff time is required.
 - R: Recurring. This means that implementation requires ongoing investment of dollars or staff time.
- 4. Is there a capital improvement cost for Lane County?**
 - H: More than \$500K
 - M: \$50K-\$500K
 - L: >\$50K
- 5. Is it a necessary first step (or preliminary action)?**
 - Y: Some longer-term projects have one or more steps that need to be accomplished before the project can be started, such as completion of a feasibility study or development of a Memorandum of Understanding.
 - N: No, this effort does not affect subsequent steps.
- 6. Can it be accomplished quickly?**
 - Y: Limited time opportunity, can be completed in under two years, relatively low cost/risk relative to impact
 - N: Longer term effort
- 7. Does it bring in new resources (funding or volunteers) or reduce Lane County costs (operating or staff time)?**
 - Y: Yes/Maybe
 - N: No/No Effect

The level of staffing and funding will directly impact how much Lane County Parks can include in each Action Plan. Table 4 presents an Action Plan matrix with an example action plan for the first year of Master Plan implementation. This is a sample format for a one-year action plan. As an example of a realistic and achievable plan, it includes a balance of project types: projects that require collaboration, a mix of CIP and non-CIP funded projects, and mix of reoccurring and one-time costs and a mix of staffing.

TABLE 4: ACTION PLAN MATRIX EXAMPLE

Ref #	Strategy	Collaboration	Staff Time Required	Recurring vs. One-	CIP Cost	First Step	Quick Win	Resources	Staff Lead
1.1	Create a volunteer, partnership and program coordinator position	Y	H	R	N	Y	N	Y	TBD
1.5	Convene a regular cross-agency form with other public landholders/land managers	Y	M	R	N	Y	Y	Y	TBD
2.4	Coordinate with other departments and agencies to connect parks to the countywide trail network	Y	L	R	N	Y	N	N	TBD
2.10	Update Google Maps with information about each Lane County park site	N	M	O	N	Y	Y	N	TBD
3.2	Re-envision and create master plans for targeted park sites (prioritize one site)	Y	H	O	Y	Y	N	Y	TBD
3.3	Embrace “nature play” as the preferred approach for play areas at Lane County parks	N	L	R	Y	N	N	Y	TBD
4.2	Establish a Lane County parks advocacy non-profit that is a 501(c)(3)	Y	M	O	N	Y	Y	Y	TBD
4.5	Re-evaluate and update fees and fee structure for all passes, programs, events and reservable facilities	N	H	O	N	Y	N	Y	Charlie Conrad
5.7	Prepare site-specific resource management plans for sites with significant resources (one site)	Y	H	O	Y	Y	N	N	TBD
6.3	Develop long-term asset replacement plans for major revenue generating sites	N	H	O	N	Y	N	N	TBD

Evaluating Community Proposals

The Master Plan calls for partnerships and collaboration to enhance Lane County's parks and natural areas and leverage the County's limited resources. The County should encourage local organizations, interest groups and volunteers to make proposals to help carry out projects or initiatives in Lane County Parks in the coming years. However, not all proposals should be accepted. It's important to determine which ones are consistent with Master Plan recommendations and feasible for implementation.

The tool presented below provides an evaluation process for staff and the PAC to consider proposals and projects. Proposals or projects should be evaluated against the evaluation criteria, using the evaluation worksheet. All proposals should be evaluated against Step 1 criteria. Only those proposals that meet the Step 1 requirements should move to Step 2.

Step 1: Screen Potential Projects and Proposals

Step 1 is a screen to make sure the proposal or project is consistent with the Master Plan vision, mission and goals.

- **Does it help achieve the Master Plan vision?**
Describe in one sentence how the proposal or project will move forward the vision.
- **Is it consistent with the Lane County Parks mission?**
Does it help Lane County manage, sustain or enhance parks and natural resources? Is it a partnership or will it result in stewardship or quality customer service?
- **Is it consistent with one or more of the six Master Plan goals?**
Is the proposal consistent with at least one of the goals?

Step 2: Further Evaluate Proposal and Project

The Step 2 screen occurs for those proposals or projects found to be consistent with the vision, mission and goals through the Step 1 screen.

- **Is the proposal or project water, nature or trail-focused or one of the project types called out in the Master Plan?**
Community input indicated that Lane County parks are best known for their water, trail and nature experiences. Projects and proposals should relate to these areas or be called out in the Master Plan (e.g., group picnic areas, niche recreation groups).
- **Does it make efficient and effective use of existing resources?**
Existing resources include Lane County's existing parks and natural areas, staffing levels, and financial resources. Proposals or projects should not increase Lane

Vision

Our thriving parks and natural areas connect us to our rivers, reservoirs and natural features, showcase our heritage and natural diversity, and protect resources for future generations.

Mission

We responsibly manage, sustain and enhance our parks and natural resources through partnership, stewardship and quality customer service.

County's staffing needs or negatively impact its financial picture. In addition, logistics and timing should be considered.

- **Does Lane County Parks retain flexibility and adaptability?**

This question considers whether a proposal or project would limit Lane County Parks' ability to respond to changing circumstances. If the situation changed in the future, would the proposal or project be detrimental to Lane County's parks and natural areas? For example, what would happen if the proposer was no longer able to operate the proposed facility or feature?

- **Does it increase the County's long term financial stability?**

The proposal or project should improve maintenance and operation efficiencies, include identified funding or partnerships and/or reduce or recover costs.

- **Does it bring new resources into the park system?**

Resources can be in a variety of forms: dollars, in-kind contributions, volunteers, programs and services, a reduction in costs for Lane County, and grants.

- **Is there synergy with local efforts?**

Lane County's parks and natural areas can support local economic vitality efforts. Is the proposal or project aligned with the direction or efforts of the local city or local community-based organizations?

TABLE 5: COMMUNITY PROPOSAL/PROJECT REVIEW WORKSHEET

Proposal/Project		
Step 1	Evaluation ¹	Comments
Helps achieve Master Plan vision		
Consistent with mission		
Consistent with one or more goals. If yes, specify which.		
<i>Move to Step 2?</i>	Y N	
Step 2	Evaluation	Comments
Water, nature or trail-focused proposal or project, or a project type called out in Master Plan		
Efficient use of existing resources		
Retains flexibility and adaptability for Lane County Parks		
Increases long-term financial stability		
New resources		
Synergy with local efforts		

¹ Evaluations: Y (Yes), (P) Potentially, or (N) No

Capital Projects Prioritization

Lane County has a capital improvement plan that includes parks projects. The criteria in this section are intended to help staff prioritize Lane County's limited capital improvement funding to best align with the Master Plan.

Criteria

- **Master Plan Consistency.** Is it consistent with the Master Plan? Is it water, trails or nature-related or a project type called out in the Master Plan? Examples: Camp Lane Master Plan, replacement of playground with nature play feature.
- **Reduce Lifecycle Costs.** Will the project reduce operating costs or lifecycle costs for Lane County over the long term?
- **Revenue Generating Assets.** Does it preserve or expand on revenue-generating capacity of existing recreation resources? Alternatively, does it create a new revenue generating resource?
- **Operational Impact.** What is the operational impact, once the improvement, initiative or project is in place? Is it likely to require additional operating funding (staff time or direct costs)? Does the County have the necessary funding and staffing available for maintenance and operations once the project is implemented?
- **Leverage.** Are there other funders or partners to advance this project, either internal to Lane County or external? This includes in-kind donations of labor or materials as well and outside funding.

Concluding Statement

This Master Plan is the culmination of years of work by Lane County staff, the PAC, the Task Force and many other volunteers. It comes almost 40 years after the County's first and only parks plan was developed. Much has changed since then and County Parks, more than ever, needs a guiding document to support the prioritization of investments in its parks and open space areas. Over the course of eighteen months, this planning process brought together Lane County residents, the Task Force, PAC, staff and stakeholders. Together they defined a shared vision and common goals to address the needs of the County's evolving communities, the realities of the local economy, the County's current fiscal challenges, and the opportunities available to enhance the County's park system.

This Master Plan provides the guidance and tools to usher in a new age for Lane County parks. Working together, County staff, partners, stakeholders, other agencies, cities and volunteers can maximize the benefits of Lane County parks from sea to summit and preserve these resources for future generations.



APPENDIX A

County Parks and Habitat Inventories



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APPENDIX A

County Parks and Habitat Inventories

Parks Inventory

The Lane County parks and facilities inventory was updated during this planning process to establish a parkland classification system based on park function. The new inventory list parks alphabetically in nine classifications that are divided by park ownership:

County Parks

County parks includes all sites that are owned or leased and managed by Lane County Parks.

- **Regional Park:** Large park with specialized facilities and unique natural, cultural, historic, scenic or recreational features that attract visitors from across the region, County or beyond.
- **Recreation Resource Area:** Minimally-developed open space area managed primarily for outdoor recreation.
- **Water Access Park:** Single-purpose site developed to provide water access (coastal, river or reservoir).
- **Special Use Park:** Other single-purpose site.
- **Local Park:** Small- or medium-sized park designed to support local access and meet recreation needs for nearby neighbors and the surrounding community.
- **Natural Area:** Natural resource/open space area intended for resource protection. The site may or may not have public access.
- **Undeveloped/Closed Park:** Land intended but not currently managed or maintained for park use.
- **Land Bank:** Land managed for resource extraction or temporary holding.

Other Properties

- **Maintenance Sites:** Parks maintained by Lane County staff through a contracted maintenance agreement.

The inventory shown in Table A-1 further categorized amenities and facilities by type, also noting site ownership and revenue sources.

Natural Areas Assessment Methodology

The natural resource values of a subset of Lane County Parks – 33 of the 68 parks – was evaluated using a methodology developed by Oregon Parks and Recreation Department. This methodology is described in detail in the 2017 report, “Natural Resource Function and Value Assessment of OPRD Managed Lands in the Willamette Basin”, which can be accessed at this link: <http://www.oregon.gov/oprd/NATRES/pages/index.aspx>.

Lands managed by Lane County Parks exhibit a similar range of habitat conditions to the OPRD inventory in the Willamette Basin, so the methodology seems relevant to the LCP inventory. Included in the subset of parks that were evaluated were parks with larger acreages or otherwise appeared to support significant habitat values. In some cases, parks were evaluated even though they had not previously been identified as having natural area acreage.

The methodology includes a mix of off-site and on-site analysis, and involves assigning numerical scores to each park for a number of specific criteria or questions. The criteria address three broad categories: Habitat Values, Water Quality and Floodplain Function, and Public Use and Enjoyment. Many of the criteria in the Habitat Values category are tiered to ODFW’s Oregon Conservation Strategy, which is available at <http://www.oregonconservationstrategy.org/>.

When applying this methodology, the maximum possible score for a given site is 100 points. Scores for individual Lane County Parks ranged from a low of 28.5 points to a maximum of 89 points. The median score was 44.5 points. The scores are a general representation of a park’s natural resource values, and furthermore, scores might change as additional inventory data are collected. Because of this, it is important to not place too high an importance on minor differences in scores. For the purposes of the inventory each park has been placed in a broad category of High, Medium, or Low habitat value, based on the scores in descending order. Each category contains the same number of parks, except in the case of a tie. This inventory is summarized in Table A-2.

Table A-2: Lane County Parks- Natural Resource Function Value Assessment (Evaluation Matrix)

Park Name	Total Acres	No Access	Total Score (100 points possible)	Total Score Rank	Habitat Value Score	Habitat only Value Rank	Habitat + Visitor Experience Score	Habitat + Visitor Experience Rank
Howard Buford Recreation Area	2212		89	H	84	H	102	H
Hileman	45		67	H	46	H	57	H
Vickery	91		66	H	52	H	59	H
Konnie Memorial	113		63	H	51.5	H	60.5	H
South Beach	300	Y	60	H	47	H	55	H
Blue Mountain	267		56.5	H	43	M	50	M
Eagle Rock	13		55.5	H	45	H	53	H
Siuslaw Falls	79		55.5	H	42	H	51	H
Ben and Kay Dorris	86		53.5	H	46	H	53	H
Big River	40	Y	50	H	46	H	53	H
Old McKenzie Hatchery	45		50	H	39	H	47	H
Three Mile Prairie	161	Y	50	H	38	H	45	H
Ada Park	100		46	M	43	M	47	M
Clear Lake Dunes	156	Y	45.5	M	36	H	42	H
Wildwood Falls	3		45.5	M	39	M	45	M
Howard J. Morton	15		45	M	43	M	47	M
LaSells Stewart	14		44.5	M	38	M	44	L
Kinney	19	Y	42	M	43	M	50	M
Armitage	64		41.5	M	24	L	33	M
Camp Lane	16		41.5	M	31	L	40	M
Deerhorn Landing	7		40	M	29	L	37	L
Unity	11		40	M	29	L	35	L
Hendricks Bridge	18		39.5	M	29	L	39	L
Linslaw	27		39.5	M	35	M	40	M
Tide Wayside	2		39.5	M	33	M	39	M
Richardson	115		38.5	L	28	M	36	M
Myers Tract	3	Y	37	L	32	M	34	L
Whitely	2		35.5	L	26	L	33	L
Baker Bay	80		35	L	31	M	39	M
Archie Knowles	?		34	L	30	L	38	L
Zumwalt	74		34	L	29	L	39	M
Peaceful Valley	10	Y	29	L	22	M	26	L
Perkins Peninsula	42		28.5	L	25	L	34	L
Average Scores for each criterion	135		47					
Possible Points:			100					

APPENDIX B

Demographic Evaluation & Market Segmentation



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Lane County Parks Master Plan Demographic Evaluation

PREPARED FOR



PREPARED BY



JANUARY 2017

Goal

- Help Lane County Parks and MIG understand demographic differences in the regions that make up the county, in order to better plan for the types of recreational experiences that different types of residents and visitors may be looking for.



Contents

- Context Maps
- Demographics
- Tapestry Segments
- Conclusions



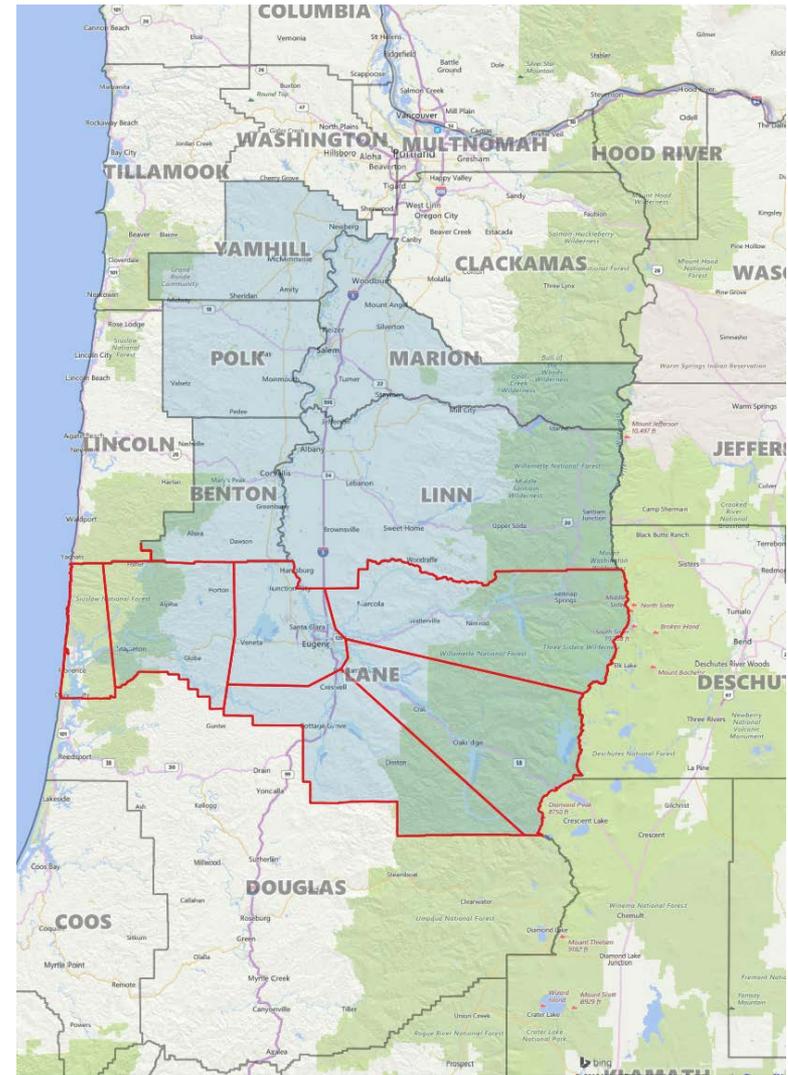
Context

- **Geographical Areas surveyed for this report:**

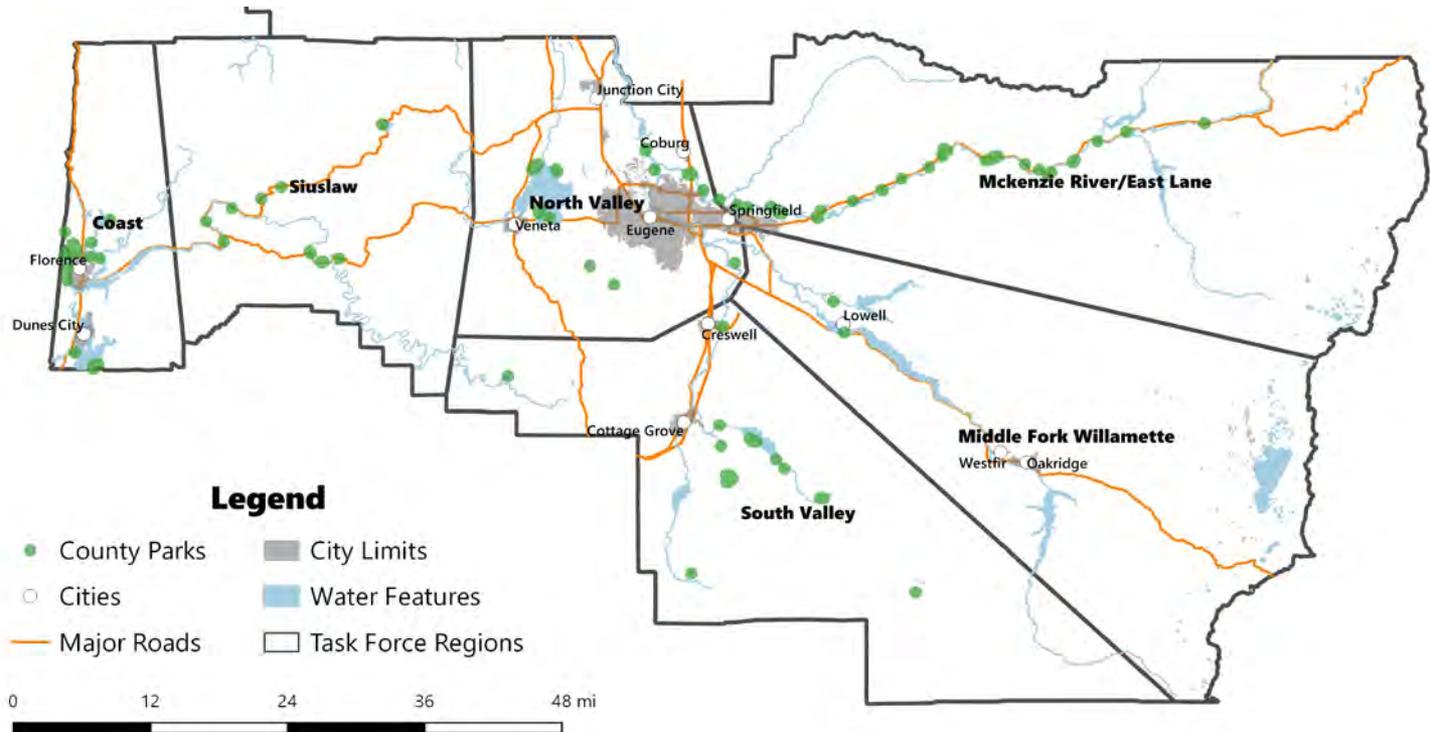
- Six regions within Lane County (shown at right in red outlines).
- Willamette Valley—Region defined by Travel Oregon (shown at right in blue). Lane County's river basin and a potential source of visitors.
- Visitors to the State of Oregon—based on Travel Oregon data.

- **Lane County**

- Located on the central west-coast of Oregon
- Southern end of Willamette Valley
- Intersected by Interstate-5
- Western Coastal region contains Siuslaw National Forest
- Eastern region contains the Cascade Mountain range, including parts of the Willamette National Forest and Umpqua National Forest



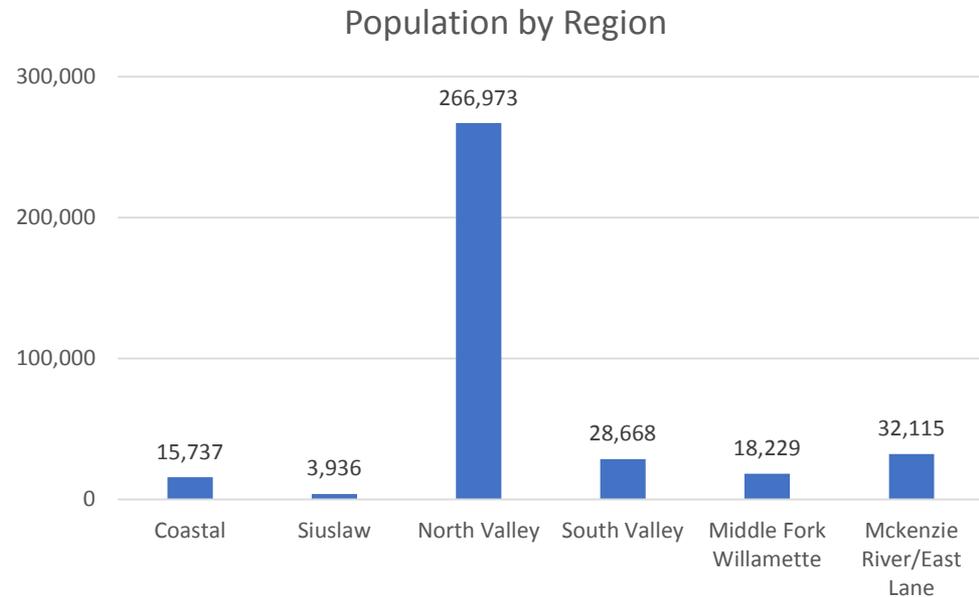
Lane County Regions Defined by Taskforce



Demographics

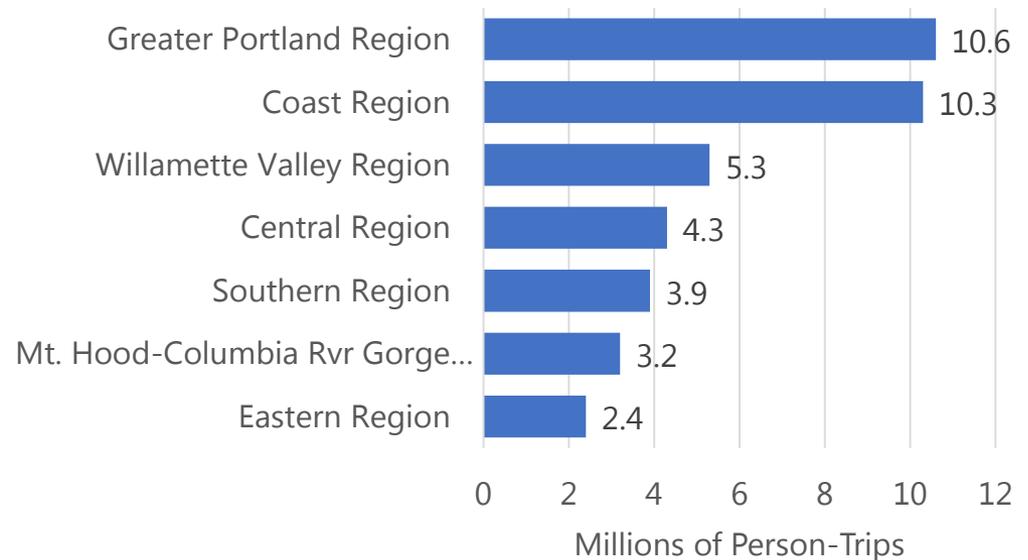
Population

- Approximately 365,650 people live in Lane County as of 2016.
- The North Valley— which includes Eugene, Springfield, and Coburg—comprises almost three-quarters (73%) of the county's population.
- The Siuslaw region is the smallest.



Oregon Regional Overnight Travel Volume

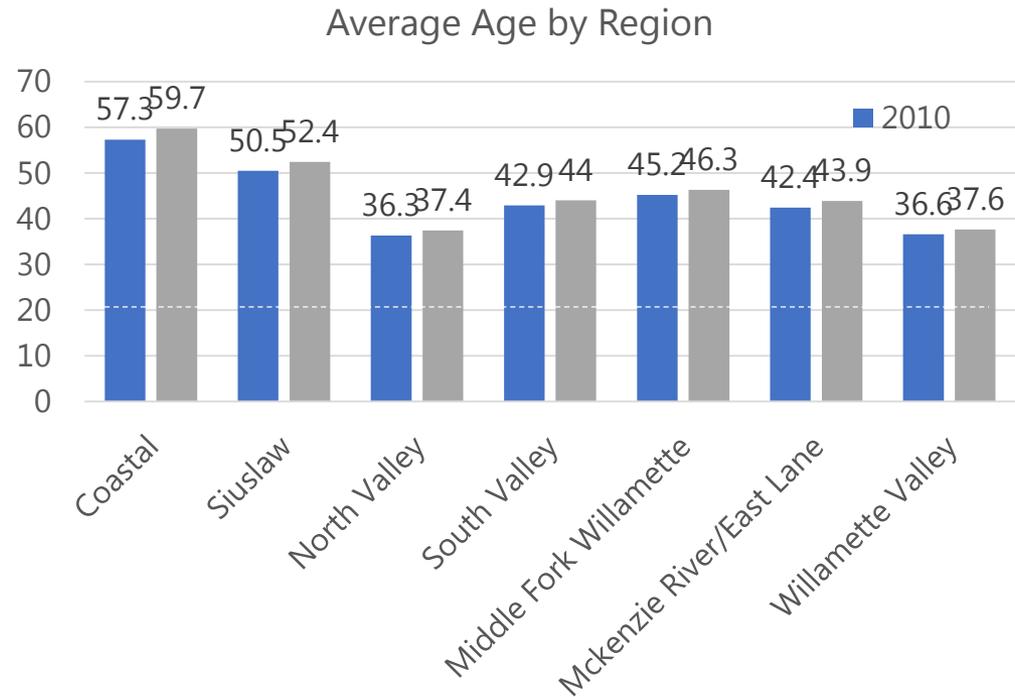
- The most popular destinations for travelers to the state are the Portland region and Coast.
- The Willamette Valley (which includes Lane County) is the third most popular and attracts 5.3 million person-trips per year. This is a large potential market for Lane County Parks.



*Source: 2015 Travel Oregon Visitor Report, Longwoods
Adds to more than total state overnight volume as people may visit more than one region on a trip

Age

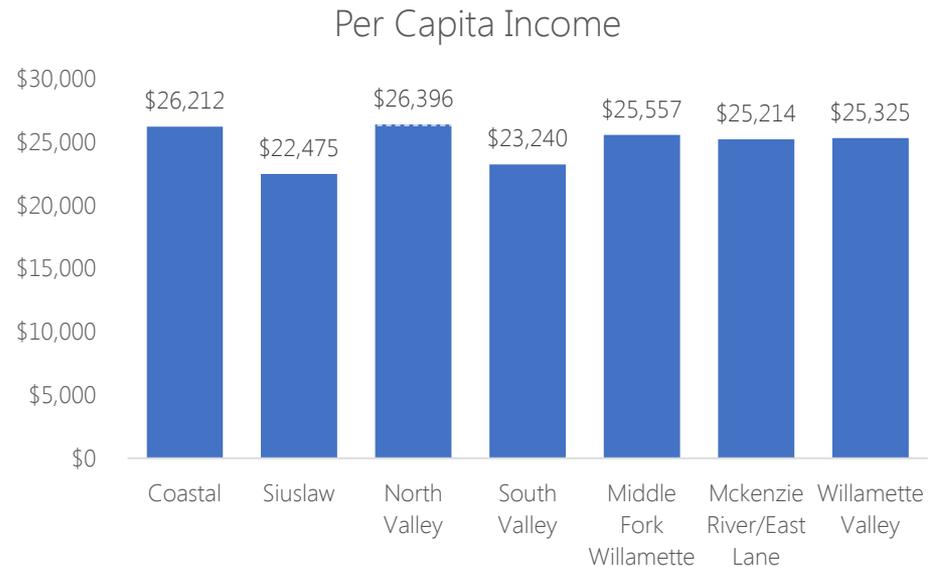
- The Coastal and Siuslaw regions are the oldest.
- North Valley is the youngest region.
- Residents of the other regions have an average age of between 44 and 46 years.
- More than half of visitors to the state are over 45 years-old, similar to the demographics of all regions except the North Valley.



Income

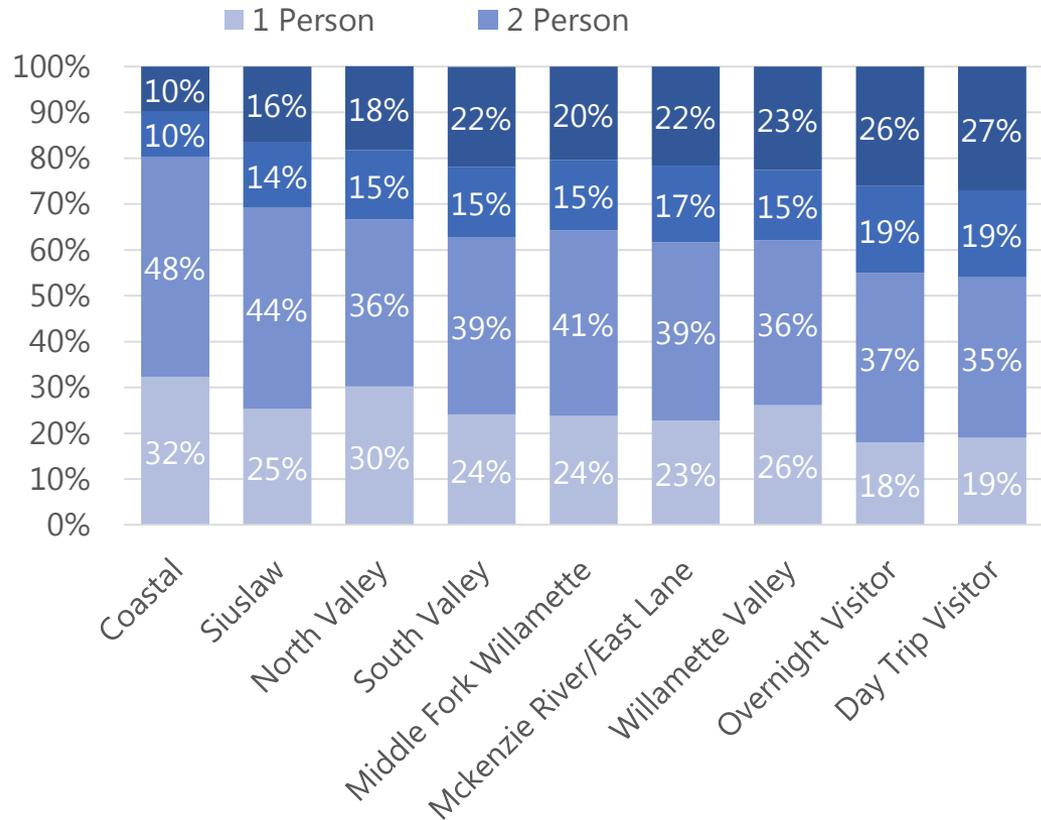


- The per capita income of most regions is similar—between \$25,000 and \$26,400.
- The exceptions are the Siuslaw and South Valley areas.



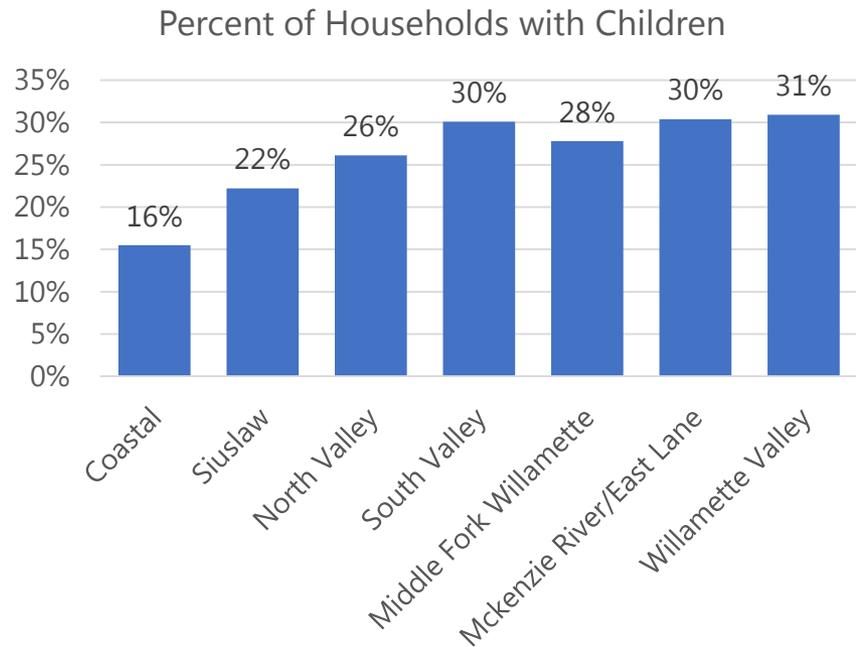
Household/Group Size

- The Coastal region has the biggest share of one and two person households—80%—likely due to the number of older residents and retirees.
- Most of the other regions are relatively similar in terms of household size.
- Overnight and day trip visitor groups to the state tend to be slightly larger, with more 3 and 4 person households. Even so, over half of overnight visitors (55%) are 1 or 2 person households.



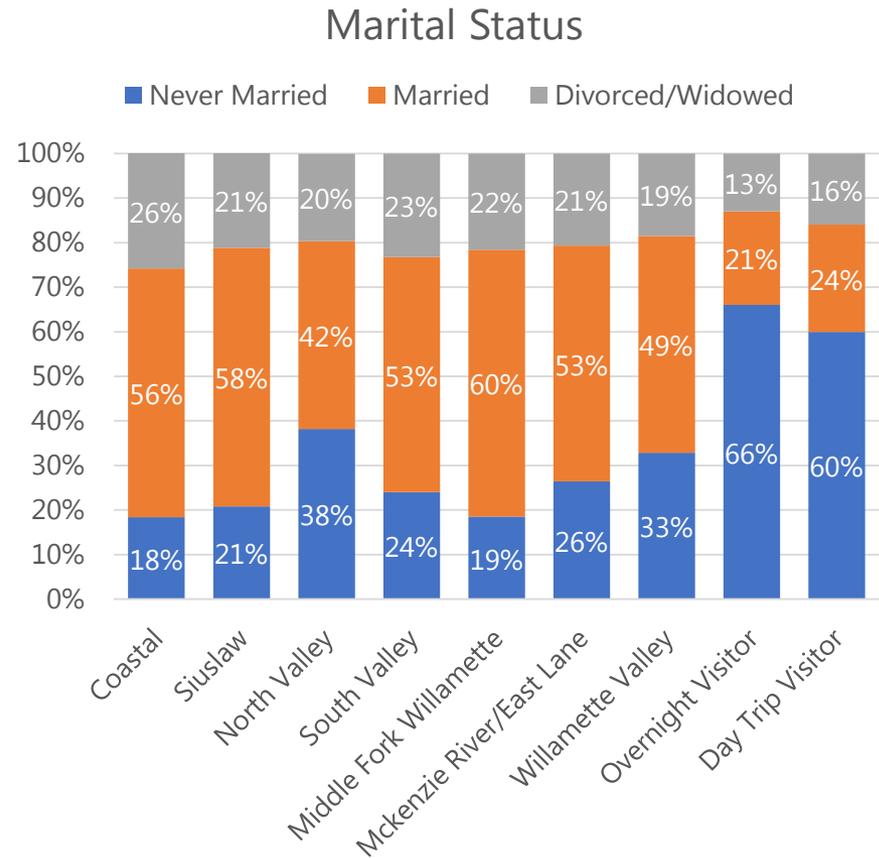
Children in Household

- Few Coastal households have children.
- The South Valley, Middle Fork, and McKenzie River Regions, are the regions where households are most likely to include children.



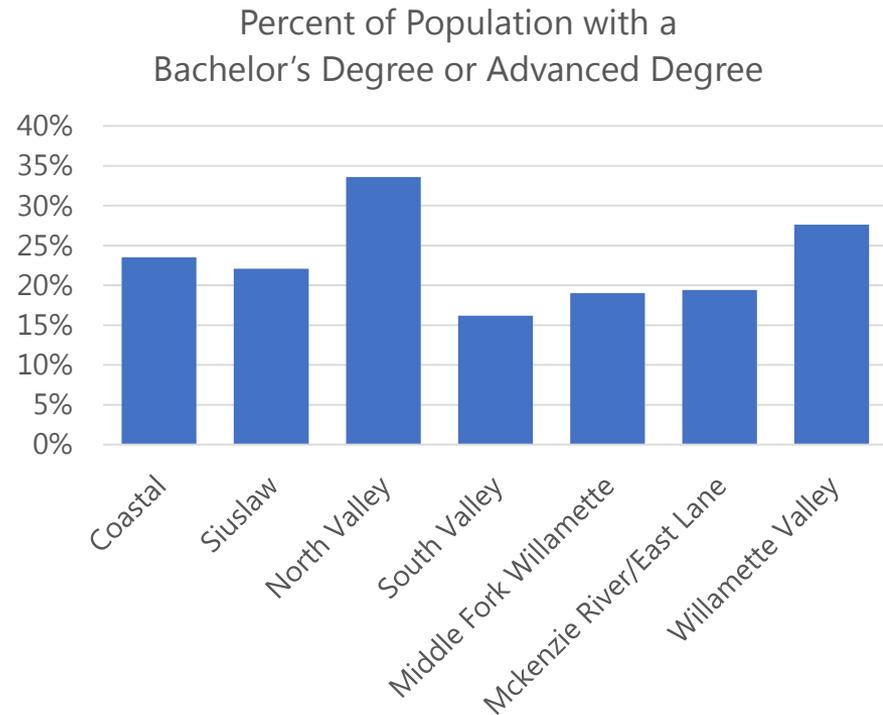
Marital Status

- The marital status of most of Lane County's regions is similar, with between 53 and 60% married.
- The North Valley is the exception, where the percent of never married households is almost the same as married (38 versus 42%).
- A majority (66%) of visitors to the state are not married.



Education

- North Valley residents are the most likely to have a college degree; South Valley residents are the least likely.
- The average overnight visitor to Oregon is highly educated: 61% have a bachelor's or advanced degree.



Ethnicity/Race

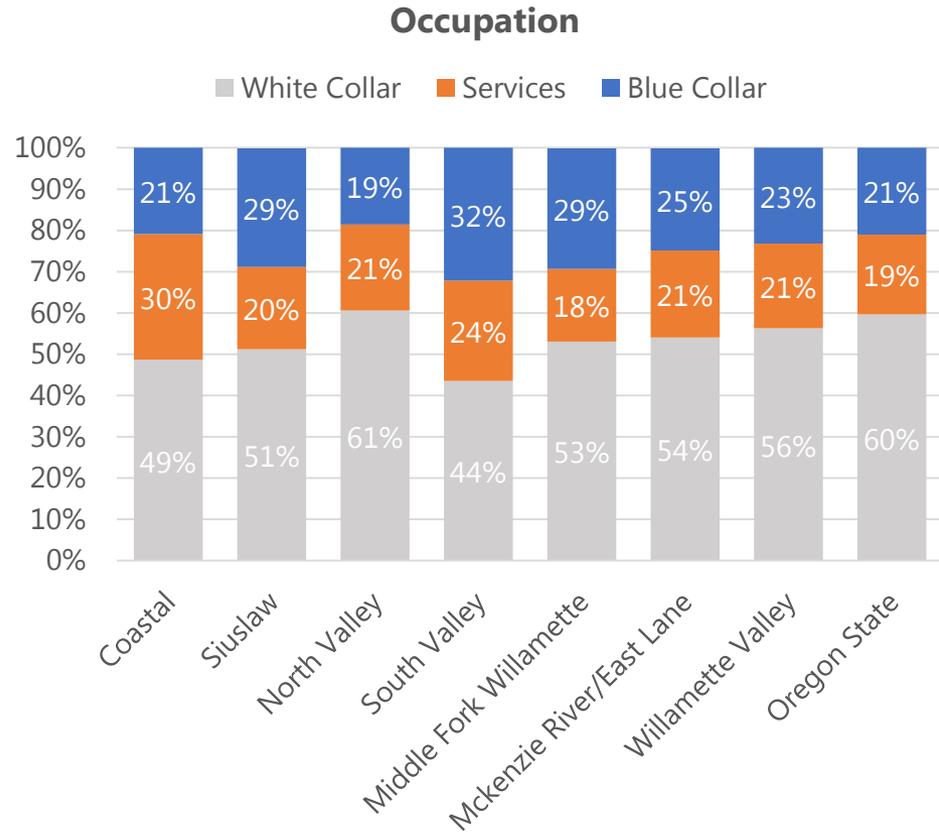
- A majority of the population is white; white residents make up between 83 and 93% of each area reviewed.
- Of the six Lane County regions, the North Valley is the most diverse, with a larger share of Asian and individuals of other races, as well as the highest proportion of individuals of Hispanic origin.

Population by Race/Ethnicity, 2016

	Coastal	Siuslaw	North Valley	South Valley	Middle Fork Willamette	Mckenzie River/East Lane	Willamette Valley
White Alone	92%	93%	85%	91%	90%	90%	83%
Black Alone	0%	0%	1%	0%	1%	1%	1%
American Indian Alone	2%	2%	1%	1%	2%	1%	1%
Asian Alone	1%	1%	4%	1%	1%	1%	3%
Pacific Islander Alone	0%	0%	0%	0%	0%	0%	0%
Some Other Race Alone	1%	1%	4%	3%	2%	3%	7%
Two or More Races	4%	4%	5%	4%	5%	4%	4%
Hispanic Origin	5%	4%	10%	7%	7%	8%	15%

Occupation

- Residents of Siuslaw, South Valley, and Middle Fork regions are more likely than other regions to work in blue collar jobs.
- The North Valley has the greatest share of white collar workers.



Regional Industries

- Most prevalent Lane Co. Industries:
 - Services (healthcare, protective, food prep, other)
 - Retail
 - Manufacturing
- Coastal and Siuslaw Regions most different to comparisons
 - (Higher % Construction)

Eugene, Cascades, and Coast

- Travel Lane County is the private, nonprofit “destination marketing organization” for Lane County.
- The brand and activities promoted to tourists places a strong emphasis on outdoor adventure and recreation, along with local food and beverage destinations.
- This brand should attract tourists interested in visiting and paying for access and amenities at Lane County Parks. Lane County Parks should work closely with Travel Lane County to make sure some parks are among the destinations promoted.



Outdoor
Adventures



Waterfalls



Natural Wonders



Eugene Ale Trail



Wine Country



Local Foods



Family Fun



Geocaching



Water Activities

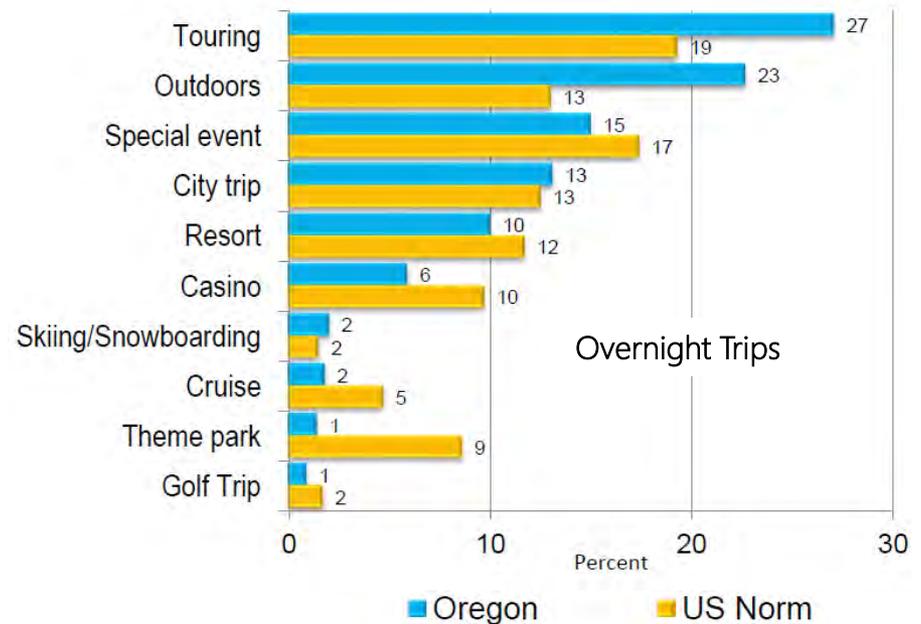
Travel Oregon: 2015 Visitor Report

- Approximately 2% of all adult domestic trips made nationwide in 2015 were to Oregon.
- 13.4 million adult overnight trips to Oregon
- 25 million adult *day* trips to Oregon—nearly twice as many as overnight trips.



Main Purpose of Trips

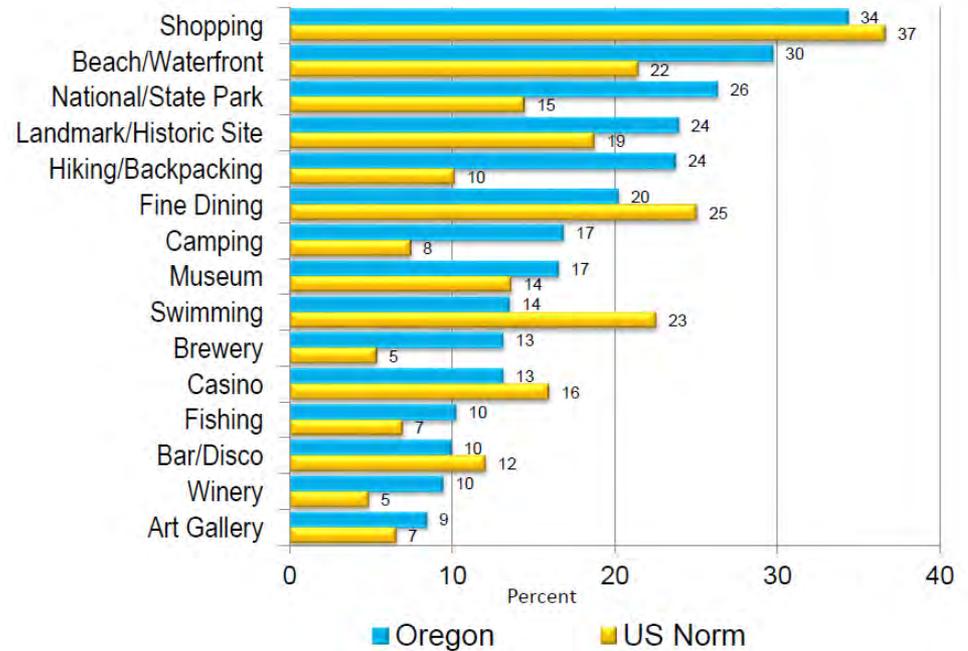
- Touring and outdoors are the most common purpose for both overnight and day trips to Oregon.
- They are also more common reasons to visit Oregon than other US destinations.
- Visitors who come for touring and outdoors reasons are natural potential visitors to Lane County Parks.



Source: 2015 Travel Oregon Visitor Report, Longwoods

Overnight Trip Activities

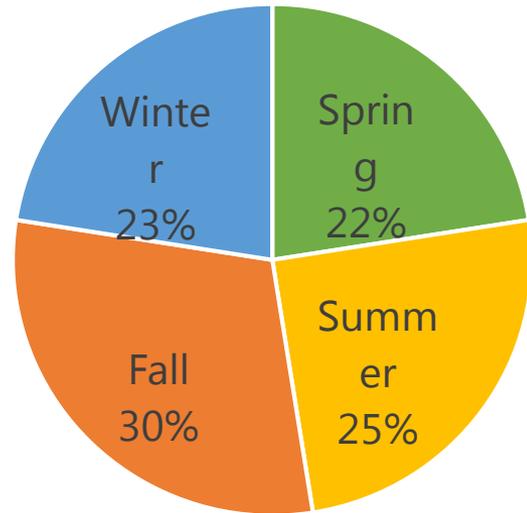
- Visitors participate in a wide variety of activities during their trips as shown at right.
- Visitors to Oregon are more likely to go to national or state parks, visit historic sites, and hike or backpack than the average visitor to another US destination. This represents a potential



Source: 2015 Travel Oregon Visitor Report, Longwoods

Season of Trips

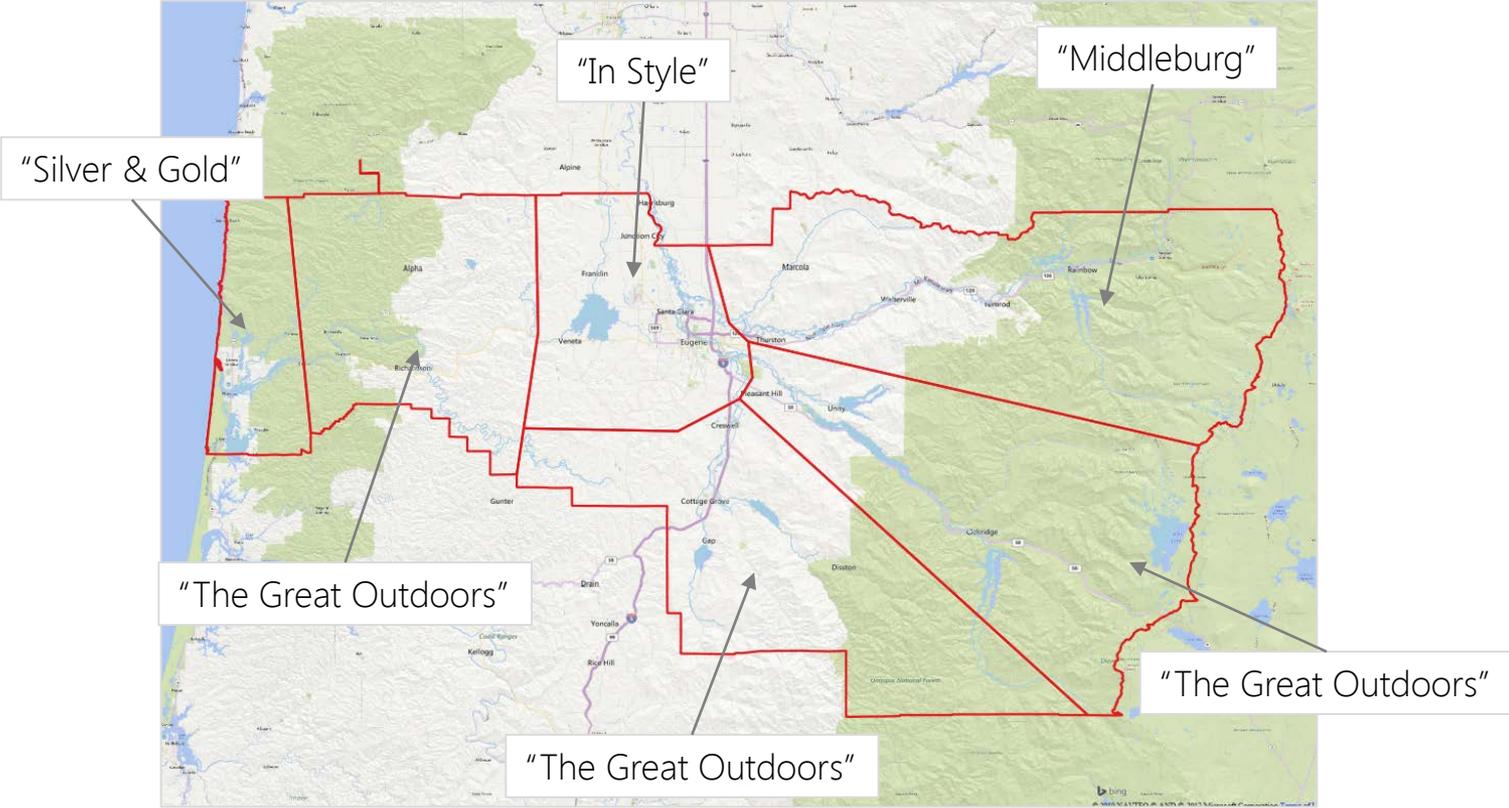
- Trips are relatively evenly split amongst the four seasons.
- However, fall is the most popular for both overnight and day trips to Oregon, followed by summer, winter, and then spring.



ESRI Tapestry Segmentation

ESRI's "tapestry segments" describe customers' lifestyle choices, purchase options, and recreation based on demographic and socioeconomic characteristics.

Top Tapestry Segments by Region



Coastal Region: 9A “Silver & Gold”

- 2nd oldest senior market
- Affluent, well-educated, retired
- Prefer bucolic setting but close to cities
- Neighborhoods include seasonal or vacation homes (typically high vacancy rate)



LifeMode Group: Senior Styles
Silver and Gold

9A

Households: 883,000

Average Household Size: 2.02

Median Age: 61.8

Median Household Income: \$63,000

WHO ARE WE?

Almost the oldest senior market (second to *The Elders*), the difference of 10 years in median age reveals a socioeconomic difference: This is the most affluent senior market and is still growing. The affluence of *Silver and Gold* has afforded the opportunity to retire to sunnier climates that feature exclusive communities and vacation homes. These consumers have the free time, stamina, and resources to enjoy the good life.

OUR NEIGHBORHOOD

- Residents of *Silver and Gold* prefer a more bucolic setting, but close to metropolitan cities.
- Predominantly single-family, owner-occupied homes that have a median value of \$289,000 (Index 163).
- Neighborhoods include seasonal or vacation homes, reflected in the high vacancy rate of 35%.
- Mostly older married couples with no children, average household size is 2.02.

SOCIOECONOMIC TRAITS

- Well-educated seniors, 44% have college degree(s).
- Primarily retired, but many still active in the labor force, participation rate of 41%.
- Low unemployment at 7.2% (Index 83); with self-employment highest among Tapestry markets (Index 222).
- More than half of the households with income from wages/salaries, Social Security, or investments, many drawing retirement income (Index 219).
- Connected, but primarily to get news and track investments, more likely to own an e-reader or tablet than a smartphone.



Note: The Index represents the ratio of the segment rate to the US rate multiplied by 100. Consumer preferences are estimated from data by GfK MRI.

Coastal Region: 9A “Silver & Gold”

- Active population, desire regular exercise regimen
- Pursue active social life, travel, hobbies, and spots
- High home ownership
- Low population density



LifeMode Group: Senior Styles Silver and Gold



MARKET PROFILE (Consumer preferences are estimated from data by GfK MRI)

- Partial to luxury cars or SUVs; highest demand market for convertibles.
- Active seniors that maintain a regular exercise regimen and pay attention to healthier eating habits.
- Pursue the luxuries that well-funded retirement affords: an active social life, travel, hobbies, and sports (especially golf and boating) and liberal use of home maintenance services to minimize chores.
- Avid readers of newspapers, magazines (sports and travel), and books (audio, e-readers, or tablets).
- Generous supporters of charitable organizations.

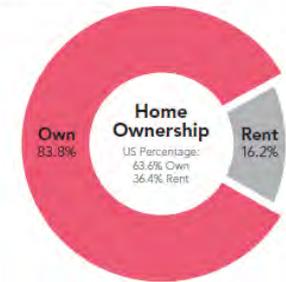
HOUSING

Median home value is displayed for markets that are primarily owner occupied; average rent is shown for renter-occupied markets. Tenure and home value are estimated by Esri. Housing type and average rent are from the Census Bureau's American Community Survey.



Typical Housing:
Single Family

Median Value:
\$289,000
US Median: \$177,000



POPULATION CHARACTERISTICS

Total population, average annual population change since Census 2010, and average density (population per square mile) are displayed for the market relative to the size and change among all Tapestry markets. Data estimated by Esri.



ESRI INDEXES

Esri developed three indexes to display average household wealth, socioeconomic status, and housing affordability for the market relative to US standards.



Siuslaw, South Valley, Middle Fork Willamette: 6C “The Great Outdoors”

- Educated empty nesters living active lifestyle
- Focus on land; active gardeners
- Prefer domestic travel



LifeMode Group: Cozy Country Living The Great Outdoors

6C

Households: 1,850,000

Average Household Size: 2.43

Median Age: 46.3

Median Household Income: \$53,000

WHO ARE WE?

These neighborhoods are found in pastoral settings throughout the United States. Consumers are educated empty nesters living an active but modest lifestyle. Their focus is land. They are more likely to invest in real estate or a vacation home than stocks. They are active gardeners and partial to homegrown and home-cooked meals. Although retirement beckons, most of these residents still work, with incomes slightly above the US level.

OUR NEIGHBORHOOD

- Over 55% of households are married-couple families; 36% are couples with no children living at home.
- Average household size is slightly smaller at 2.43.
- Typical of areas with rustic appeal, the housing inventory features single-family homes (76%) and mobile homes (16%); a significant inventory of seasonal housing is available (Index 398).
- Residents live in small towns and rural communities throughout the West, South, and Northeast regions of the country.
- More than half of all homes were constructed between 1970 and 2000.
- Most households have one or two vehicles; average travel time to work is slightly higher (28 minutes) despite a disproportionate number that work from home (Index 155).

SOCIOECONOMIC TRAITS

- Nearly 60% have attended college or hold a degree.
- Unemployment is lower at 8% (Index 88), but so is labor force participation at 60%.
- Typical of neighborhoods with older residents, income from retirement and Social Security is common, but residents also derive income from self-employment and investments.
- Residents are very do-it-yourself oriented and cost conscious.
- Many service their own autos, work on home improvement and remodeling projects, and maintain their own yards.
- They prefer domestic travel to trips abroad.



Note: The Index represents the ratio of the segment rate to the US rate multiplied by 100. Consumer preferences are estimated from data by GfK MRI.

Siuslaw, South Valley, Middle Fork Willamette: 6C “The Great Outdoors”

- Technology not central to lives
- Enjoy outdoor activities: hiking, hunting, fishing, boating
- High ownership rate
- Multiple vehicle households; 4WD trucks popular



LifeMode Group: Cozy Country Living

The Great Outdoors



MARKET PROFILE (Consumer preferences are estimated from data by GfK MRI)

- Satellite dishes and riding lawn mowers are familiar sights in these rural settings, along with multiple vehicles; four-wheel drive trucks are popular, too.
- Residents are members of AARP and veterans’ clubs and support various civic causes.
- Technology is not central in their lives: light use of Internet connectivity for shopping and entertainment.
- Most households have pets—dogs or cats.
- Television channels such as CMT, History, and Fox News are popular.
- They enjoy outdoor activities such as hiking, hunting, fishing, and boating.

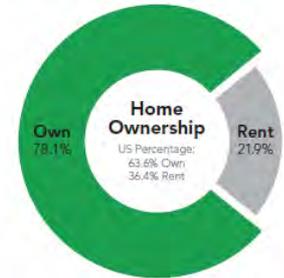
HOUSING

Median home value is displayed for markets that are primarily owner occupied; average rent is shown for renter-occupied markets. Tenure and home value are estimated by Esri. Housing type and average rent are from the Census Bureau’s American Community Survey.



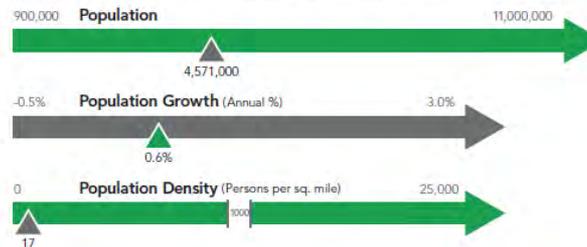
Typical Housing:
Single Family

Median Value:
\$189,000
US Median: \$177,000



POPULATION CHARACTERISTICS

Total population, average annual population change since Census 2010, and average density (population per square mile) are displayed for the market relative to the size and change among all Tapestry markets. Data estimated by Esri.



ESRI INDEXES

Esri developed three indexes to display average household wealth, socioeconomic status, and housing affordability for the market relative to US standards.



North Valley: 5B

“In Style”

- Professional couples/single HHs without children
- Time to focus on their homes and other interests
- Slightly older pop.
- Tech-savvy
- City dwellers of larger metro areas



LifeMode Group: GenXurban

In Style

5B

Households: 2,675,000

Average Household Size: 2.33

Median Age: 41.1

Median Household Income: \$66,000

WHO ARE WE?

In Style denizens embrace an urbane lifestyle that includes support of the arts, travel, and extensive reading. They are connected and make full use of the advantages of mobile devices. Professional couples or single households without children, they have the time to focus on their homes and their interests. The population is slightly older and already planning for their retirement.

OUR NEIGHBORHOOD

- City dwellers of large metropolitan areas.
- Married couples, primarily with no children (Index 112) or single households (Index 109); average household size at 2.33.
- Home ownership average at 69% (Index 108); more than half, 51%, mortgaged (Index 112).
- Primarily single-family homes, in older neighborhoods (built before 1980), with a mix of town homes (Index 133) and smaller (5–19 units) apartment buildings (Index 110).
- Median home value at \$213,500.
- Vacant housing units at 8.8%.

SOCIOECONOMIC TRAITS

- College educated: 46% are graduates (Index 162); 75% with some college education.
- Low unemployment is at 5.6% (Index 65); higher labor force participation rate is at 68% (Index 108) with proportionately more 2-worker households (Index 112).
- Median household income of \$65,600 reveals an affluent market with income supplemented by investments (Index 143) and a substantial net worth (Index 179).
- Connected and knowledgeable, they carry smartphones and use many of the features.
- Attentive to price, they use coupons, especially mobile coupons.



Note: The Index represents the ratio of the segment rate to the US rate multiplied by 100. Consumer preferences are estimated from data by GRK MRI.

North Valley: 5B

“In Style”

- Partial to SUVs or trucks
- Actively support the arts



LifeMode Group: GenXurban

In Style



TAPESTRY SEGMENTATION
esri.com/tapestry

MARKET PROFILE (Consumer preferences are estimated from data by GfK MRD)

- Partial to late model SUVs or trucks.
- Homes integral part of their style; invest in home remodeling/maintenance, DIY or contractors; housekeeping hired.
- Prefer organic foods, including growing their own vegetables.
- Financially active, from a variety of investments to home equity lines of credit.
- Meticulous planners, both well insured and well invested in retirement savings.
- Generous with support of various charities and causes.
- Actively support the arts, theater, concerts, and museums.

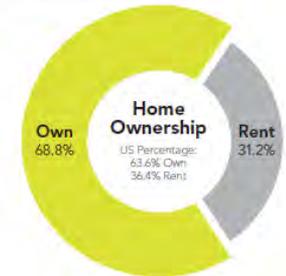
HOUSING

Median home value is displayed for markets that are primarily owner occupied; average rent is shown for renter-occupied markets. Tenure and home value are estimated by Esri. Housing type and average rent are from the Census Bureau's American Community Survey.



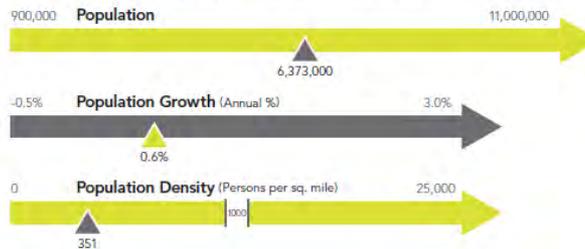
Typical Housing:
Single Family

Median Value:
\$214,000
US Median: \$177,000



POPULATION CHARACTERISTICS

Total population, average annual population change since Census 2010, and average density (population per square mile) are displayed for the market relative to the size and change among all Tapestry markets. Data estimated by Esri.



ESRI INDEXES

Esri developed three indexes to display average household wealth, socioeconomic status, and housing affordability for the market relative to US standards.



Mckenzie River/East Lane: 4C "Middleburg"

- Semirural locations within metro areas
- Young couple, many with children
- Traditional values



LifeMode Group: Family Landscapes

Middleburg

4C

Households: 3,319,000

Average Household Size: 2.73

Median Age: 35.3

Median Household Income: \$55,000

WHO ARE WE?

Middleburg neighborhoods transformed from the easy pace of country living to semirural subdivisions in the last decade, when the housing boom reached out. Residents are conservative, family-oriented consumers. Still more country than rock and roll, they are thrifty but willing to carry some debt and are already investing in their futures. They rely on their smartphones and mobile devices to stay in touch and pride themselves on their expertise. They prefer to buy American and travel in the US. This market is younger but growing in size and assets.

OUR NEIGHBORHOOD

- Semirural locales within metropolitan areas.
- Neighborhoods changed rapidly in the previous decade with the addition of new single-family homes.
- Include a number of mobile homes (Index 152).
- Affordable housing, median value of \$158,000 (Index 89) with a low vacancy rate.
- Young couples, many with children; average household size is 2.73.

SOCIOECONOMIC TRAITS

- Education: 66% with a high school diploma or some college.
- Unemployment rate lower at 7.4% (Index 85).
- Labor force participation typical of a younger population at 66.7% (Index 106).
- Traditional values are the norm here—faith, country, and family.
- Prefer to buy American and for a good price.
- Comfortable with the latest in technology, for convenience (online banking or saving money on landlines) and entertainment.



Note: The Index represents the ratio of the segment rate to the US rate multiplied by 100. Consumer preferences are estimated from data by GfK MRI.

Mckenzie River/East Lane: 4C "Middleburg"

- Partial to trucks, SUVs
- Focused on family-oriented entertainment and recreation
- Sports include hunting
- High population growth
- Low population density
- High home ownership



LifeMode Group: Family Landscapes Middleburg



MARKET PROFILE (Consumer preferences are estimated from data by GRK MRI)

- Residents are partial to trucks, SUVs, and occasionally, convertibles, or motorcycles.
- Entertainment is primarily family-oriented, TV and movie rentals or theme parks and family restaurants.
- Spending priorities also focus on family (children's toys and apparel) or home DIY projects.
- Sports include hunting, target shooting, bowling, and baseball.
- TV and magazines provide entertainment and information.
- Media preferences include country and Christian channels.

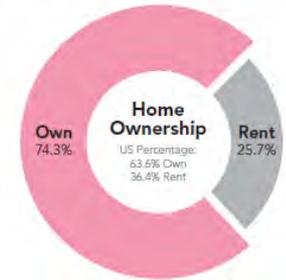
HOUSING

Median home value is displayed for markets that are primarily owner occupied; average rent is shown for renter-occupied markets. Tenure and home value are estimated by Esri. Housing type and average rent are from the Census Bureau's American Community Survey.



Typical Housing:
Single Family

Median Value:
\$158,000
US Median: \$177,000



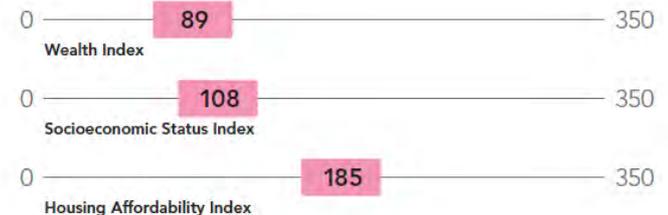
POPULATION CHARACTERISTICS

Total population, average annual population change since Census 2010, and average density (population per square mile) are displayed for the market relative to the size and change among all Tapestry markets. Data estimated by Esri.



ESRI INDEXES

Esri developed three indexes to display average household wealth, socioeconomic status, and housing affordability for the market relative to US standards.



Willamette Valley: 8E “Front Porches”



- Wider valley is characterized by young families or single households
- Greater number of renters in older homes
- Strong blue collar labor force with limited spending power; seek adventure

LifeMode Group: Middle Ground

Front Porches

8E

Households: 1,910,000

Average Household Size: 2.55

Median Age: 34.2

Median Household Income: \$39,000

WHO ARE WE?

Front Porches blends household types, with more young families with children or single households than average. This group is also more diverse than the US. Half of householders are renters, and many of the homes are older town homes or duplexes. Friends and family are central to *Front Porches* residents and help to influence household buying decisions. Residents enjoy their automobiles and like cars that are fun to drive. Income and net worth are well below the US average, and many families have taken out loans to make ends meet.

OUR NEIGHBORHOOD

- Nearly one in five homes is a duplex, triplex, or quad; half are older single-family dwellings.
- Just over half the homes are occupied by renters.
- Older, established neighborhoods; three quarters of all homes were built before 1980.
- Single-parent families or singles living alone make up almost half of the households.

SOCIOECONOMIC TRAITS

- Composed of a blue-collar work force with a strong labor force participation rate, but unemployment is high at 11%.
- Price is more important than brand names or style to these consumers.
- With limited incomes, these are not adventurous shoppers.
- They would rather cook a meal at home than dine out.
- They seek adventure and strive to have fun.



Note: The Index represents the ratio of the segment rate to the US rate multiplied by 100. Consumer preferences are estimated from data by GfK MRI.

Willamette Valley: 8E “Front Porches”

- Tech-savvy
- Enjoy variety of leisure activities
- Low population growth, high density
- Lower-than-average income



LifeMode Group: Middle Ground

Front Porches



TAPESTRY SEGMENTATION
esri.com/tapestry

MARKET PROFILE (Consumer preferences are estimated from data by GfK MRI)

- Go online for gaming, online dating, and chat rooms.
- Use their cell phones to redeem mobile coupons and listen to hip hop and R&B music.
- Drink energy and sports drinks.
- Participate in leisure activities including sports, indoor water parks, bingo, and video games.
- Watch Comedy Central, Nickelodeon, and PBS Kids Sprout.

HOUSING

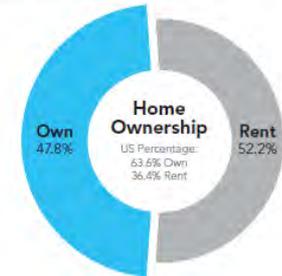
Median home value is displayed for markets that are primarily owner occupied; average rent is shown for renter-occupied markets. Tenure and home value are estimated by Esri. Housing type and average rent are from the Census Bureau's American Community Survey.



Typical Housing:
Single Family;
Multiunits

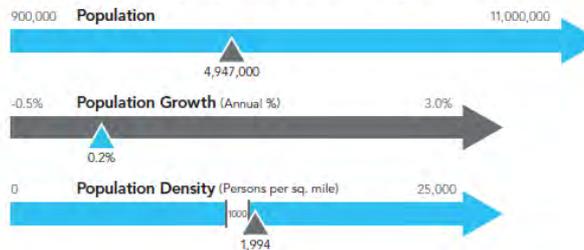
Average Rent:
\$890

US Average: \$990



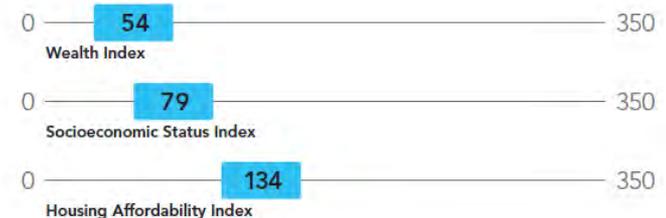
POPULATION CHARACTERISTICS

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ESRI INDEXES

Esri developed three indexes to display average household wealth, socioeconomic status, and housing affordability for the market relative to US standards.





Conclusions/Recommendations

Countywide

- Visitors to Oregon:
 - Generally single, in groups or families, well-educated
 - More likely to visit waterfronts, landmarks, and parks, and go hiking than national average
 - Take twice as many day trips as overnight trips
- Majority of county population in North Valley—will travel regionally for parks and recreation so heavily consider the preferences of this population in all strategies

Coastal

- Within 2nd most popular region in state for visitors. Can leverage coastline, inland waterways, and national forest—opportunities to increase accessibility for both visitors and coastal residents
- Elderly but active population with higher-than-average spending power across all sectors
- Consideration for children not a priority (only 15% households contain children)
- Demand for accessible parks for light-to-moderate exercise and recreation and social interaction
- Consider guided tours and senior attractions



Siuslaw

- Implement accessible, cost-effective programs, fee services, amenities
 - 2nd oldest region behind Coastal region, highest proportion of blue collar workers, low per capita income
- Moderate demand for child-friendly parks (22% of households have children)
- Residents more likely to travel domestically, and interact with land—opportunities for parks and features that promote hiking, fishing, hunting, boating



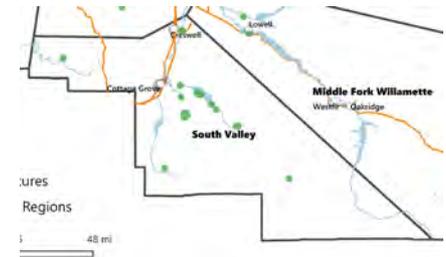
North Valley

- Biggest population concentration, may visit surrounding regions
- Urban parks and amenities for recreation, social interaction
- Youngest, most active region with high spending power—can provide high-quality semi-urban parks
- Moderate demand for child-friendly parks (26% of households have children)
- Well-educated population – potential for interactive and interpretive park features
- Highest diversity among all regions—potential for cultural exploration, placemaking, etc.



South Valley

- Family-oriented and child friendly parks
 - 30% of households have children; single-occupancy households make up only one-quarter of total
- Lowest educational attainment levels across all regions
- Offer more cost-effective programs, fee services, amenities
- Residents more likely to travel domestically, and interact with land—opportunities for parks and features that promote hiking, fishing, hunting, boating



Middle Fork Willamette

- Family-oriented and child-friendly
 - Majority family-households (only 1/4 single-person households; children in 28% of HHs)
 - 60% married
- Highest income profile – potential for more extensive programs, fee services, and amenities
- Residents more likely to travel domestically, and interact with land—opportunities for parks and features that promote hiking, fishing, hunting, boating



McKenzie River/East Lane



- Semirural, low density population clustered on river
 - Some characteristics shared with North Valley in residential areas on western boundary
- Implement child-friendly and accessible parks and features near population clusters (population is mostly young couples and families; 30% households with children)
- Target residents with more cost-effective programs, fee services, amenities
- Low educational attainment level

Appendix: Additional Data

ESRI “Tapestry Segmentation”

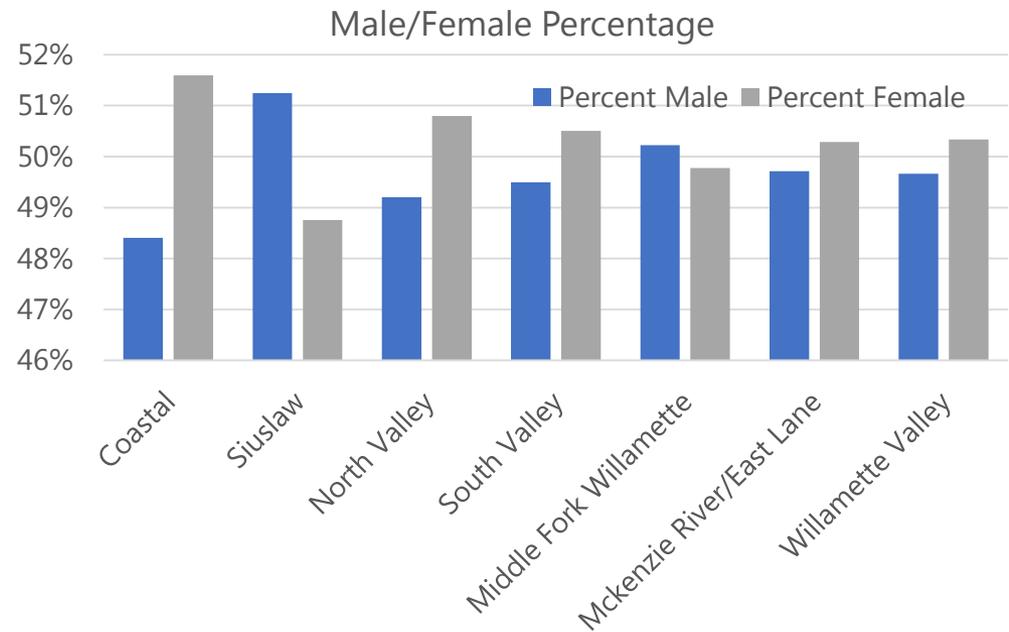
- 4C: Middleburg
 - (3 regions)
- 5A: Comfortable Empty Nesters
 - (1 region)
- 5B: In Style
 - (1 region)
- 6C: The Great Outdoors
 - (5 regions)
- 8E: Front Porches
 - (4 regions)
- 9A: Silver & Gold
 - (1 region)
- 9C: The Elders
 - (1 region)
- 9D: Senior Escapes
 - (2 regions)
- 10B: Rooted Rural
 - (1 region)
- 10D: Set to Impress
 - (1 region)

Tapestry #	Coastal	Siuslaw	North Valley	South Valley	Middle Fork Willamette	Mckenzie River/East Lane	Willamette Valley
1	Silver & Gold (9A)	The Great Outdoors (6C)	In Style (5B)	The Great Outdoors (6C)	The Great Outdoors (6C)	Middleburg (4C)	Front Porches (8E)
2	Senior Escapes (9D)	Senior Escapes (9D)	Front Porches (8E)	Middleburg (4C)	Senior Escapes (9D)	The Great Outdoors (6C)	Middleburg (4C)
3	The Elders (9C)	Rooted Rural (10B)	Set to Impress (11D)	Comfortable Empty Nesters (5A)	Front Porches (8E)	Front Porches (8E)	The Great Outdoors (6C)

Gender

- Travel Oregon Visitor Profile:

- Overnight:
 - 48 % Male
 - 52 % Female
- Day:
 - 43% Male
 - 57% Female



Travel Oregon

- Oregon Tourism Commission
 - Semi-independent agency est. in 2003
 - Develops biennial strategic marketing plan
 - Works with communities, industry, agencies, and private businesses to implement strategic plan
- 2015 Visitor Report (pictured right)
 - Provides overview for Oregon's domestic tourism business in 2015
 - Describes demographic profile of visitors
 - Provides data on transportation, technology, trip planning, accommodations, etc.





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Strategic Advisors to Public and Private Development

APPENDIX C

Overview of Planning Regions



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Appendix C: Overview of Planning Regions

Lane County parks were divided into six regions to understand with clarity and detail the different contexts and community needs across the county. Each region encompasses areas that are ecologically and culturally distinct. The regions are defined by landscape features such as watersheds and the cultures that developed around them (see Figure #). Regions Include:

- Coast
- Siuslaw
- North Valley
- McKenzie River/East Lane
- Middle Fork Willamette
- South Valley

The demographic and socioeconomic characteristics of residents in each region of the County were analyzed to understand common lifestyle choices and recreation preferences (See Appendix B). An analysis of natural and recreation assets coupled with the market segments point to the types of parks and recreation experiences that the County should develop in each region. This overview is noted below.

Coast

Dramatic Pacific Ocean coastline, rolling sand dunes, freshwater lakes and the Suislaw River estuary are defining features of the Coast region. The Coast region includes three natural areas, two special use parks, and six water access parks owned and managed by County Parks. Ada is an almost 100-acre County park on Siltcoos Lake, the largest coastal Lake in Oregon

Florence is the largest city in the region with approximately 8,600 residents. The town offers culinary, cultural and historic experiences that, in combination with surrounding outdoor recreation, attract tourists to the area. Beyond Florence, the coast region is sparsely populated. The Coast region has the County's highest proportion (80%) of one and two-person households, due to the concentration of older and retired residents.

Only 15% of households have children. It is an active population that desire regular exercise regimens and pursue active social lives, travel, and hobbies. Coastal residents are relatively high income as compared to other parts of the county.

Suislaw

The Suislaw National Forest covers much of this region. The Suislaw River and its tributaries flow through the region, providing a variety of water recreation experiences. Ten of the County's 29 Water Access Parks are located in this region as well as two Special Use Parks. This region is home to Camp Lane, one of the County's most unique recreation assets.

Residents in the Suislaw region are also older and 22% of households include children. Compared to other Lane County regions, Suislaw has the highest proportion of blue collar workers and low per capita income. Residents tend to enjoy outdoor activities such as hiking, hunting, fishing and boating. Many community members support civic causes and are members of Veteran's Clubs, AARP. The population in this region is slightly declining (-.5%).

North Valley

The North Valley is the most urban Lane County region and is home to most of the County's residents. The region also encompasses almost 2,650 acres of park land and six of the County's seven regional parks. The region includes the County's largest lake, Fern Fridge Lake, and the Willamette and McKenzie Rivers. However, the oak covered hillsides and grasslands are unique features of the park land in the North Valley.

The region's residents have lower rates of home ownership than in some of the other regions, but they are invested in the places they live. They support arts and culture and support charities and causes. As a college town, Eugene, and the surrounding area is home to young and active residents seeking the latest in recreation trends and activities. The North Valley is the most ethnically and racially diverse region in Lane County, which is a predominately White.

McKenzie River/ East Lane

The McKenzie river is the spine of this region, flowing from the Cascade Mountains into the Willamette Valley. County parks in this region include Nine Water Access Parks along the McKenzie. McKenzie River/East Lane also encompasses old growth forests, waterfalls,

Many of the residents in this region live in small communities along the McKenzie River. Residents tend to seek family-oriented entertainment and recreation. They are interested in sports, including hunting. This region has experienced high population growth (12%), although remains sparsely

population and there is a high rate of homeownership. McKenzie River/ East Lane is a popular area for fishing, hiking and biking, and the communities cater to visitors with lodging, guided outdoor experiences and other services.

Middle Fork Willamette

The region stretches from the Willamette Valley to east of the Cascades. It is largely covered by the Willamette and Umpqua National Forests and includes numerous lakes, reservoirs and creeks. There are only two County parks in this region: one local park and one covered bridge.

The Middle Fork Willamette region has low population growth but is high density compared to other Lane County areas. Residents are concentrated in small towns including Lowell and Oakridge. The region is relatively high income and residents tend to be tech-savvy and enjoy a variety of leisure activities. A majority of households are family households-- 28% include children and 60% of residents are married.

South Valley

This southern region of the Willamette Valley is an agricultural area that also features wooded hills, waterways, lakes and the Umpqua National Forest. County parks in South Valley include two waterfalls-- Siuslaw Falls and Wildwood Falls and three of the County's four covered bridges are located in this region.

The region is home to Cottage Grove, the third largest city in Lane County. This region is also family oriented with 30% of households including children. Residents tend to be interested in hiking, fishing, hunting and boating.

APPENDIX D

Questionnaire and Workshop Summary



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QUESTIONNAIRE AND WORKSHOP SUMMARY

This document summarizes the findings from the parks questionnaire and community workshops undertaken in Spring 2017 to update to *Lane County’s Parks & Open Space Master Plan*. The purpose of these activities was to identify preferred options for park improvements and the right level of investment. They included:

- Parks Questionnaire:** An online questionnaire was administered from April 14 through June 4, 2017. A total of 463 respondents participated, resulting in 368 fully completed surveys and 95 partially completed surveys. Full results are presented in Appendix A. For all questions, the percentages are calculated based on the total number of respondents who viewed the question—whether an answer was selected. Where possible, the number of people who did not respond to individual questions is noted in the count.
- Community Workshops.** Between April 24 and May 22, 2017, workshops were held in seven different locations throughout the county: Eugene, Mapleton, Leaburg, Cottage Grove, Florence, Oakridge and Springfield. Most workshops attracted a few attendees. A total of 106 people participated, including some representatives of the Parks Advisory Committee (PAC) and Parks Master Plan Task Force. Results from the group activities and worksheets are presented in Appendix B.

Community Outreach and Notification

Lane County Staff conducted a broad outreach process to ensure that residents were aware of the planning process and opportunities to be involved. Table 1 below summarizes the variety of outreach techniques applied between April 28 and June 5, 2017, to invite people to participate in the online questionnaire and community workshops.

Table 1: Outreach techniques applied to encourage public participation

MEDIUM:	TACTIC:	RESULTS:
Website	Updated the lanecounty.org/parksplan page with the information visitors need to get involved	Analytics won't be available until next month.
First Press Release	Shared information regarding the survey, workshops and process with more than 70 media representatives across Lane County	Editorial coverage in the Register-Guard (4/21); letter to the editor in both the Register-Guard (4/24) and the River Reflections (4/27); article in River Reflections (4/27)

MEDIUM:	TACTIC:	RESULTS:
		Notice published in Outdoors section of the Register-Guard on 4/25.
Second Press Release	Shared a second press release highlighting the Springfield meeting	Coverage on KVAL and KMTR on 5/19
Video	Created a 30-second PSA to promote involvement in the process	136 views on YouTube and Vimeo (not the primary sharing point)
Network Emails	Sent three emails to a list with more than 230 individuals with details about the survey, workshops and process	
Lane County Staff Email	Sent an email to 1,500 Lane County staff members inviting them to participate in the survey and workshops	Two enquiries for more information
Lane County Staff Newsletter	Included a promotion for the process, including video, in the May newsletter	516 opens; 11 video clicks; 0 link clicks
Key Communicator Network	Sent an update to 326 community leaders with details about the survey, workshops and process	168 opens; 4 clicks on the video; 2 clicks on the Parks Plan page
Facebook Video Post	Posted the video outside of a separate ad campaign to make it easy for others to share the video on Facebook	746 people reached; 299 video views; 10 shares; 42 post clicks (2 PMP link; 40 other)
Facebook Ad Campaign	Posted a video ad targeting Facebook users in the Lane County region over 18 years of age who have expressed interest in nature, outdoor activities, parks, etc. The ad ran from April 19-May 11	19,895 impressions (11,260 reach); 128 link clicks (106 unique); 27 button clicks; 4,498 actions; 247 30-second video views; 1,109 10-second video views; 4,279 3-second video views
Other Facebook posts	Posted reminders specifically about the Springfield meeting	115 reach
Twitter Video Quick Promote	Promoted the video for two days to increase reach prior to the first workshop	6,520 impressions; 1,092 media views; 17 detail expansions; 14 media engagements; 1 retweet; 5 link clicks
Twitter Ad Campaign	Created 3 ads targeting Twitter users in the Lane County region over 18	30,788 impressions; 66 link clicks

MEDIUM:	TACTIC:	RESULTS:
	years of age are running from April 18-May 11	
Other Twitter Posts	Reminders specifically about the Springfield meeting	1,508 impressions; 4 detail expansions; 10 media engagements; 2 retweets (KVAL and KMTR); 1 reply; 1 link click
Flyers	Created a flyer for each of the rural workshops and for Springfield and shared with Task Force members, as well as the network email list; parks employees are posting them in regional parks	Unknown
Letters	Task Force members submitted 6 letters to the editor to regional newspapers	One letter appeared in the Register-Guard (4/24) and one in River Reflections (4/27)
Editorials	Shared the press release with local media, including editorial boards/editors	The Register-Guard included a positive editorial encouraging involvement on 4/21
Digital Billboard	Between May 11 and May 22 one of several ads for the Springfield meeting looped for 8 seconds every 64 seconds on the digital billboard on Highway 126 in Springfield.	Average of 202,435 views per week
Radio PSAs	Between May 19 and May 22, 100 30-second PSAs aired across 7 local radio stations	The PSA ran a total of 79 times between 5/18 and 5/22: KFLY ran the ad 14 times between 5/18 and 5/22; KZEL ran the ad 7 times; Sports Radio 95.3 ran the ad 7 times; KUGN ran the ad 7 times; KNRQ ran the ad 7 times; Star 102.3 ran the ad 7 times; KLCC ran the ad 4 times; KNND ran the ad 7 times; KORE Sports ran the ad 7 times; KRVM ran the ad 7 times; KMGE ran the ad 5 times

Key Findings



- Despite the emphasis on outreach and notification, fewer people participated than expected. The lackluster response may suggest the lack of a strong personal connection between residents and County parks. Even among respondents, more people reported visiting State/Federal sites and city/local parks than visiting County parks.



- These results are not representative of Lane County overall. While an online questionnaire is not intended to be statistically-representative, it often will draw from a broader sample of the population than this questionnaire did. Most respondents are older, female long-term residents of Lane County. Most are from the Eugene-Springfield or Florence areas.
- Across all concepts, there is an interest in passive recreation opportunities, which may reflect the demographics of respondents more than overarching countywide priorities. The top reasons for visiting Lane County Parks include walking (77%), relaxing/quiet reflection (64%), hiking/backpacking (51%) and beach activities (40%). Walking and trail-related activities tend to be among the most popular of all types of recreation activities in the United States and in Oregon.
- Questionnaire and workshop results both illustrate a mix of priorities, including a desire to invest in all three concepts. While questionnaire responses noted a stronger emphasis on trail- and nature-based opportunities, three of the six top improvements desired in County parks are water-oriented (Table 1). These priority improvements show a striking similarity to the priority facilities to include in anchor parks, as noted in the workshop small group exercise (Table 2).

Table 1: Highest Priority Improvements for Lane County Parks

IMPROVEMENT	COUNT	PERCENTAGE
Nature trails (hikers only)	163	43.4%
Habitat protection/restoration areas (limited or no public access)	163	43.4%
Beach access	135	35.9%
Non-motorized boat launches (e.g., canoe, kayak, paddleboards)	132	35.1%
Trails that link with other regional trails	131	34.8%
Picnic areas/shelters	130	34.6%
Swimming areas	130	34.6%

Table 2: Most Popular Facilities Desired in Anchor Parks (Small Group Exercise)

DESIRED FACILITIES	# OF GROUPS SELECTING
Small picnic area (tables/barbecues)	16
Beach /water access	15
Non-motorized boat launches (e.g., canoe, kayak, driftboat)	15
Habitat protection and restoration	15
Nature trails in this anchor park	14
Designated swimming area	13

Note: Additional facilities selected by 10 or more groups include interpretive elements (12), viewpoints/seating (12), regional trails connecting to other destinations (12), preserved historic/cultural elements (fishing platform/pier (10), and nature play areas (10).

- In a small group exercise, workshop participants noted a desire for a higher level of investment at key park sites in each region. Although Leaburg groups on average desired lesser developed parks than groups in other areas, most groups designed parks requiring an investment of several million dollars.
- Questionnaires respondents suggest that there is limited support for increasing fees or passing a funding measure. Increased event fees for small or large group events showed the most support (55%). In comparison, only 25% were in favor of increasing day-use fees. Since the questionnaire is completed by people with an interest in County parks (91% have visited County parks), a voter poll typically would show less support.
- Residents may be willing to support parks in other ways. A total of 15% of respondents indicated that they would be interested in joining a one-time volunteer event in a park, with nearly 13% interested in joining an ongoing “friends of the park” group for a park in their area.

Next Steps



The questionnaire and workshop findings will support work by the Master Plan Task Force to define goals and strategies for enhancing parks in the future. These goals and strategies will be cross-checked with the Parks Advisory Committee, Project Management Team and Board of County Commissioners in early Fall 2017 to identify recommendations for park improvements, management and operations.

Appendix A

Questionnaire Results



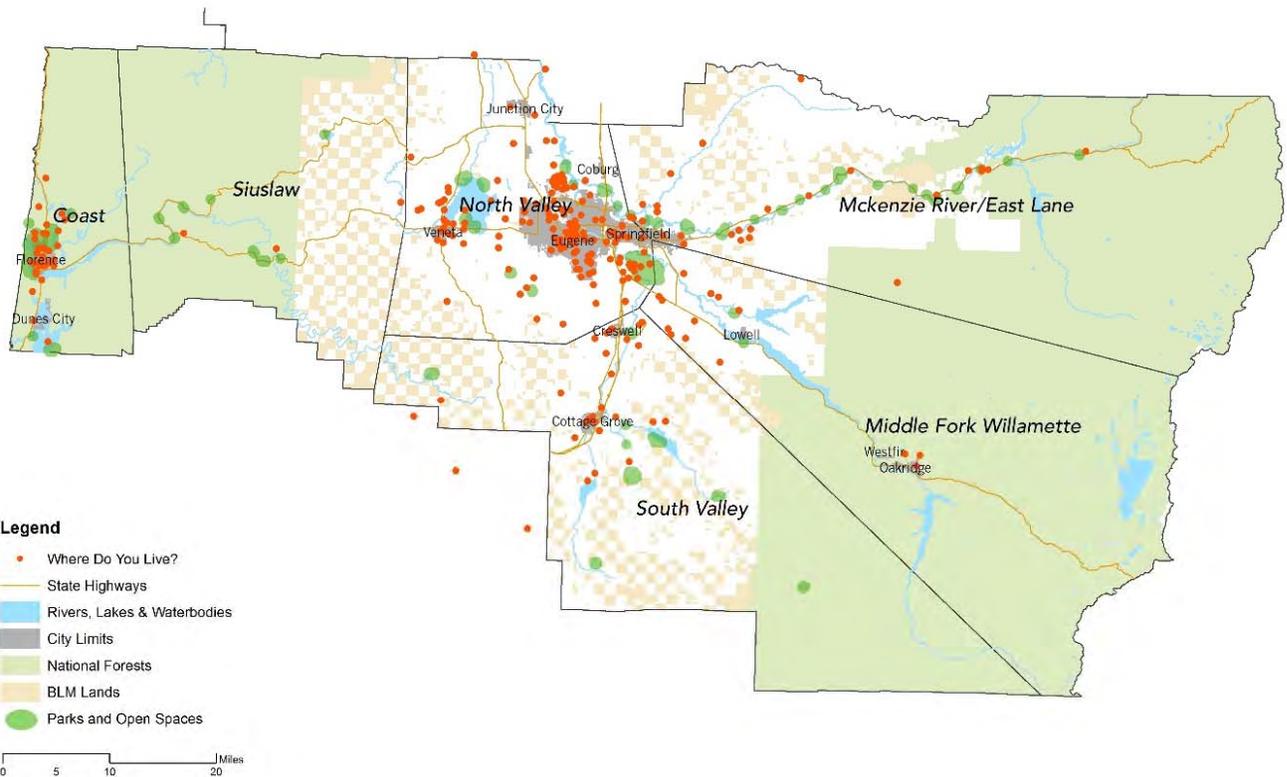


Please tell us about yourself.

Question 1: Do you live in Lane County? Choose one.

ANSWER	COUNT	PERCENTAGE
Yes	392	93.7%
No	4	1.0%
No answer	22	5.3%
Totals	418	100%

Question 2: Move the marker on the map to indicate the general location of your home.



Question 3: If you live in Lane County, how long have you lived there? Choose one.

ANSWER	COUNT	PERCENTAGE
25+ years	168	42.9%
10-25 years	127	32.4%
2-5 years	49	12.5%
6-10 years	39	10.0%
0-1 years	6	1.5%
No answer	3	0.8%
Totals	392	100%

Question 4: Do you work in Lane County? Choose one.

ANSWER	COUNT	PERCENTAGE
Yes	282	67.5%
No	83	19.9%
No answer	53	12.7%
Totals	418	100%

Question 5: What is your age? Choose one.

ANSWER	COUNT	PERCENTAGE
Under 18	1	0.2%
18-24	8	1.9%
25-34	31	7.4%
35-49	89	21.3%
50-64	144	34.5%
65-74	101	24.2%
75+	25	6.0%
No answer	19	4.6%
Totals	392	0.2%

Question 6: Please indicate your gender. Choose all that apply.

ANSWER	COUNT	PERCENTAGE
Female	253	60.5%
Male	135	32.3%
Transgender	1	0.2%
Prefer not to answer	13	3.1%
Other	5	1.2%

Question 7: Most people think of themselves as belonging to an ethnic or racial group. How do you identify yourself? Choose all that apply.

ANSWER	COUNT	PERCENTAGE
Caucasian/White	361	86.4%
Native American	15	3.6%
Hispanic/Latino	13	3.1%
Multi-racial	13	3.1%
Asian or Asian American	7	1.7%
African American/Black	2	0.5%
Other	15	3.6%

Next, tell us how you use parks and recreation areas in Lane County.

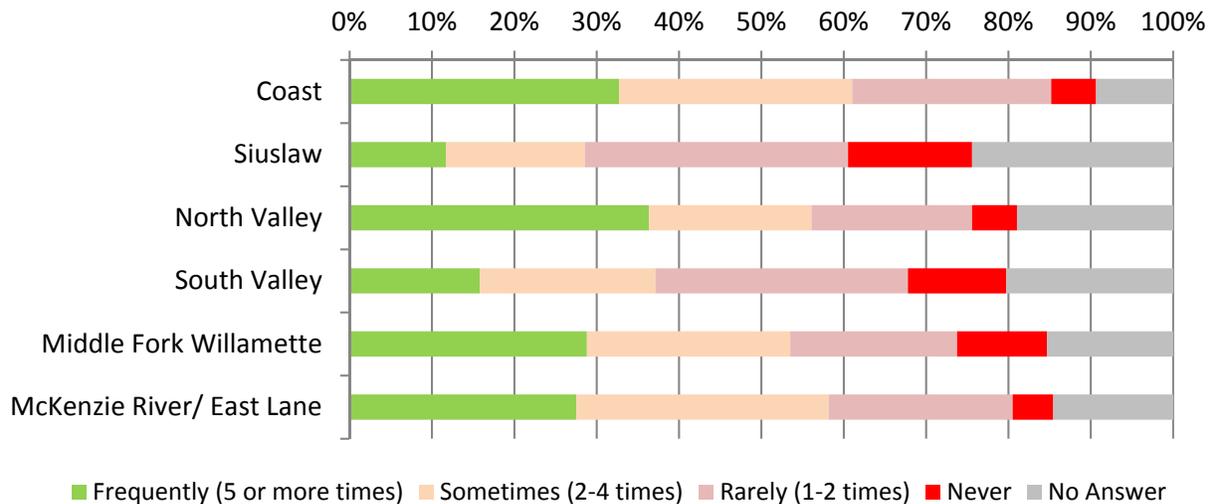
Question 8: Do you visit Lane County Parks? Choose one.

ANSWER	COUNT	PERCENTAGE
Yes	371	91.4%
No	5	1.2%
Maybe. I visit parks, but I'm not sure if any are Lane County Parks	14	3.5%
No answer	16	3.9
Totals	406	100%

Question 9: If you answered yes or maybe to Question 8, in what season do you visit Lane County Parks most frequently? Choose all that apply.

ANSWER	COUNT	PERCENTAGE
Summer	363	94.3%
Fall	308	80.0%
Spring	289	75.1%
Winter	172	44.7%
Fishing season(s)	41	10.7%

Question 10: If you answered yes or maybe to Question 8, how frequently do you visit **Lane County parks and recreation areas** during the peak summer season (or fishing season) in the following regions? For each row, check the column that best describes how often you visit parks in that region. Please refer to Question 2 for a regional map.



Question 11: What are the primary reasons that you visit/use Lane County Parks? (Please check your top two choices in each topic area)

ANSWER (WATER-BASED)	COUNT	PERCENTAGE
Beach activities	155	40.3%
Non-motorized boating such as sail boats and paddleboards	102	26.5%
Swimming	100	26.0%
Fishing	70	18.2%
Power boating	24	6.2%
Other	42	10.9%

ANSWER (NATURE-BASED)	COUNT	PERCENTAGE
Relaxing/quiet reflection	246	63.9%
Camping	142	36.9%
Bird/wildlife watching	135	35.1%
Picnicking	108	28.1%
Other	36	9.4%

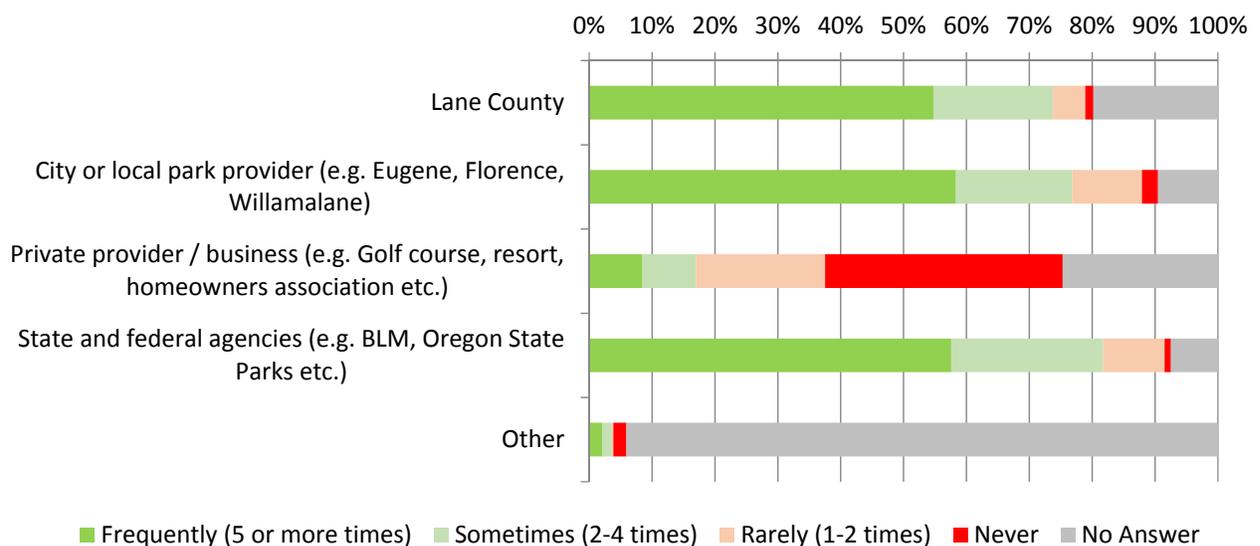
ANSWER (TRAIL-BASED)	COUNT	PERCENTAGE
Walking	296	76.9%
Hiking/Backpacking	196	50.9%
Bicycling	59	15.3%
Horseback riding	48	12.5%
Jogging/running	22	5.7%
Using off-highway vehicle (motorized)	11	2.9%
Other	14	3.6%

ANSWER (OTHER)	COUNT	PERCENTAGE
Answer	55	14.3%
No answer	330	85.7

Question 12: How would you rate the general upkeep and maintenance of existing Lane County parks?

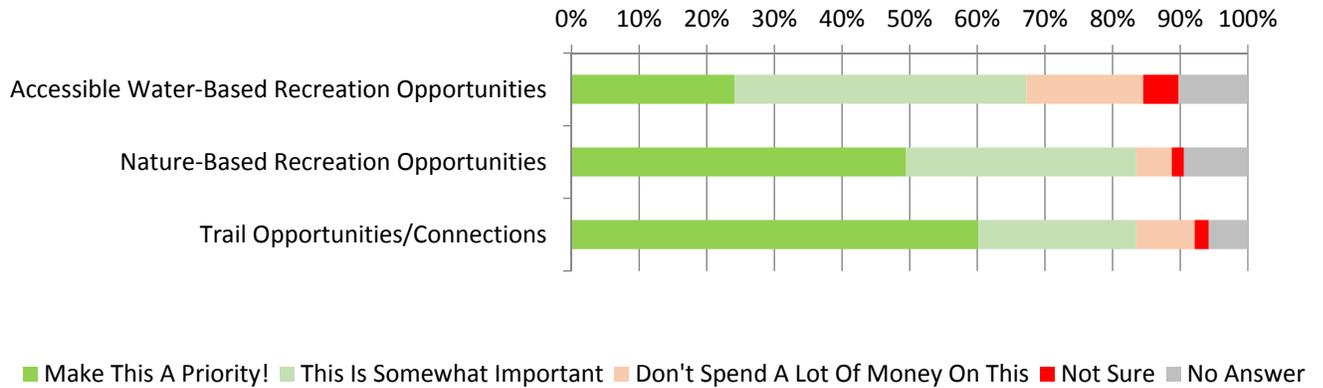
ANSWER	COUNT	PERCENTAGE
Excellent	31	8.0%
Good	172	44.2%
Neither good nor bad	78	20.1%
Poor	34	8.7%
Very poor	5	1.3%
Don't Know	6	1.5%
No answer	63	16.2%
Total	389	100%

Question 13: In Lane County, many public and private entities provide park and recreational facilities. Please mark the column that best describes how often you visit parks provided by the following entities during the peak summer season (or fishing season).



The next series of questions asks about potential different directions and levels of investment that the County could pursue for its parks and public lands.

Question 14: Thinking about the three concepts, what level of investment should the County support for the future? (Please select one response for each concept)



Question 15: Where should the County focus its investments? (Please select your top two choices)

ANSWER	COUNT	PERCENTAGE
On improving the maintenance and condition of existing parks	218	57.1%
On a mix of existing and new recreation opportunities	119	31.2%
Equally across the county	86	22.5%
On providing new trails	84	22.0%
On developing vacant park sites already owned by Lane County	75	19.6%
On providing new parks and open space	37	9.7%
On one or two large, popular parks within each region	27	7.1%
On parks near my home	21	5.5%

Thinking about the three general concepts, what types of improvements would you like to see?

Question 16: What type of trails/pathways should have the highest priority in Lane County parks? (Please select your top two choices)

ANSWER	COUNT	PERCENTAGE
Nature trails (hikers only)	163	43.4%
Trails that link with other regional trails	131	34.8%
Trails that accommodate multiple user types	113	30.1%
Trails that link neighborhoods with community destinations	112	29.8%
Paved trails for walking, biking, etc.	77	20.5%
Equestrian trails	44	11.7%
Mountain biking trails	20	5.3%
On-street bikeways	14	3.7%
Motorized trails (ATV, OHV, motorbike)	7	1.9%
None of the above	4	1.1%

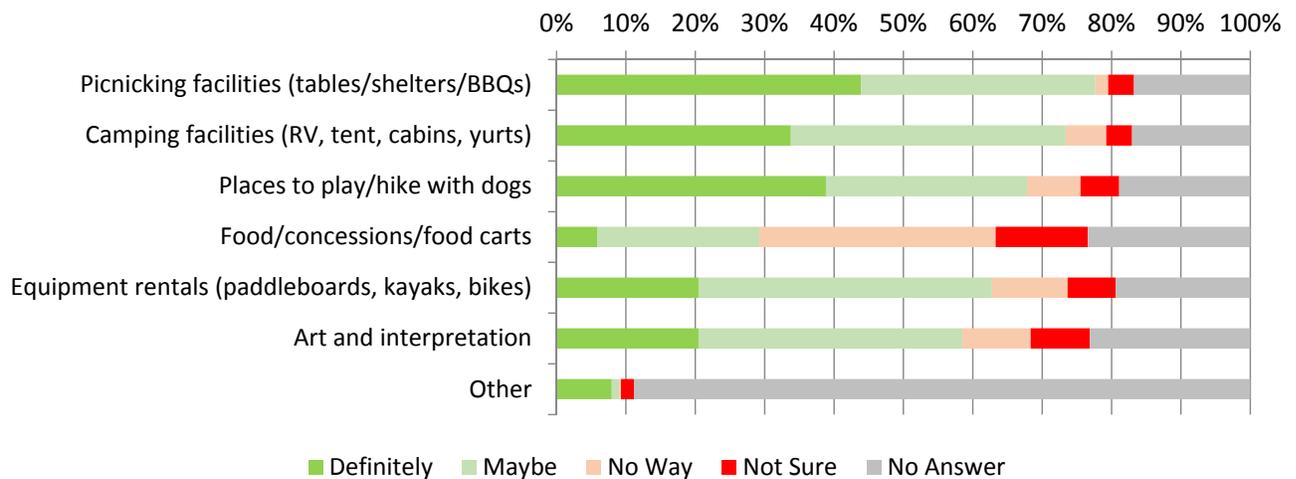
Question 17: What type of natural area/habitat improvements should have the highest priority in Lane County parks? (Please select your top two choices)

ANSWER	COUNT	PERCENTAGE
Habitat protection/restoration areas (limited or no public access)	163	43.4%
Campgrounds/cabins	117	31.1%
Nature play areas	90	23.9%
Picnic areas	88	23.4%
Environmental education signs and outdoor classrooms	62	16.5%
Community gardens/arboretums	60	16.0%
Interpretative elements	55	14.6%
Adventure facilities (e.g., zip line, climbing rock)	38	10.1%
None of the above	8	2.1%
Indoor nature center	7	1.9%

Question 18: What type of water-based/water access activities or improvements should have the highest priority in Lane County parks? (Please select your top two choices)

ANSWER	COUNT	PERCENTAGE
Beach access	135	35.9%
Non-motorized boat launches (e.g., canoe, kayak, paddleboards)	132	35.1%
Picnic areas/shelters	130	34.6%
Swimming areas	130	34.6%
Fishing areas	80	21.3%
Motorized boat launches	20	5.3%
Extended vehicle parking areas (boat trailers)	18	4.8%
None of the above	13	3.5%
Marina	11	2.9%

Question 19: What type of facilities, activities and/or experiences would you like to see more of in County parks (where appropriate)?



Reduction in federal timber funding and the recession have created a number of funding challenges for Lane County over the last few years.

Question 20: What types of funding options would you be willing to support to fund your preferred level of park maintenance and improvements in the future? (Select all that apply.)

ANSWER	COUNT	PERCENTAGE
Increasing events fees (fees to hold small or large group events in parks)	207	55.2%
Adding a new voter-approved funding measure dedicated to parks and recreation facilities	189	50.4%
Providing stricter enforcement of payment for current park day use fees	154	41.1%
Increasing reservation fees for camp sites	131	34.9%
Increasing reservation fees for picnic shelters and facilities	122	32.5%
Increasing Annual Parks Parking Pass fees	115	30.7%
Increasing parks day-use fees	96	25.6%
Cutting other services to shift funding to parks	41	10.9%
Other	45	12.0%

For those who selected funding options they were willing to support, follow-up questions asked what level of funding increase they would support (where applicable). The next seven tables indicate the supported level of funding increase.

How much of an increase in events fees to hold small or large group events in parks would you be willing to support? Events fees to hold small or large group events in parks depend on the size of the event.

ANSWER	COUNT	PERCENTAGE
Increase some: 15%	78	37.7%
Increase a little: 10%	59	28.5%
Increase more: 25%	51	24.6%
Don't know	11	5.3%
No answer	8	3.9%
Total	207	100%

What level of additional taxes from a voter-approved funding measure would you be willing to support?

ANSWER	COUNT	PERCENTAGE
\$25.00-50.00 per year	86	45.5%
Less than \$25.00 per year	48	25.4%
\$50.00-100.00 per year	22	11.6%
More than \$100.00 per year	18	9.5%
Don't know	9	4.8%
No Answer	6	3%
Total	189	100%

How much of an increase in reservation fees for camp sites would you be willing to support? Reservation fees for camp sites currently range from \$30-35.

ANSWER	COUNT	PERCENTAGE
Increase a little: \$3.00-3.50	58	44.3%
Increase some: \$4.50-5.25	50	38.2%
Increase more: \$7.50-8.75	18	13.7%
Don't know	3	2.3%
No answer	2	1.5%
Total	131	100%

How much of an increase in reservation fees for picnic shelters and facilities would you be willing to support? Reservation fees for picnic shelters and facilities currently range from \$100-150.

ANSWER	COUNT	PERCENTAGE
Increase a little: \$10.00-15.00	45	36.9%
Increase some: \$15.00-22.50	41	33.6%
Increase more: \$25.00-37.50	26	21.3%
Don't know	6	4.9%
No answer	4	3.3%
Total	122	100%

How much of an increase in fees for Annual Parks Parking Passes would you be willing to support? Annual Parks Parking Passes are currently \$40.

ANSWER	COUNT	PERCENTAGE
Increase more: \$10.00	50	43.5%
Increase a little: \$4.00	32	27.8%
Increase some: \$6.00	30	26.1%
Don't know	2	1.7%
No answer	1	0.9%
Total	115	100%

How much of an increase in day-use fees would you be willing to support? Day use fees are currently \$4.

ANSWER	COUNT	PERCENTAGE
Increase more: \$1.00	79	82.3%
Increase some: 60 cents	8	8.3%
Increase a little: 40 cents	6	6.3%
Don't know	2	2.1%
No answer	1	1.0%
Total	96	100%

If you selected cutting other services, what services should Lane County cut to shift more funding to parks?

ANSWER	COUNT	PERCENTAGE
Answer	28	68.3%
No answer	13	31.7%
Total	41	100%

Question 22: Would you be interested in joining (choose all that apply):

ANSWER	COUNT	PERCENTAGE
A one-time volunteer event in a park?	55	15.0%
An ongoing “friends of the park” group for a park in your area?	47	12.8%
All of the above	42	11.4%
A contact list of people interested in a specific park (info, volunteer activities, etc.)?	30	8.2%

Appendix B

Community Workshop Results





Between April 24 and May 22, 2017, workshops were held in seven different locations throughout the county: Eugene, Mapleton, Leaburg, Cottage Grove, Florence, Oakridge and Springfield. Most workshops attracted a few attendees, although no one attended the Oakridge Workshop. A total of 106 people participated. The workshop included a presentation, large group activity, small group exercise, large group discussion, and worksheet to fill in throughout the meeting. Comments and results from these activities are noted below.

Large Group Activity

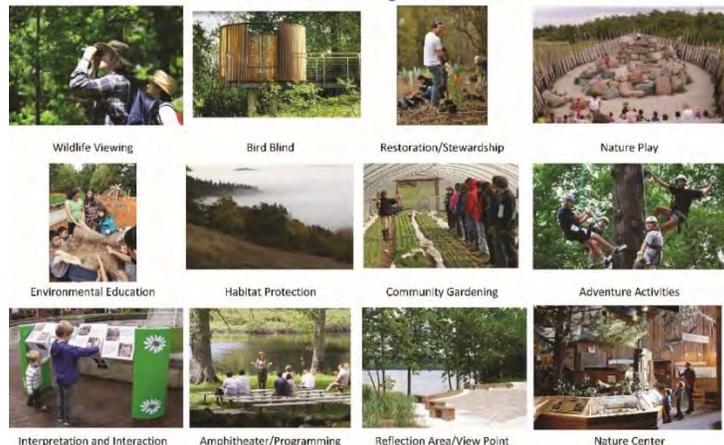
Participants were given eight dots each and directed to place dots next to the images that represent their favorite activities and/or experiences. Results were discussed at the meeting by noting whether more dots are on the water, nature or trails poster (or evenly distributed across all).

Figure 1: Photo collage posters used in the large group activity

Water-Based Activities and Experiences



Nature-Based Activities and Experiences



Connected Trail-Based Activities and Experiences



Community members participating in the large group activity

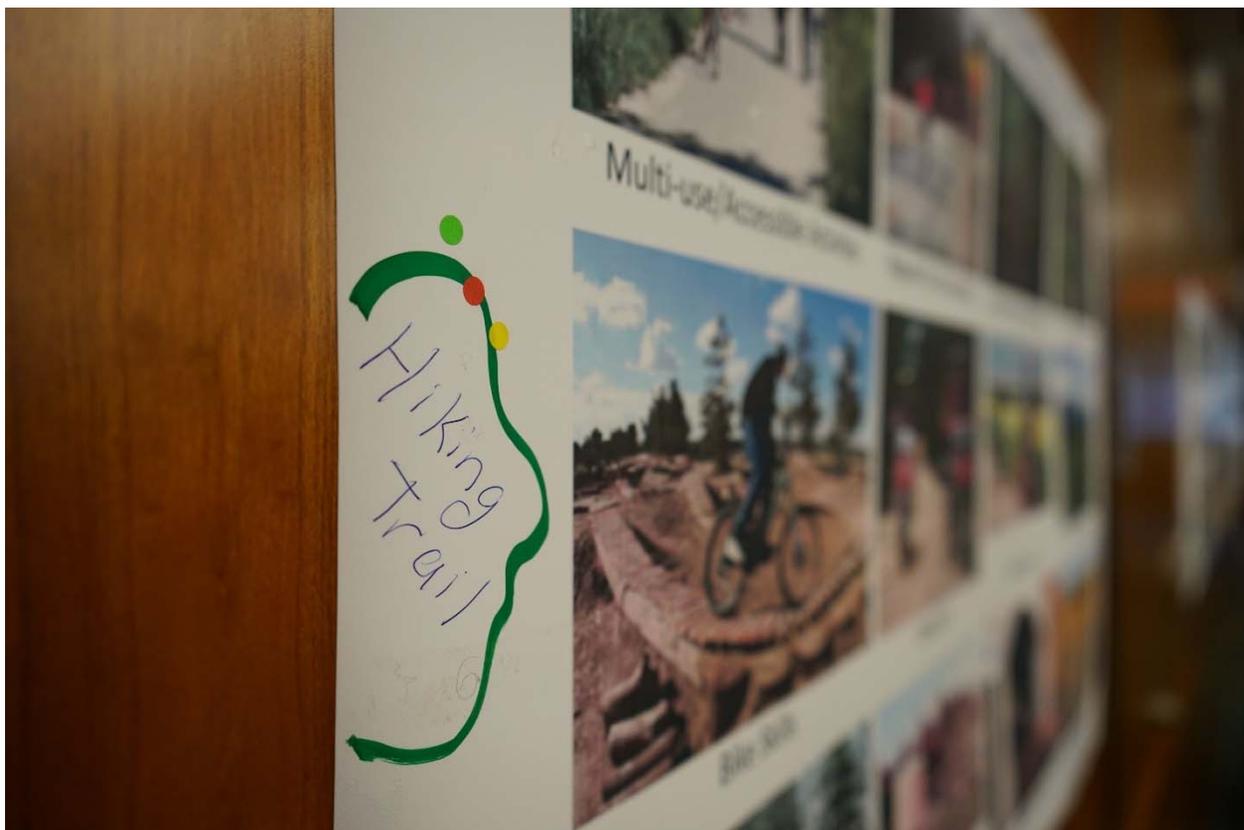


Large Group Activity Results

Photos of the poster collages capturing the number of dots participants placed on their favorite activities or experiences are presented below. They are organized according to the location where the workshops were held county-wide (Eugene, Mapleton, Leaburg, Cottage Grove, Florence, Oakridge and Springfield). Most workshops attracted a few attendees except for Oakridge which no one attended.

For workshops with fewer attendees, the format was modified from the intended agenda to be more spontaneous and relevant to the size of the participants (more small group discussions rather than the intended larger group activities). In such cases, the summary below will not include any photos from the large group activities from that particular location.

In some cases, participants added their favorite activity or experience that was missing from the poster. These additional activities are hand-written on the sides of the poster with other participants supporting them by placing additional dots next to the label.



Location 1: Eugene

Water-Based Activities and Experiences

- Fishing
- Clamming
- Swimming
- Equipment Concessionaire
- Non-Motorized Boating
- Drift Boating
- Motorized Boating
- Guided Instruction/Tours
- Picnic Areas
- Extended Vehicle Parking
- Marina
- Sand Play

Nature-Based Activities and Experiences

- Wildlife Viewing
- Bird Blind
- Restoration/Stewardship
- Nature Play
- Environmental Education
- Habitat Protection
- Community Gardening
- Adventure Activities
- Interpretation and Interaction
- Amphitheater/Programming
- Reflection Area/View Point
- Nature Center

Connected Trail-Based Activities and Experiences



Multi-use/Accessible Activities



Regional Trail Connections



Mountain Biking on Single Track



Horseback Riding



Bike Skills



OHV/ATV



Bike Touring



Lookout/View Point



Trail Head/Staging Area



Trail Head/Staging Area (Primitive)



Exploring Covered Bridges



Interpretation/Education

Location 2: Mapleton

Water-Based Activities and Experiences



Fishing



Clamming



Swimming



Equipment Concessionaire



Non-Motorized Boating



Drift Boating



Motorized Boating



Guided Instruction/Tours



Picnic Areas



Extended Vehicle Parking



Marina



Sand Play

Nature-Based Activities and Experiences



Wildlife Viewing



Bird Blind



Restoration/Stewardship



Nature Play



Environmental Education



Habitat Protection



Community Gardening



Adventure Activities



Interpretation and Interaction



Amphitheater/Programming



Reflection Area/View Point



Nature Center

Connected Trail-Based Activities and Experiences *camping*



Multi-use/Accessible Activities



Regional Trail Connections



Mountain Biking on Single Track



Horseback Riding



Bike Skills



OHV/ATV



Bike Touring



Lookout/View Point



Trail Head/Staging Area



Trail Head/Staging Area (Primitive)



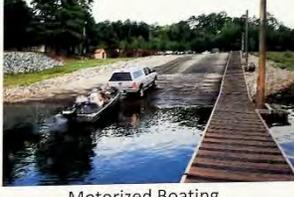
Exploring Covered Bridges



Interpretation/Education

Location 3: Leaburg

Water-Based Activities and Experiences

- 
Fishing
- 
Clamming
- 
Swimming
- 
Equipment Concessionaire
- 
Non-Motorized Boating
- 
Drift Boating
- 
Motorized Boating
- 
Guided Instruction/Tours
- 
Picnic Areas
- 
Extended Vehicle Parking
- 
Marina
- 
Sand Play

Nature-Based Activities and Experiences

Dog Park

- 
Wildlife Viewing
- 
Bird Blind
- 
Restoration/Stewardship
- 
Nature Play
- 
Environmental Education
- 
Habitat Protection
- 
Community Gardening
- 
Adventure Activities
- 
Interpretation and Interaction
- 
Amphitheater/Programming
- 
Reflection Area/View Point
- 
Nature Center

Running Trails *Camping*

Connected Trail-Based Activities and Experiences



Multi-use/Accessible Activities



Regional Trail Connections



Mountain Biking on Single Track



Horseback Riding



Bike Skills



OHV/ATV



Bike Touring



Lookout/View Point



Trail Head/Staging Area



Trail Head/Staging Area (Primitive)



Exploring Covered Bridges



Interpretation/Education

Small Group Exercise

The small group exercise was designed to elicit feedback on the concept of a 'Regional Anchor Park'. Participants were given a hypothetical site approximately 100+ acres that attracts users from the entire region and the broader county. Anchor parks were intended to reflect the unique character of their region and include both natural areas and developed park uses. It would represent a large investment in parks for that region.

Participants were split into smaller groups of 5 to 8 people per table and were handed out the individual small activity worksheets (**Table 1**). Using that worksheet, participants had to check off the recreation facilities that they would like in their ideal park.

Subsequently, each group collectively filled out one scorecard per table and compared what facilities emerged in common across groups in the summary poster of small group results (**Tables 2 and 3**).

Community members participating in the small group activity



Table 1: Individual activity worksheet used in the small group activity

Potential Facilities		Your Ideal Park
General Park Features	Small picnic area (tables/barbecues)	
	Large-group picnic pavilion	
	Primitive camp sites (no hookups)	
	Full-service campground with RV hookups, showers, etc.	
	Camping cabins and/or yurts	
	Dog park/beach	
	Food carts	
	Full-scale food concessions	
	Equipment rentals (outfitters, tubes, bikes, kayaks)	
	Art / Historic interpretation	
	Small group activity/program space	
	Large group (1000+) event space	
	Water-based/Water Access	Beach /water access
Destination playground		
Designated swimming area		
Fishing platform /pier		
Non-motorized boat launches (e.g., canoe, kayak, driftboat)		
Motorized boat launches		
Marina		
Natural Area/Habitat Improvements	Interpretive elements (bird blinds, kiosks)	
	Nature play area	
	Viewpoint / seating area	
	Outdoor classrooms/environmental education space	
	Adventure facilities (e.g., zip line, climbing rock)	
	Community gardens	
	Habitat protection and restoration	
	Indoor nature center/environmental education center	
Trails/Pathways	Nature trails in this anchor park	
	Mountain biking trails in this anchor park	
	Equestrian trails in this anchor park	
	ATV/OHV /motorbike trails in this anchor park	
	Multi-use hard-surfaced trails in this anchor park	
	Regional bikeway: on-street bike route connecting this anchor park to other destinations	
	Regional trail: off-street trail connecting this anchor park to other destinations	
Other Specialized Features	Preserved historic/cultural element (covered bridge, historic house)	
	Other (write-in):	
	Other (write-in):	

Table 2: Summary scorecard to compare results across small groups

Potential Facilities		Group 1	Group 2	Group 3	Group 4	Total
General Park Features	Small picnic area (tables/barbecues)					
	Large-group picnic pavilion**					
	Primitive camp sites (no hookups)					
	Full-service campground with RV hookups, showers, etc.**					
	Camping cabins and/or yurts**					
	Dog park/beach					
	Food carts**					
	Full-scale food concessions**					
	Equipment rentals (outfitters, tubes, bikes, kayaks)**					
	Art / Historic interpretation					
	Small group activity/program space					
	Large group (1000+) event space**					
Water-based/Water Access	Beach /water access					
	Destination playground					
	Designated swimming area					
	Fishing platform /pier					
	Non-motorized boat launches (e.g., canoe, kayak, driftboat)					
	Motorized boat launches					
	Marina**					
Natural Area/Habitat Improvements	Interpretive elements (bird blinds, kiosks)					
	Nature play area					
	Viewpoint / seating area					
	Outdoor classrooms/environmental education space					
	Adventure facilities (e.g., zip line, climbing rock)					
	Community gardens/arboretums					
	Habitat protection and restoration					
Trails/Pathways	Indoor nature center/environmental education center					
	Nature trails in this anchor park					
	Mountain biking trails in this anchor park					
	Equestrian trails in this anchor park					
	ATV/OHV /motorbike trails in this anchor park					
	Multi-use hard-surfaced trails in this anchor park					
	Regional bikeway: on-street bike route connecting this anchor park to other destinations					
Regional trail: off-street trail connecting this anchor park to other destinations						
Other Specialized Features	Preserved historic/cultural element (covered bridge, historic house)					
	Other (write-in):					
	Other (write-in):					
Total Number of Facilities						Average:
Cost Scores						Average:

Table 3: Summary scorecard to compare costs of facilities across small groups

	Group 1	Group 2	Group 3	Group 4
Total number of \$ facilities selected:				
Total number of \$\$ facilities selected:				
Total number of \$\$\$ facilities selected:				
Total number of Other (write-in) facilities:				
Total facilities:				
Cost score:				

Small Group Activity Results

Table 4 provides a summary of the number of groups that selected each facility they would like to include in their ideal park. The table (last row) also provides an average cost score for each location based on the type of facilities selected by the small groups. The results show a range of investment desired across the seven workshop locations (scores ranges indicate a minimum of \$15 million to maximum of \$60 million of capital investment in parks).

Table 4: Summary Scorecard: Number of Groups Selecting Different Types of Facilities

Directions: Using the summary posters from each workshop, record the number of groups who selected each facility. For the last item on the list - Average Cost Score - provide the average of the cost scores.	4/24/17 Eugene	4/26/17 Mapleton	4/27/17 Leaburg	5/3/17 Cottage Grove	5/4/17 Florence	5/11/17 Oakridge	5/22/17 Springfield	Total
Small picnic area (tables/barbecues)	5	2	3	1	4		1	16
Large-group picnic pavilion**	2	1	0	1	1			5
Primitive camp sites (no hookups)	2	2	0	1	2			7
Full-service campground with RV hookups, showers, etc.**	0	1	0	0	1			2
Camping cabins and/or yurts**	0	1	0	1	0			2
Dog park/beach	3	2	0	0	2			7
Food carts**	0	0	0	0	0			0
Full-scale food concessions**	0	0	0	0	0			0
Equipment rentals (outfitters, tubes, bikes, kayaks)**	2	1	0	0	0			3
Art / Historic interpretation	5	1	0	1	1		1	9
Small group activity/program space	4	0	0	0	3		1	8
Large group (1000+) event space**	0	0	0	0	0			0
Beach /water access	5	2	2	1	4		1	15
Destination playground	0	0	0	0	0			0
Designated swimming area	5	2	2	1	2		1	13
Fishing platform /pier	4	1	2	0	2		1	10
Non-motorized boat launches (e.g., canoe, kayak, driftboat)	6	1	2	1	4		1	15
Motorized boat launches	0	1	0	0	0			1
Marina**	0	0	0	0	0			0
Interpretive elements (bird blinds, kiosks)	6	1	0	1	3		1	12
Nature play area	3	2	2	1	2			10
Viewpoint / seating area	5	1	1	0	4		1	12
Outdoor classrooms/environmental education space	4	1	0	0	1		1	7
Adventure facilities (e.g., zip line, climbing rock)	0	1	0	0	0			1
Community gardens/arboretums	1	0	1	0	2			4
Habitat protection and restoration	6	1	3	1	3		1	15
Indoor nature center/environmental education center	2	0	0	0	1			3
Nature trails in this anchor park	5	2	2	1	3		1	14
Mountain biking trails in this anchor park	0	1	0	0	0			1
Equestrian trails in this anchor park	1	0	0	0	0		1	2
ATV/OHV /motorbike trails in this anchor park	0	0	0	0	0			0
Multi-use hard-surfaced trails in this anchor park	2	1	0	0	2			5
Regional bikeway: on-street bike route connecting this anchor park to other destinations	5	1	0	1	1		1	9
Regional trail: off-street trail connecting this anchor park to other destinations	6	2	1	1	1		1	12
Preserved historic/cultural element (covered bridge, historic house)	4	1	1	1	3		1	11
Other (write-in):	3	2	1	0	1			7
Other (write-in):	4	0	2	0	1			7
AVERAGE # of FACILITIES	17	18	9	15	14		16	
AVERAGE COST SCORE	24	28	13	23	21		23	

Large Group Discussion

At the end of the small group activity, all groups came together to have a larger discussion on the similarities in facilities all groups selected for their anchor group. Later, the large group discussion focused on funding options in relation to the level of capital and operations investment desired. For new facility development, the dollar signs from the small group activity represented these capital costs:

- 1 \$ = an investment of \$200K - \$500K
- 1 \$\$ = an investment of \$600K to \$2 million
- 1 \$\$\$ = an investment of \$2 million to \$5+ million

Facilitators called attention to the level of investment in anchor sites in addition to the operations investment compared to Lane County's annual budget of approximately \$3.5 million.

Large group discussion



Large Group Discussion Summary

The large group discussion focused on analyzing the summary scorecard and further explored funding options to address the gap between the level of investment desired compared to Lane County's existing annual budget. Notes from the large group discussion across the seven workshop locations are recorded below.

Location 1: Eugene

Funding Discussion

- A diversity of parts in the system
- Financial impact of “friends” groups
- Foster support/partnerships
- Consider what other agencies are providing
- Reach as much of the public as possible
- Never miss an opportunity to let people know what benefits parks give
- Think of parks as a piece of basic infrastructure
- Emphasize what a parks system is
- Parks as an economic engine
- Package maintenance and some low-cost improvements
- How do we craft a vision that is compelling for rural voters?
- Hibernation preferred over divestiture
- People do not know the difference between state, country, city, etc.
- Celebrate what county has to build public support

Location 2: Mapleton

Funding Discussion

- Not all features in one park
- Value in partnerships
- Volunteerism
- Sponsorships
- Contracting services (concessioners)
- Grants
- Use available facilities
- Siuslaw pool/Mapleton
- Forming a district

Location 3: Leaburg

Funding Discussion

- Special districts
- Bond measure (Mtc. Only – tax measure)

Location 4: Cottage Grove

Funding and Outreach Discussion

- Volunteers/Co-ops
- Use partner groups to message parks process & needs
- Make surveys available
- Meetings at public/meeting areas with other groups
- Use parks throughout the country as examples
- Marijuana/alcohol tax (state shared revenue)

Use/Development

- Trails
- Upgrades/restoration (Blue Mountain)
- Trail connectivity & destination park

- Bond & grants for funding
- Use partnerships with other organizations
- Use CXT's

Location 5: Florence

Investments and Raising Taxes Discussion

- Yes
- Maybe
 - Taxes don't pass in Florence
- Florence fixed income comm.
- Fee increases?
- Grants
 - Require match
- Parks are important for quality of life
 - Seniors & youth
- Follow-up on survey question
 - Re: how much citizens will pay for taxes
- Usage fees may inhibit younger users or users with larger families
- Scholarships for families who can't afford fees
- Use volunteers
 - Harbor Vista-educational opportunities
- Marijuana tax

Location 6: Springfield

- Designated for parks
- Take care of existing infrastructure
- Would support a bond measure to fix/maintain infrastructure
- Support funding a volunteer coordinator
- Support grant coordinator
- Partner with other groups/organizations to build facilities
- Can increase user fees, but not to the detriment of some users
- "Treasure hunt" cards for children/park users
- Reach out to schools/home school programs to get kids in the parks
- Host/publicize family events
- Some parks may be closed

Scenarios Worksheet

Throughout the workshop presentation and activities, participants were encouraged to use a worksheet to record their comments and thoughts about the water, nature and trail-based recreation opportunities. The individual worksheets that were turned in are presented below (by location).

Location 1: Eugene



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following: Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____
What do you like? <i>Non-motorized Boat Access Picnic Areas Fishing Controlled Swimming Areas Guided Instructional Tours</i>	What do you like? <i>Interpretation Outdoor Education Nature Play Recreation Areas Programs</i>	What do you like? <i>Some multi-use Allow only trails Trail Connectivity</i>	Other Notes
What don't you like? <i>motorized boating uncontained swimming areas</i>	What don't you like?	What don't you like? <i>motorized trails too many bike/multi-use</i>	
What parks should be improved? <i>HORA Hawthorne Bend</i>	What parks should be improved?	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question
<p>What do you like?</p> <p>Natural beach access/ Sitting areas Picnic Areas</p>	<p>What do you like? <i>enjoyed</i></p> <p>Passive rec/trail use Community gardens Restoration + preservation</p>	<p>What do you like?</p> <p>Bike tour connections</p>	<p>What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p> <p>Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: <u> X </u></p>
<p>What don't you like?</p> <p>Extended vehicle parking/more auto centre uses <i>eee</i></p>	<p>What don't you like?</p>	<p>What don't you like?</p>	<p>Other Notes</p> <p><i>Historic preservation</i></p>
<p>What parks should be improved?</p> <p>Fall Creek area connectivity to water</p>	<p>What parks should be improved?</p>	<p>What parks should be improved?</p>	
<p>Questions/ comments</p>	<p>Questions/ comments</p>	<p>Questions/ comments</p>	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question
<p>What do you like?</p> <p>non-motorized boats on rivers, ponds, lakes. Swimming</p>	<p>What do you like?</p> <p>protected habitats outdoor education - more interactive appropriate passive recreation Restored habitats Nature based activities</p>	<p>What do you like?</p> <p>Trail loops Well-maintained trails in balance with surrounding nature Diversity of trail experiences Balance of trail experiences that allow for less and more structured sign orienting experiences</p>	<p>What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p> <p>Accessible Water-Based System: <u> 2 </u> Nature-Based Recreation System: <u> 9 </u> Connected Trail-Based System: _____ Mix of All 3 Concepts: <u> 1 2 3 4 </u></p>
<p>What don't you like?</p> <p>motorized boats on rivers & small bodies of water. Too little boat ramps or staging areas - garbage dumping</p>	<p>What don't you like?</p> <p>Too many protected habitats Conflicting user groups</p>	<p>What don't you like?</p> <p>Too many well-maintained trails conflicting with surrounding nature Less trail user groups Impacted/trained areas</p>	<p>Other Notes</p>
<p>What parks should be improved?</p> <p>Those that get the most use or those that are in heavily used corridors or populated areas</p>	<p>What parks should be improved?</p> <p>Those getting the most use - HRA, board-out point, or the park Need more information on other parks.</p>	<p>What parks should be improved?</p> <p>Those getting most well use in more populated areas</p>	
<p>Questions/ comments</p>	<p>Questions/ comments</p>	<p>Questions/ comments</p>	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:
What do you like? Mix of non-motorized (Drift boat) Access to motorized areas.	What do you like? Support Outdoor School programs Campsites?	What do you like? Regional connectivity of trails to local & remote creating a world class corridor from cascade to coast Hiker biker camp	Accessible Water-Based System: <u>1</u> Nature-Based Recreation System: <u>3</u> Connected Trail-Based System: <u>2</u> Mix of All 3 Concepts: <u>4</u>
What don't you like? Big Kamp - concrete shore lines Erosion & sandbar growth Food containers at River access sites	What don't you like? Current access is a fire for all Areas that are loved to death	What don't you like?	Other Notes Non-motorized boating should include drift boating Habitat protection should include restoration & stewardship D Take care of what we have!
What parks should be improved? Orchard of Zumwalt Pine Lake trail Eagle Lake trail access Richardson Park - Mgmt up Storage Reservoirs - Burien	What parks should be improved?	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:
What do you like? Non motorized Clamming / combing	What do you like? Wildlife in nature Habitat restoration Fish habitat	What do you like? All weather Trail maint Hike Horse Bike trails	Accessible Water-Based System: <u>3</u> Nature-Based Recreation System: <u>1</u> Connected Trail-Based System: <u>2</u> Mix of All 3 Concepts: _____
What don't you like? Camping motor boat large parking areas water skinned loud music large groups	What don't you like? Camping, except for childrens camp Large groups	What don't you like? Mt. Bike (off road) Large groups Camping	Other Notes Encourage & support user groups (like Zumwalt + FBP, MPA)
What parks should be improved?	What parks should be improved?	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following: Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____
What do you like? <i>Boat rentals (equipment concessions)</i>	What do you like? <i>Ability to access nature near urban areas.</i>	What do you like? <i>Great trail network w/ Buford</i>	
What don't you like? <ul style="list-style-type: none"> Lack of clarity of where to access water safely Many great spots (like Wildwood) are in poor condition due to vandalism & lack of supervision 	What don't you like? <ul style="list-style-type: none"> poorly maintained natural areas Lack of staff to monitor these areas 	What don't you like? <ul style="list-style-type: none"> Poorly maintained trails (mud/overgrown) 	Other Notes
What parks should be improved? <ul style="list-style-type: none"> Add more formal outdoor swim/water play areas on McKenzie and Middle Fork Wildwood 	What parks should be improved? <i>Victory Park should have formal trails - Great Views</i>	What parks should be improved? <i>Victory Park</i>	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following: Accessible Water-Based System: <u>2</u> Nature-Based Recreation System: <u>4</u> Connected Trail-Based System: <u>3</u> Mix of All 3 Concepts: <u>1</u>
What do you like? <i>rafting, paddle-boarding, fishing (drift boat)</i>	What do you like? <i>wildlife, habitat protection, restoration, stewardship, viewpoints for birds, reflection, environmental education</i>	What do you like? <i>regional trail connections, viewpoints, on road bike lanes, soft, permeable trails</i>	
What don't you like? <i>motorized boats</i>	What don't you like?	What don't you like? <i>OHV-ATV, hard-surface trails</i>	Other Notes <i>- no hookups - full service campground</i>
What parks should be improved?	What parks should be improved? <i>old McKenzie Hatchery</i>	What parks should be improved? <i>Eagle Rock, Victory</i>	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question
<p>What do you like? <i>Shaded areas/ rivergazing Tobing, picnic ing picnic, fishing- wading- family</i></p>	<p>What do you like? <i>Hiking, areas to relax picnic areas Birding</i></p>	<p>What do you like? —</p>	<p>What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p> <p>Accessible Water-Based System: <u>2</u> Nature-Based Recreation System: <u>1</u> Connected Trail-Based System: _____ Mix of All 3 Concepts: _____</p>
<p>What don't you like? <i>Trash people using stereo or loud music →</i></p>	<p>What don't you like?</p>	<p>What don't you like? <i>don't spend money to try to connect parks —</i></p>	<p>Other Notes</p>
<p>What parks should be improved? <i>Hendricks Bridge PICNIC areas — Trails</i></p>	<p>What parks should be improved?</p>	<p>What parks should be improved? —</p>	
<p>Questions/ comments</p>	<p>Questions/ comments</p>	<p>Questions/ comments</p>	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question
<p>What do you like? <i>Kayak access</i></p>	<p>What do you like? <i>Opportunities for educational activities where they exist</i></p>	<p>What do you like? <i>Trail access from parks to beach, lakes and rivers</i></p>	<p>What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p> <p>Accessible Water-Based System: <u>2</u> Nature-Based Recreation System: <u>1</u> Connected Trail-Based System: <u>3</u> Mix of All 3 Concepts: <u>like a mix since money overlap</u></p>
<p>What don't you like?</p>	<p>What don't you like? <i>Not enough activities for educational activities</i></p>	<p>What don't you like? <i>Some parks don't have above trail access — Harbor Vista Park to North Jetty beach</i></p>	<p>Other Notes</p> <p><i>Support and create Friends of Parks partnerships volunteers</i></p>
<p>What parks should be improved? <i>Lake, river and ocean access for kayakers, canoes, etc</i></p>	<p>What parks should be improved? <i>Harbor Vista Park</i></p>	<p>What parks should be improved? <i>Union county road from Harbor Vista Park to access a trail to be created to reach ocean beach</i></p>	
<p>Questions/ comments <i>Kayaker forks?</i></p>	<p>Questions/ comments <i>naturehikes?</i></p>	<p>Questions/ comments <i>connections to state parks</i></p>	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:
What do you like? I'd like to see a system of organized put-ins + take-outs along rivers such as the Coast Fork for paddlers + floaters - (example is on Little Deschutes River in Central Oregon)	What do you like? Opportunities to connect to nature	What do you like?	Accessible Water-Based System: <u>3</u> Nature-Based Recreation System: <u>1</u> Connected Trail-Based System: <u>4</u> Mix of All 3 Concepts: <u>3</u>
What don't you like?	What don't you like?	What don't you like? Little emphasis on hiking trails within parks. This would be far more important than trail connectors	Other Notes
What parks should be improved? More water access of HBRA → hiking/Walking trail along river + safe swimming access	What parks should be improved?	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:
What do you like? swimming non-motorized	What do you like? hiking wildlife viewing	What do you like?	Accessible Water-Based System: <u>2</u> Nature-Based Recreation System: <u>1</u> Connected Trail-Based System: <u>4</u> Mix of All 3 Concepts: <u>3</u>
What don't you like? jet ski big motorboats boats in sensitive habitats	What don't you like? OHV mountain bikes	What don't you like?	Other Notes very concerned about logging to generate revenue permit for big park like HBRA should also work at small parks like Hileman
What parks should be improved?	What parks should be improved? Hileman	What parks should be improved? parks near each other	
Questions/ comments what percent of Lane County residents have boats?	Questions/ comments worried about weeds + long-term maintenance	Questions/ comments car shuttle or two-way trips? sharing the road w/ cars	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question</p> <p>What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p>
<p>What do you like?</p> <p>Sailing - non-motorized boating opportunities Access to lake/rivers for hiking/picnicking Wildlife habitat.</p>	<p>What do you like?</p> <p>Preservation & protection of the natural environment & wildlife Educational opportunities Community stewardship & gardens Habitat protection.</p>	<p>What do you like?</p> <p>Connecting parks with ^{safe} trails - pref. off-road for biking & hiking.</p>	<p>Accessible Water-Based System: <u>4</u></p> <p>Nature-Based Recreation System: <u>2</u></p> <p>Connected Trail-Based System: <u>3</u></p> <p>Mix of All 3 Concepts: <u>1</u></p>
<p>What don't you like?</p> <p>loud motorized boats Screening over the lake.</p>	<p>What don't you like?</p> <p>Motorized bike/vehicle access on trails.</p>	<p>What don't you like?</p> <p>Cycling on roads.</p>	<p>Other Notes</p> <p>Should not be ONE "anchor" park with all amenities, BUT <u>diverse</u> parks, each offering just a few amenities, but <u>together</u> we have all the things we desire.</p>
<p>What parks should be improved?</p>	<p>What parks should be improved?</p>	<p>What parks should be improved?</p>	
<p>Questions/ comments</p>	<p>Questions/ comments</p>	<p>Questions/ comments</p>	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question</p> <p>What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p>
<p>What do you like?</p> <p>Non-motorized activity NATURAL AMENITIES. Sun, mountains.</p>	<p>What do you like?</p> <p>NATURAL HABITAT, WILDLIFE PROTECTION HIKING/PASSIVE RECREATION OPEN SPACE w/o STRUCTURE EDUCATION/INTERPRETATION</p>	<p>What do you like?</p> <p>See Concepts 1 & 2</p>	<p>Accessible Water-Based System: _____</p> <p>Nature-Based Recreation System: <u>1</u></p> <p>Connected Trail-Based System: <u>1</u></p> <p>Mix of All 3 Concepts: _____</p>
<p>What don't you like?</p> <p>ANY motorized or commercial activities</p>	<p>What don't you like?</p> <p>ANYTHING that compromises the ABOVE.</p>	<p>What don't you like?</p>	<p>Other Notes</p>
<p>What parks should be improved?</p>	<p>What parks should be improved?</p> <p>BUSFORD - MT PUSOM w/ THE ABOVE IN MIND</p>	<p>What parks should be improved?</p>	
<p>Questions/ comments</p>	<p>Questions/ comments</p>	<p>Questions/ comments</p>	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p>
<p>What do you like? many paths adjacent to water bodies</p>	<p>What do you like? This is an essential part of all parks</p>	<p>What do you like? exploring off-road trails for hikers & bikers - regional trail connections</p>	<p>Accessible Water-Based System: <u>3</u> Nature-Based Recreation System: <u>2</u> Connected Trail-Based System: <u>4</u> Mix of All 3 Concepts: <u>1</u></p>
<p>What don't you like?</p>	<p>What don't you like? inter-extensive development</p>	<p>What don't you like? hard to envision who solid information & understanding of other public lands in the area</p>	<p>Other Notes All three elements should be reflected Focus on less-developed parks, emphasis on habitat restoration - maintaining natural resources</p>
<p>What parks should be improved? Ben & Kay Barris Hendricks Bridge Old McKenzie Trout Hatchery</p>	<p>What parks should be improved? Ben & Kay Barris Hendricks Bridge old McKenzie Trout Hatchery</p>	<p>What parks should be improved?</p>	
<p>Questions/ comments</p>	<p>Questions/ comments more interpretive/educational infrastructure</p>	<p>Questions/ comments</p>	

Location 2: Mapleton



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following: Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____
What do you like?	What do you like?	What do you like?	Other Notes It would be helpful to include a Lane County Map w/ county parks listed. I often do not know what park is maintained by State, County, Forest Service, etc. It would allow for a better analysis for this form.
What don't you like?	What don't you like?	What don't you like?	
What parks should be improved? Beat ramps in Mapleton, Fernan. - Clean out so they can be used. Add restrooms!	What parks should be improved?	What parks should be improved?	
Questions/ comments	Questions/ comments Camp Lane could be a great rental park - e.g. yurts, camp sites, etc. - all seasons - improve egress, access, parking	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following: Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____
What do you like? Situation in the fall from Above Mapleton to Florence is a great facility that has poor access Above Florence for launching boats.	What do you like?	What do you like?	Other Notes
What don't you like? Tiregan boat Ramp is "Very" poor -- needs some serious improvement	What don't you like?	What don't you like?	
What parks should be improved? Mapleton Boat Launch is NOT USEABLE except at high tide -- sites in - needs dredge!	What parks should be improved?	What parks should be improved?	
Questions/ comments Who's job is it to maintain the Mapleton Boat Ramp?	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p> <p>Accessible Water-Based System: <u>1</u> Nature-Based Recreation System: <u>2</u> Connected Trail-Based System: <u>3</u> Mix of All 3 Concepts: _____</p>
<p>What do you like?</p> <p>Swimming/ River connections up the mainstem</p>	<p>What do you like?</p>	<p>What do you like?</p> <p>Definitely should have a look at easy connections to state + fed.</p>	<p>Other Notes</p>
<p>What don't you like?</p> <p>So much boat ramps with nothing else there</p>	<p>What don't you like?</p>	<p>What don't you like?</p>	
<p>What parks should be improved?</p> <p>Heceta Beach Ada needs swimming</p>	<p>What parks should be improved?</p> <p>Need more interpretive.</p>	<p>What parks should be improved?</p> <p>Harbor Vista Trail to the Jetty</p>	
<p>Questions/ comments</p>	<p>Questions/ comments</p> <p>Would like elder exercise pieces outdoors.</p>	<p>Questions/ comments</p>	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p> <p>Accessible Water-Based System: <u>3</u> Nature-Based Recreation System: <u>2</u> Connected Trail-Based System: <u>4</u> Mix of All 3 Concepts: <u>1</u></p>
<p>What do you like?</p> <p>Non-motorized boating Swimming Picnic areas</p>	<p>What do you like?</p> <p>Wildlife viewing Habitat protection Nature interpretation</p>	<p>What do you like?</p> <p>Bike touring Lockout/viewpoint Interpretive signage Walking trails</p>	<p>Other Notes</p> <p>I agree with what the person brought up about canoe launch. I've done that myself.</p> <p>Mountain bike launch to near a few parks.</p> <p>For ADA accessibility at all launch points at some camps.</p> <p>Concerns at some points - some of ADA for example, motorized boat that could help raise funds for the parks.</p> <p>Standalone interpretive center - the 2000 one was not here.</p> <p>on the Mapleton/Indian Gap could be the anchor for the Mapleton area.</p>
<p>What don't you like?</p> <p>Motorized boating, unless it's where swimming is very limited</p>	<p>What don't you like?</p> <p>I liked everything we were shown!</p>	<p>What don't you like?</p> <p>OHV/ATV</p>	
<p>What parks should be improved?</p>	<p>What parks should be improved?</p>	<p>What parks should be improved?</p>	
<p>Questions/ comments</p>	<p>Questions/ comments</p>	<p>Questions/ comments</p>	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p>
<p>What do you like? Kayak access Kayak trails Swim buoys: Do not know where... map??</p>	<p>What do you like? Lots of GREEN SPACE I'd love to learn about "birding into walks" through the park system</p>	<p>What do you like? A variety of kinds of trails - some level or flat cleaned-up for seniors, others leaf-strewn & ruffled for stronger hikers</p>	<p>Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____</p>
<p>What don't you like? Clear info on where to get parking permits for a session... info in advance about parkings</p>	<p>What don't you like? When an area does not allow dogs and leashed even.</p>	<p>What don't you like? Hard to find trail info. OFERTS by word of mouth many parks don't have info to indicate where to walk. Hard to set info on visible & safe hiking</p>	<p>Other Notes Regional Anchor Park: If you had 100 acres what would you have of it TREES TRAILS CLEAN WATER CO</p>
<p>What parks should be improved? Harbor Vista Synthetic soccer track last 2 times I was there I've lived here 10 yrs and NEVER HEARD of Ada Park I read Simsbury News, Reg. board & work at the library. WILD</p>	<p>What parks should be improved? .</p>	<p>What parks should be improved? Bike connectivity that is SAFE</p>	<p>PLEASE consider partnerships that will help coordinate unique classes</p>
<p>Questions/ comments Swim skills</p>	<p>Questions/ comments Would Lane County please consider partnering w/ Lane County youth for reduced fees & joint - educational opportunities? (Lizette Junior Master Naturalist Program)</p>	<p>Questions/ comments Where is Synthetic Plastic? What have I not heard of??</p>	<p>If Safety & Health are part of the vision, where (in W Lane Co.) do kids learn to swim?? One of the ANCHOR Parks could be the</p>

(Public, private, mixed)
Sustainable Aquatic & Recreation Center (in middle of river) - in town (to connect w/ downtown) - for ADA - wheelchair access

Location 3: Leaburg



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:
What do you like?	What do you like?	What do you like?	Accessible Water-Based System: _____ Nature-Based Recreation System: <u>1</u> Connected Trail-Based System: <u>2</u> Mix of All 3 Concepts: _____
What don't you like?	What don't you like?	What don't you like?	Other Notes <i>Winter activities just how up River</i> <i>It seems we need to maintain current parks at current levels & deferred maintenance, before considering "improving" parks</i>
What parks should be improved?	What parks should be improved?	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:
What do you like? <i>boat landing; parking, activity areas, picnicking,</i>	What do you like?	What do you like?	Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____
What don't you like?	What don't you like?	What don't you like?	Other Notes
What parks should be improved? <i>Fall Creek</i>	What parks should be improved?	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p>
What do you like?	What do you like?	What do you like?	Accessible Water-Based System: <u>3</u> Nature-Based Recreation System: <u>4</u> Connected Trail-Based System: <u>1</u> Mix of All 3 Concepts: <u>2</u>
What don't you like?	What don't you like?	What don't you like?	Other Notes
What parks should be improved?	What parks should be improved?	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p>
What do you like?	What do you like?	What do you like?	Accessible Water-Based System: <u>2</u> Nature-Based Recreation System: <u>1</u> Connected Trail-Based System: <u>3</u> Mix of All 3 Concepts: <u>4</u>
What don't you like?	What don't you like?	What don't you like?	Other Notes
What parks should be improved?	What parks should be improved?	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question</p> <p>What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p>
<p>What do you like?</p>	<p>What do you like?</p>	<p>What do you like?</p>	<p>Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____</p>
<p>What don't you like?</p>	<p>What don't you like?</p>	<p>What don't you like?</p>	<p>Other Notes</p> <p>No RV PARKS in McKenzie Valley until have county can have sheriffs patrolling the area 2/1/17</p>
<p>What parks should be improved?</p>	<p>What parks should be improved?</p>	<p>What parks should be improved?</p>	
<p>Questions/ comments</p>	<p>Questions/ comments</p>	<p>Questions/ comments</p>	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question</p> <p>What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p>
<p>What do you like?</p>	<p>What do you like?</p>	<p>What do you like?</p>	<p>Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____</p>
<p>What don't you like? MOTORIZED BOAT USE</p>	<p>What don't you like? ATV/OHV ACTIVITY HARD SURFACE TRAILS LARGE EVENTS</p>	<p>What don't you like?</p>	<p>Other Notes</p> <p>BETTER + MORE TIMELY NOTIFICATION FOR THE PUBLIC - BETTER OUTREACH</p>
<p>What parks should be improved?</p>	<p>What parks should be improved? BLUE MOUNTAIN PARK - RESTORATION & BASIC UPGRADES (NEW picnic TABLES + PAVILLION)</p>	<p>What parks should be improved?</p>	
<p>Questions/ comments</p>	<p>Questions/ comments</p>	<p>Questions/ comments</p>	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following: Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____
What do you like?	What do you like?	What do you like?	Other Notes <i>please check what the Virginia Creeper trail is like - a major trail can connect so much and connect to other trails</i>
What don't you like?	What don't you like?	What don't you like?	
What parks should be improved?	What parks should be improved?	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following: Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____
What do you like?	What do you like? <i>Nature play</i>	What do you like? <i>lookout/viewpoint</i>	Other Notes <i>There is a 4-H camp near Seasideville, Oregon that has great camping cabins that're relatively inexpensive to build/maintain. It might be worth a field trip. (I believe it's called something along the lines of "Blue Mountain 4-H Camp" or similar, and it's connected with OSU's extension service.)</i>
What don't you like?	What don't you like?	What don't you like?	
What parks should be improved?	What parks should be improved? <i>Camp base - should have several "platforms" or cabins with space between.</i>	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	

Location 5: Florence



Scenarios Introduction

Comment Worksheet

Concept 1: Accessible Water-Based System	Concept 2: Nature-Based Recreation System	Concept 3: Connected Trail-Based System	Question
			What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:
What do you like? <i>South Jetty Water Sports Education & Rentals Equipment Sailing SUPS Kayaks</i>	What do you like? <i>Amphitheater - Harbor Vista Interpretation - Education Day Camps for varying age & interest groups</i>	What do you like? <i>Coast Guard monitoring of boating, scuba, surf activities from Harbor Vista to South Jetty</i>	Accessible Water-Based System: <i>Safety Education</i> Nature-Based Recreation System: <i>Recreation</i> Connected Trail-Based System: <i>Wildlife Respect</i> Mix of All 3 Concepts: <i>Respect and encourage exploration of nature offer mentors to bridge transition from IT to Nature lifestyle</i>
What don't you like?	What don't you like?	What don't you like?	Other Notes <i>We need to encourage and promote virtual experiences that foster an appreciation for the preservation of our earth and its inhabitants.</i>
What parks should be improved? <i>Harbor Vista & South Jetty Camping Non-motorized boating</i>	What parks should be improved? <i>Harbor Vista & South Jetty Habitat Protection</i>	What parks should be improved? <i>Hiking & Biking</i>	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

Concept 1: Accessible Water-Based System	Concept 2: Nature-Based Recreation System	Concept 3: Connected Trail-Based System	Question
			What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:
What do you like?	What do you like? <i>nature view - great</i>	What do you like? <i>all of the views great views</i>	Accessible Water-Based System: <u>4</u> Nature-Based Recreation System: <u>2</u> Connected Trail-Based System: <u>1</u> Mix of All 3 Concepts: _____
What don't you like?	What don't you like? <i>No Motorized outboard</i>	What don't you like?	Other Notes
What parks should be improved?	What parks should be improved?	What parks should be improved?	
Questions/ comments <i>Have a sign at the water allow</i>	Questions/ comments <i>put in for protection too</i>	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following: Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____</p>
What do you like?	What do you like?	What do you like?	
What don't you like?	What don't you like?	What don't you like?	Other Notes
What parks should be improved?	What parks should be improved? <i>minimal trails to Ocean Woods</i>	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following: Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____</p>
What do you like? <i>Non motor boats day use Swimming places</i>	What do you like? <i>Nature play Non motor boats Swimming places</i>	What do you like? <i>Bike trails (if have a trail links) Nightingale</i>	
What don't you like? <i>space, you need</i>	What don't you like?	What don't you like?	Other Notes
What parks should be improved?	What parks should be improved?	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p> <p>Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____</p>
<p>What do you like?</p> <p><i>non-motorized boating educational opportunities (signage)</i></p>	<p>What do you like?</p> <p><i>Habitat protection education promotion protection</i></p>	<p>What do you like?</p> <p><i>hiking trails</i></p>	
<p>What don't you like?</p> <p><i>mixed useage</i></p>	<p>What don't you like?</p>	<p>What don't you like?</p> <p><i>multi-use trails (bikers aren't always courteous)</i></p>	<p>Other Notes</p>
<p>What parks should be improved?</p>	<p>What parks should be improved?</p>	<p>What parks should be improved?</p>	
<p>Questions/ comments</p>	<p>Questions/ comments</p>	<p>Questions/ comments</p>	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p> <p>Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____</p>
<p>What do you like?</p> <p><i>CLAMMING FISHING CAMPING</i></p>	<p>What do you like?</p>	<p>What do you like?</p>	
<p>What don't you like?</p>	<p>What don't you like?</p>	<p>What don't you like?</p>	<p>Other Notes</p>
<p>What parks should be improved?</p>	<p>What parks should be improved?</p>	<p>What parks should be improved?</p>	
<p>Questions/ comments</p>	<p>Questions/ comments</p>	<p>Questions/ comments</p>	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p>
What do you like?	What do you like?	What do you like?	Accessible Water-Based System: <u>2</u> Nature-Based Recreation System: <u>1</u> Connected Trail-Based System: <u>3</u> Mix of All 3 Concepts: <u>4</u>
What don't you like?	What don't you like?	What don't you like?	Other Notes
What parks should be improved?	What parks should be improved?	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p>
What do you like? <i>I love the entire Pacific Ocean don't need any more New-motorized boating.</i>	What do you like? <i>observing the movements of wild life within a nature based system, picnicking,</i>	What do you like? <i>ability to walk on trails observing animals, growth</i> <i>Park connect way via hike, kayak, bicycles etc</i>	Accessible Water-Based System: <u>2</u> Nature-Based Recreation System: <u>1</u> Connected Trail-Based System: <u>1</u> Mix of All 3 Concepts: _____
What don't you like?	What don't you like?	What don't you like?	Other Notes <i>THE COMMUNITY OF FLOWERS OR IS 90% VISITORS. NATURE BASED AND TRAIL BASED PARKS ARE A VERY HIGH PRIORITY</i>
What parks should be improved?	What parks should be improved? <i>OCEAN WOODS TO NATURE TRAILS</i>	What parks should be improved? <i>OCEAN WOODS TO NATURE WALKING TRAILS</i>	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following: Accessible Water-Based System: _____ Nature-Based Recreation System: _____ Connected Trail-Based System: _____ Mix of All 3 Concepts: _____
What do you like? <i>CLIMBING FISHING CAMPING</i>	What do you like?	What do you like?	Other Notes
What don't you like?	What don't you like?	What don't you like?	
What parks should be improved?	What parks should be improved?	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 Concept 1: Accessible Water-Based System	 Concept 2: Nature-Based Recreation System	 Concept 3: Connected Trail-Based System	Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following: Accessible Water-Based System: <u>2</u> Nature-Based Recreation System: <u>1</u> Connected Trail-Based System: <u>3</u> Mix of All 3 Concepts: <u>4</u>
What do you like?	What do you like?	What do you like?	Other Notes
What don't you like?	What don't you like?	What don't you like?	
What parks should be improved?	What parks should be improved?	What parks should be improved?	
Questions/ comments	Questions/ comments	Questions/ comments	
Questions/ comments	Questions/ comments	Questions/ comments	



Scenarios Introduction

Comment Worksheet

 <p>Concept 1: Accessible Water-Based System</p>	 <p>Concept 2: Nature-Based Recreation System</p>	 <p>Concept 3: Connected Trail-Based System</p>	<p>Question What concept do you think should be the highest priority? On a scale of 1 to 4 (with #1 being your top priority #4 being the lowest), please rank the following:</p>
<p>What do you like? <i>I love the entire Pacific Ocean don't need any more Non-protected beaches.</i></p>	<p>What do you like? <i>observing the abundance of wild life within a nature based system, picnicking,</i></p>	<p>What do you like? <i>ability to walk on trails observing animals, growth park connectivity via walking, bicycles etc</i></p>	<p>Accessible Water-Based System: <u>2</u> Nature-Based Recreation System: <u>1</u> Connected Trail-Based System: <u>1</u> Mix of All 3 Concepts: _____</p>
<p>What don't you like?</p>	<p>What don't you like?</p>	<p>What don't you like?</p>	<p>Other Notes <i>THE COMMUNITY OF FLORENCE OR IS 90% NATIVES. NATURE Based and Trail Based Parks are a very high priority.</i></p>
<p>What parks should be improved?</p>	<p>What parks should be improved? <i>OCEAN WOODS TO NATIVE TRAILS</i></p>	<p>What parks should be improved? <i>OCEAN WOODS TO NATIVE WALKING TRAILS</i></p>	
<p>Questions/ comments</p>	<p>Questions/ comments</p>	<p>Questions/ comments</p>	



Appendix C

Additional Feedback on Large Event Venues





Appendix C presents additional feedback received from a Task Force member regarding the parks that were designated by the 2014 Lane County Large Events Task Force as sites that are “potentially suitable” for large events, based on size, zoning, ownership and space for potential parking. These comments will be reviewed, discussed and taken into consideration during Phase 3 of the planning process.

Parks designated for Large Events: May 28, 2017



The policies contained in the Large Event Task Force Report would need to be included in a land-use document to be enforceable. However, appendix B, the list of parks considered suitable for large events, includes individual parks whose characteristics are inconsistent with LETF criteria. This issue needs to be addressed before any individual park is so designated in any land-use document such as the Lane Parks Master Plan currently under development. Amending appendix B could/should be done with no effect on the policies in the body of the LETF report. Appendix G (Oversight group) of the report has recently been amended by the BCC upon the request of the Parks Advisory Committee.

This word document references documents to be checked for policies governing individual parks. See excel file for summary of data from the LP spreadsheet. Both files are intended for LP, MIG, and TF DIY fact-checking and discussion.

LETF report p. 4 criteria to be a large event park: “10 acres, PR, F2, or RPF zone with parking available.” A large event is assumed to be 1,000 or more participants.

http://www.lanecounty.org/UserFiles/Servers/Server_3585797/File/Government/County%20Departments/Public%20Works/Parks/Large%20Events%20Task%20Force/Large_Events_Task_Force_report_final_COMPLETE.pdf

Ada Park: The LETF version of the inventory spreadsheet did not include combining zones, which the full version of the spreadsheet does. (See LP for copy) Ada Park is in Flood Plain, Prime Wildlife, and Natural Resources Conservation Combining Zones, which should exclude it from consideration for development to hold large events even if an emergency exit and adequate parking were available which they are not.

Armitage Park: One would need to check Metro Plan policies.

Blue Mountain Park:

a. From LP Inventory Spreadsheet: The spreadsheet is very confusing with 24 acres across the (which?) road in a land bank and 243 acres in the park with all four tax lots and both zones F1 and F2 listed for each. The park may or may not be currently closed, and is only accessible from Blue Mountain School Road, which dead-ends in logging roads, so has no emergency exit. In any case, large events are not allowed in F1 by the LETF report, RCP and Lane Code.

b. From Lane County interactive zoning map:

<http://lcmaps.lanecounty.org/LaneCountyMaps/ZoneAndPlanMapsApp/index.html?esearch=210219001000&slayer=0>

21-02-19 Tax lot 1000: 185.36 acres, F1

21-02-19 Tax lot 1800: 0.94 acres, F1

21-02-30 Tax lot 400: 36.78 acres, F2

21-02-30 Tax lot 500: 41.15 acres, F2

Large Events, p. 2

c. From the Rural Comprehensive Plan:



<http://lanecounty.org/common/pages/DisplayFile.aspx?itemId=6477350>

Goal 4: Forest Lands:

“9. Recreational activities in the Park and Recreation (PR/RCP) Zone District within resource areas that are outside lands for which a built or committed exception to a Statewide Planning Goal has been taken shall be limited to those uses consistent with Statewide Planning Goals 3 and 4.”

(See RPC and Lane Code 16.10 (F-1) 16.11 (F-2), 16.215 (PR).)

d. Mosby Creek Project



http://www.coastfork.org/index.php?option=com_content&view=article&id=36&Itemid=190

This is the summary of a habitat restoration project on Mosby Creek, a free-flowing Willamette Coast Fork headwater that runs through Blue Mountain Park.

Howard Buford Recreation Area: This is the only park the LETF examined in detail, with nature-based educational fundraisers for the Arboretum being fine. However, the North Bottomlands still has no emergency exit, no potable water, and no waste facilities, and large gatherings had negative impact on the farming operations next-door. Use of the park is expected to adhere to HBRA Master Plan.

https://www.lanecounty.org/UserFiles/Servers/Server_3585797/File/Government/County%20Departments/Public%20Works/Parks/Large%20Events%20Task%20Force/HBRA%20Master%20Plan%201994.pdf

US Army Corps of Engineers Parks leased by Lane County: (Baker Bay, Orchard Point, Perkins Peninsula, Richardson, Zumwalt)

http://www.dfw.state.or.us/wildlife/management_plans/wildlife_areas/docs/FRWA%20Management%20Plan%20June%202009.pdf

Also check leases for policies and allowed uses, and other USACE management documents.

Perkins Peninsula:

From Lane Parks Spreadsheet: Base zoning: NR Natural Resource, so not suitable per LETF report. This park does not have a lot number on either the spreadsheet or the interactive zoning map. It appears to be an un-differentiated part of a large natural resource zone.

Zumwalt Park: This is a walk-in dog park with room for maybe 8 cars each outside the Jeans Road and Vista Drive entrances. A field at the end of Vista Drive can be mowed to hold 30 cars once a year for Country Fair camping in the park as contracted with the City of Veneta. The Friends of Zumwalt Park have opposed converting the park to hold large events.

Parks Master Plan Inventory: Selected detail for parks considered suitable for large events.

For discussion purposes of the Master Plan Task Force

Large Event Park	Acres	Parking	Potable water	Emergency egress	Rest Room	Zones: Base	Zone: Comb	Plan: Compr	Township-Range-Section, Tax Lot-per LP
Ada	99.2	14 cars, 4 cars & trailers	no	no	portable	PR	FP/PW/NRC	FCP	20-12-01 TL 300, 400, 600, 800
Armitage	63.9	10 cars & trailers, 250 cars	yes		flush & portable	PR	FP	Metro	17-03-09-11 TL 200, portion of 400; 17-03-10 TL 1100, 1300, 1400
Baker Bay	80.4	53 cars & trailers, 84 cars	yes		flush portable & vault	F2		RCP	21-02-04 TL 201, 300, 500, 606, 900, 1001; portion of 1700
Blue Mountain Park	242.8	gravel area	no	no	no	F1; F2	FP	RCP	21-02-19 TL 101, 1000, 1800; 21-02-30 TL 400, 500
Blue Mountain Land Bank	24	gravel area	no	no	no	F1; F2?	FP	RCP	21-02-19 TL 101, 1000, 1800; 21-02-30 TL 400, 500
Howard Buford Rec Area	2212	approx. 350 cars	Arboretum yes, North Bottom lands no	not really	Arboretum flush; NBL portable	PR	FP/GW	was Metro, will be RCP	18-02-07 TL 300, 900, 901, 902; 18-02-17 TL 100; 18-02-18 TL 100, 200, 300; 18-02-19 TL 100, 2300; 18-02-20 TL 100, 1900; 18-02-21 TL 1201; 18-03-12 TL 100, 200
Orchard Point	57.7	437 cars + 70 cars & trailers	yes		flush	PR	FP	RCP	17-05-10-10 TL 1400; 170503 TL 30
Perkins Peninsula	41.6	32 cars & trailers; 129 cars	yes		flush	NR		RCP	17-05-33 TL #??
Richardson	114.8	572 cars, 85 cars & trailers (includes CG overflow, day use, and marina)	yes		flush & portable	PR	FP	RCP	17-05-05 TL 700, 1001, 1002, 1200, 3000
Zumwalt	58	60 cars & 12 cars & trailers **	no		portable	PR	FP	RCP	17-05-29 TL 900, 1001; 17-05-29-41 TL 2200

Definitions:

PR- Parks and Recreation
 F2- Impacted Forest
 F1- Non-Impacted Forest
 NR- Natural Resource
 FP- Floodplain Combining Zone

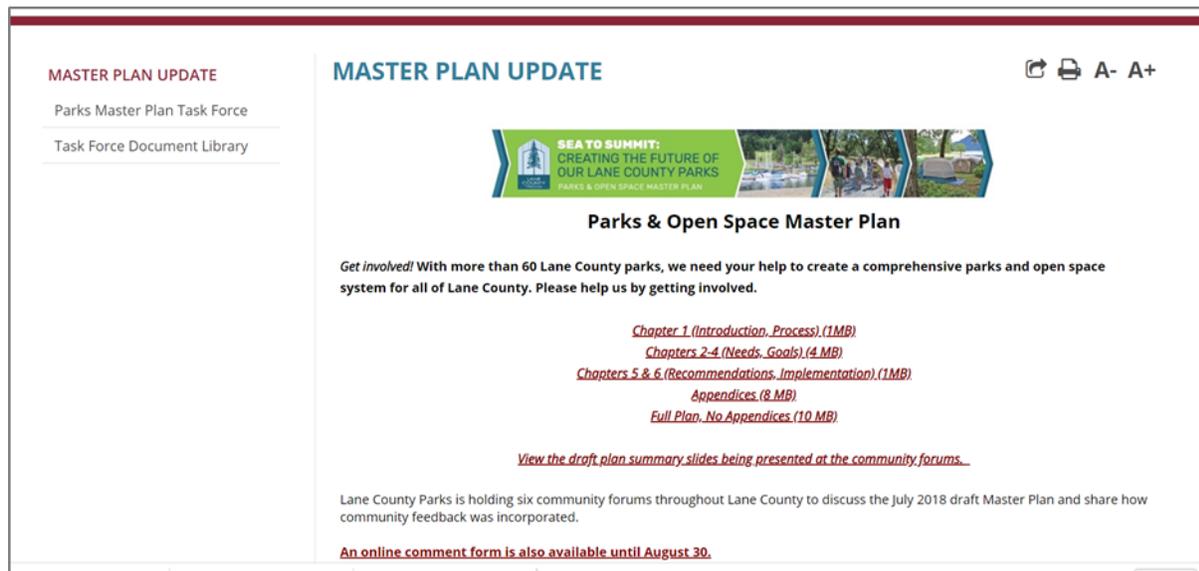
PW- Prime Wildlife Combining Zone
 PW- Prime Wildlife Combining Zone
 NRC- Natural Resources Conservation Combining Zone
 GW- Willamette River Greenway
 RCP- Rural Comprehensive Plan
 Metro- Metropolitan Area Comprehensive Plan

* See narrative for discrepancy between LP chart and interactive zoning map as to division between park and land bank.

LANE COUNTY PARKS & OPEN SPACE MASTER PLAN

Public Review Summary

Lane County's Draft Parks & Open Space Master Plan (Draft Master plan) was released for public review in July 2018. County staff posted the plan online, notified community members and the media, and scheduled six public forums around the County. An online comment form, available on the Master Plan Update webpage, provided a means for community members to comment on the Master Plan.



The screenshot shows a webpage titled "MASTER PLAN UPDATE" with a sub-header "Parks & Open Space Master Plan". The page features a banner with the text "SEA TO SUMMIT: CREATING THE FUTURE OF OUR LANE COUNTY PARKS" and "PARKS & OPEN SPACE MASTER PLAN". Below the banner, the text reads: "Get involved! With more than 60 Lane County parks, we need your help to create a comprehensive parks and open space system for all of Lane County. Please help us by getting involved." The page lists several document links: "Chapter 1 (Introduction, Process) (1MB)", "Chapters 2-4 (Needs, Goals) (4 MB)", "Chapters 5 & 6 (Recommendations, Implementation) (1MB)", "Appendices (8 MB)", and "Full Plan, No Appendices (10 MB)". A note states: "View the draft plan summary slides being presented at the community forums..." and another note says: "Lane County Parks is holding six community forums throughout Lane County to discuss the July 2018 draft Master Plan and share how community feedback was incorporated." At the bottom, it says: "An online comment form is also available until August 30."

A public meeting was held in each of the six Parks Master Plan regions. Each meeting was held from scheduled from 5:30 to 7:00 p.m. Meeting dates, locations and attendance are listed here:

- **Tuesday, July 24:** Veneta Community Center, 25192 E. Broadway (13 participants)
- **Wednesday, July 25:** Lane County Public Works Goodson Room, 3040 N. Delta Highway, Eugene (8 participants)
- **Thursday, July 26:** Leaburg Fire Station, 42870 McKenzie Highway (8 participants)

- **Tuesday, July 31:** Lowell Fire Station, 389 N. Pioneer Street (7 participants)
- **Wednesday, August 1:** Creswell Community Center, 99 S. 1st Street (10 participants)
- **Thursday, August 2:** Siuslaw Valley Fire Station #1, 2625 Highway 101, Florence (30 participants)

In addition, 11 people came to another meeting held with Friends of Buford Park and Mt. Pisgah. In total, 87 people signed in to the seven meetings.

Overall, attendees were supportive of the direction of the 2018 Draft Master Plan and the goals within it.

Comments and questions about specific sites are summarized by meeting location in the table below.

Meeting Location	Comment
Veneta	Question about why Zumwalt Park would have a separate Master Plan from the others on the Fern Ridge Complex
Eugene	Question about future plans for Hileman Landing Park
Eugene	Eugene Parks was interested in increased collaboration with Lane County Parks
Eugene	Willamalane Parks District was interested in connecting their bike path with HBRA
Lowell	OSMB was interested in increased collaboration at Lane County sites along the McKenzie that provide water access
Lowell	The Fall Creek Park Association Friends group was interested in changing the name of Unity Park
Creswell	Question about the timeline for transfer of Cinderella Park from the County to the City of Creswell
Creswell	A request to adopt the HBRA Master Plan as part of the rural comprehensive plan
Creswell	A request to consider including results of the Large Events Task Force in the Master Plan document
Creswell	A request to add more language regarding the effects of climate change should be included in the Master Plan
Creswell	Question about the plans for Blue Mountain Park

Florence	A group of participants were interested in a location for pickle ball within Lane County Parks
Mt. Pisgah	Any plans to improve parking at the site?
Mt. Pisgah	Support expressed for Lane County Board of County Commissioners to provide General Fund dollars for Lane County Parks
Mt. Pisgah	Comment that high value natural resource sites should be off-limits to ATV/OHV use

To see submitted comments, see the attachments, including:

- A PDF of the presentation from the meetings
- Scanned comment forms turned in at the meetings (7 forms total)
- The complete set of comments received through the online comment form

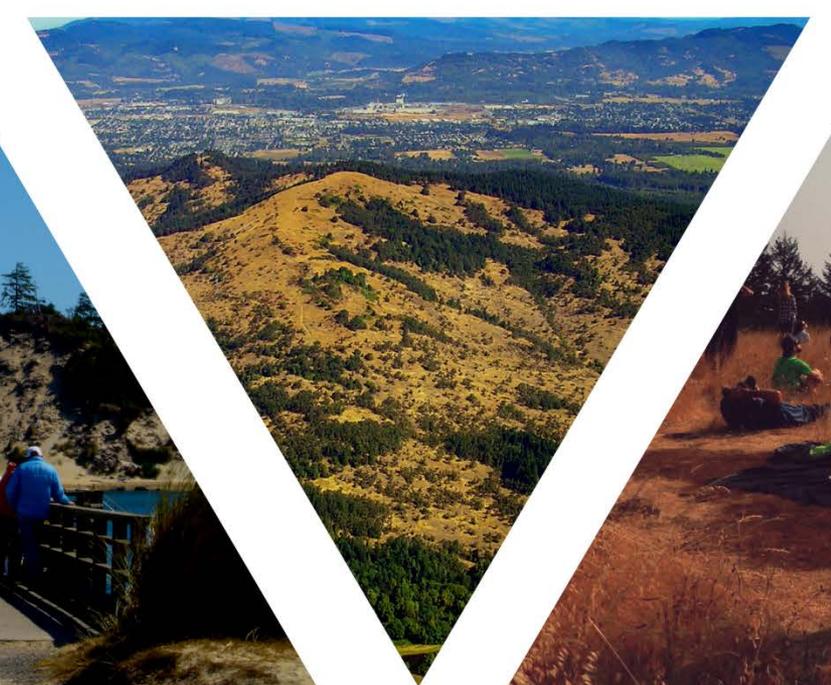
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PRESENTATION FROM MEETINGS



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Sea to Summit: Creating the Future of Lane County Parks



ACKNOWLEDGMENTS

- Commissioners
- Master Plan Task Force
- Parks Advisory Committee
- Project Management Team
- 2005 – 2015 Preliminary Master Plan Contributors



MASTER PLAN PURPOSE

- Provides strategic and high-level guidance to the County
- Sets forth a new path toward the future of Lane County parks



PROCESS TIMELINE

- 1980 - last completed Master Plan
- 2000's – initiated new process
- 2015 - created preliminary Draft Master Plan
- 2016 – relaunched planning effort with MIG



PARK SYSTEM

- 68 Parks
- 5 Campgrounds
- 3 Marinas
- 29 Water Access Points
- 4,300 acres
- 15.8 FTE



ISSUES & OPPORTUNITIES

- Diverse park system
- Balance recreation and natural resource protection
- Limited staffing
- County size
- Balancing visitor use, tourism and other park needs



9 PARK CLASSIFICATIONS

- Regional Park (7) – Armitage, Baker Bay, HBRA
- Recreation Resource Area (2) – Blue Mountain, Hileman
- Water Access Park (29) – Ada, Heceta, Linslaw
- Special Use (11) – Camp Lane, Dorena Covered Bridge
- Local Park (3) – Deerhorn Landing, Hendricks Bridge
- Natural Area (7) – Kinney Park, Siuslaw Falls
- Undeveloped/Closed (2) – Oakhurst CRA, Peaceful Valley
- Land Bank (2) – Blue Mountain Land Bank, Myers Tract
- Other Maintained Properties (5) – Goodpasture, Hayden Bridge



VISION

Our thriving parks and natural areas connect us to our rivers, reservoirs and natural features, showcase our heritage and natural diversity, and protect resources for future generations.



MISSION

We responsibly manage, sustain and enhance our parks and natural resources through partnership, stewardship and quality customer service.



GOALS

1. Collaborate
2. Connect
3. Create Vibrancy
4. Generate economic vitality
5. Protect resources
6. Reflect our values



GOAL 1: COLLABORATE

Engage residents, volunteers, interest groups, educational providers, businesses and local, state, and federal agencies as partners in the ***coordinated effort*** to expand, enhance, interpret, provide, and protect parks, natural areas, trails and recreation opportunities across Lane County.



STRATEGIES: COLLABORATE

- Volunteer Coordinator
- Develop & implement engagement and communication plan
- Engage local businesses
- Create a 501(c)(3) umbrella friends group
- Develop internship policies



GOAL 2: CONNECT

Attract people to nature, the outdoors and County parks by providing ***a variety of experiences***, improving park and facility access, increasing stewardship, supporting environmental education/nature interpretation, and improving communication.



STRATEGIES: CONNECT

- Wayfinding
- Improve access signage
- Coordinate w/ other agencies
- ADA friendly
- User friendly webpage
- Social media campaign
- Online self-guided activities



GOAL 3: CREATE VIBRANCY

Re-invigorate and revitalize key parks as ***thriving, family friendly outdoor activity hubs*** through redesign, renovation and programming to help position Lane County as the best county for outdoor recreation and play.



STRATEGIES: CREATE VIBRANCY

- Invest in targeted parks
- Create master plans for targeted sites
- Recruit program providers or host regular activities, events and programs
- Connect with niche recreation enthusiasts



GOAL 4: GENERATE ECONOMIC VITALITY

Create a strategic and holistic park management approach that ***balances local needs with opportunities*** to create economic benefits in surrounding communities and/or to generate revenue to re-invest in parks.



STRATEGIES: GENERATE ECONOMIC VITALITY

- Collaborate with Travel Lane County
- Develop additional resources and funding
- Re-evaluate and update fees and fee structure
- Enhance and expand camping options
- Continue to apply large events process to sites



GOAL 5: PROTECT RESOURCES

Sustain and protect unique County assets, cultural and natural resources as our legacy for future generations.



STRATEGIES: PROTECT RESOURCES

- Increase investment in maintenance and natural resource stewardship
- Conduct a countywide significant resource inventory
- Identify deferred maintenance projects
- Conduct trails inventory
- Support environmental education



GOAL 6: REFLECT OUR VALUES

Emphasize our diverse, natural character and make high impact, low-cost moves to maintain sites, sustain infrastructure and improve the quality, safety and attractiveness of park amenities, landscaping and recreation facilities.



STRATEGIES: REFLECT OUR VALUES

- Develop an identity and brand for Lane County Parks
- Develop long-term asset replacement plans
- Evaluate functionally closed, inaccessible and landbanked parks and open spaces
- Consider long-term funding prior to acquiring new sites



SITE RECOMMENDATIONS: BLUE MOUNTAIN

- Long term – develop and manage as Recreation Resource Area
- Master Plan site – focus on trails
- Improve access
- Develop accessible day-use area
- Consider outdoor classroom
- Explore options of keeping off-road vehicles away from creek and sensitive habitat
- Coordinate with Coast Fork Watershed Council for fish protection in Mosby Creek
- Re-evaluate suitability for large group events
- Discuss with neighbors options to provide a rustic group camp/day use area to support on-site trail and nature programs.



ADOPTION TIMELINE

- Aug 31 – end community feedback
- Sept. 10 – Review feedback with Parks Advisory Committee
- Sept. 24 – Review with Task Force and ask for recommendation to BCC
- Late Sept./Early Oct. – Update BCC
- Nov. 6th – Ask PAC and Planning Commission recommendation
- Early Dec. – Ask BCC to adopt Master Plan



IMPLEMENTATION

- Prioritize Strategies
 - Action Plans
- Process and Worksheet for Evaluating Community Proposals
- Capital Projects Prioritization



CLOSING

This Master Plan provides the guidance and tools to usher in a new age for Lane County parks. Working together, County staff, partners, stakeholders, other agencies, cities and volunteers can maximize the benefits of Lane County parks from sea to summit and preserve these resources for future generations.



FROM SEA
TO SUMMIT

THANK YOU!

SITE RECOMMENDATIONS: FERN RIDGE COMPLEX

- Jointly Master Plan the Complex
- Develop biking/pedestrian route
- Re-invest in Richardson campground
- Re-invest in existing marina and boating facilities

- Zumwalt – master plan as a unique site



SITE RECOMMENDATIONS: BAKER BAY

- Master plan site
- Improve campground facilities
- Explore opportunities for regional trail hub
- Add at least one covered picnic area



SITE RECOMMENDATIONS: HOWARD BUFORD REC. AREA

- Following guidance of adopted HBRA Master Plan and Habitat Management Plan
- Collaborate with Arboretum and Friends of Buford Park
- Update master plan



SITE RECOMMENDATIONS: HARBOR VISTA

- Re-invest in campground facilities
- Collaborate w/ local partners to support interpretative and education programs
- Continue to support day use for local residents



SITE RECOMMENDATIONS: ARMITAGE

- Master plan site
- Expand campground facilities
- Improve ADA access
- Develop site as a stop on McKenzie River water trail
- Manage and improve habitat



SITE RECOMMENDATIONS: HOWARD J. MORTON

- Add park identification signage
- Evaluate options to improve entrance, picnic area and view, or naturalize the site



SITE RECOMMENDATIONS: OLD MCKENZIE HATCHERY

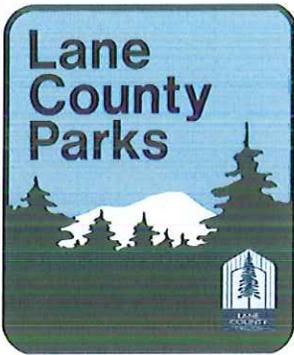
- Develop formal agreement with Friends of Old McKenzie Fish Hatchery
- Support development and operation of an interpretive center and museum
- Ensure the site is managed for natural resource and habitat value and preserve access to the river



SCANNED COMMENT FORMS



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LANE COUNTY DRAFT PARKS MASTER PLAN Community Feedback

1. Please circle the region where you live:

- a. Coast (Florence, Dunes City)
- b. Siuslaw (Mapelton, Deadwood, Walton)
- c. North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)
- d. South Valley (Creswell, Cottage Grove, Lorane)
- e. Middle Fork Willamette (Pleasant Hill, Lowell, Westfir, Oakridge)
- f. McKenzie River/East Lane (Marcola, Leaburg and east)
- g. Other

2. The draft plan identifies six goals for Lane County Parks (see poster). Which of the goals is most important to you and should guide Lane County's implementation of this plan? (Circle one.)

- a. Collaborate
- b. Connect
- c. Create vibrancy
- d. Create economic vitality
- e. Protect resources
- f. Reflect our values

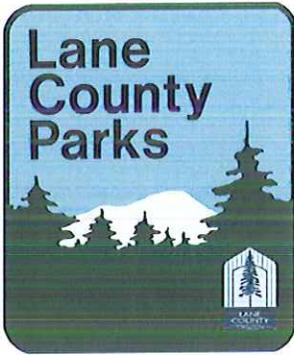
3. What element of the draft plan is most exciting to you?

Maintaining Parks + upgrading

4. Do you feel the draft Master Plan represents the values of the greater Lane County community when it comes to parks and open spaces? (Circle one.)

- a. Yes
- b. No
- c. Unsure

5. Additional thoughts:



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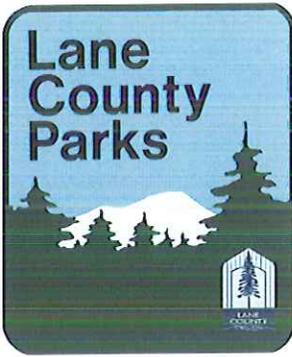
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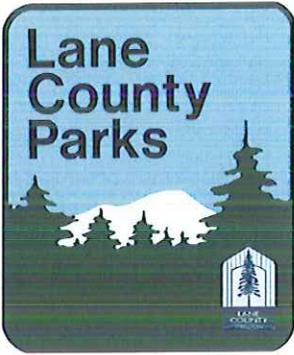
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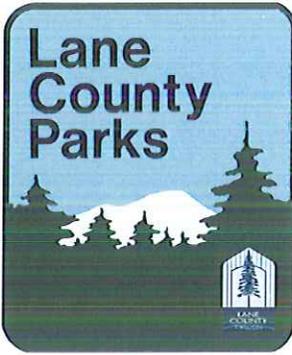
- a. Collaborate
- b. Connect
- c. Create vibrancy
- d. Create economic vitality
- e. Protect resources
- f. Reflect our values

3. What element of the draft plan is most exciting to you?

4. Do you feel the draft Master Plan represents the values of the greater Lane County community when it comes to parks and open spaces? (Circle one.)

- a. Yes
- b. No
- c. Unsure

5. Additional thoughts:



LANE COUNTY DRAFT PARKS MASTER PLAN Community Feedback

1. Please circle the region where you live:

- a. Coast (Florence, Dunes City)
- b. Siuslaw (Mapelton, Deadwood, Walton)
- c. North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)
- d. South Valley (Creswell, Cottage Grove, Lorane)
- e. Middle Fork Willamette (Pleasant Hill, Lowell, Westfir, Oakridge)
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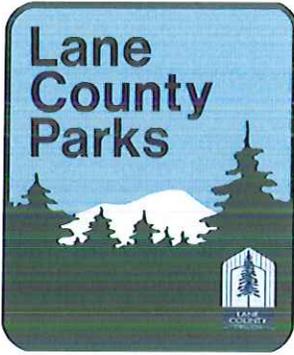
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- a. Yes
- b. No
- c. Unsure

5. Additional thoughts:

One pass for all
parks in state/county



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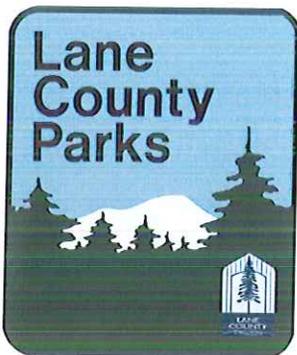
Vibrancy

4. Do you feel the draft Master Plan represents the values of the greater Lane County community when it comes to parks and open spaces? (Circle one.)

- a. Yes
- b. No
- c. Unsure

5. Additional thoughts:

If it's cared for it will be great!



LANE COUNTY DRAFT PARKS MASTER PLAN Community Feedback

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- a. Coast (Florence, Dunes City)
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- f. Reflect our values

3. What element of the draft plan is most exciting to you?

Address + utilize volunteerism / friends of...

4. Do you feel the draft Master Plan represents the values of the greater Lane County community when it comes to parks and open spaces? (Circle one.)

- a. Yes
- b. No
- c. Unsure

5. Additional thoughts:

Fastest growing sport in USA =

Pickleball

COMMENTS RECEIVED THROUGH THE ONLINE COMMENT FORM



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Timestamp	Please select the region where you live:	Which of the goals is most important to you and should guide Lane County's implementation of this plan? (Select up to 3.)	What element of the draft plan is most exciting to you?	Does the draft Master Plan represent the values of the Lane County community when it comes to parks and open spaces?	Do you have any other thoughts you would like to share about the draft plan? (Please use page numbers to offer specific feedback.)
7/23/2018 9:45:59	Coast (Florence, Dunes City)	Collaborate, Connect, Create vibrancy	Developing collaboration and partnerships with local, state and federal organizations to enhance educational opportunities. Supportinfng friends groups with the establishment of a umbrella non-profit and the creation of a volunteer coordinator position. Expanding interconnectivity between parks through trails, waterways and bike paths.	Yes	Under additional site recommendations (Table 3) please add for Harbor Vista the creation of of a hiker/biker camping area.
7/23/2018 14:10:12	Coast (Florence, Dunes City)	Collaborate, Connect, Create economic vitality	Collaboration and partnering; sustainable parks funding.	Yes	
7/23/2018 17:29:18	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Connect, Create vibrancy, Protect resources	Protection of resources while providing opportunities to introduce more people to our parks. Expansion of campground facilities.	Unsure	At 88 pages, it may be long enough for you to lose some of your audience or it may cause them to skip through the plan without fully reading it.
8/1/2018 15:27:12	South Valley (Creswell, Cottage Grove, Lorane)	Connect, Create vibrancy, Protect resources	Trails and connections to/between parks are critical! I would use county parks more if I could safely reach them by bicycle :)	Yes	
8/2/2018 9:36:55	Middle Fork Willamette (Pleasant Hill, Lowell, Westfir, Oakridge)	Collaborate, Connect		Unsure	HBRA is in the North Valley Region, home to roughly 75% of the county's population. In this day in age, it is ludicrous that this park is reserved for equestrian use only and there are no bike paths in this park. As this region is quickly evolving with other public properties, it is time to incorporate bicycle use into this area so it might serve the local population. Far more folks own bikes than horses. It should be a look toward the future when we might link this with the Eugene-Springfield bike system. While this might be specific to HBRA, for the county, the County should be respective of the local communities needs, and provide accordingly.
8/2/2018 15:30:09	South Valley (Creswell, Cottage Grove, Lorane)	Create vibrancy	To keep the current Lane County Parks kept in place and to focus on Park upkeep and maintained at current standards. We need to maintain what we have!	Yes	I would like to see more emphasis on River and Lake access. This will ensure to have the County promote water recreation for either fishing and other water users like kayaks, rafters, drift boats and stand up paddle boards. All of these forms of water recreation are on the increase and the County needs to maintain, improve and acquire more lands to access the jewels of the lakes, rivers and ponds around Lane County.
8/6/2018 10:25:44	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Collaborate, Connect, Create vibrancy	Collaborate and Create Vibrancy. I would like to see the Lane County Parks collaborate more with local trail stewards such as the Disciples of Dirt to open/create more trails specific to mountain biking within the Eugene/Springfield area.	Unsure	Eugene has such a great infrastructure for road biking in the form of bike lanes, and paved paths. It's unfortunate there is essentially no good option for mountain biking. There's plenty of community interest as shown in the many bike shops in town, and dedicated trail stewards such as the Disciples of Dirt. I would like to see Lane County Parks incorporate mountain bike trails in to the already miles and miles of trail systems within our city/county parks, but there seems to be a lack of care/interest from the leaders involved in making these decisions. This pushes mountain bikers to travel outside of Eugene/Springfield and Lane county to find good mountain biking. I moved to Eugene from a much smaller city, with much less interest in cycling, and we had much more access to shared use mountain bike/hike dirt trails within city limits.
8/6/2018 10:57:49	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Connect, Create vibrancy, Protect resources	ADA updates and good list of criteria for prioritizing work	Yes	Given the key role Lane County Parks play in our rural communities, prioritize Parks that serve as a local gathering and recreation opportunity, and focus on connectivity by various transport modes "safe routes to Parks")
8/6/2018 20:53:16	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Collaborate, Connect, Protect resources	First, the link to download the draft master plan is not functioning. I am most excited about the potential expansion of existing parks, particularly expansion of multi-use trails open to mountain biking, but excluding e-bikes.	Unsure	I was disappointed to see no mention of mixed use trails in the questionnaire findings on page 18. Mountain biking is growing rapidly in popularity and the demand for public spaces to ride in will grow in step. Bringing mountain biking in as a focus for park development addresses each of the 6 identified goals for the master plan. Collaboration: There are local organizations with strong membership and broad reach that can act as partners in the development of park spaces for everyone. Connection: As a form of recreation, mountain biking is breaking gender barriers and becoming increasingly popular with women, children and families, creating an attractive culture of inclusion and fun, all of which contribute to attracting users to parks. Vibrancy: Mountain biking organizations encourage a culture of contribution, hosting volunteer events that help to build and maintain trails in the areas they use. This inclusive culture in turn makes those spaces more welcoming to families and other park users. Economic Vitality: From the Technavio Global Mountain Bike Market Report 2017-2021, "One trend in the market is mountain biking tourism act(ing) as a catalyst for economic development...Mountain bike tourism helps to bring in revenue for the host community and region." Protect Resources: Mountain bikers are dedicated to sustainable stewardship of the spaces they use and mountain biking organizations engage their membership to take an active role in the protection of the natural resources surrounding use areas. Reflect values: Encouraging mountain biking is an easy step toward increasing engagement in county parks and open spaces by a dynamic, diverse and active community of recreational park users, many of whom have stewardship of the commons as a priority in their lives and who make a habit of volunteering and contributing to the spaces the ride in. If Lane county wants to make a low-cost, high-impact move to work toward the common goals of all of those who care about our county's natural spaces, I highly recommend giving mountain biking more time in the spotlight.
8/8/2018 19:12:50	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Collaborate, Connect, Reflect our values	Creating more opportunities for mountain biking.	Unsure	More mountain biking please

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8/11/2018 16:26:03	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Protect resources	I want Zumwalt Park to remain exactly as it is – a low-key quiet park where off-leash dogs are welcome and everyone who visits understands that they must accommodate off-leash dogs everywhere, including at the beach and in the water. Please don't risk ruining a unique and special place by bringing in crowds of people who don't own or understand dogs. All Zumwalt needs is maintenance.		I want Zumwalt Park to remain exactly as it is – a low-key quiet park where off-leash dogs are welcome and everyone who visits understands that they must accommodate off-leash dogs everywhere, including at the beach. Please don't risk ruining a unique and special place by bringing in crowds of people who don't own or understand dogs. All Zumwalt needs is maintenance.
8/12/2018 16:48:24	Other		None for Zumwalt Park. Any other I don't know. I only care about Zumwalt. It should not be joined with other park. No bicycling, no camping, pick nick would be ok. But it should be preserved the way it is. And dogs should continue to be allowed off leash. LEAVE ZUMWALT PARK AS IS PLEASE.	No	I am concerned with Zumwalt Park. I am firmly opposed to develop this beautiful peaceful natural park. It should stay the way it is. A secluded peaceful park where dogs can go off leach and there is not many people use. It's a CRIME to want to make a profits from this unique amazing place. It only needs a little money and help to maintain it the way it is. Why everything has to be about profit? I am so upset and not the only one. ZUMWALT PARK SHOULD NOT BE CHANGED. DONT ANY OF YOU HAVE ANY RESPECT FIR UNTACHED NATURE IN ALL ITS GLORY?
8/17/2018 8:45:12	Coast (Florence, Dunes City)	Collaborate, Connect, Protect resources	Lane County's commitment to it's diverse parks resources and the communities of people, plants and animals that benefit from open space and parks.	Yes	Thank you Lane County for listening to people throughout the vast area of this county and it's many small towns.
8/17/2018 9:02:18	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Protect resources, Reflect our values		Unsure	As a resident of the neighborhood, We believe Peaceful Valley Park should be moved to "Natural Area" from "Undeveloped". We feel being an open space best serves our neighborhood.
8/17/2018 9:23:44	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Connect, Protect resources	That you're not considering building more sports fields. That you're actually thinking of protecting parks for the community...good going.	Unsure	There is so much information it was hard to figure out what exactly you were going to do. I ended up finding the slide presentation, which appeared to be the clearest explanation of what will actually happen. Wish you had a summary of exactly what you plan to do. Seems to be on the right track though. I would hesitate getting private businesses involved.
8/17/2018 10:02:26	McKenzie River/East Lane (Marcola, Leaburg and east)	Collaborate, Protect resources, Reflect our values	It does NOT reflect the financial impact of equestrians and their desire to recreate closer to home.	Unsure	
8/17/2018 10:36:50	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Collaborate, Create economic vitality, Protect resources		Yes	I live up near Butler & Lawrence Rds. I wouldn't mind 2 or 3 fairly large events at Richardson Park to make money. The problem usually is excessive noise. Wish we could cap that. I wouldn't mind some noise, traffic, inconvenience for a couple weekends per summer. Kinetic festival would be perfect at Fern Ridge.
8/17/2018 12:19:09	Siuslaw (Mapleton, Deadwood, Walton)	Collaborate, Create economic vitality, Protect resources		Yes	The Siuslaw Watershed Council is interested in partnering with Lane Parks at the boat ramp access areas along the Siuslaw River, we have tools developed for a Siuslaw Water Trail to encourage more recreation on the estuary and we'd love to put this plan in to action with help from you!
8/17/2018 13:35:36	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Collaborate, Connect, Protect resources	Taking advantage of the many hours of volunteer work residents are willing to provide	Yes	
8/18/2018 13:26:24	Middle Fork Willamette (Pleasant Hill, Lowell, Westfir, Oakridge)	Collaborate, Protect resources	Preserving nature	Unsure	
8/19/2018 11:28:41	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Connect, Create vibrancy, Reflect our values		Unsure	
8/19/2018 21:13:59	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Collaborate, Connect, Protect resources	New and improved parks	Yes	

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8/20/2018 9:48:03	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Create vibrancy, Reflect our values	Improving Safety - with the homeless population parks can feel scary and not accessible	Unsure	<p>Streamlining passes is a must! I often do not use parks because I'm unprepared or unsure of the permits needed. Difficult to be spontaneous or brief (sometimes I just want a five minute walk but I'm not willing to pay \$5-7 for a quick stop) - which is a barrier to enjoyment and creating regular park use. Page 46. Please don't make it more complicated - make it simpler. Maybe bundle annual passes with health insurance, doctors' offices, schools or child care programs.</p> <p>Additionally, working and clean restrooms are very important. Signage and interpretive signage is always appreciated. Safety is HUGE. As a single woman I am afraid to use the parks by myself or take my child to them - finding homeless camps, garbage or homeless people can be frightening. But I would like very much to hike and explore more.</p> <p>Please do not spray chemicals. Utilize scout troops, schools and other volunteers to help manage weeds and fix trails. Educational opportunities are awesome! Keep a balance of natural and groomed park space. Thank you!</p>
8/20/2018 17:09:14	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Connect, Create vibrancy, Create economic vitality	Enhancing the understanding of which parks are out there so they can be better utilized by the public and better supported as a result.	Yes	
8/21/2018 18:00:10	Coast (Florence, Dunes City)	Collaborate, Create vibrancy, Create economic vitality	Collaboration	Yes	While there is a strong emphasis on collaboration, I don't see any mention of being open to collaboration opportunities such as supporting a west County parks & recreation district effort.
8/22/2018 11:44:58	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Collaborate, Connect, Protect resources	It is short, to the point, readable, and doable.	Yes	<p>p.15, l.11 should be (s/b) "maintaining non-county"</p> <p>p.20, l.7 s/b "is finding the right"</p> <p>p.28, l.16 s/b "emerged, and funding were available"</p> <p>p. 37, l.11 remove all reference to hunting, shooting, and ATV/OHV use, here as well as elsewhere in the document (p. 40, l.34; p. 57-58). These activities violate Lane Code; code changes are (and should be) difficult. To my knowledge, these uses have not actually been proposed for any park in the system. I have been assured by county park staff that the uses are not being considered for parks in the Rec Res category. However, verbal assurances cannot be enforced as an adopted plan can be. Blue Mountain, Hileman, and Konnie Memorial all have high resource value. People do not like surprises. Even hinting at allowing shooting and motorized vehicles on trails could be unduly alarming; not worth doing when the rest of the document is so well organized and carefully composed.</p> <p>The line-item description of the "Regional Park" category has been specifically revised to match the parks in the Lane County system removing those upsetting possibilities (big commercial entertainment and sports facilities that are only suited to municipal parks) that caused such an uproar in the past. Please alter the general category description of "Recreational Resource" to better match what the county actually intends.</p> <p>p. 42, l.7 s/b "forest products) to generate"</p> <p>p. 43, remove item 4.11 as this entry is redundant to item 3.6 and fails to include the amendments that were made to item 3.6.</p> <p>A-1 make the third bullet bold</p> <p>p. 65 1.5 s/b "forum"</p> <p>I am thrilled with the document as a whole as compared with prior county offerings. One thorn, and a few typos. Pull the thorn and lets get this thing adopted.</p>
8/24/2018 13:05:34	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Collaborate, Connect, Reflect our values	establishes a mechanism for working with affected stakeholders to create appropriate park developments and improvements acceptable to the impacted community.	Yes	<p>The FBI reports that hate crimes against muslims, immigrants, blacks and others in the USA are increasing. Hate crimes in Oregon and Lane County are also on the rise. The new Parks Master Plan should, I believe, include a strong and clear statement of inclusivity on the first page of the plan. The following is an example of such a statement slightly modified from one that is posted in all the residence halls at the U of Wisconsin.</p> <p>Lane County Parks Support Inclusivity</p> <p>Verbal or physical harassment including on the basis of gender, gender identity and expression, sexual orientation, color, race, ethnicity, national origin, religion, age, or disability is prohibited.</p>
8/25/2018 6:57:53	Coast (Florence, Dunes City)	Collaborate, Connect, Protect resources	The focus on increasing connectivity.	Yes	<p>I live in Florence. One of the most important park improvements here would be for the county to increase involvement with the City of Florence to provide more connectivity to Harbor Vista Park and the Beach Access park near Driftwood Shores. One way to do this would be for the county to more actively assist the city in obtaining funding for completion of the planned multi-use path along Rhododendron Drive. The first stage has been completed. Extending this to the North Jetty drive intersection would connect Harbor Vista, and completing the planned path along Rhody Drive out Heceta Beach Drive would connect all of Florence to the County Beach Access Park as well as Harbor Vista. It would also be useful for the county to work on providing Bike/Ped multi-use paths alongside the North Jetty Road. These actions would meet all of the Park Plan major goals.</p> <p>In addition, working with the city and other landowners to provide a walking path from Rhody Drive to Hwy 101 in the vicinity of Fred Meyer would further increase connectivity for the two county parks.</p> <p>Sincerely, Mark Tilton Florence</p>

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8/27/2018 9:26:14	South Valley (Creswell, Cottage Grove, Lorane)	Connect	clear identification of future projects	Yes	Lynk's Hollow -- isn't that a Lane County Park? It is not on the list, and appears effectively abandoned. What about the other Willamette Greenway parks?
8/29/2018 12:09:46	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Protect resources		Yes	Branding, p. 46: I would like to see the word "branding" removed from the master plan. The words "characteristic and identity" should be sufficient to convey the intent of the sentences. "Brand" is a marketing term. It is loaded with bad connotations from the county's insistence on "branding" the north bottomlands of Howard Buford Recreation Area with a new name, slicing it off as a new park, in order to market that section of a state designated conservation strategy area as, instead, a commercial rock concert venue. Public parks are provided as a public service, and aside from campgrounds, and a minimal parking fee, opportunities for outdoor recreation are not "sold" only to those who can afford the "ticket to Disneyland." The Lane Parks system was established specifically so that those who could not afford a resort vacation could have opportunities for health outdoor recreational experiences. The likelihood that Lane County residents will ever pay attention to who owns what may be nil, considering that the term "Lane County Parks" can so easily mean any park in Lane County no matter who owns or manages it. In fact many lists do include all such parks. Each park is unique, and any development should be steered by the users of each individual park. Clearly identifying parks in the set will be important in the case of requesting passage of a bond issue, but then would need to be individually identified anyway. So I would request that a "finger-nails on a chalk-board" buzz word be eliminated from the document.
8/29/2018 12:38:48	McKenzie River/East Lane (Marcola, Leaburg and east)	Protect resources, Reflect our values	To protect our natural settings as best we can.	Unsure	I do not know specifically where this concern would fit into the Master Plan: Please do not allow sources of microwave emission in our parks; e.g. cell phone towers and internet antenna. There is an increasing number of people who suffer from hypersensitivity to these electromagnetic frequencies. One can learn about this serious condition by internet-searching names like "electro-hypersensitivity" or "microwave hypersensitivity", or go to the website: weartheevidence.org Unfortunate persons with this condition should not be excluded from our parks.
8/29/2018 14:55:35	McKenzie River/East Lane (Marcola, Leaburg and east)	Protect resources	Protecting parks for their historical and natural features	Unsure	I am apposed to the cell tower that is being proposed at the "vickery " county park on camp creek rd. I am an adjacent land owner to the park. i am familiar with the history of the park and i personally knew Fred keppall who donated the park to the county. It should be left natural with no cell tower, as all parks should be.
8/29/2018 15:53:27	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)				Please do not allow sources of microwave emission in our parks; e.g. cell phone towers and Internet antenna.
8/29/2018 16:41:21	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Collaborate, Connect, Reflect our values	I am very excited about the prospect of creating a biking/pedestrian route around the 'Fern Ridge Complex' to link the four parks together and connect with the Amazon Channel trail enabling a safe cycle route to Eugene from the Fern Ridge Area, and an excellent loop for recreational cycling around the reservoir.	Yes	Given the important contribution made by volunteer stewardship groups, I think hiring a dedicated volunteer coordinator to support, guide and encourage friends groups would be excellent. Creating a joint 501c3 umbrella to include all friends groups would facilitate donations and provide structure and ease financial responsibilities. A joint Fern Ridge Complex master plan makes sense, and a joint FRC friends group would cast a wider net to encourage further participation and outreach. I think collaboration between all interest groups, and better communication and connection are essential. The more support for LCPD plans within the community, the more investment and commitment will ensue. As mentioned above, I am especially excited about the prospect of a bike/pedestrian route around the lake, but this will only come to fruition if all vested parties cooperate. I think we should strive to maintain the diversity amongst our parks, and balance experiences offered with those available in city and state parks; a single location cannot offer amenities for all activities. I would like to see my local park, Zumwalt, left as natural and undeveloped as it currently is, and am prepared to travel further afield to find alternative 'experiences' should I desire them.
8/29/2018 16:46:03	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Create vibrancy		Unsure	We should have a policy that prevents siting of cell towers and microwave transmitting antennae in our parks. I have multiple patients who are sensitive to these transmissions, and the presence of such transmitters in our parks would deny them access to this public environment.
8/29/2018 19:08:26	McKenzie River/East Lane (Marcola, Leaburg and east)	Protect resources		Unsure	We need to keep our county parks free of microwave towers which include cell phone and Internet. Many people are not told of health effects that can be caused by these towers as well as the impact it is having on our wildlife. Let's keep our parks clean and vibrant with life. Some of the health effects can be researched under electro magnetic frequency effects. France has even taken steps to keep wifi and emfs out of schools. Some health effects that are possibly caused by eMF include mental health, autism, and cancer. I have also noticed a loss of wildlife in our area since new towers have been added over the past few years. Thanks for your time

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8/29/2018 19:36:14	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Collaborate	I value Nature and the naturalness of our planet in general. I am sensitive to unnatural things like radiation of any kind. I don't want to have to stay out of parks because there are cell phone towers or internet antennas. Read the website wearetheevidence.org if you don't believe we should keep our parks and other places natural and free of radiation penetrating our bodies.	No	NO
8/29/2018 19:58:52	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Protect resources	Protect resources. Do not put any cell phone towers or smart meters in our parks. These give off EMF radiation which is a big problem for many people , especially those with pacemakers in their hearts.	Yes	
8/29/2018 21:10:30	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Protect resources	I'm totally disturbed by your proposal to locate cell towers or microwave-emitting antennae in our public parks, which will necessarily exclude that portion of our population that is sensitive to such electromagnetic frequencies. More and more people are developing EMF sensitivities, as we are all being constantly bombarded by wireless and cell emissions -- and this will increase exponentially as EWEB rolls out its hated "smart meters."	No	
8/29/2018 21:26:12	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Protect resources		Unsure	I would hope that the plan prioritizes preserving our parks as sanctuaries for plant and animal life as well as places where all citizens can gather to reconnect with nature. It is important that these spaces remain free from wireless infrastructure such as cell antennae, Wi-Fi routers and smart meters so that everyone, including the growing number of electrosensitive citizens in Lane County, will be able to use the parks.
8/29/2018 21:28:48	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Protect resources, Reflect our values	Making sure we protect parks from wifi, cell towers, other EMFs	Unsure	Please protect all parks from wifi, cell towers and other EMFs
8/30/2018 9:37:31	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)				Do not place cell towers in Lane County Parks. There is now sufficient evidence to show the EMF emissions are harmful to children.
8/30/2018 10:36:14	South Valley (Creswell, Cottage Grove, Lorane)	Collaborate, Connect		Unsure	I understand that there are elements of the plan the wish to increase cell towers for better cell and other device reception. I am strongly opposed to this for two reasons. The first is because I believe that parks are a place to get a respite from stresses of daily life and connect with Nature. The nature of cell phones and other wireless devices is to get our attention constantly i.e. creating stress and distraction. They have an addictive quality, so poor cell reception actually increases the likelihood that people will connect with what is right in front of them in this case the park, nature and other people. Secondly, I personally am electromagnetic sensitive and am finding the scope of places I can spend time decreasing rapidly. It would be a shame to loose more places I can go by having strong cell radiation as a tower or router would provide. Please do not add more electromagnetic radiation to our parks. i am strongly opposed to this.
8/30/2018 11:09:13	Middle Fork Willamette (Pleasant Hill, Lowell, Westfir, Oakridge)	Collaborate, Protect resources	Protecting the natural environment	No	Please...for the love of people and their safety (especially children, women and the elderly), do not put cell towers or microwave emitting antennae in public parks. We can connect virtually elsewhere. When we go out into nature, we want to commune with nature and see it as it is naturally. Leave the parks microwave free and without the blight of cell towers. Mary's Peak should be a wake up call to everyone. As Chief Joseph said, "The earth was created with the assistance of the sun and it should be left as it was." Let beauty remain and people thrive. Microwaves do harm people, the evidence has been collected and weighed. Our parks are beautiful spaces that should remain safe FOR ALL. - Katie Wood

Timestamp	Please select the region where you live:	Which of the goals is most important to you and should guide Lane County's implementation of this plan? (Select up to 3.)	What element of the draft plan is most exciting to you?	Does the draft Master Plan represent the values of the Lane County community when it comes to parks and open spaces?	Do you have any other thoughts you would like to share about the draft plan? (Please use page numbers to offer specific feedback.)
8/30/2018 15:05:52	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Connect, Create economic vitality, Protect resources	Connecting people to the environment	Yes	I am a Riverkeeper on the Chesapeake Bay in Maryland, and spent several thousand dollars on a recent visit. I enjoyed fishing, drifting down the McKenzie River and particularly enjoyed the beauty of the hill at Vickery Riverside County Park. That place is an astonishing gem and should in no way be spoiled by cell towers or other utilities. The ridge on the far side of the river is already marred by electric powerline right-of-ways and would make a much more suitable site. Giving citizens uncluttered access to nature will foster stronger environmental stewardship as well as economic development through eco-tourism attracting individuals like me.
8/30/2018 15:50:24	McKenzie River/East Lane (Marcola, Leaburg and east)	Protect resources	none	Unsure	this is in regards to the question of installing a cell tower in a small memorial park donated to the county in the memory of Dorothy Keppel by her son Fred installing a tower would degrade the small undeveloped park not only from the tower but bringing in power lines. The cell tower could provide faster internet service for a few but at the expense of others, I live less the a mile from the park there should be a lot of other sites to consider. Robert Dunphy
8/30/2018 15:57:00	North Valley (Veneta, Junction City, Eugene/Springfield, Coburg)	Collaborate, Protect resources, Reflect our values		Unsure	<p>A decline in local wildlife has been witnessed by residents of the Lower McKenzie. Some think this is due to microwave proliferation from cell tower base stations and antenna. DO NOT approve a cell tower in ANY county parks or near parks. I am particularly concerned now with the app to site a tower in a park that has a Chief Joseph quote on a placard, Victory Park. Pls. see Birds, Bees and Mankind: Destroying Nature with Electrosmog on the net to find a study by Ulrich written in lay person and technical terms about thazards to all sentients from microwave proliferation. And pls. keep cell phones on AIRPLANE mode: only turn on when absolutely necessary. Also see the microwave report to EWEB on line and YouTube by Dr. Paul Dart, Eugene. Another man, a PhD, told me that trees and plants emit certain terpenes and terpenoids that in effect surround themselves with _flammable gas_ that exacerbates forest fires! This needs researched. If validated, we may need to start reducing cell towers, which was being done in India some years ago due to health risks. This is a 17 trillion powerful industry so we need to educate ourselves.</p> <p>We need to halt proliferating microwaves; do not allow 5G in our community now called 5 Genocide. 30% of Net use is for porn, faster download of games, films not needed nor should we allow autonomous vehicles which will rely more on the 5G net. We need to rethink this whole Game..of Life while we still can. 2 billion smart devices on the planet could soon be 4: we need to wake up and see the death of bees, absence of birds before it is too late to do anything about it! Is Smart the new Stupid, yes it is. Thanks for your careful research on this topic: do NOT allow new cell towers anywhere especially in or near parks, a refuge for sentients, 2 legged and otherwise.</p> <p>More info: WeAreTheEvidence.org - read attorney Dafna Tachover's story. (She had to sleep in her car for 2 years after developing microwave illness seeking safe space: more EMR refugees will seeking safe shelter.) We need to maintain RF free zones for sensitives and mitigate usage of smart devices. It is estimated that 15% up from 7.5% in mid 90s now suffer from microwave illness, often misdiagnosed. Dr. Paul Dart, Eugene, said that there wont be enough surgeons to do the brain surgeries necessary in the future if MW proliferation continues. (See resources below for documentation; 600-700% increase in breast cancer for women , 100-200% increase for men an eye opener in an Israel study of those living near a single tower in the 90s, not even 3G probably. Did you know that Oregon has a very high rate of breast cancer already?).</p> <p>And pls. do hear Dr. Martin Pall, Portland, OR, when he speaks in Eugene, 1st United Methodist church (behind old library) 7 pm Thurs. OCT. 18, 2018 (free) talking about wireless hazards: smart meters, WiFi, cell towers, 5G. A Call to Conscience in one possible title of his talk. He has published 120 articles in professional journals, 8 studies on wireless hazards. PLS. READ THIS:</p> <p>5G: Great risk for EU, U.S. and International Health! Compelling Evidence for Eight Distinct Types of Great Harm Caused by Electromagnetic Field (EMF)</p>
8/30/2018 21:30:20	McKenzie River/East Lane (Marcola, Leaburg and east)	Protect resources, Reflect our values	5 of the goals are worthy...#4 however is troubling...Generating Revenue? As in selling or leasing land for a cell/microwave tower or dish..... Does not align with the other 5 goals.	Unsure	I don't have specific page..We have had 2 yearly park passes and are park users...we recently moved to Camp Creek RD. In Springfield and Vickery Park is our closest park. Vickery Park is beautiful from every angle, especially from going down the river from Hendricks County Park to Bellinger Landing. Cell/microwave towers or dishes should not be allowed on Vickery Park Hill ar allowed in any of the Lane County Parks. Keep the parks beautiful Richard Holland rrrhol3@gmail.com



View of Mt Pisgah's western Slope, April 1972

Habitat Management Plan

Howard Buford Recreation Area

June 22, 2018



View of Mt Pisgah's western Slope, April 2017

Prepared by Lane County Parks Division, Public Works Department
In partnership with Friends of Buford Park & Mt. Pisgah and Mount Pisgah Arboretum

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Acknowledgements

Board of County Commissioners

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Chapter 1: Executive Summary

The Habitat Management Plan for Lane County’s Howard Buford Recreation Area (*Plan*) is designed to guide Lane County land managers, park stakeholders, agency partners, and interested park users in managing and sustaining the 2,214-acre Howard Buford Recreation Area’s valuable aesthetic and natural resources and their enjoyment by the public.

This visionary document identifies high priority goals and strategies for application of available resources, and a focus for collaborative partnerships and future grant writing efforts. With this *Plan* in hand, park managers, partner agencies, and volunteer groups can work together more effectively to secure funding to sustain the park’s diverse habitats, for the public to enjoy long into the future.

Howard Buford Recreation Area (HBRA) and the greater Middle Fork-Coast Fork Willamette confluence-area is recognized in the 2006 Oregon Conservation Strategy, as well as the 2016 revision, as a Conservation Opportunity Area—a location “that provide(s) good opportunities to address the conservation needs of high-priority habitats and species” (Oregon Department of Fish and Wildlife, 2006). More than 1,000 acres of prairie, savanna, and oak woodland are found within HBRA. With only about two percent of the Willamette Valley’s original prairie and savanna and 10 percent of floodplain forest habitat remaining, HBRA is home to some of the largest remnants of these habitat types in public ownership. In 2010, The Nature Conservancy (TNC) purchased more than 1,200 acres of similar habitat immediately adjacent to HBRA, and the preserve was later expanded to 1305 acres. This presents extraordinary new opportunities for restoration and protection of significant contiguous acreage of these rare habitats. A fundamental challenge of park management in HBRA is to balance the recreational needs of park visitors with the conservation needs of plants and wildlife—some of which are listed as rare, threatened, or endangered.



Each year, an estimated 400,000 people visit HBRA to enjoy its diverse natural beauty.

1.1 Conservation Vision

The planning process and associated public input resulted in the creation of the following *Conservation Vision* for Howard Buford Recreation Area:

Conservation Vision for Howard Buford Recreation Area

The Howard Buford Recreation Area will be managed to conserve and restore prairie, savanna, woodland, forest, and river habitats in ways that enhance visitor experience, compatible recreation and educational uses described in the HBRA Master Plan (1994).

The uplands shall sustain increasingly rare Willamette Valley habitat types including a mosaic of open prairie, savanna, and oak woodland in portions of the park where these habitat types occurred historically. Conifer and mixed forest shall be retained and enhanced in upland portions of HBRA, particularly in portions of the park that historically supported forest conditions. The lowlands shall sustain healthy riparian (streamside) and aquatic habitats and processes. These native habitats shall



conserve common and rare native plants and animals, including federally and state-listed threatened and endangered species.

Habitat restoration shall provide significant increases in quality and/or extent of priority habitat to support a diversity of wildlife species, particularly those that were historically more prevalent throughout the Willamette Valley. Restoration will also lessen the threat of severe wildfire through reduction of dense, brushy fuels in prairie, savanna, and oak woodland habitats.

1.2 Management Goals

Fifteen management goals and associated strategies were developed to provide measurable milestones on the road to achieving the Conservation Vision. Refer to Chapter 6 for a complete list of the strategies and projects associated with each goal, as well as a brief description of the conservation targets each goal is designed to address.

- **GOAL 1:** Provide a safe and positive visitor experience in Howard Buford Recreation Area.
- **GOAL 2:** Educate park users about the unique natural values that make the HBRA and the broader Mount Pisgah area a priority for conservation.
- **GOAL 3:** Maintain and improve the park's trail system to minimize ecological impacts while providing views of and access to HBRA's diverse habitats.
- **GOAL 4:** Minimize adverse impacts of park management on conservation targets.
- **GOAL 5:** Restore and enhance prairie, savanna and oak woodland habitats by reducing encroaching woody vegetation.

- **GOAL 6:** Achieve significant restoration of prairie and savanna, oak woodland, and wet prairie habitats in HBRA.
- **GOAL 7:** Achieve significant restoration of chaparral habitat in HBRA.
- **GOAL 8:** Manage for diverse native plant communities within each conservation target habitat.
- **GOAL 9:** Increase the size of wet prairie habitat patches.
- **GOAL 10:** Locate and, to the extent feasible, reduce populations of feral or harmful non-native animal species impacting each conservation target.
- **GOAL 11:** Locate and reduce the presence of habitat-modifying, non-native plant species within each conservation target habitat.
- **GOAL 12:** Remove fish passage barriers from the lower mile of creeks and streams in HBRA that flow into the Coast Fork and Middle Fork of the Willamette River.
- **GOAL 13:** Improve ecological health of creeks and streams.
- **GOAL 14:** Improve ecological health of riparian floodplain habitats.
- **GOAL 15:** Manage habitats in the North Bottomlands Stewardship Zone to be mutually compatible with recreational activities identified in the 1994 HBRA Master Plan and the recommendations of the Large Events Task Force (2015).

1.3 Moving Forward

Effective partnerships have been a key feature of the management of the Howard Buford Recreation Area since the park was established in 1972. Achieving the ambitious vision set forth in this *Plan* will require these partnerships to grow broader and deeper. The *Plan* provides the basis for that growth, and a solid framework for Lane County Parks and its partners to pursue the financial resources necessary for successful implementation.

1.4 Stakeholder Groups

At the outset of the planning process, HBRA stakeholders, including the Mount Pisgah Arboretum and the Lane County Sheriff's Mounted Posse, were invited to briefings on the project and to public input sessions. These groups are integral to the ongoing operation of HBRA.

Mount Pisgah Arboretum, a non-profit organization, is an approximately 203-acre, living tree museum on the west slope of Mount Pisgah within HBRA. The Arboretum operates through a 50-year lease with Lane County, which was initially established in 1973, and is responsible for habitat management within the Arboretum Stewardship Zone (see chapter 7). The primary purpose of Mount Pisgah Arboretum is nature education. Habitat management efforts are aimed at providing dynamic outdoor classrooms for teaching about local ecology. The Arboretum offers a wide range of both structured educational programs and informal learning opportunities for visitors of all ages, and is currently developing a series of interactive nature exhibits.

The **Lane County Sheriff's Mounted Posse**, established in 1941, was originally created to serve as both a community service group, and to assist the Sheriff, such as with search and rescue efforts. The posse operates the horse arena located in the North Bottomlands in HBRA as a training facility, hosts a series of regular events, and schedules regular trail rides to patrol park trails.

The mission of the **Friends of Buford Park and Mt. Pisgah** (the Friends), founded in 1989, is to protect and enhance native ecosystems and compatible recreation in the Mt. Pisgah area. The Friends is a 501(c)3 non-profit organization working to conserve the Mt. Pisgah area's incredible botanical, wildlife and recreational values. The Friends mobilizes funding, scientific expertise and volunteers to improve the botanical, fish, wildlife and recreational resources throughout the 4,700 acre greater Mt. Pisgah area.

The Friends is a separate organization distinct from the Mount Pisgah Arboretum, working to care for the 2,100 acres in Buford Park outside of the Arboretum Stewardship. Though separate organizations, together they help care for HBRA's natural and recreational values in partnership with Lane County, the landowner.

1.5 The Planning Process

The *Plan* was developed using the [Conservation Action Planning](#) process, or CAP (The Nature Conservancy, 2016). The CAP methodology is a science-based planning analysis developed by The Nature Conservancy and other land managers. The CAP process is an analytical methodology that allows a team of technical experts from diverse disciplines to work through a series of analytical steps that result in a set of priority strategies and actions to achieve conservation goals.

1.6 Methodology

Consistent with the CAP methodology, the Friends, with Lane County assistance, convened an inter-agency Technical Advisory Group (TAG) with diverse expertise to work through the planning process. The TAG held seven facilitated meetings to develop and review detailed conservation planning information. The TAG developed specific "conservation targets" for HBRA. Conservation targets are aspects of biodiversity or related habitat management focus. Conservation Targets in this plan include priority ecological communities or habitat types that are found within HBRA, as well as endangered, threatened, or at-risk native plant and animal species. Conservation targets are utilized in the planning process to guide development and analysis of conservation strategies in HBRA.

From the overall list of conservation targets identified for HBRA, the TAG selected nine targets as "focal conservation targets". These were chosen to represent the full array of biodiversity and habitat management priorities found in a project area. The focal conservation targets represent: 1) habitat types identified as important for conservation within the Oregon Conservation Strategy for the Willamette Valley Ecoregion; 2) habitats that provide important aquatic, wetland, and upland ecological functions; 3) federally listed species or species petitioned for listing; and 4) public uses that benefit from a landscape rich in native biodiversity. In the planning process, the focal targets are the basis for setting goals, carrying out conservation actions, and measuring conservation effectiveness.

The focal targets include six habitats, one federally endangered plant, one rare bird, and "visitor experience", to integrate and value compatible recreation. The specific focal conservation targets are:

- Upland prairie and savanna
- Oak woodland
- Wet prairie
- Bradshaw's lomatium (*Lomatium bradshawii*)
- Buckbrush chaparral
- Willamette riparian systems and associated floodplain
- Creeks and streams

- Oregon Vesper Sparrow (*Pooecetes gramineus affinis*)
- Visitor experience

Additional “nested targets” are identified in Chapter 4 of this document. Nested targets are rare or at-risk species or ecological communities whose conservation needs are similar to one or more focal conservation targets. It is expected that these species and communities of interest will benefit from strategies that address focal targets. Recognition of nested targets helps to ensure that strategies implemented to benefit focal targets also provide a wider range of benefits to HBRA’s natural features.

As part of the CAP methodology, the “viability” of and “threats” to the focal targets were assessed in order to establish clear goals and strategies (Chapter 6) for the desired future conditions for each target. Viability is defined as the status or health of a plant or animal species or habitat type. Viability is an indication of the ability of a conservation target to withstand or recover from disturbances or other alterations, and thus to persist into the long-term future. Threats are factors that directly or indirectly degrade or reduce the health of a conservation target. Identifying the important threats to conservation targets is a key step toward identifying effective conservation strategies.

Based on the viability and threats analysis for the focal conservation targets, 15 broad management goals were identified. Focusing on these 15 goals, strategies and stewardship projects were developed to address each goal, along with recommended best management practices and a “Stewardship Tool Box” (Chapters 10 and 11). The *Plan* calls for monitoring and adaptive management (Chapter 12) so that implementation actions may be adjusted to changing conditions and emerging information.

This plan has undergone extensive review and refinement. The Lane County Public Works Department performed a technical review of an early draft of the *Plan* in 2011. In 2012, habitat planning was postponed due to insufficient funding. In 2015, Lane County resumed the planning process, collaborating with Friends of Buford Park & Mt. Pisgah to complete the *Plan*. Version 2 of the *Plan* was released for public review and comment on May 6, 2016, and comments were received until July 31, 2016. The current version of the *Plan*, Version 3, reflects the input provided by the public and stakeholders during this public review process.

This *Plan* identifies strategies for habitat management to effectively guide the use of funding and labor on the part of Lane County and partners within HBRA. The work plan identified in Chapter 10 identifies a set of tasks to support the continued viability of the conservation targets present at HBRA. Maps showing desired future habitat conditions are intended to provide a template for achieving the conservation vision for HBRA. However, the maps do not constitute a financial commitment to implementing the necessary habitat improvements on a fixed timeline. Nor are the maps intended to describe future habitat conditions in any given portion of the park with certainty, given the financial and ecological variables that guide any course of habitat restoration. As such, this document is intended to be a technical document in support of administrative actions.

1.7 Public Input

During the planning process, Lane County, the TAG and Friends of Buford Park & Mt. Pisgah collaborated to:

- Host two public workshops: March 19, 2009 and June 2, 2009,
- Publish displays and informational materials on the internet,
- Obtain a major article in *The Register-Guard* (March 27, 2009),
- Host an informational booth at the Mount Pisgah Wildflower Festival in 2009, and

- Host two stakeholder meetings, Nov 12, 2008 and Sept 3, 2009.

During 2016 and 2017, Lane County solicited comments through:

- Stakeholder meetings,
- Outreach to the general public, park neighbors and other stakeholders through website postings; flyers at park kiosks; print, TV, and radio stories in May 2016,
- An informational booth at the May 19th 2016 Mount Pisgah Wildflower Festival,
- Three public park tours in June 2016, two public tours in 2017 (July and August respectively),
- An online survey to which there were 51 respondents,
- A public open house at Harris Hall on May 25th to provide information and solicit public feedback,
- Review by members of the inter-agency Technical Advisory Group, which met on May 5, 2016,
- Review by Parks Advisory Committee, including a public comment opportunity.

In 2018, Lane County conducted additional outreach on the revised “Proposed Plan”:

- Outreach to the previous *Plan* commentators, general public, park neighbors, and other stakeholders through website postings, flyers at park kiosks, and print and radio stories in January and February 2018,
- A public open house at Harris Hall on February 15th to discuss the proposed *Plan*, and specifically identify how the *Plan* has been refined to reflect the public comment received, and
- Review by Parks Advisory Committee, including a public comment opportunity.
- Review and approval by Lane County Board of Commissioners, including additional opportunities for public comment.

1.8 Chapter 1 References

- Lane County Parks Division and Cameron & McCarthy Landscape Architects. 1994. Howard Buford Recreation Area Master Plan. Lane County Parks, Eugene, Oregon.
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- Oregon Department of Fish and Wildlife. 2006 and 2016. Oregon Conservation Strategy. Pp. 9, 11, 234-245.
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Parks Operational Summary Report – 10/8/18

Administration:

New developments:

- Master Plan Task Force Meeting where we received feedback on the draft plan and a recommendation to adopt plan into the Lane County RCP with comments incorporated into final draft
- Drafted spreadsheet with a list of all public comments solicited from the public forums, online survey, and all hard copy surveys to incorporate into the final draft of the Master Plan
- Met with Fall Creek Park Association & decided on Letter of Agreement between FCPA and Lane County Parks. Also agreed on having an annual meeting in the spring and monthly progress reports
- Finished draft of Cash Handling Procedures to share with consultant hired to observe our current cash handling practice
- Hired a Park Maintenance 2 for Florence field office
- Willamette Confluence Tour with The Nature Conservancy. Followed up with a staff meeting to determine pros and cons of potential acquisition
- Met with Army Corps of Engineers to determine status and strategy for the Orchard Point Revetment and E-Docks
- Reviewing the current lease between Mt. Pisgah Arboretum and Lane County

Items mentioned on last Parks OS Report that are still in progress:

- Revisiting park signage and parking citation practice
- Researching consultants for Economic Impact Analysis to dovetail Market Fee Analysis Study
- Researching consultants to inventory deferred maintenance backlog
- Creating a preventative maintenance schedule
- Developing a plan for improving water access at Hileman Landing
- Developing an evaluation form as an attachment to caretaker contracts

Natural Areas:

- **HBRA Habitat Management Plan.** During early September we prepared for a presentation on the HMP to the Board of County Commissioners, which was done on Sept. 11th. We received helpful assistance from our HBRA stakeholders as well. Media interviews with KVAL/KEZI and KLCC were also done.
- **Friends of Buford Park contracts.** We have entered into several small contracts with Friends of Buford Park related to habitat management projects, including a timber cruise and restoration planning for the next savanna restoration project, an invasive species utilization contract, and continuing invasive species removal in the North Bottomlands.
- **HBRA prescribed burn preparations.** Parks staff coordinated with US Fish and Wildlife Service, The Nature Conservancy, and Friends of Buford Park to prepare for prescribed burns within the park. Initially it appeared that September 29th would be a good burn day, but the conditions did not turn out to be suitable for effective smoke dispersal, so the burn was postponed.
- **Willamette Confluence Preserve tour.** Parks staff along with Dan Hurley toured The Nature Conservancy's Willamette Confluence Preserve, which is a 1300 acre tract located adjacent to HBRA.
- **Ellmaker Oak Inspection.** Two arborists, Scott Altenhoff and Eric DeBord, examined the Ellmaker Oak, a large old tree in Zumwalt Park, which was damaged in the December 2016 ice storm. The tree is showing good signs of re-growth, but the arborists recommended a course of corrective pruning, to be implemented over a number of years, to help the tree recover from the damage.
- **Hileman Park work party planning.** We have scheduled a volunteer work party at Hileman Park on October 25th, in partnership with McKenzie River Trust. We have begun to advertise the work party with flyers posted at the park and distributed elsewhere.

Maintenance:

Coast Zone parks

- Painted tables at Heceta Beach Park
- Painted restrooms at Konnie Memorial Park
- Parking lot repairs at Mercer and Munsel Park
- Mowed all parks
- Floating restroom plumbing repairs at Westlake Park

Richardson

- Roofed kiosk at marina
- Striped parking spaces in marina and day use area
- Stacked picnic tables under shelter for the winter
- Started blowing leaves
- Winterized restrooms and shelters in marina day use and “B” loop campground

Orchard Point

- Winterized marina and # 2 restrooms
- Started blowing leaves.
- Developed a scope of work plan and have received two bids for the revetment repairs
- Received one bid and currently working on a scope of work plan to gain more bids for the E dock replacement

Harbor Vista

- Repaired several plumbing issues in restroom
- Painted picnic tables

Perkins

- Restriped parking spaces
- Roofed marina kiosk

Armitage

- Cleaned and organized compound
- Started blowing leaves

Baker Bay

- Winterized day use restrooms
- We had a full house inspection done on the caretaker house and concession stand